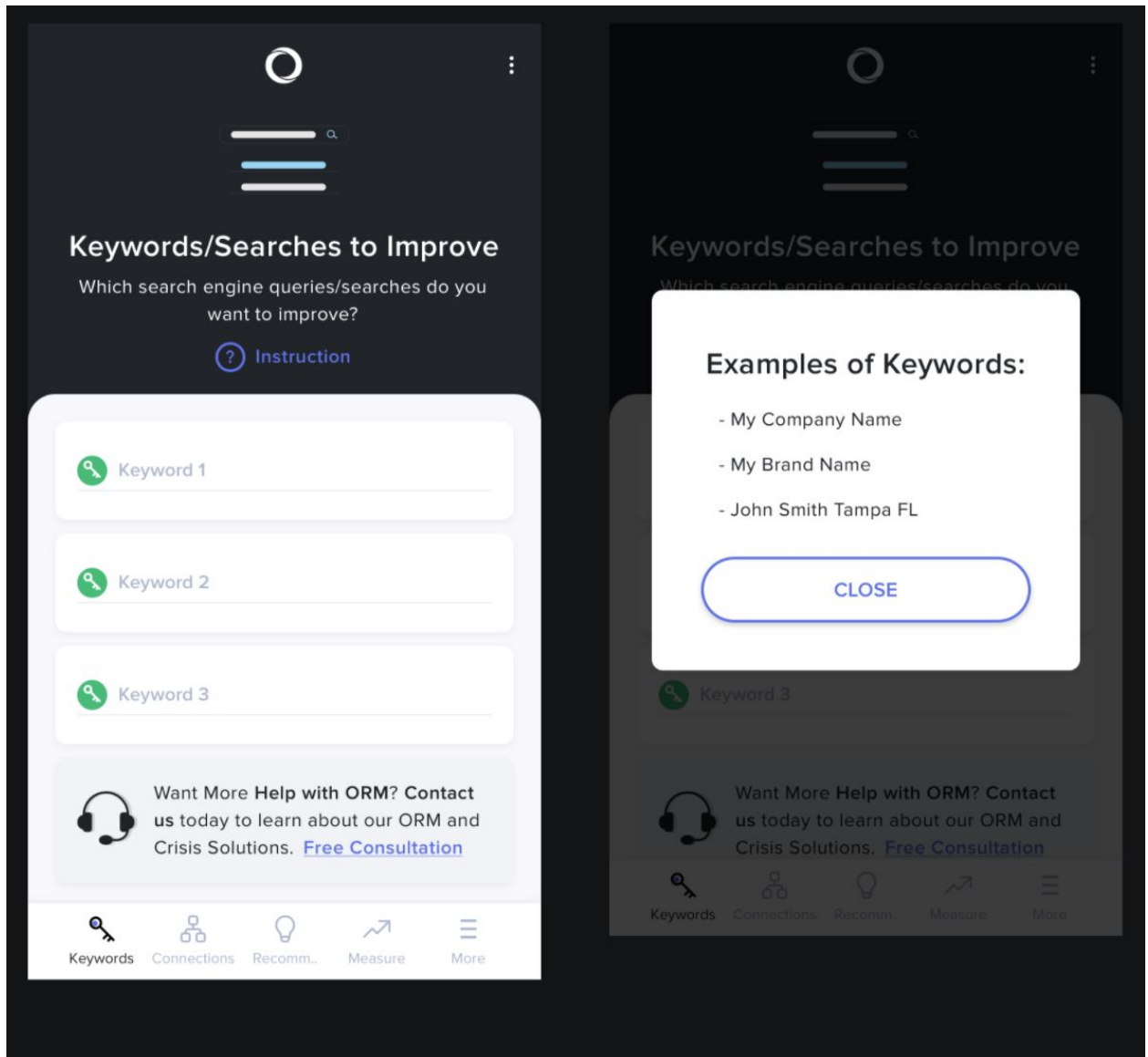


How the app works:

