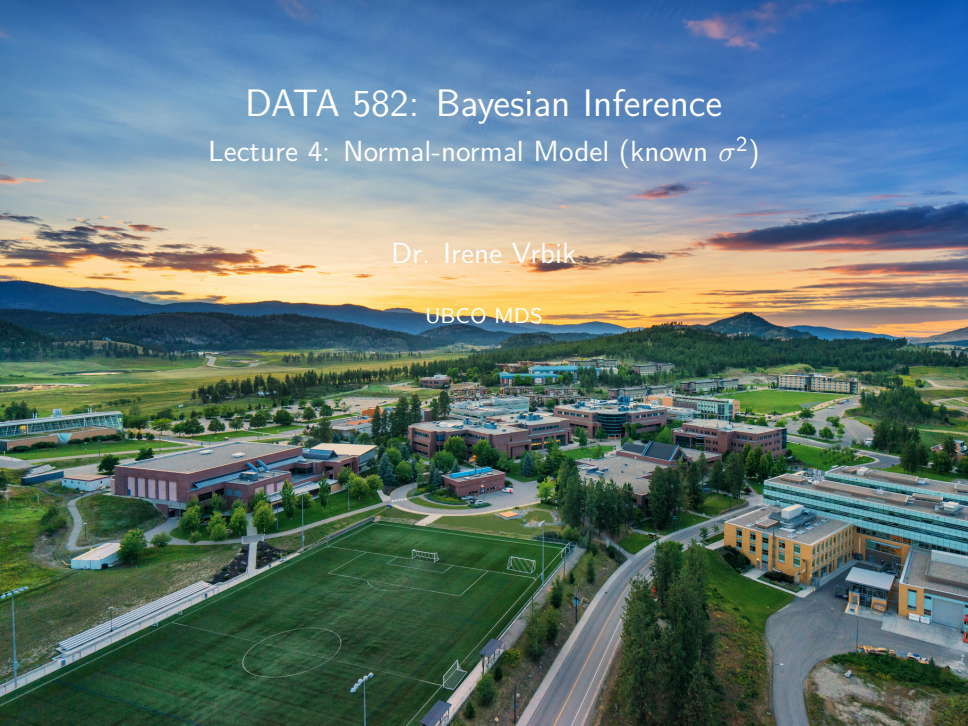


# DATA 582: Bayesian Inference

## Lecture 4: Normal-normal Model (known $\sigma^2$ )

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# Introduction

One of the most heavily utilized distributions in Statistics is the Normal (aka Gaussian) distribution.

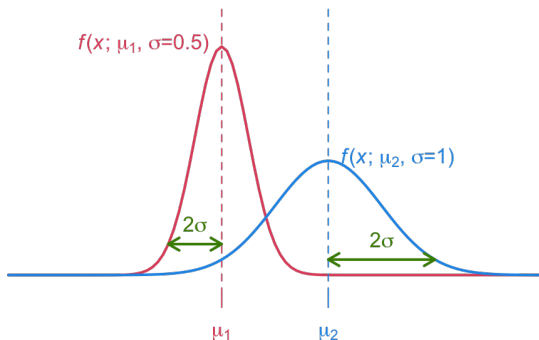
## Normal pdf

The pdf of a Normal with mean  $\mu$  and variance  $\sigma^2$ :

$$p(x \mid \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left\{ -\frac{1}{2\sigma^2} (x - \mu)^2 \right\} \quad (1)$$

# Introduction

Arising commonly in nature, the Normal distribution has two parameters: it's mean  $\mu$  and variance  $\sigma^2$  (sometimes parameterized as standard deviation  $\sigma$ , or precision  $1/\sigma^2$ ).



# Introduction

- We will start with the one-parameter problem, that is, we will consider  $\sigma^2$  to be known and attempt to do inference of the mean parameter  $\mu$ .
- We will show that if the likelihood function is normal with known variance, then a normal prior on  $\mu$  gives a normal posterior, that is, the conjugate prior for  $\mu$  is a Gaussian.

