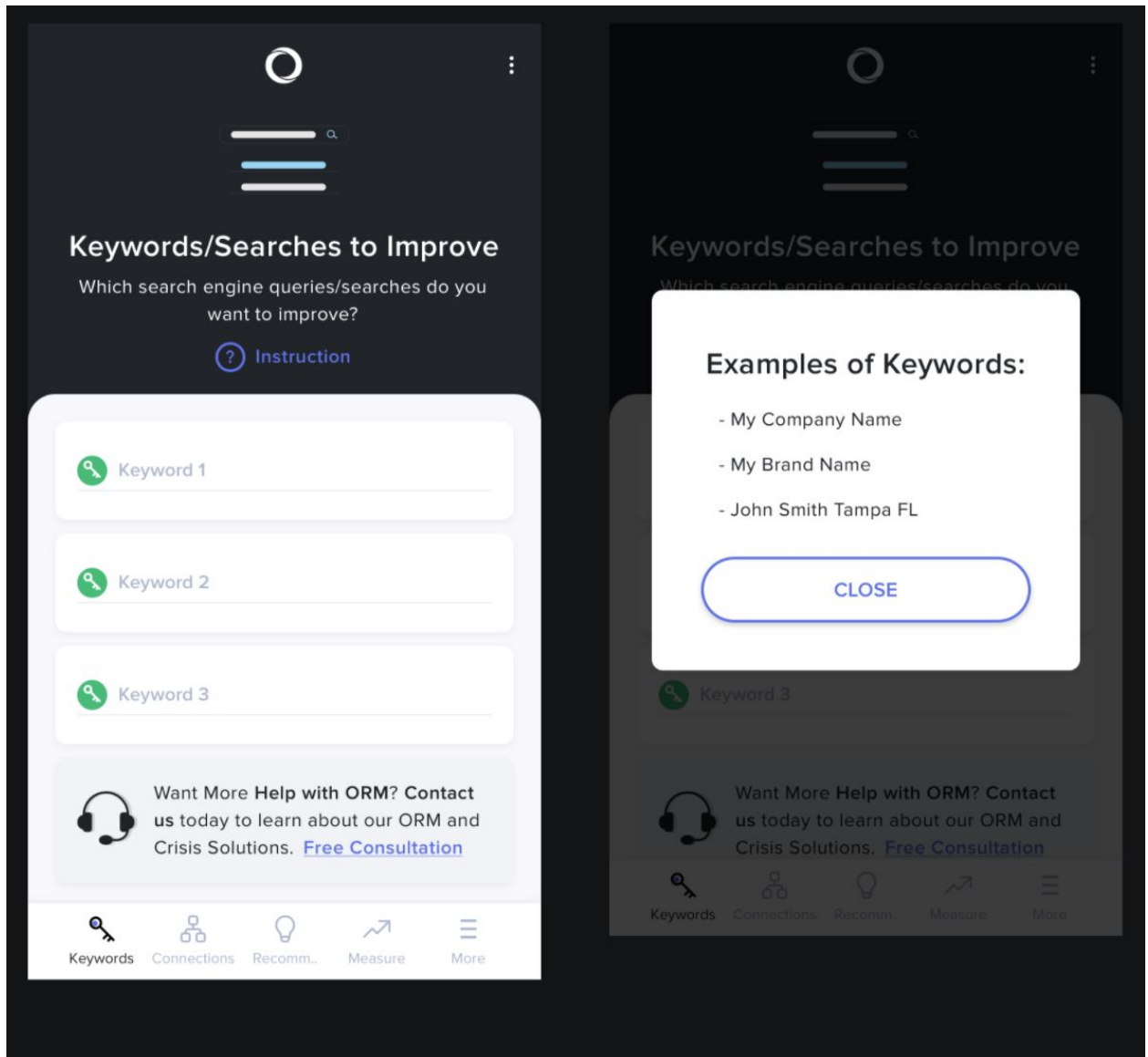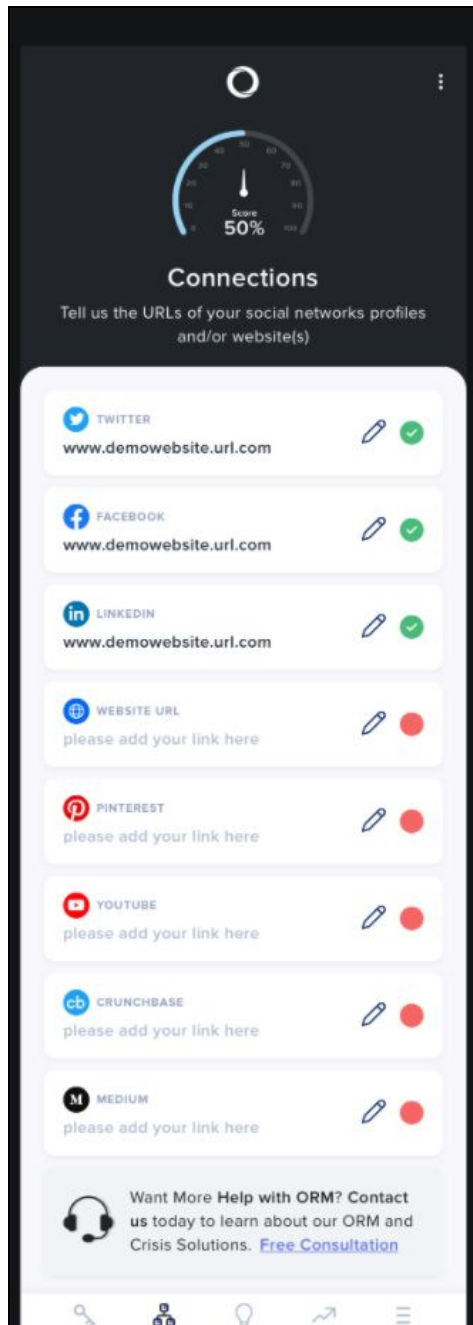How the app works:

