# Dhruv Panchal

UI/UX Designer | 4 years Experience

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## PROFESSIONAL SUMMARY

UI/UX Designer with 4+ years of experience designing complex internal and enterprise healthcare SaaS platforms. I specialise in simplifying multi-step workflows, improving usability across large systems, and building scalable design systems that support long-term product growth. Experienced across the full UX lifecycle from problem discovery and user flows to high-fidelity UI and developer handoff while working closely with product and engineering teams. Strong focus on accessibility, design systems, and AI-assisted workflow optimisation to deliver efficient, user-centric digital products

## EXPERIENCE

### eClinicalWorks pvt. ltd.
Jan 2022 - Present

UI/UX Developer

As a key member of the eClinicalWorks design team, I led UX and UI initiatives across multiple complex healthcare SaaS systems serving internal and external users.

- Led end-to-end UI/UX design for complex web-based and internal digital products, wireframes, high-fidelity UI, and developer handoff.
- Designed high-end interfaces focusing on typography, iconography, grid systems, and visual consistency across multiple modules and platforms.
- Built and maintained scalable design systems and component libraries, improving design-to-development efficiency and reducing UI inconsistencies across products.
- Collaborated closely with product managers, developers, and cross-functional teams to deliver responsive, user-friendly web interfaces aligned with business goals.
- Worked on multiple internal product ideas and dashboards, experimenting with new design patterns, tools, and interaction approaches.
- Applied strong understanding of usability, navigation, and responsive design principles to improve task efficiency and overall user experience.
- Supported front-end implementation using HTML5, CSS3, JavaScript, jQuery, and Bootstrap to ensure pixel-perfect execution.

## EDUCATION

### Master of Computer Applications
2020 - 2022

LJ Institutes Of Computer Applications, Ahmedabad

### Bachelor of Commerce
2017 - 2020

Shri T. C. Arts And J.V. Gokal Trust Commerce College, Radhanpur

## SKILLS

- **UX Strategy & Research**

  User Journey Mapping • Information Architecture • Wireframing • Usability Testing • Heuristic Evaluation • Persona Development • UX Writing • Accessibility (WCAG)

- **UI Design & Visual Systems**

  High-Fidelity Prototyping • Design Systems • Interaction Design • Microinteractions • Responsive Design • Iconography • Dashboard & Data Visualization • Mobile & Web UI

- **AI & Automations In UX**

  Prompt-Based Design Thinking • AI Case Summary Flows • Predictive UX • Smart Search • Workflow Optimization With AI

- **Tools & Platforms**

  Figma • FigJam • Sketch • Adobe XD • Adobe Photoshop • Adobe Illustrator • Miro • Notion • JIRA • Bitbucket • IntelliJ IDEA

- **Design Strength**

  High-End UI Execution • Strong Visual Aesthetics • Independent Problem-Solving • Design + Engineering Mindset • Rapid Experimentation

- **Front-End Collaboration & Handoff**

  Design Tokens • Component Libraries • Developer Handoff • Cross-Functional Collaboration

- **UI Development**

  HTML5 • CSS3 • JavaScript (ES6+) • JQuery • Bootstrap • Semantic UI • React.Js