- Suppose we have  $X_i \stackrel{iid}{\sim} N(\mu, \sigma^2)$  with  $i = 1, \dots, n$  where the variance is known and equal to  $\sigma^2$ .
- If we define a normal prior on  $\mu$  with *hyperparameters*<sup>1</sup>  $m$  and  $s^2$ , then for a normal likelihood, the posterior is also normal.
- A normal prior is conjugate to a normal likelihood with known  $\sigma^2$ .
- This is known as the *Normal-Normal* Bayesian model.

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<sup>1</sup>a hyperparameter is a parameter of a prior distribution; the term is used to distinguish them from parameters of the model

We distinguish between them using the following:

$$\mu \sim \mathcal{N}(m, s^2)$$

$$\mu \mid x \sim \mathcal{N}\left(\frac{\frac{n\bar{x}}{\sigma^2} + \frac{m}{s^2}}{\frac{n}{\sigma^2} + \frac{1}{s^2}}, \frac{1}{\frac{n}{\sigma^2} + \frac{1}{s^2}}\right)$$

Let's see how we arrive at this result ...

Since we are modeling  $\mu \sim \mathcal{N}(m, s^2)$  in (2) we will be replacing  $x \rightarrow \mu$ ,  $\mu \rightarrow m$  and  $\sigma^2 \rightarrow s^2$ , the prior takes the form:

$$\begin{aligned} p(\mu) &= \frac{1}{\sqrt{2\pi s^2}} \exp \left\{ -\frac{1}{2s^2} (\mu - m)^2 \right\} \\ &\propto \exp \left\{ -\frac{1}{2s^2} (\mu - m)^2 \right\} \end{aligned}$$

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**Note:**  $\frac{1}{\sqrt{2\pi s^2}}$  is a constant of proportionality with respect to  $\mu$  and therefore can be dropped.

# Likelihood

- We have used pdf/pmfs to construct the likelihood before.
- Recall that the likelihood is not a probability distribution once we view it as a function of  $\theta$ .
- More commonly we'll be finding our likelihood using:

$$\mathcal{L}(\theta | y) = p(y | \theta) = \prod_{i=1}^n p(y_i | \theta)$$

where  $p(y_i | \theta)$  is the probability distribution for i.i.d random variables  $Y_1, \dots, Y_n$ .



Denoting our sample by  $x = (x_1, x_2, \dots, x_n)$  our likelihood is:

$$\begin{aligned} p(x \mid \mu, \sigma^2) &= \prod_{i=1}^n p(x_i \mid \mu, \sigma^2) \\ &= \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} \exp \left\{ -\frac{1}{2\sigma^2} (x_i - \mu)^2 \right\} \\ &= (2\pi\sigma^2)^{n/2} \exp \left\{ -\frac{1}{2} \sum_{i=1}^n \left( \frac{x_i - \mu}{\sigma^2} \right)^2 \right\} \end{aligned}$$

Dropping the constant multiplier that does not depend on  $\mu$  we see the likelihood function can be written:

$$\mathcal{L}(\mu) \propto \exp \left\{ -\frac{1}{2} \sum_{i=1}^n \left( \frac{x_i - \mu}{\sigma^2} \right)^2 \right\}$$

# Likelihood

It can be shown (see your lab) that the likelihood can be simplified as:

$$\mathcal{L}(\mu) \propto \exp \left[ -\frac{(\mu - \bar{x})^2}{2\sigma^2/n} \right] \quad (2)$$

Since the likelihood depends on  $\{\bar{x}, \sigma^2\}$ , these are often referred to as *sufficient statistics*.

