

# Ideation Phase

## Brainstorm & Idea Prioritization Template

|               |                            |
|---------------|----------------------------|
| Date          | 19 February 2026           |
| Team ID       | LTVIP2026TMIDS28544        |
| Project Name  | Gemini Historical Artifact |
| Maximum Marks | 4 Marks                    |


### Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



### Brainstorm & idea prioritization for Flavour Fusion

Use this brainstorming session to identify challenges faced in recipe blogging and explore how Generative AI can automate recipe content creation. The goal is to define a clear problem statement and select the most impactful solution idea for development.

**10 minutes to prepare**

- 15 minutes to prepare
- 15 minutes to prepare

#### Before Team Discussion

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

**10 minutes**

- Brain gathering**  
All team members discuss current issues to reduce shopping and cooking time.
- Set the goal**  
Research recipe blog writing is time-consuming and inefficient.
- Tool Selection**
  - Google AI
  - Google Bard for recipe AI generation

#### 1 Define your problem statement

What problem are we solving?  
How can we use Generative AI to automatically generate structured and customizable recipe blogs for users?

**5 minutes**

**Manual recipe blogging requires significant time and effort.**

#### 2 Key Discussion Guidelines

- Focus on automation
- Practice user-friendly interface
- Ensure fast AI responses
- Maintain content quality
- Keep implementation simple

### Step-2: Brainstorm, Idea Listing and Grouping

#### Brainstorm

Use this session to generate ideas and brainstorm solutions that can be implemented in a recipe blog using Generative AI.

**10 minutes**

**Person 1**

- Generate recipe blog from recipe
- Automate recipe generation
- Generate recipe history

**Person 2**

- Recipe blog with AI
- Recipe blog with AI
- Recipe blog with AI

**Person 3**

- Recipe blog with AI
- Recipe blog with AI
- Recipe blog with AI

**Person 4**

- Recipe blog with AI
- Recipe blog with AI
- Recipe blog with AI

#### Group ideas

Take time to group your ideas into clusters or related topics. Once all ideas are listed, group them into clusters. Each cluster should be no bigger than 10 items. Try to find a common theme for each group.

**10 minutes**

**Core Application**

- Recipe blog input
- Word count selection
- Structured recipe output

**AI Integration**

- Google's Flash API
- Prompt design
- Parameter tuning

**User Experience**

- Clean UI
- Fast response time
- Easy readability

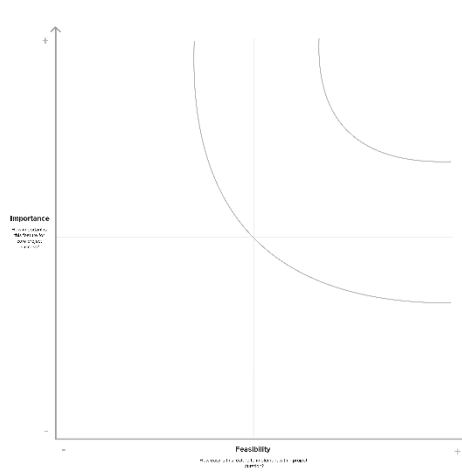
**Future Enhancements**

- Multi-language support
- Image generation
- User accounts

## Step-3: Idea Prioritization

Feature Prioritization (Importance vs Feasibility)

30 minutes



After you collaborate

You can export the results to an image or pdf to share with members of your company who might find it helpful.

Quick additions

☐ Share the result

Export your list to a pdf or image to share with members of your company who might find it helpful.

☐ Export the result

Export your list to a pdf or image to share with members of your company who might find it helpful.

Keep moving forward

Strategy blueprint

Get the strategy view of your business

Open the template

Customer experience journey map

Understand the customer journey and identify areas for improvement

Open the template

Strategic, marketing, opportunities & threats

Get the strategic, marketing, opportunities & threats view

Open the template