

## FIRST SEMESTER QUESTION BANK

## TOURISM ECONOMICS

## Blueprint

Section	MODULE 1	MODULE 2	MODULE 3	MODULE 4	MODULE 5
	Number of Questions	Number of Questions	Number of Questions	Number of Questions	Number of Questions
A (5 marks)	1	1	1	1	1
B (9 marks)		1		1	1
C (12 marks)			1		

**Note: Module wise questions for the blueprint can be taken in any combination like**

**Section A – 1, 1, 1, 1, 1 or 2, 1, 1, 1 or 2, 2, 1 or 2, 3**

## MODULE 1

SECTION – A				
<b>1. 5 Marks Questions (1:6 Ratio)</b>				
Sl.No.	Question	Blooms Level	CO	Marks
1	Discuss the historical perspective of tourism in India.	L2	CO1	5
2	Explain the meaning and scope of tourism.	L2	CO1	5
3	Outline the tourism evolved in India from ancient times to the present day.	L1	CO1	5
4	Compare and contrast the different types and forms of tourism in India.	L4	CO1	5
5	Explain the emerging forms of tourism.	L2	CO1	5
6	State the difference between inbound and outbound tourism.	L1	CO1	5
SECTION - B				
<b>2. 9 Marks Questions (1:6 Ratio)</b>				
1	Examine the role of transportation in the tourism industry.	L4	CO1	9
2	Discuss the importance of sustainable tourism in the context of India.	L2	CO1	9

<b>3</b>	Illustrate the challenges and opportunities associated with each type in the context of India.	L2	CO1	<b>9</b>
<b>4</b>	Discuss at least three new trends in tourism and their potential impact on the tourism industry in India.	L2	CO1	<b>9</b>
<b>5</b>	Assess the economic, social, and cultural impacts of tourism in India.	L5	CO1	<b>9</b>
<b>6</b>	Discuss the challenges faced by the tourism industry in India.	L2	CO1	<b>9</b>
<b>SECTION – C</b>				
<b>3. Case study or application-based question for 12 marks (1:6 Ratio)</b>				
<b>1</b>	Assess the impact of a major international event (e.g., sports tournament, cultural festival) on the tourism industry of a host city in India. What measures should be taken to maximize the benefits?	L5	CO1	<b>12</b>
<b>2</b>	A coastal town is aiming to boost its tourism industry. Analyze how defining the meaning, scope, and composition of tourism can help the town develop a strategic plan.	L6	CO1	<b>12</b>
<b>3</b>	A travel agency is designing tour packages for different types of tourists (individual, group, mass). How should the agency tailor its services to meet the needs of each type of tourist?	L6	CO1	<b>12</b>
<b>4</b>	A rural village is looking to develop eco-tourism to boost its economy. What are the essential components that need to be in place for eco-tourism to succeed? Discuss the potential benefits and drawbacks	L6	CO1	<b>12</b>
<b>5</b>	Assess the impact of a major international event (e.g., sports tournament, cultural festival) on the tourism industry of a host city in India. What measures should be taken to maximize the benefit	L5	CO1	<b>12</b>
<b>6</b>	Identify various types and forms of tourism in India, explain with examples	L2	CO1	<b>12</b>

## MODULE-II

<b>SECTION – A</b>	
<b>1.</b>	<b>5 Marks Questions (1:6 Ratio)</b>

Sl.No.	Question	Blooms Level	CO	Marks
1	Discuss how tourism contributes to economic growth and development in a country.	L2	CO2	5
2	Explain the various ways tourism affects income, employment, and economic activity.	L2	CO2	5
3	Define the multiplier effect and illustrate how tourism spending circulates within an economy.	L1	CO2	5
4	Describe the direct and indirect ways tourism creates jobs and income for individuals and businesses.	L2	CO2	5
5	Explain how tourism affects foreign exchange earnings and international trade balance.	L2	CO2	5
6	Explain how tourism can promote development in specific regions or areas within a country.	L2	CO2	5
<b>SECTION - B</b>				
<b>2. 9 Marks Questions (1:6 Ratio)</b>				
1	Describe the principles of sustainable tourism and why it is essential for long-term economic and environmental health	L2	CO2	9
2	Explain the concept of Pro-Poor Tourism and how tourism initiatives can support women empowerment and reduce poverty.	L2	CO2	9
3	Describe the principles of sustainable tourism and why it is essential for long-term economic and environmental health.	L2	CO2	9
4	Explain how economic development and tourism influence each other, providing examples to illustrate their interdependence.	L2	CO2	9
5	Discuss the characteristics of tourism as a consumption industry and how it contributes to the economy.	L2	CO2	9
6	Compare the positive and negative economic impacts of tourism on a destination, with examples.	L4	CO2	9
<b>SECTION – C</b>				
<b>3. Case study or application-based question for 12 marks (1:6 Ratio)</b>				

