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Strategy For Customers

Build a product accessible on all devices

Times may have changed, but the way we work hasn't. The ability to make engaging presentations anywhere, on any device is essential for empowered, global teams.

Build a product accessible on all devices

This is our plan as we build a
product accessible on all devices.

Roadmap

Our roadmap is marked by four small goals we need to achieve every three months.

1

First Quarter Goal:
Mobile app support

2

Second Quarter Goal:
Mobile browser support

3

Third Quarter Goal:
Tablet computer support

4

Fourth Quarter Goal:
Offline support



The Mission For Customers remain the same:

**To empower customers
to give beautiful and
informative presentations**

Summary

This is our plan as we build a product accessible on all devices.

People — employees, students, educators, life coaches — are limited in the way they present information.

As the world becomes increasingly mobile, so should the different ways we can make engaging, powerful presentations.

A strong engineering foundation is critical as we make a presentation platform accessible on all devices.

Just imagine the ease of creating and sharing a presentation from any device. A goal this huge requires robust backend support.

With mobile flexibility, we can expect to grow our users by 200%.

At present, 85% of our users reliant on desktop wish they could make and show presentations using their devices.

By the middle of the year, our number of users should increase by 250,000.

This key metric is based on the behavior that users satisfied with the product are likely to recruit 2.5 new users.

Scope of work might change mid way but that is okay.

Changes are inevitable, and this could potentially push back target dates of our goals.



Thank you!