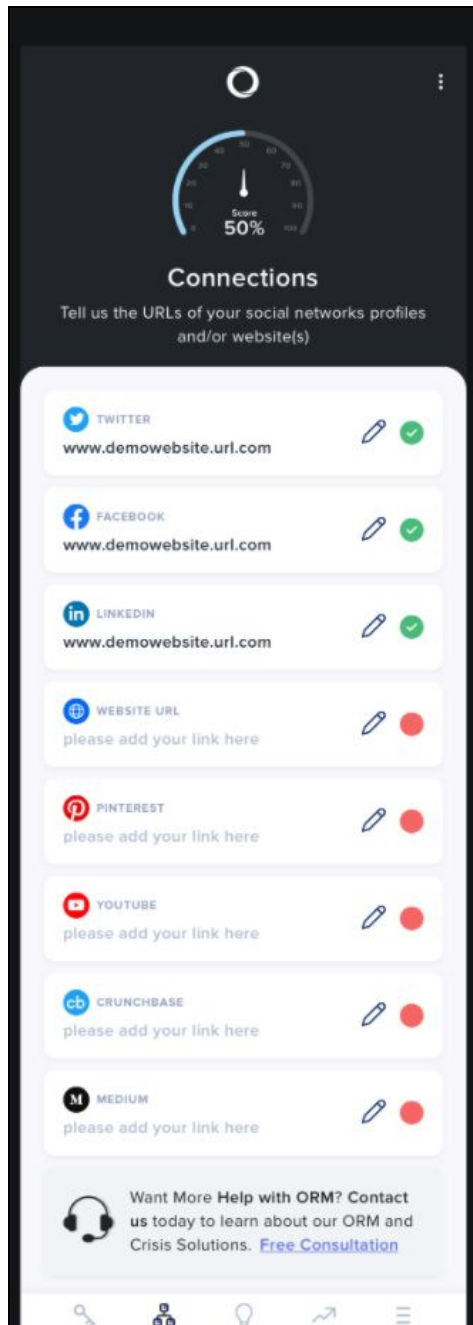
#1 - Keywords Screen

- Users provide "SEO keywords"
- Technical overview: Simple form



#2 Connections Screen

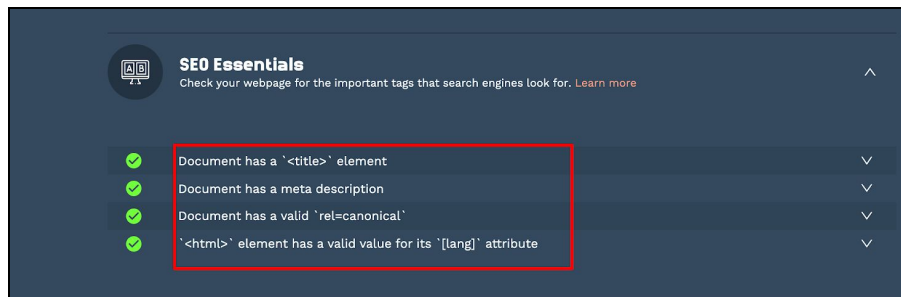
- Users provide the “URL” of their website, twitter, facebook etc.
- We show a green check when the URL is valid
- We show the meter at the top with the % of connections completed/entered



#3 - Using Lighthouse API (backend)

