# **Dhruv Gupta**

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#### Education

### **Gautam Buddha University**

**Expected May 2025** 

Bachelor of Information Technology (GPA:9.00/10.00)

Greater Noida, Uttar Pradesh

## Experience

NULLCLASS Jul\_2024

Data Analyst Intern

- Enhanced data-driven decision-making by creating a real-time Twitter Analytical Dashboard using Power BI, integrating ETL processes and DAX queries, resulting in a 20% improvement in tracking social media trends.
- Delivered actionable insights on user engagement behaviors by analyzing social media metrics and trends, enabling data-driven strategies that led to a 15% increase in campaign effectiveness for marketing teams.

Bharat Intern Jun\_2024

Machine Learning Intern

 Optimized house price prediction by developing a Random Forest regression model in Python, achieving a mean squared error of X on a dataset of Y houses, and improved model accuracy by 10% through feature scaling and imputation; streamlined movie recommendations by building a user-based collaborative filtering system, achieving 85% precision and 80% recall in recommendation accuracy.

# **Projects**

**TalentScout Hiring Assistant** - | Streamlit, LangChain, Groq API, Python

- Built an Al hiring assistant using **Streamlit** and **Groq API** to automate technical candidate screening, generating tailored interview questions based on skills and experience.
- Augmented candidate interaction through a seamless and user-friendly interface, ensuring encrypted data handling for security. Integrated JSON-based result storage for structured record-keeping while maintaining GDPR compliance.

Fake Review Detection - | Machine Learning (SVM, TF-IDF, LIME, SHAP), Flask, HTML5, CSS3, JavaScript

- Leveraged machine learning (SVM, TF-IDF) to detect fake reviews, achieving 90% accuracy, and integrated the model into a Flask web app for real-time analysis and retraining
- Improved model interpretability by integrating **LIME** and **SHAP** for explainable AI, enabling transparent decision-making and fostering greater user trust and engagement through clear, actionable insights.

Google Stock Forecasting - | ANN(RNN), LSTM, TensorFlow, Keras, Scikit-Learn, Matplotlib

- Developed a predictive model to forecast Google stock prices using Recurrent Neural Networks (RNN).
- Trained an RNN for stock price prediction using **MinMaxScaler**, built an **LSTM** model with TensorFlow and Keras to capture temporal patterns, visualized trends with Matplotlib, and evaluated accuracy using **MSE**.

## **Other Projects**

- Wine\_Quality\_Check using a Neural Network for wine quality classification using Keras Sequential API with Dense layers and employed categorical crossentropy loss function for multi-class prediction.
- BodyFunDetector Analyzer a real-time body function detector using OpenCV and PoseNet for accurate pose estimation, optimizing performance to reduce latency by 30% and enhance user experience.

## **Technical Skills**

Programming Languages: Python, SQL, C++

Tools & Technologies: VS Code, TensorFlow, Scikit-Learn, Pandas, NumPy, Matplotlib, Git, Power BI, OpenCV, Streamlit, LangChain

Skills: Machine Learning (Supervised/Unsupervised), Deep Learning (ANN, CNN, RNN), NLP/LLM, Computer Vision.

## Certifications

- Certified in Data Science Specialization LinuxWorld
- Data Analytics and Visualization Job Simulation Accenture (Collab with Forage)
- Deploy Machine Learning Solution Devtown (Collab of Microsoft Learn & GDG Ranchi)