Dhruv Panchal

UI/UX Designer | UI Developer | 3 years+ Experience

dhruv-panchal-1809
dhruvpanchal1912@gmail.com
+91 9173192360

PROFESSIONAL SUMMARY

Creative and data-driven UI/UX Designer with 3+ years of experience designing and optimizing complex healthcare SaaS products at eClinicalWorks Pvt. Ltd. Skilled in building scalable design systems, crafting AI-enhanced user experiences, and translating intricate workflows into intuitive, accessible interfaces. Experienced across the full design lifecycle from research and wire-framing to prototyping and developer handoff. Passionate about combining design psychology, usability principles, and front-end logic to deliver efficient, user-centric digital products.

EXPERIENCE

eClinicalWorks pvt. ltd.
UI/UX Developer

Jan 2022 - Present

As a key member of the eClinicalWorks design team, I led UX and UI initiatives across multiple complex healthcare SaaS systems serving internal and external users.

- Redesigned major modules within the eManager ecosystem including HR, Admin, Employee Support, Case/Ticket Management, Manager Dashboards, and Learning Platforms resulting in a 25% improvement in task completion speed and 30% higher usability ratings in internal audits.
- Developed scalable design systems and unified component libraries that reduced design-to-development rework by 35% and enhanced visual consistency across all products.
- Collaborated cross-functionally with PMs and developers to streamline handoff using Figma tokens, ensuring pixel-perfect implementation and faster sprint delivery by 20%.
- Conducted user research and usability testing, translating feedback into iterative design improvements for improved accessibility and performance.
- Introduced data-driven and AI-assisted UX workflows, enabling smarter search, predictive case routing, and efficiency in support portals.

My work balanced enterprise scalability with human-centered design, driving measurable improvements in efficiency, usability, and overall user satisfaction.

EDUCATION

Masters of Computer Applications
2020 - 2022

LJ Institutes Of Computer Applications, Ahmedabad

Bachelor of Commerce
2017 - 2020

Shri T. C. Arts And J.V. Gokal Trust Commerce College, Radhanpur

SKILLS

- **UX Strategy & Research**
  User Journey Mapping • Information Architecture • Wireframing • Usability Testing • Heuristic Evaluation • Persona Development • UX Writing • Accessibility (WCAG)

- **UI Design & Visual Systems**
  High-Fidelity Prototyping • Design Systems • Interaction Design • Microinteractions • Responsive Design • Iconography • Dashboard & Data Visualization • Mobile & Web UI

- **Tools & Platforms**
  Figma • FigJam • Adobe XD • Miro • Notion • Overflow • JIRA • Bitbucket • IntelliJ IDEA

- **AI & Automations In UX**
  Prompt-Based Design Thinking • AI Case Summary Flows • Predictive UX • Smart Search • Workflow Optimization With AI

- **Front-End Collaboration & Handoff**
  Design Tokens • Component Libraries • Developer Handoff • Cross-Functional Collaboration

- **UI Development**
  HTML5 • CSS3 • JavaScript (ES6+) • JQuery • Bootstrap • Semantic UI • React.Js