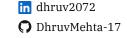
Dhruv Mehta

Data Science & Analytics



Summary

IT graduate with one year of experience as a Python Developer, now focused on Data Analytics and Science. Skilled in SQL, Python, and data visualization, with a passion for extracting insights and solving business problems.

Education

Ganpat University
Information Technology

July 2019 to June 2023 Bachelor of Technology

https://www.ganpatuniversity.ac.in/

N.&.K.PANDYA HIMAT HIGH SCHOOL NO-2

June 2018 to April 2019

Science (Maths)

https://schools.org.in/sabar-kantha/24050712709/n-&-k-pandya-himat-high-school-no-2/

Experience

Class 12

Cerebulb India Pvt Ltd.

February 2023 - March 2024

Gandhinagar, Gujarat

Python Developer https://www.cerebulb.com/

Skills: Python, SQL, Excel, Data Visualization

Developed and optimized data pipelines using Python for efficient data processing and transformation.

Worked with SQL databases to store, retrieve, and manage data efficiently for business applications.

Projects

AirBnb Bookings Analysis

Python, SQL, EDA, Power bi

Analysis-Project.git https://github.com/DhruvMehta-17/Airbnb-Bookings-Analysis-Project.git

- Understanding key factors affecting Airbnb bookings, such as pricing, availability, and customer preferences, to optimize revenue and enhance guest experiences.
- Tools Used SQL, Power BI, and Python for data cleaning, EDA, and interactive visualizations.
- Identified pricing trends, booking frequency, and neighborhood demand patterns.
- Analyzed booking frequency and customer preferences

Hotel Booking Analysis

Python, EDA, Seaborn, Matplotlib

https://github.com/DhruvMehta-17/Hotel_Booking_Analysis.git

- Analyzed hotel booking data to identify key factors influencing cancellations and improve customer retention strategies.
- Used Python for data wrangling, EDA, and data visualization to uncover patterns in booking behavior.
- Developed predictive models to forecast cancellations and created insightful visualizations for better data interpretation.
- Provided data-driven insights that helped reduce cancellation rates and enhance customer retention programs

Netflix-Movies-and-TV-Shows-Clustering

Python, Unsupervised Learning, K-Means, PCA, Seaborn, Matplotlib

- Identified patterns in Netflix's content catalog using Unsupervised Learning to group similar movies and TV shows, aiding in recommendations and content analysis.
- Applied K-Means Clustering for content segmentation and Principal Component Analysis (PCA) for dimensionality reduction.
- Seaborn & Matplotlib to create interactive visualizations, uncovering trends in Netflix's content distribution.
- Provided insights into Netflix's content structure, enhancing recommendation systems and strategic content placement.

Certifications

Full Stack Data Science

April 2024 to December 2024

AlmaBetter (IIT Guwahati)

- Completed **Data Science Course** from **IIT Guwahati**, gaining expertise in statistical analysis, machine learning, and data visualization.
- Successfully completed **Full Stack Data Science** program with **AlmaBetter**, covering Python, SQL, Power BI, and end-to-end data projects.
- Developed hands-on experience in data analysis, predictive modeling, and dashboard creation, enhancing business decision-making.

Full Stack Development course

Grras Solution

Completed a Full Stack Development course during my <u>B.Tech</u>, covering SQL, Python, and Django.

Skills

Python Intermediate

Pandas, NumPy, Matplotlib, Seaborn

Data Analytics Intermediate

EDA, Data Wrangling, Statistics

 \mathbf{SQL}

Intermediate

Intermediate

MySQL, PostgreSQL

Data Visualization

Power BI, Advance Excel

Extra Curricular Activities

Event Management

Hackathons and Tech Competitions

Open Source Contribution

Interests

Travelling, Gaming, Financial & Market Analysis