

# Dhruv Garg

Software Developer



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Barnala, India



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## SKILLS

C/C++

Data Structures & Algorithms

Object Oriented Programming

Web Development

Content & Digital Marketing

## LANGUAGES

English

Full Professional Proficiency

Hindi

Professional Working Proficiency

Punjabi

Native or Bilingual Proficiency

## INTERESTS

Playing Cricket

Workout

Online Gaming

Dance & Music

## EDUCATION

### B.Tech Computer Science

Thapar Institute of Engineering & Technology

07/2020 - Present

8.08 CGPA

### XII CBSE Board

Jai Vatika Public School

04/2017 - 04/2019

87%

## WORK EXPERIENCE

### Content Writing & Digital Marketing

My Tutorial Rack

08/2020 - Present

Achievements/Tasks

- Created email blast campaigns to target key customers
- Getting familiar with Salesforce environment and learning basic concepts
- Managed 3+ Social Media Handles for the company
- Improved sales through effective marketing to increase productivity by 20%
- Keeping track of overall sales from customers and affiliates

### Content Editor

Tech Whoop

01/2021 - 02/2022

Achievements/Tasks

- Researched tech content on various niches and delivering 250+ upgraded blogs
- Editing SEO content for online blogs and Digital Marketing
- Getting familiar with Blockchain concepts
- Writing finance-related blogs for multiple clients.

### Digital Marketing Intern

The Data Monk

12/2019 - 02/2020

Achievements/Tasks

- Managed multiple Social Media handles and uploading regular posts
- Assisting applicants to crack Interview Questions
- Promoted brand and acquiring target customers
- Resolved user queries online through Quora & Direct Emails.

## PERSONAL PROJECTS

Responsive Portfolio Website (01/2022 - 03/2022)

- Used concepts of HTML and CSS
- Achieved responsive nature by JavaScript

## CERTIFICATION

Verzeo Web Development (01/2020 - 02/2020)

Understanding complete structure of a Web Development and deploying a Restaurant Management Website.