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# Indian Trade (Import and Export) Analysis

## **About the Economy**

India is a dynamic and rapidly growing economy with a diverse range of industries and a significant presence in global trade. Known for its rich cultural heritage and technological advancements, India plays a crucial role in the global market. The country has a robust export sector, complemented by substantial imports that support its economic development.

## **Abstract**

This article delves into the comprehensive analysis of India's trade landscape, focusing on import and export trends. By leveraging data analytics and visualization tools, we uncover significant patterns and insights that shape India's trade dynamics. We analyze a vast dataset of Indian trade, examining the relationships between trade volumes, commodity types, and trade partners.

### <u>Introduction</u>

The evolving global trade environment necessitates a profound understanding of import and export behaviors. This project sheds light on India's trade activities, providing insights into:

- Major commodities driving export and import.
- Key trade partners and their impact on the Indian economy.
- Trends in trade volume over recent years.
- Analysis of trade deficits and surpluses.

## <u>Objectives</u>

- 1. Data Analysis and Visualization:
  - Utilize Python libraries such as pandas, seaborn, and matplotlib for in-depth data analysis.
  - Create interactive dashboards using Microsoft Power BI to visualize trade trends.
- 2. Database Management:
  - Employ SQL for querying trade data and extracting meaningful insights.

#### 3. Statistical Analysis:

- Conduct hypothesis testing to determine significant factors influencing trade volumes.

## **Exploratory Data Analysis (Python)**

In this analysis, we delve into the statistical characteristics and relationships within the trade data to uncover meaningful insights. Our key findings are summarized as follows:

#### 1. Significant Mean Difference:

- There is a significant difference in the mean  $(\mu)$  between the values of imports and exports, indicating that import and export data exhibit significantly different average values.

#### 2. Strong Positive Correlation:

- The correlation between population (GDP/PCI) and GDP is 0.9647, underscoring a strong positive relationship. This suggests that as the population grows, both GDP and per capita income tend to increase proportionally.

#### 3. Non-Normal Distribution of Export Data:

- Export data is not normally distributed, as evidenced by Q-Q plot visualizations. This deviation from normality implies that export values do not follow a standard bell-curve distribution.

#### 4. Non-Normal Distribution of Import Data:

- Similarly, import data also does not adhere to a normal distribution. This conclusion is supported by statistical tests such as the Shapiro-Wilk test and the Anderson-Darling test, as well as visual inspections of histograms and Q-Q plots. The data shows skewness and other non-symmetrical patterns, indicating that the import values deviate from a typical bell-shaped curve.

#### 5. Unequal Medians Across Groups:

- The median values are not consistent across all groups. Unequal medians suggest varying distributions of values within each group, indicating that some groups have systematically higher or lower values than others.

#### 6. Perfect Correlation in GDP Data:

- Correlation analysis of GDP data reveals perfect correlations between several variables, including GDP and per capita income, net export percentage of GDP, and net export contribution to PCI percentage. This perfect correlation suggests that these variables move in tandem, highlighting a direct and proportional relationship.

This comprehensive hypothesis testing and exploratory data analysis provide critical insights into

the structure and distribution of India's trade data. Understanding these patterns and relationships is essential for developing informed trade policies and optimizing trade strategies.

## **SQL Analysis**

SQL queries are used to identify top trading partners, most traded commodities, and trends in trade volumes. Specific analyses include:

- Grouping trade data by country and commodity.
- Calculating average trade volumes and identifying outliers.
- Exploring the impact of trade policies on import and export activities.

## **Data Visualization**

Our analysis was enriched through the creation of interactive Power BI dashboards, providing a comprehensive view of India's trade data. Key visualizations and insights include:

- 1. Commodity-Wise Distribution:
- Highlights key sectors driving trade, such as textiles and machinery in exports, and petroleum and electronics in imports.
- 2. Country-Wise Trade Partnerships and Trends:
- Shows strong partnerships with countries like the USA, China, and UAE, with trends indicating emerging trade partners.

- 3. Trade Deficits and Surpluses:
- Detailed analysis of trade deficits with oil-exporting countries and surpluses with developing economies, aiding trade policy strategies.

#### 4. Cumulative Trade Metrics:

- Total Export and Import Values: Trends and growth patterns in trade values over time.
- Trade Balance: Differences between exports and imports, showing periods of surplus and deficit.
- Cumulative Trade Growth: Year-over-year growth rates in exports and imports.
- Trade Composition: Sector-wise analysis of trade, showing economic diversification.
- Top Trading Partners: Identifies top trade partners and their evolving relationships.
- Export and Import Diversification: Measures trade diversification across products and markets.
- Trade Intensity Index: Level of trade between India and specific countries.
- Export and Import Price Indices: Changes in prices of exported and imported goods.
- Trade Elasticity: Sensitivity of trade values to economic factors.
- Net Export Contributions to GDP: Impact of trade on GDP growth.
- 5. Financial Insights and Distribution Patterns:
- Distribution of trade values vs. volumes, highlighting sectors with high trade values like luxury goods.
- 6. Correlation with Economic Indicators:
- Correlation between trade data and economic indicators such as GDP, illustrating trade's contribution to economic growth.
- 7. Product-Level Insights:
- Top-performing commodities in imports and exports, identifying high-potential sectors.

This comprehensive visualization approach provides a holistic understanding of India's trade dynamics, aiding data-driven decision-making for sustainable economic growth.

## **Conclusion**

This project provides valuable insights into India's trade dynamics. By analyzing import and export data, we gain a deeper understanding of the factors driving trade and their implications for the economy. This knowledge can be leveraged to formulate effective trade policies, optimize trade strategies, and enhance economic growth.

Anyone with access to similar trade data can follow this approach, using SQL, Python, and Power BI to fulfill their analytical requirements.

# **Timeline**

Initial Submission: July 10, 2024

Revision: July 11, 2024

Final Submission: July 13, 2024

## **Contributors**

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