

## 1. Overview

### 1.1 Do you have a project allocated for the brief?

Proactive brief

Test3

### 1.3 Select Category

Test Other Category

### 1.5 Select Business Unit

Europe

### 1.6 Select Country

Australia

France

Turkey

### 1.7 Markets for the project

### 1.8 What are the expected launch date per market?

## 2. About the Fragrance

### 2.4 Before proceeding please confirm you have smelled few in market products along with your CBFMs.

I confirm

## 3. About the Consumers

## 4. About the Investment