

Sales Performance Report

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Turnover

■127,787

Cost

■122,670

Profit

■5,117

Profit %

4.2%

Top Product

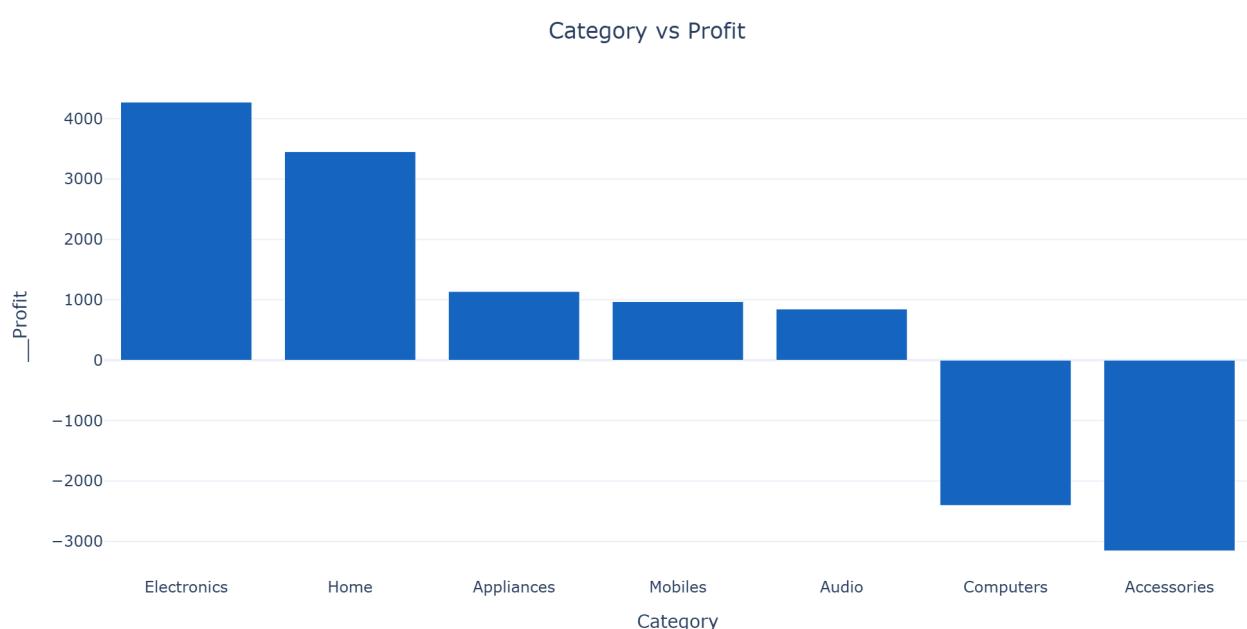
Mouse

Top Country

Canada

Key Insight: The Electronics category and Laptop product are driving most profits.

Category vs Profit



■ Insight

Shows which product categories generate the highest overall profit.

The 'Electronics' category achieved the maximum profit. Consider increasing inventory, promotions, or similar SKUs.

Executive Summary of Key Insights

- Top profit category: Electronics
- Most profitable product: Laptop
- Top country: — (■0)
- Peak sales month: — | Lowest sales month: —
- Recommendation: Promote top categories, review costs for low-margin categories, and run seasonal campaigns.

This executive summary aggregates chart-level insights for quick decision-making.

Data Preview

Data Preview (First rows)

