

Dhruv Mehta

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SUMMARY

Data Analyst with experience in supply chain and marketing analytics across B2B and B2C environments. Proficient in SQL, Python, Power BI, and Tableau, with a strong ability to analyze large datasets, build KPI driven dashboards, and translate data into actionable business insights. Proven track record of improving reporting efficiency, identifying revenue drivers, and supporting data backed decision making.

TOOLS & SKILLS

- **Technical Skills:** SQL, Python, Power BI, Tableau, Excel, PySpark, Databricks, SAP S/4 HANA, SPSS
- **Core Skills:** Data Analysis, Dashboarding, KPI Tracking, Statistical Analysis, Stakeholder Communication

EXPERIENCE

- 09/25 – Present **TRAMORA LLC.** Austin, TX, USA
Data Analyst
- Analyzed sales and customer data to support business planning, improving reporting efficiency by 12%
 - Identified trends in historical data to support forecasting and operational decisions, improving insight accuracy by 10%
 - Collaborated with stakeholders to translate data findings into business insights, reducing review turnaround time by around 15%
- 05/24 – 08/24 **THOB INC.** Austin, TX, USA
Data Analyst Intern
- Automated Power BI dashboards for inventory, demand, and cost visibility, reducing reporting time by 30% and enabling 90% faster decision-making
 - Designed a supplier scorecard with 11 KPIs, reducing procurement cycle times by 15% and enhancing vendor reliability
- 08/21 – 10/22 **HEMANT DYE-CHEM INDUSTRIES** Mumbai, MH, India
Business Data Analyst Intern
- Conducted competitive market analysis that led to a 35% increase in international sales by successfully positioning products in the Eastern European market
 - Leveraged trade show insights and stakeholder feedback to optimize campaign content, driving a 15% increase in organic customer inquiries

PROJECTS - <https://dhruv12703.github.io/>

BMW Sales Performance Dashboard | Power BI

- Developed an interactive Power BI dashboard analyzing 50,000+ BMW sales records
- Created DAX measures to compute KPIs including total revenue, sales volume, average price, and mileage trends
- Implemented dynamic filters for region, fuel type, transmission, and year to support data driven insights
- Applied data cleaning and transformation techniques using Power Query to prepare raw sales data for analysis

Retail Sales & Customer Behavior Analysis | SQL

- Wrote advanced SQL queries using joins, aggregations, subqueries, and window functions to analyze 20,000+ transactions
- Calculated revenue, average order value, repeat customer rate, and top performing products
- Identified peak sales periods and regional demand patterns through time-based analysis
- Structured queries to support automated reporting and improve data driven decision making

Realms of Shadow | Python

- Developed a console-based adventure game using object-oriented programming and modular design
- Implemented structured game logic using functions, loops, and conditional flows for dynamic user interaction
- Optimized code structure to improve readability, maintainability, and execution flow
- Designed modular game architecture with reusable functions and optimized control flow logic

Global Inflation Analysis Dashboard | Tableau

- Designed a Tableau dashboard to analyze multi country inflation trends and economic patterns
- Built geographic maps, top 10 inflation comparisons, and distribution visualizations for comparative analysis
- Applied calculated fields and parameter controls to enhance interactivity and dynamic data exploration
- Enabled year-based filtering to evaluate long term inflation movements across regions

EDUCATION

- May 2025 **UNIVERSITY OF TOLEDO** (CGPA – 3.6/4.0) Toledo, OH, USA
- Bachelor of Business Administration (A STEM-Certified Program)
 - Dual-Major: Information Systems, Operations & Supply Chain Management

CERTIFICATION & TECHNICAL TRAINING

- 2022-23 **APTECH COMPUTER EDUCATION** Mumbai, MH, India
- Certificate in Computer Programming - IBM**
- **Technologies:** Python, SQL, HTML, CSS