<b>1</b>	Explain the multiplier effect in the context of tourism and how it influences the local economy.	L2	CO2	<b>12</b>
<b>2</b>	Explain how the tourism multiplier effect contributes to economic development in a destination, including the different types of multipliers.	L2	CO2	<b>12</b>
<b>3</b>	Compare the role of tourism in promoting women's empowerment, providing examples of initiatives and outcomes.	L4	CO2	<b>12</b>
<b>4</b>	Discuss the concept of Pro-Poor Tourism and how it aims to benefit impoverished communities.	L2	CO2	<b>12</b>
<b>5</b>	Explain the concept of sustainable tourism and its importance for the long-term viability of tourism destinations.	L2	CO2	<b>12</b>
<b>6</b>	Discuss the environmental impacts of tourism, providing examples of both positive and negative effects.	L2	CO2	<b>12</b>

### MODULE-III

<b>SECTION – A</b>				
<b>1. 5 Marks Questions (1:6 Ratio)</b>				
<b>Sl.No.</b>	<b>Question</b>	<b>Blooms Level</b>	<b>CO</b>	<b>Marks</b>
<b>1</b>	Summarize the main goals and initiatives introduced in this policy to promote tourism in India.	L1	CO3	<b>5</b>
<b>2</b>	Explain the different modes of tourism in India.	L2	CO3	<b>5</b>
<b>3</b>	Discuss the reasons why people travel to and within India, such as leisure, business, pilgrimage, etc.,	L2	CO3	<b>5</b>
<b>4</b>	Discuss how FDI has contributed to the development and growth of tourism in India.	L2	CO3	<b>5</b>
<b>5</b>	List and explain the various financial incentives offered by the government to boost tourism.	L1	CO3	<b>5</b>

<b>6</b>	Explain the objectives and outcomes of the PRASAD scheme in promoting pilgrimage tourism.	L2	CO3	<b>5</b>
<b>SECTION - B</b>				
<b>2.</b>	<b>9 Marks Questions (1:6 Ratio)</b>			
<b>1</b>	Discuss the use of digital platforms, marketing strategies, and their effectiveness in attracting tourists.	L2	CO3	<b>9</b>
<b>2</b>	Discuss the types of incentives offered and how they have influenced FDI inflows into the tourism industry.	L2	CO3	<b>9</b>
<b>3</b>	Discuss the goals, key initiatives, and impacts of the PRASAD scheme on pilgrimage tourism.	L2	CO3	<b>9</b>
<b>4</b>	Explain the objectives, implementation, and outcomes of the Swadeshi Darshan scheme.	L2	CO3	<b>9</b>
<b>5</b>	Discuss how the campaign has influenced tourist inflows and the country's global image	L2	CO3	<b>9</b>
<b>6</b>	Explain the various transportation modes used by tourists and the primary reasons people travel within and to India.	L2	CO3	<b>9</b>
<b>SECTION – C</b>				
<b>3.</b>	<b>Case study or application-based question for 12 marks (1:6 Ratio)</b>			
<b>1</b>	Discuss the key characteristics and challenges of both domestic and international tourism in India.	L2	CO3	<b>12</b>
<b>2</b>	Assess the various components of the composition of the tourism industry in India, including accommodation, hospitality, transportation, travel agents, and tour operators.	L5	CO3	<b>12</b>
<b>3</b>	Compare the role of government policies and initiatives in shaping the future of tourism in India.	L4	CO3	<b>12</b>
<b>4</b>	Discuss the role and significance of the National Mission on Pilgrimage Rejuvenation and Spiritual Augmentation (PRASAD) in Indian tourism.	L2	CO3	<b>12</b>
<b>5</b>	Compare the objectives and achievements of the Swadeshi Darshan scheme in promoting tourism in India.	L4	CO3	<b>12</b>

<b>6</b>	Explain the key features and objectives of the Tourism Policy 2015-20 in India.	L2	CO3	<b>12</b>
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#### MODULE-IV