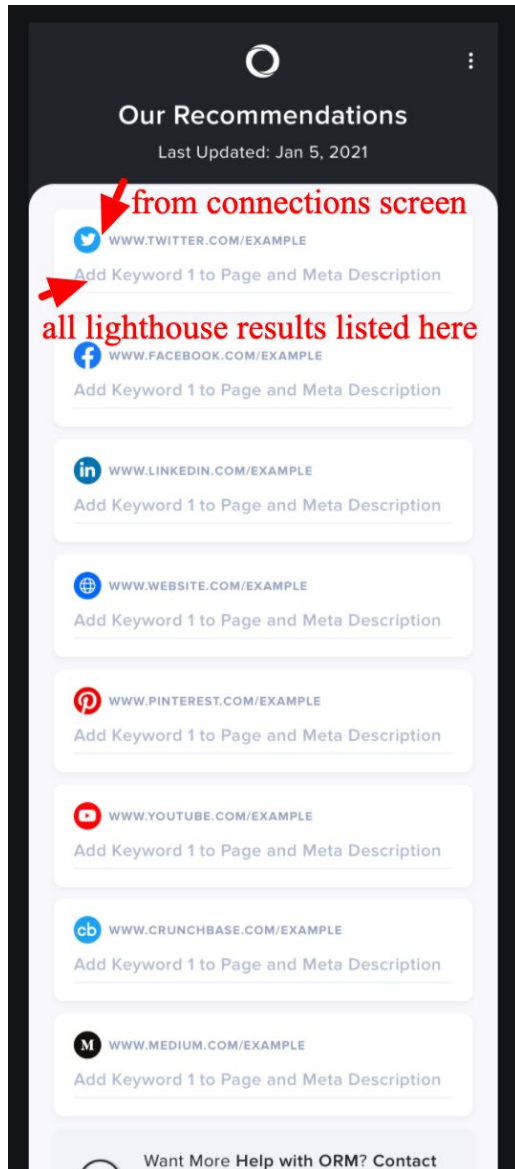
We check these things: (same as Javascriptseo.io) for each URL provided on “Connections screen”.

1. has page title
2. has meta description
3. uses https
4. canonical tag
5. page speed index



#4 - Recommendations Screen

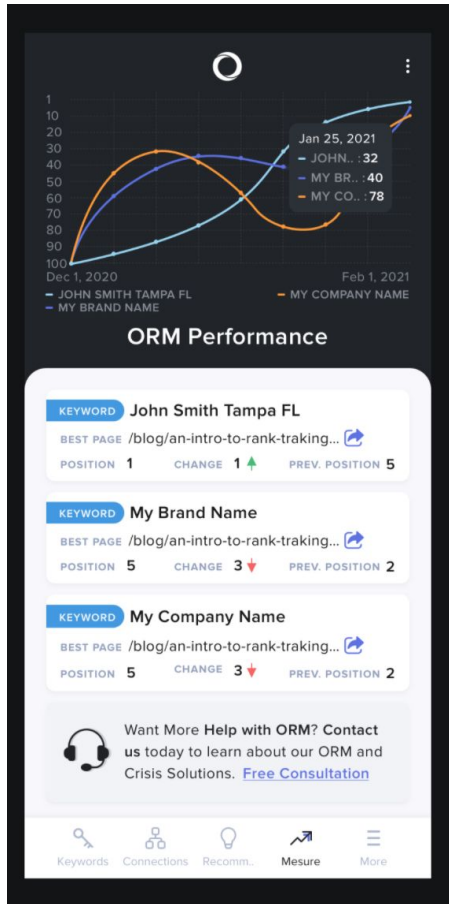
We display the results of the lighthouse checks in the “Recommendations screen”



#5 - Measure

Here we will measure the SEO keyword rankings from google. API here ->

<https://serpapi.com/use-cases/seo>



Position tracking

Monitor the search rankings of your website, compare it to your competitors and discover new opportunities to get into SERPs top results.

- Track your positions for an **keyword**. User input from "keywords" screen
- Check how a website performs across different locations and devices such as desktop, smartphone, or tablet.
- 100% accurate and reliable data that you can verify yourself by checking the cached copy we store for you.

Documentation: [G](#) [P](#) [Y](#) [P](#) [Y](#)

The screenshot shows a Google search for "starbucks". The search results include the Starbucks Coffee Company link. Overlaid on the search results is a JSON response from the SerpAPI, which contains structured data about the search results, including the title, link, and position of the Starbucks Coffee Company result.

^From the API documentation: <https://serpapi.com/use-cases/seo>

#6 - Notifications

This will be a feed of all “recommendations”/lighthouse checks, and “Measure screen” updates.

