

ELLAMEDIA

access to real estate opportunities, for everyone.

THE REALITY

01

There's nothing as frustrating as working hard for your money only for it to not be there when it is needed the most.



02

There's nothing as frustrating as working for your money only to see it lose value in the global economy due to the devaluation of your home country.



03

Financially literate people know that wealth that is not consciously preserved will disappear. Hence the time tested need to pursue and embrace wealth perservance tools.



REAL ESTATE

Real Estate remains a globally trusted wealth preservation tool because of it's many pros. However its cons still serve as a deterrent for it's use...

Pros

Retains value

Mostly Appreciates,
rarely depreciates

Can't get lost or stolen

Not prone to volatility

Time-trusted and globally
embraced.

Cons

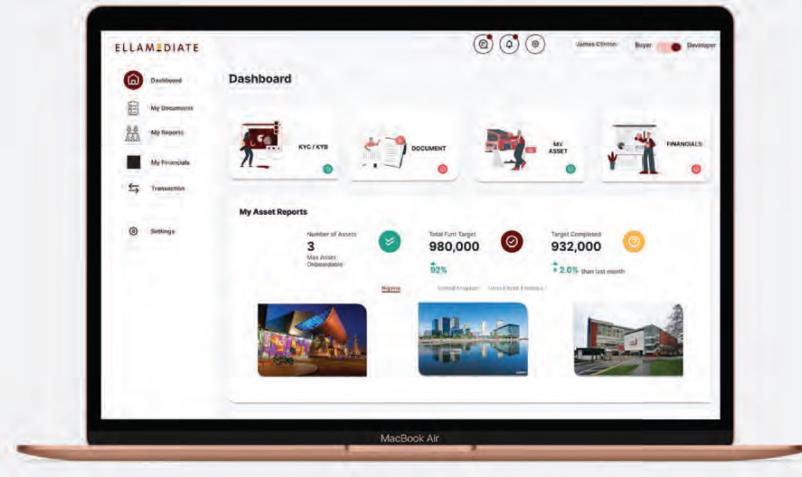
Capital intensive,
steep entry & exit barrier

Highly illiquid

Not easily transferable
consumes a chunk of your
investment portfolio (one
basket)

Risky issues with fake
documentation and bad actors

Leveraging technology, partnerships and years of expertise in the real estate and financial markets, Ellamediate is eliminating barriers associated with owning prime real estate.





WHAT WE ARE DOING ?

- 01** We are removing the Cons associated with owning real estate and converting them to Pros.
- 02** Facilitate the opportunity to own a diversified real estate portfolio across countries in multiple currencies.
- 03** Enabling the opportunity to own more real estate, with no border or restriction and at an affordable manner.
- 04** Assuring that your real estate portfolio is well managed and provides a steady income flow.
- 05** Securing your wealth and future through owing income earning and asset appreciating real estate assets.
- 06** Providing a chance for select individuals to be part of an exclusive club of future focused real estate owners.
- 07** Structuring counterpart funding for purchase of these income generating properties.



Know About Us

OUR MISSION STATEMENT
OUR VISION STATEMENT
OUR HISTORY



Introducing Ellamediate

Ellamediate is a proptech company opening the door to financial growth and wealth preservation by increasing access to real estate opportunities for everyone.

Leveraging technology to enable co-ownership of real estate assets, Ellamediate is doing the following:

- ① Reducing the market entry barrier via fractional ownership.
- ② Easing exit with its secondary market of ready-buyers.
- ③ Allowing people earn capital gains or rental income on their properties.
- ④ Facilitating real estate transactions in multiple currencies and ownership of properties in multiple countries



What are we offering our primary consumers?

Capital gains, rental income or both.

What is the biggest problem we are solving for our primary consumer?

Removing the obstacles most people face when striving to own prime real estate; Which are

- High purchase cost of real estate assets
- Many actors and their accompanying fees e.g lawyers, Agents, Banks, Project managers, Quantity surveyors etc
- Illiquidity of real estate investment



What is our Unique Selling Proposition?

Own fractions of real estate assets in multiple countries and multiple currencies.

Who is our primary consumer?

Individuals & Institutions who want to use real estate assets as an instrument for achieving their financial goals.



Our Management Team



Damilola Parkinson
Co-Founder

Damilola is a renowned Designer, front-end and web developer with over 12 years of professional experience.

He built the first 'fully' online school in Nigeria with Mindsmith Limited in strategic partnership with FCMB. In 2021, the project was recognized in the African Unions Top Innovations in Education category.

Damilola has also worked on projects including but not limited to eCommerce, Interactive websites and applications, mobile apps, and integrated digital media communications campaigns.



Oluwatobi Adetona
Co-Founder

Oluwatobi is a legal practitioner with professional expertise in Real Estate, Fintech, Corporate and Commercial Law practice.

Her legal experience includes but is not limited to her time at Folami Fashe and Co where she handled the Administration of Estate and land-related matters.

She was also an Associate at Compos Mentis Chambers (Law Firm of the late Dafe Akpedeye SAN) where she worked on high profile corporate briefs. She has also advised local and international start-ups to be compliant and profitable according to the jurisdictions they operate.

Our Advisory Board

**Engr. Dr. Anthony Oguike**

Anthony is a Doctor of Business Administration, from the University of Nigeria, Nsukka. He is an alumnus of the McDonough Executive Business School, Georgetown University USA, and a distinguished Fellow of the Nigeria Society of Engineers (FNSE), the Institute of Safety Professionals of Nigeria (ISPON), and The Occupational Safety and Health Administration (OSHA), to mention a few.

