

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 February 2026
Team ID	LTVIP2026TMIDS28544
Project Name	Gemini Historical Artifact
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the first page of the template. It has a blue header bar with the title "Template". Below it is a large white area divided into three columns. The left column contains a "Before Team Discussion" section with a lightbulb icon, a "Brainstorm & idea prioritization for Flavour Fusion" section with a brief description, and a summary of preparation time (15 minutes), team size (3-5 members), and members required (4). The middle column contains a "Define your problem statement" section with a question about generating AI-generated recipes and a summary of preparation time (5 minutes). The right column contains a "Key Discussion Guidelines" section with a list of five items: Focus on automation, Prioritize user-friendly interface, Encourage creativity, Maintain concise language, and Keep implementation simple.

Step-2: Brainstorm, Idea Listing and Grouping

The screenshot shows the second page of the template. It has a blue header bar with the title "Template". Below it is a large white area divided into two main sections: "Brainstorm" on the left and "Group Ideas" on the right. The "Brainstorm" section contains four columns of yellow boxes representing ideas from different team members. The "Group Ideas" section contains several columns of yellow boxes representing grouped ideas under categories like "Core Application", "AI Integration", "User Experience", and "Future Enhancements".

Step-3: Idea Prioritization

4 Feature Prioritization (Importance vs Feasibility)

30 minutes

Importance

Feasibility

After you collaborate

You can export the result as an image or PDF to share with members of your company who might find it useful.

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