

# INTRODUCTION

Name of the Application:

RentEase

(Rent Real Estate Easily)

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-SIDDHARTH MEGAL

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## SUMMARY OF MY APPLICATION

- RentEase is a rental solution app that connects landlords with potential tenants.
- The app features an easy-to-use interface that allows landlords to list their properties with photos, descriptions, and rental prices, while tenants can search for properties based on their preferences.
- Additionally, the app includes features such as rental applications, tenant screening, and online rent payments.

# SUMMARY OF MY APPLICATION

## **Technologies Used :**

- AndroidStudio
- MySql Database
- Flaticon
- Freepik
- Adobe XD

# SUMMARY OF MY APPLICATION

## **Economical Feasibility:**

- No initial cost in Developement
- Free resources from Flaticon & Freepik.
- Free of cost Database

# SUMMARY OF MY APPLICATION

## **Features:**

Sorting

Filtering

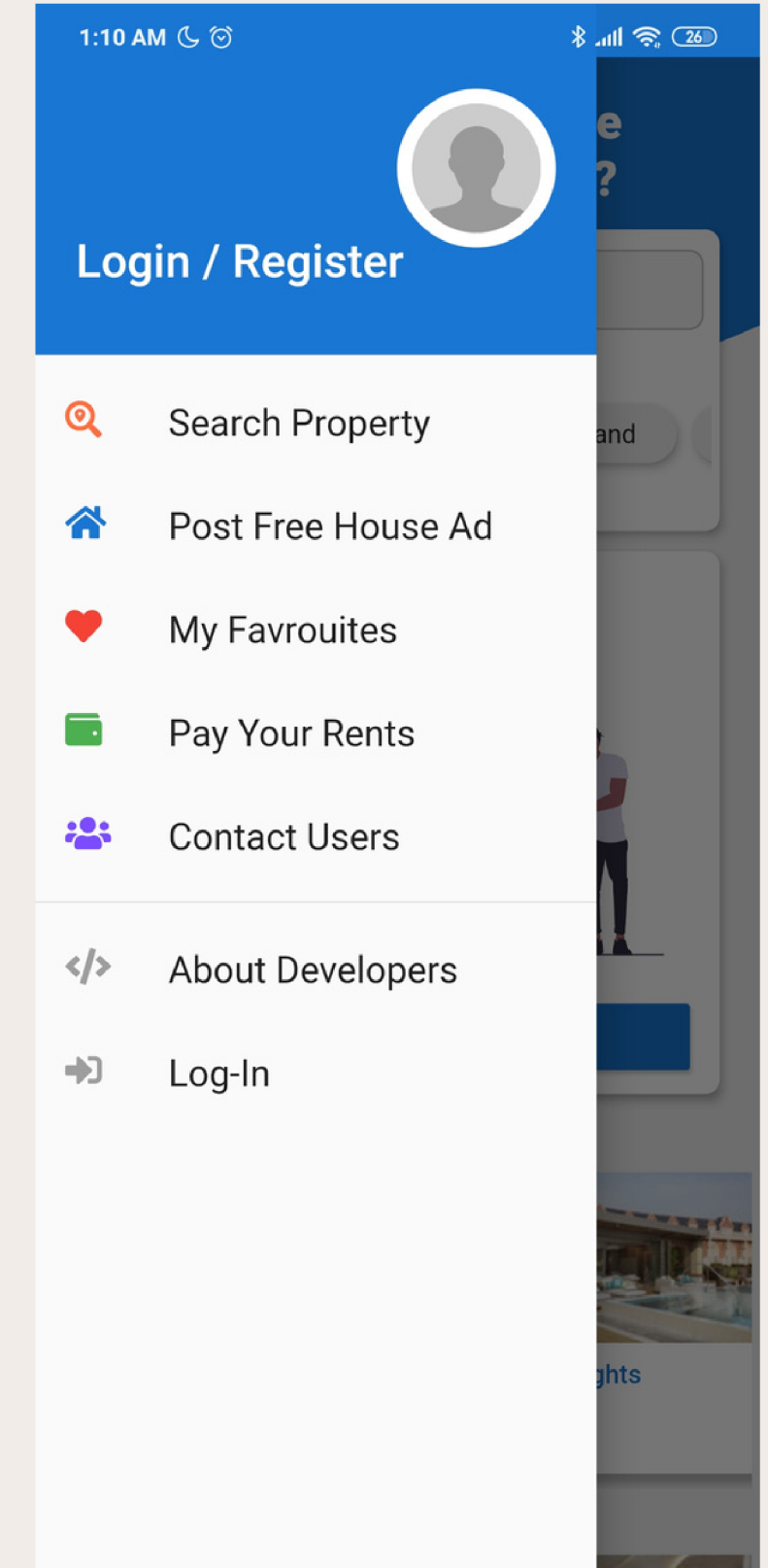
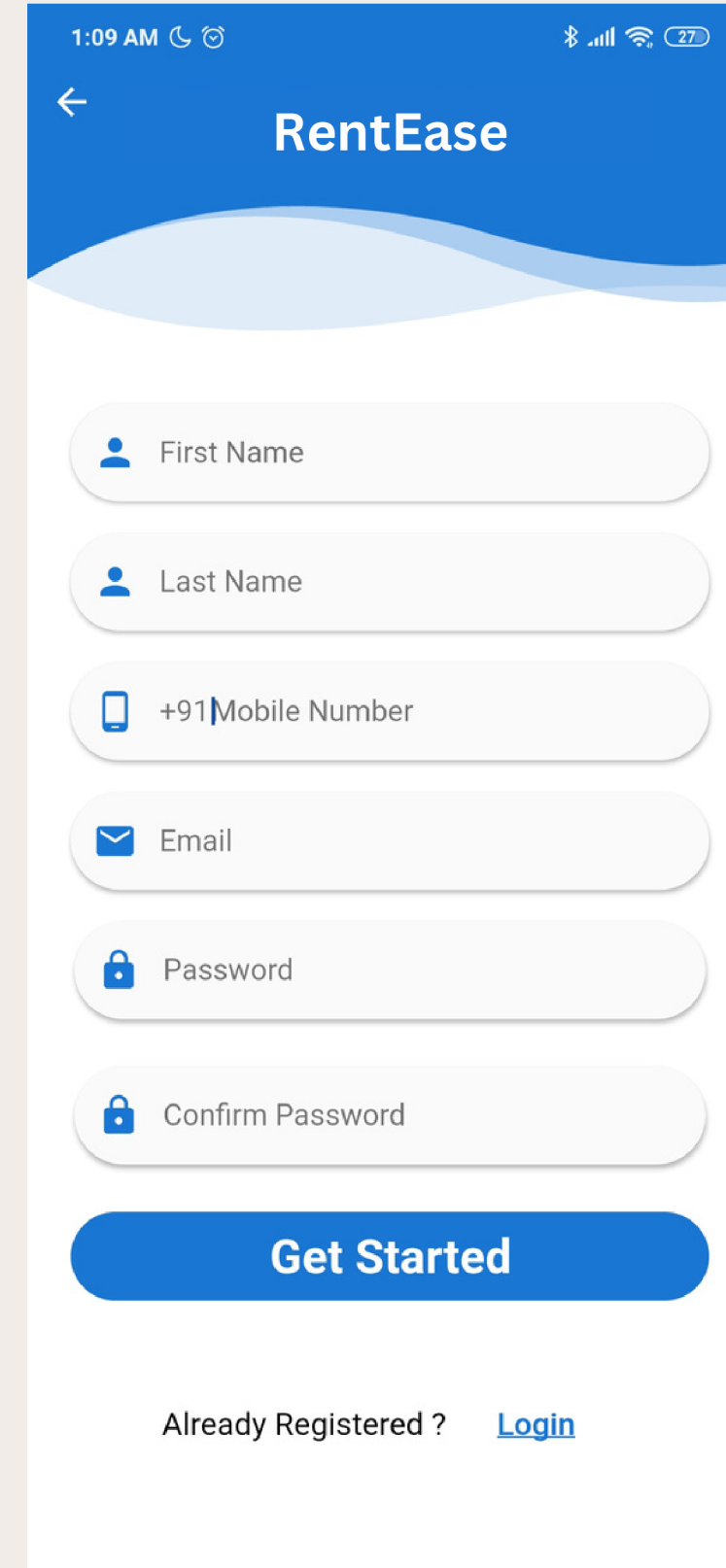
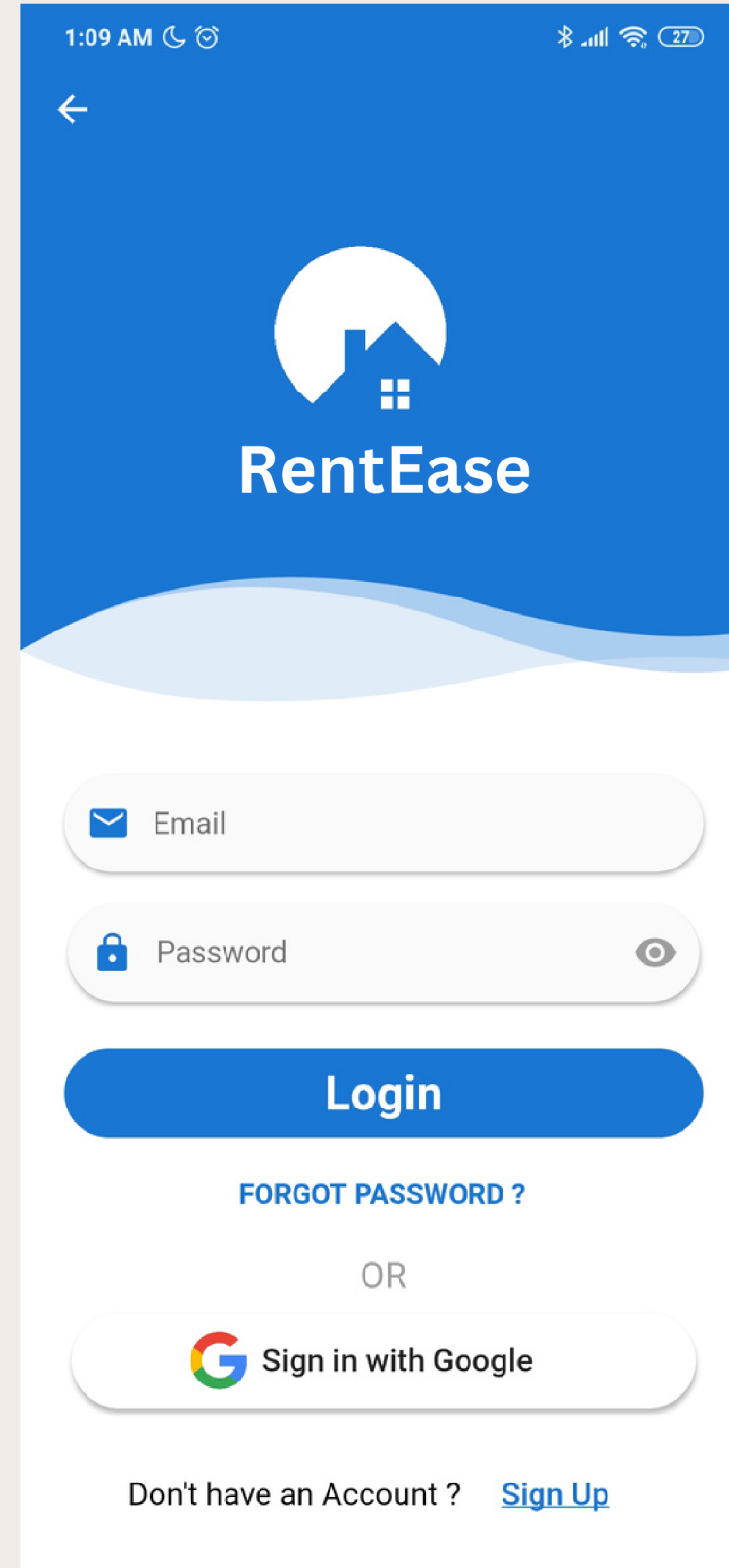
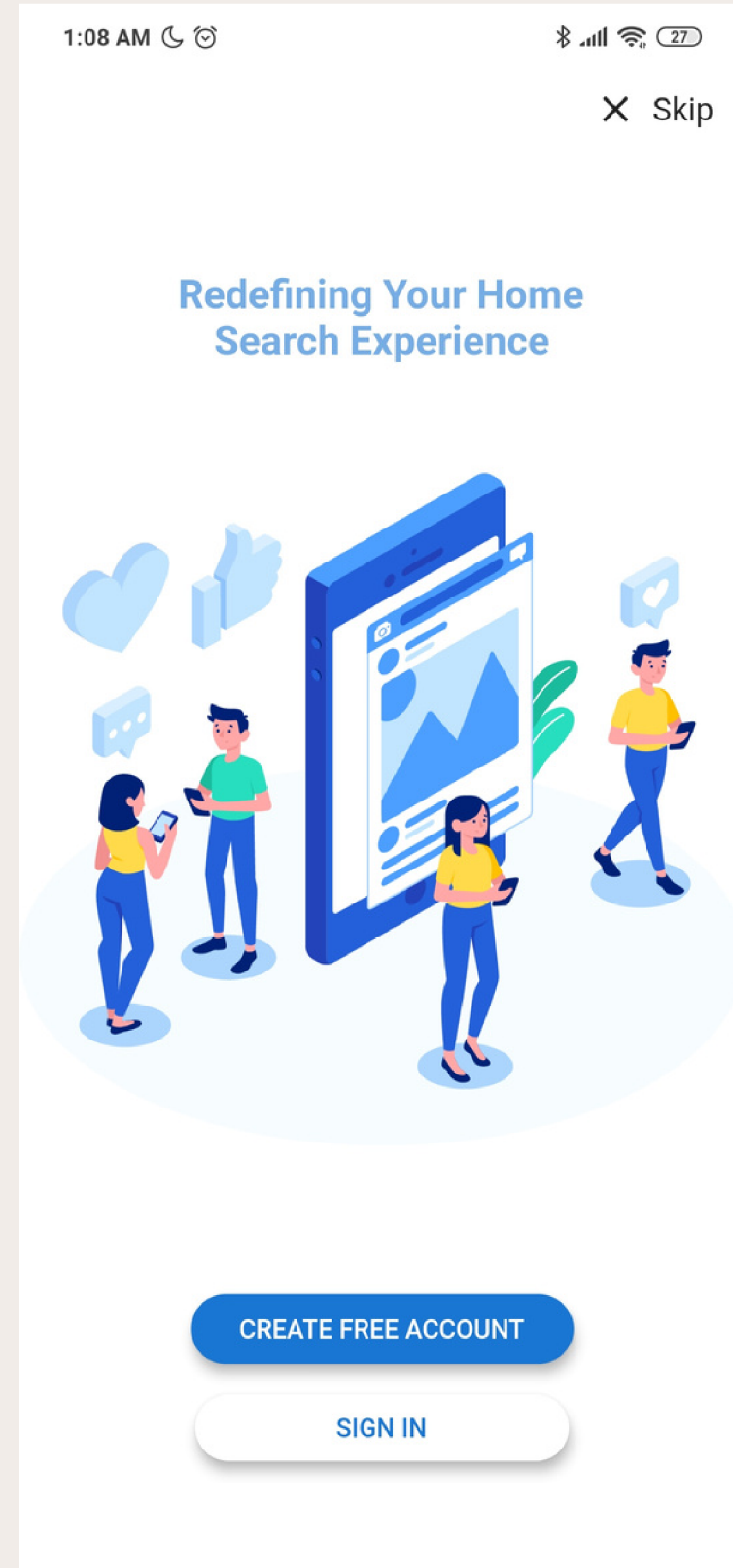
Adding Images