**Abosede Osho**

Abosede Osho is a result-oriented individual with cross-institutional experience in Banking, Aviation, Investment Banking, Manufacturing, and Product Marketing. She has held managerial positions including: Managing Director, Land of Promise Limited; Managing Director, Byfob Ventures Limited; Executive Director, Nadina Industries Limited to mention a few.

**Commodore (NN) IC Okpala**

Iyke as he is fondly called is a senior Naval officer with over 25 years of experience in Maritime Security affairs. His professional acumen was brought to bear as a member of the Transitional Implementation Committee that began the United Nations African Mission in Darfur, (UNAMID) in Sudan.

**Hassan Usman**

Hassan Usman is an Independent Non-Executive Director at Access Bank Plc and also the Founder/CEO of New Frontier Development Limited, an investment company focused on Financial advisory, Hospitality, Real Estate and proprietary investments in Start-ups and challenged SMEs.

Management Team



Chief Strategy Officer

James Clinton is a well respected management consultant with over 27 years of cumulative professional experiences in Banking, Finance, Real Estate Development, Project Management, Coordination & Execution.

He is currently the chief strategy officer and brings to bear all his experience in the financial services industry.

Our Strategic Partners



Title Custodian



Trustee



Asset Manager



Due Diligence Consultant

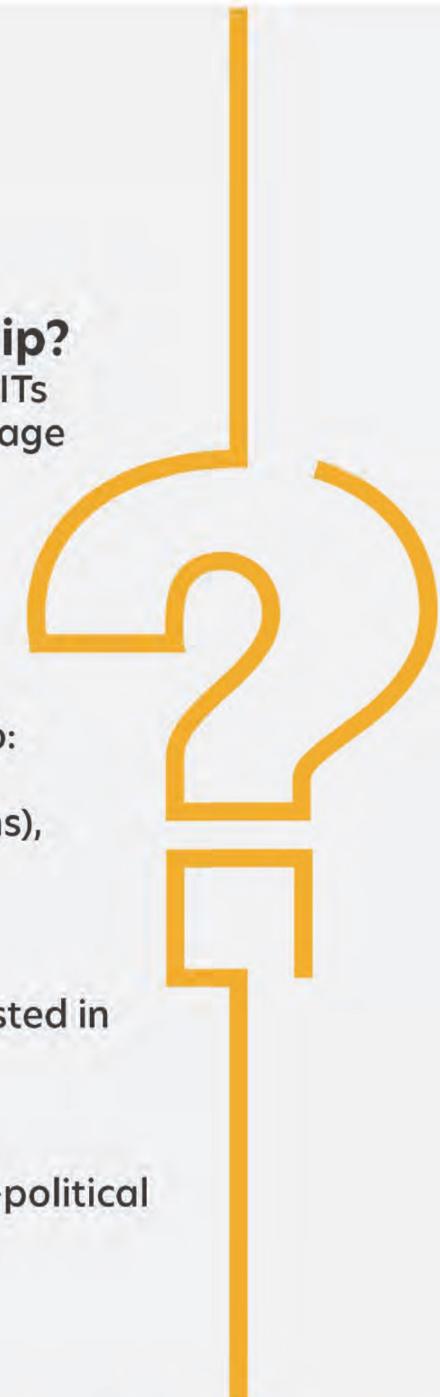
Membership / Association



FAQs

What is the difference between REITs and fractional ownership?

- Fractional Ownership means part ownership in any asset. On the other hand, REITs mean investment in Real Estate Investment Trusts companies that own and manage a portfolio of property. You do not own the assets, the REITs own the asset. The ownership of the asset is the main difference between REITs and Fractional ownership.



What kinds of properties are available on Ellamediate?

- Our portfolio covers an extensive range of properties including but not limited to: Off-plan properties, completed residential properties, commercial real estate (registered businesses including hotels, spaces for retail and financial institutions), plots of land, as well as residential properties.

What kind of clientele does the platform cater to?

- Our platform is open to both individuals, groups and institutions who are interested in acquiring, selling, or trading entire or fractions of real estate property.

How much does it cost to invest in property development?

- Pricing varies depending on different factors, such as; location of property, geo-political factors, environmental factors as well as cost of purchasing land.



FAQs

How do I buy property?

- **Buying real estate on Ellamediate is simple:**

Download the Ellamediate app, signup and fund your wallet. You will have various properties listed on the in the app with various fractions and cost.

Alternatively if you need personalized services to help you buy assets, we will have a relationship manager attend to you.



Can I visit the property before I pay?

- Yes, you can. Please book an appointment or download our app for a virtual reality tour of all available properties on our application. Physical visits are also arranged on schedule.

Can I buy property(ies) on behalf of my company on Ellamediate?

- Yes, you can. We cater to both individual and corporate clients.



ELLAMEDIA

Visit our website
to get started!

🔍 www.ellamediate.com



Follow us on social media:

-  [ellamediate_hq](#)
-  [officialeggmedieate](#)
-  [ellamediatehq](#)
-  [ellamediatehq](#)



Thank You

For more info contact us:

✉ hi@ellamediate.com

🌐 www.ellamediate.com

08034872580

 *Talk to Dele*

09083474350

Talk to Dami

