Dhruv Shah

A: North York, Toronto | **M:** +1 (548)-333-9032 | **E:** dhruvshah2811ds@gmail.com| LinkedIn | GitHub

Skills

- **Technical**: HTML, CSS, JavaScript, SQL, C#, Python, PHP, Laravel, MongoDB, Express, React, Node, Bootstrap, WordPress, JQuery, Microsoft Suite, MySQL, PowerBI.
- **UI/UX**: Figma, Adobe Suite, Photoshop, Canva.
- **Version Control**: Git, GitHub, Vercel.
- **Soft Skills**: Time Management, Teamwork, Leadership, Client Interaction, Problem Solving, Analytical Reasoning
- **Certifications**: Introduction to HTML 5, JavaScript Basics, Foundation of UX Design, Social Media Marketing, Blind Coding and Debugging Competition.
- **Hobbies:** Gaming, Exploring Global Cuisines and Participating in Outdoor Sports.

WORK EXPERIENCE

Web Developer Intern – Sesaya Arts Magazine, Toronto, Canada   **07/2025 – Present**
- Optimized Sesaya Arts' website using WordPress, Elementor and Astra, improving usability and site performance by implementing SEO best practices.
- Delivered a responsive, mobile-friendly redesign that improved session duration by 25% and reduced bounce rate by 18%, boosting overall engagement.
- Added Email marketing integration, improving audience connection and subscriber updates for new posts.

Web Developer Intern - GM Digital Inc., Toronto, Canada   **05/2025 – 07/2025**
- Increased 35% organic traffic than usual through SEO optimization using Yoast. Maintained and managed company's WordPress website using Elementor, enhancing UI/UX with custom CSS animation..
- Revamped the Case Study page into a compelling story-driven format and Strategically emphasized data-driven results and performance numbers to reflect the value of digital marketing agency. Implemented a high-converting lead magnet, resulting in 60% weekly client acquisition and lead generation boost.

Website Designer, Techno Riders, India (Full-Time)   **06/2022 – 04/2023**
- Built custom websites using HTML, CSS, JavaScript, and WordPress, tailored to client brand identity and specific needs, 75% of client's websites became more easier to use and understand.
- Ensured consistent website functionality and design across all devices through responsive and cross-platform development, Achieved a 100% consistent user experience across all cross-platform design.
- Constructed prototypes, graphics, and created visually engaging elements using Adobe Photoshop and Figma.
- Designed accessible websites adhering to WCAG 2.1 guidelines to enhance usability for all users.

Website Designer, Cactus Creatives, India (Full-Time)   **03/2022 - 06/2022**
- Designed visually appealing and user-centric websites for clients, for instance United Chemie, Water and Waste Management, and High Grow Solutions , 95% reported increased traffic to web page after deployment.
- Developed responsive and visually appealing layouts using HTML, CSS, JavaScript, flexbox, and animations.
- Enhanced website engagement and functionality with libraries/frameworks like jQuery, Bootstrap, and Tailwind.
- Delivered webpages customized to stakeholder requirements, improving usability and ensuring alignment with industry standards.
- Provided creative and strategic design input, ensuring technical feasibility and effective information presentation.

EDUCATION

Web Development, Humber College, Canada   **09/2024 – Present**
- Cultivating expertise in HTML, CSS, JavaScript, and the MERN stack and other programming languages. Got placed in the Dean's Honour list (CGPA 3.8).

Business Analytics, Conestoga College, Canada   **09/2023 – 09/2024**
- This course specifically focused on Descriptive and Diagnostic Analytics, allowing me to Strategically summarize data findings and explain the "whys" behind business outcomes. Achieved a Distinction (CGPA- 8.3/10).

Bachelor's in Computer Application, CPICA, India   **07/2018 - 08/2021**
- Gained a solid foundation in programming, web development, database management, and software engineering, complemented by certifications. Achieved a Merit (CGPA-6.72/10).

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PROJECTS

The Quirky Web, Humber, Canada (MongoDB, Express, Node, Pug, HTML, CSS)   01/2025 – 03/2025
- Launched 'The Quirky Web' a live web platform showcasing unique websites by Humber students, integrating a Node + Express CRUD API with MongoDB for efficient content management. Ensured responsive layouts using Pug templates, HTML, and CSS, delivering a user-friendly interface.
- Delivered a project in collaboration with a Humber professor, aligned with both academic and industry standards, strengthening team collaboration and real-world development skills.

Lego City Maps, Interactive Mapping Tool (PHP, Laravel, MySQL, JavaScript)   06/2025 - 08/2025
- Developed a block-style interactive map simulating a LEGO-inspired city, with real-time route generation using the Breadth-First Search (BFS) pathfinding algorithm.
- Built RESTful APIs in PHP/Laravel to manage building, road, and route data from a MySQL database.
- Included features like search, custom start/destination input, and optimal path visualization, improving usability for navigation-like scenarios.

Case Files: Hotel Levvie, Storytelling Game (HTML, CSS, JavaScript)   06/2025 - 08/2025
- Programmed an interactive web-based game inspired by Echoes, combining physical card scanning with online gameplay.
- Developed core gameplay logic in JavaScript, enabling progression through a narrative created by the radio team. Collaborated with designers and sound artists to deliver an immersive, cross-disciplinary project.
- Case Files: Hotel Levvie | Physical Cards | Github