<b>SECTION – A</b>				
<b>1. 5 Marks Questions (1:6 Ratio)</b>				
Sl.No.	Question	Blooms Level	CO	Marks
<b>1</b>	Discuss the future potential of the tourism industry in India.	L2	CO4	<b>5</b>
<b>2</b>	Compare the trends in foreign exchange earnings from tourism in India	L4	CO4	<b>5</b>
<b>3</b>	Identify the top three source countries for foreign tourist arrivals in India.	L2	CO4	<b>5</b>
<b>4</b>	List and describe three major tourism products offered in India.	L1	CO4	<b>5</b>
<b>5</b>	Explain the key features of the Swadesh Darshan scheme.	L2	CO4	<b>5</b>
<b>6</b>	Assess the India's share in the global tourism market.	L5	CO4	<b>5</b>
<b>SECTION - B</b>				
<b>2. 9 Marks Questions (1:6 Ratio)</b>				
<b>1</b>	Examine the trends in foreign exchange earnings from tourism in India.	L4	CO4	<b>9</b>
<b>2</b>	Define tourism receipts and explain their importance. Analyze the recent trends in tourism receipts in India.	L1	CO4	<b>9</b>
<b>3</b>	Identify the top five source countries for foreign tourist arrivals in India. Discuss the reasons why tourists from these countries visit India.	L2	CO4	<b>9</b>
<b>4</b>	Explain the concept of tourism products and mega-destinations. Identify and describe at least three mega-destinations in India.	L2	CO4	<b>9</b>

5	Compare the trends in the contribution of tourism to India's GDP over the past decade.	L4	CO4	9
6	Describe the key schemes and programs initiated by the Indian government to promote tourism.	L2	CO4	9
<b>SECTION – C</b>				
<b>3. Case study or application-based question for 12 marks (1:6 Ratio)</b>				
1	Discuss the major schemes and programs initiated by the Government of India for the development of tourism.	L2	CO4	12
2	Compare the trends in the contribution of tourism to India's GDP over the past decade.	L4	CO4	12
3	Describe the key tourism products and mega-destinations in India. How do they attract both domestic and international tourists?	L2	CO4	12
4	Examine the trends in domestic and foreign tourist arrivals in India.	L4	CO4	12
5	Write the key components of sustainable tourism development in India? Discuss the initiatives taken to promote sustainability in tourism.	L6	CO4	12
6	Assess the role of technology in the development of tourism in India. How has e-tourism contributed to the industry's growth?	L5	CO4	12

## MODULE-V

<b>SECTION – A</b>				
<b>1. 5 Marks Questions (1:6 Ratio)</b>				
Sl.No.	Question	Blooms Level	CO	Marks
1	Define the different classifications of hotels in India.	L1	CO5	5
2	Explain the types of incentives provided to hotels in India.	L2	CO5	5

3	Discuss how travel agents contribute to the tourism industry.	L2	CO5	5
4	Identify and analyze the roles of major players in the tourism sector.	L1	CO5	5
5	Assess the impact of Foreign Direct Investment (FDI) on the development of hotels in India.	L5	CO5	5
6	Explain five star hotels groups.	L6	CO5	5
<b>SECTION - B</b>				
<b>2. 9 Marks Questions (1:6 Ratio)</b>				
1	Explain the various classifications of hotels in India.	L2	CO5	9
2	List and describe the different types of accommodation available in the tourism industry.	L1	CO5	9
3	Design a comprehensive package tour plan for a specific target audience.	L1	CO5	9
4	Describe the role and objectives of the India Convention Promotion Bureau (ICPB).	L2	CO5	9
5	Demonstrate the strategies for publicity and market development to promote a new tourist destination in India.	L3	CO5	9
6	Demonstrate the impact of foreign direct investment (FDI) on the development of hotels in India.	L3	CO5	9
<b>SECTION – C</b>				
<b>3. Case study or application-based question for 12 marks (1:6 Ratio)</b>				
1	Explain the allied components of tourism and their role in enhancing the overall tourism experience. Include examples such as transportation, accommodation, and travel services.	L2	CO5	12
2	Describe the different types of accommodation available to tourists. Compare their features, benefits, and suitability for different types of travelers.	L2	CO5	12
3	Discuss the significance of hotels and restaurants in the tourism industry. How do they impact tourist satisfaction and the overall tourism experience?	L2	CO5	12



<b>4</b>	Identify and describe the major players in the hotel industry in India. How do they contribute to the development and promotion of tourism?	L1	CO5	<b>12</b>
<b>5</b>	Examine the role of Foreign Direct Investment (FDI) in the development of hotels in India.	L4	CO5	<b>12</b>
<b>6</b>	Explain the role of the India Convention Promotion Bureau (ICPB) in promoting tourism. How does the ICPB contribute to attracting international conferences and conventions to India?	L2	CO5	<b>12</b>