Location






Mark favourite

Contact/Query form to contact the owner


# SCREENSHOTS





# SCREENSHOTS

1:14 AM      25


← Pay Rent to Cersei


 Name \*


 Email \*


 Mobile Number \*


Verification OTP would be sent on this number 0/10

 Rent Amount \*






 Address \*


 City \*


 Start Date \*




 Last Date \*


PROCEED FOR PAYMENT




1:11 AM      26

←  About Developers

  
Dhruvrajsinh Rathod

  
Siddharth Megal



## COMPETITIVE RESEARCH AND PLATFORM

- Our competitive research shows that there are several rental solution apps in the market, but most of them have limited features.
- We will differentiate RentEase by offering additional features such as tenant screening and online rent payments.
- RentEase will be developed for both iOS and Android platforms to ensure maximum accessibility to our target audience.

## MARKETING

- We will use a multi-pronged marketing approach to promote RentEase, including social media marketing, online advertising, and collaborations with real estate agencies.
- Additionally, we will leverage word-of-mouth marketing by encouraging satisfied users to share their experiences with others.

## COST TIME AND ROI

- We estimate that the time to develop RentEase will be around approximately 6-8 months.
- We expect to generate revenue through a commission-based model, where landlords and/or users will pay a commission fee for using the app to rent their properties.

## CONCLUSION AND RECOMMENDATIONS

- RentEase has the potential to disrupt the rental solution market by offering a unique combination of features that will benefit both landlords and tenants.
- We recommend further research into potential partnerships with real estate agencies and property management firms to expand our reach and increase revenue streams.
- Overall, we believe that RentEase will be a profitable investment opportunity for our investors.

THANK  
YOU