#1 - Keywords Screen

    a. Users provide "SEO keywords"
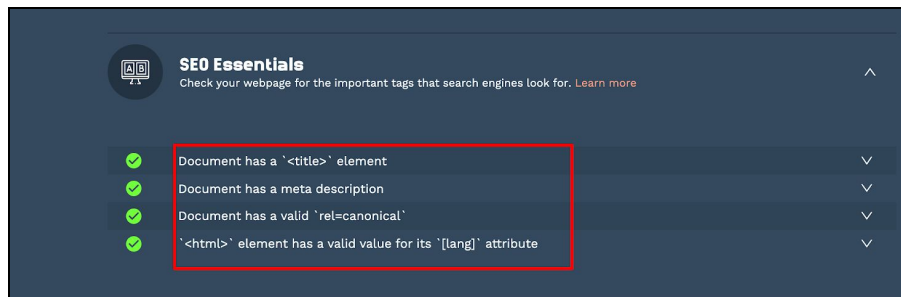   b. Technical overview: Simple form

#2 Connections Screen

- Users provide the "URL" of their website, twitter, facebook etc.
- We show a green check when the URL is valid
- We show the meter at the top with the % of connections completed/entered
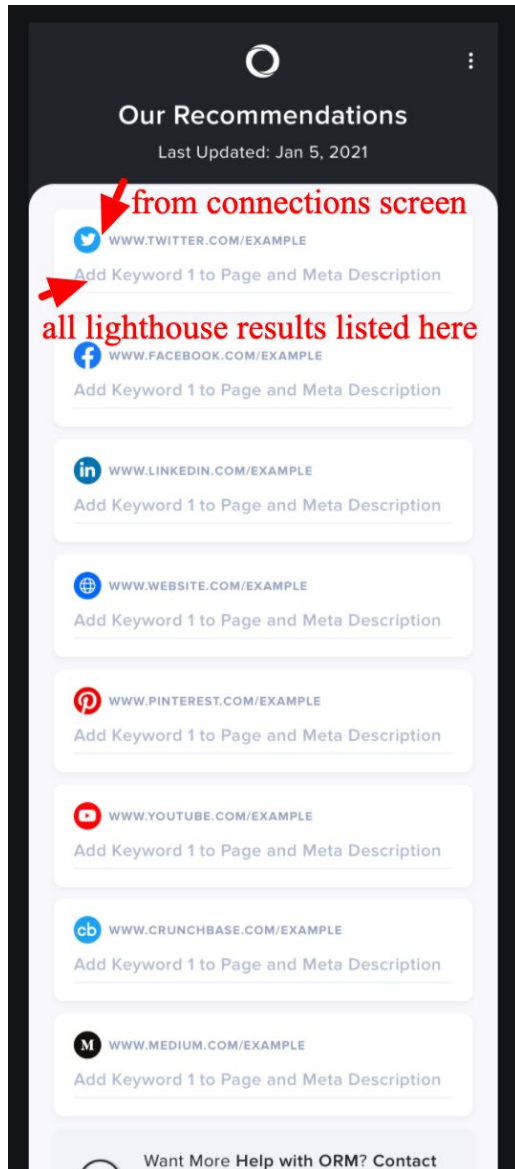
#3 - Using Lighthouse API (backend)

We check these things: (same as Javascriptseo.io) for each URL provided on "Connections screen".

1. **has page title**
2. **has meta description**
3. **uses https**
4. **canonical tag**
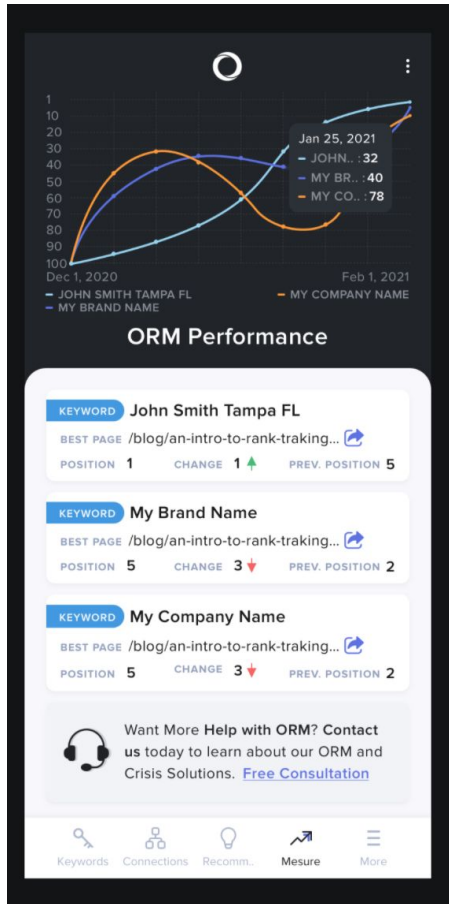5. **page speed index**

#4 - Recommendations Screen

We display the results of the lighthouse checks in the "Recommendations screen"

#5 - Measure

Here we will measure the SEO keyword rankings from google. API here ->
https://serpapi.com/use-cases/seo

^From the API documentation: https://serpapi.com/use-cases/seo

#6 - Notifications

This will be a feed of all "recommendations"/lighthouse checks, and "Measure screen" updates.

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