Here’s a complete styling guide for your event management website to make it trendy, cohesive, and user-attractive:

**1. Website Colors**

* **Primary Color:** Soft Gold (#D4AF37) – for headings, buttons, and accents.
* **Secondary Color:** Midnight Blue (#2C3E50) – for the background and text.
* **Accent Colors:**
  + Blush Pink (#FADBD8) – for wedding elements and highlights.
  + Charcoal Gray (#5D6D7E) – for corporate and neutral sections.
  + White (#FFFFFF) – for a clean and airy look.

**2. Fonts**

* **Headings:**
  + Font: "Playfair Display" or "Cormorant Garamond" – for a sophisticated and elegant vibe.
  + Styling: Use bold and capitalize main headings.
* **Body Text:**
  + Font: "Poppins" or "Roboto" – modern and clean.
  + Styling: Use regular weight for descriptions and subtle italics for quotes.
* **Call-to-Action (CTA):**
  + Font: "Montserrat" – sharp and attention-grabbing.
  + Styling: Bold with uppercase letters.

**3. Layout and Structure**

* **Hero Section (Homepage):**
  + Use a full-screen slider with images of wedding, social, and corporate events.
  + Overlay titles like "Celebrate with Us" or "Your Event, Our Expertise" in gold.
* **Navigation Menu:**
  + Sticky menu with dropdowns for Weddings, Social, and Corporate.
  + Highlight the active menu item in blush pink.
* **Content Layout:**
  + Use a **grid layout** for sections, with distinct blocks for each event type.
  + Include "Parallax Scrolling" effects for a dynamic feel.
* **Footer Design:**
  + Dark Midnight Blue background with gold text for copyright and links.
  + Social media icons styled in gold with hover effects.

**4. Imagery and Icons**

* **Images:**
  + High-resolution, real-life photos for event categories.
  + Use overlay effects to blend images with blush pink and gold hues.
* **Icons:**
  + Use custom line-drawn icons in gold for services like catering, decor, and venues.
  + Hover effect: Icons fill with a gradient of blush pink to gold.

**5. Button Styles**

* **Primary Buttons:**
  + Background: Soft Gold
  + Text: Midnight Blue
  + Hover: Blush Pink background with gold text.
* **Secondary Buttons:**
  + Background: White
  + Text: Charcoal Gray
  + Hover: Light gold outline with blush pink text.

**6. Typography Hierarchy**

* **H1:** 36px, Bold, Gold.
* **H2:** 30px, Semi-bold, Blush Pink.
* **Body Text:** 16px, Regular, Midnight Blue.
* **CTA Text:** 18px, Bold, Uppercase, White on Gold background.

**7. Additional Styling Elements**

* **Transitions:** Smooth hover transitions (0.3s ease-in-out) for buttons and images.
* **Animations:** Use subtle fade-ins and slide effects for text and images as users scroll.
* **Shadows:** Add soft shadows to content cards for a 3D feel.

**8. Unique Features for Differentiation**

* **Interactive Timeline:** A scrolling timeline for showcasing past events.
* **Dynamic Gallery:** Filterable photo gallery with tags like Weddings, Social, Corporate.
* **Testimonial Carousel:** Sliding testimonials styled with blush pink and gold accents.
* **Interactive Quotes:** On hover, testimonials show a gold underline animation.
* **Sticky Chat Icon:** Bottom-right corner with a gold chat bubble for inquiries.

**9. Trends to Incorporate**

* **Glassmorphism Effects:** Add subtle frosted-glass overlays in blush pink.
* **Minimalist White Space:** Maintain ample white space for an uncluttered, clean design.
* **Neumorphism Buttons:** Raised buttons with light shadows for a modern touch.

**10. Call-to-Action Styling**

* Prominent CTA buttons on every page (e.g., "Book Now," "Get a Quote").
* Use action-driven language and place buttons strategically after user scrolling.

This styling plan ensures your website is trendy, cohesive, and visually stunning, while maintaining usability and a distinct identity! Let me know if you'd like more details or specific examples.