Customer Name	Product	Category	Country	Selling Price	Profit
Demo User	Laptop	Electronics	India	76000	4000
Value-2399	Tablet	Home	Germany	972	609
Value-3045	Smartwatch	Home	Japan	977	967
Value-7431	Microwave	Computers	France	866	198
Value-9836	Router	Computers	Canada	32	-660
Value-3216	SSD	Audio	France	522	-86
Value-2781	Monitor	Accessories	Singapore	851	31
Value-1658	Soundbar	Electronics	Japan	80	-733
Value-7066	Trimmer	Mobiles	Australia	406	-152
Value-8649	Refrigerator	Audio	Singapore	463	8
Value-7046	Washing Machine	Audio	Germany	692	522
Value-3843	Laptop	Appliances	Japan	658	1
Value-5760	Heater	Appliances	Australia	520	-130
Value-2965	Printer	Accessories	UAE	96	-641
Value-8370	Printer	Computers	Singapore	137	-754
Value-3063	Smartwatch	Home	Singapore	844	-60
Value-6959	Keyboard	Accessories	Japan	354	-376
Value-3528	Power Bank	Accessories	UAE	626	-106
Value-2942	Projector	Computers	UK	37	-550
Value-4011	Mouse	Home	France	250	173
Value-5897	Water Purifier	Accessories	France	860	337
Value-9577	Water Purifier	Mobiles	Australia	173	-253
Value-5930	Headphones	Home	India	820	-45
Value-4134	Vacuum Cleaner	Appliances	France	836	-133
Value-7516	Air Conditioner	Audio	India	530	371
Value-1918	Air Conditioner	Appliances	France	973	167
Value-8362	Router	Accessories	Canada	189	46
Value-7796	Projector	Computers	Japan	391	-447
Value-2834	Keyboard	Electronics	UAE	735	103
Value-7385	Refrigerator	Audio	India	802	659
Value-3419	Mouse	Home	Australia	16	3
Value-1993	Trimmer	Mobiles	India	571	94
Value-6249	Mixer Grinder	Accessories	France	245	-687
Value-1086	Printer	Home	Canada	895	581
Value-6484	Camera	Mobiles	Germany	904	587
Value-7890	Mouse	Computers	UK	424	-24

Customer Name	Product	Category	Country	Selling Price	Profit
Value-2736	Fan	Home	UAE	283	72
Value-2095	Projector	Electronics	Australia	595	223
Value-1758	Trimmer	Accessories	Australia	837	139
Value-3058	Heater	Accessories	Japan	190	61
Value-1648	Smartwatch	Appliances	Japan	673	-9
Value-5938	Tablet	Accessories	UAE	244	-673
Value-2435	Router	Audio	USA	228	29
Value-5086	Camera	Accessories	USA	248	-121
Value-1824	Power Bank	Electronics	Germany	852	192
Value-1795	Router	Accessories	Germany	172	-461
Value-6934	Water Purifier	Electronics	Germany	275	-214
Value-7777	Smartphone	Mobiles	India	470	362
Value-3307	Camera	Computers	UK	555	-196
Value-7877	Printer	Appliances	Canada	255	-499
Value-1844	SSD	Electronics	Germany	705	516
Value-3235	Graphic Card	Mobiles	UAE	962	656
Value-4310	Vacuum Cleaner	Home	Canada	742	379
Value-5530	Washing Machine	Audio	UK	590	330
Value-8635	Trimmer	Appliances	Australia	864	629
Value-4601	Projector	Home	Singapore	624	203
Value-9830	Camera	Accessories	UAE	458	-142
Value-7346	Mouse	Computers	UK	945	99
Value-9024	Heater	Computers	Canada	836	80
Value-3716	Trimmer	Mobiles	UK	258	-516
Value-4992	Induction Cooktop	Mobiles	Japan	659	-228
Value-5025	Washing Machine	Computers	Canada	887	824
Value-3178	Soundbar	Home	India	299	-453
Value-8271	Tablet	Accessories	France	94	-20
Value-8137	Graphic Card	Computers	France	493	-81
Value-9122	Printer	Electronics	UK	215	-113
Value-4856	Refrigerator	Accessories	Canada	682	309
Value-9241	Soundbar	Accessories	USA	97	-96
Value-9174	Bluetooth Speaker	Accessories	USA	238	-672
Value-6629	HDD	Appliances	France	403	178
Value-5854	Mouse	Computers	France	988	55
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Value-3013	Graphic Card	Appliances	Canada	177	-645
Value-1005	Projector	Electronics	Canada	395	-71