The unnormalized posterior<sup>2</sup> can be computed as:

$$\text{posterior} \propto \text{prior} \times \text{likelihood}$$

$$p(\mu \mid x, \sigma^2) \propto p(\mu \mid \sigma^2) \times \mathcal{L}(\mu \mid \mu, \sigma^2)$$

$$\propto \exp \left\{ -\frac{1}{2s^2} (\mu - m)^2 \right\} \exp \left\{ -\frac{1}{2} \sum_{i=1}^n \left( \frac{x_i - \mu}{\sigma^2} \right)^2 \right\}$$

⋮ details provided in lab

$$\propto \exp \left[ -\frac{(\mu - b/a)^2}{2(1/a)} \right]$$

$$\text{where } a = \frac{1}{s^2} + \frac{n}{\sigma^2} \text{ and } b = \frac{m}{s^2} + \frac{\sum x_i}{\sigma^2}.$$

---

<sup>2</sup>We condition on  $\sigma^2$  to emphasize that it is assumed to be known

## Functional form

Now we need to try and recognize the *functional form* of the last line.  
Recall the pdf of the normal

$$\frac{1}{\sqrt{2\pi\sigma^2}} \exp \left\{ -\frac{1}{2\sigma^2} (x - \mu)^2 \right\}$$

with the unnormalized posterior

$$\exp \left[ -\frac{1}{2(\frac{1}{a})} \left( \mu - \frac{b}{a} \right)^2 \right]$$

Hence  $\mu \mid y, \sigma^2$  follows a Normal distribution with:

mean =

variance =

## Functional form

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with the unnormalized posterior

$$\exp \left[ -\frac{1}{2(\frac{1}{a})} \left( \mu - \frac{b}{a} \right)^2 \right]$$

Hence  $\mu \mid y, \sigma^2$  follows a Normal distribution with:

$$\text{mean} = \frac{b}{a}$$

$$\text{variance} = \frac{1}{a}$$

The posterior can therefore be expressed as:

$$\mu_n = = \frac{\frac{m}{s^2} + \frac{\sum x_i}{\sigma^2}}{\frac{1}{s^2} + \frac{n}{\sigma^2}} = \frac{\frac{m}{s^2} + \frac{n\bar{x}}{\sigma^2}}{\frac{1}{s^2} + \frac{n}{\sigma^2}} = \frac{\sigma^2 m + s^2 n\bar{x}}{\sigma^2 + s^2 n}$$

---

**Note:** we will be using  $\mu_n$  to denote the mean of the Normal posterior, and  $m$  to denote the mean (hyperparameter) of the Normal prior, and  $\mu$  to denote the unknown population mean (parameter of interest).

The posterior variance can be expressed::

$$\sigma_n^2 = \frac{1}{\frac{1}{s^2} + \frac{n}{\sigma^2}} = \frac{s^2 \sigma^2}{s^2 n + \sigma^2}$$

As with our Beta-Binomial model, there posterior parameters are simply functions of the hyperparameters and summary statistics of the data (and  $\sigma^2$  which we assume to be known).

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*Note: we will be using  $\sigma_n^2$  to denote the variance of the Normal posterior, and  $s^2$  to denote the variance (hyperparameter) of the Normal prior, and  $\sigma$  to denote the known population standard deviation.*

# Normal-normal model

- Suppose we have  $X_i \stackrel{iid}{\sim} N(\mu, \sigma^2)$  with  $i = 1, \dots, n$  where the variance is known and equal to  $\sigma^2$ . We denote the observed values by  $x = (x_1, \dots, x_n)$
- If we define a *normal prior* on  $\mu$  to be:

$$\mu \sim \mathcal{N}(m, s^2)$$

then the *posterior* pdf is also *normal*:

$$\mu \mid x \sim \mathcal{N} \left( \frac{\frac{n\bar{x}}{\sigma^2} + \frac{m}{s^2}}{\frac{n}{\sigma^2} + \frac{1}{s^2}}, \frac{s^2\sigma^2}{s^2n + \sigma^2} \right)$$



## Example

### Football hippocampus

Among all people who have a history of concussions, we are interested in  $\mu$ , the average volume (in cubic centimetres) of the hippocampus. Our data consists of 25 collegiate football players with a history of concussions that have an average hippocampal volume of  $\bar{x} = 5.735$ . For now we assume the standard deviation is known to be  $\sigma = 0.5$  cm.

Section 5.3 of BayesRules!

## Football hippocampus

- Though we don't have prior information about this group in particular, Wikipedia tells us that among the general population of human adults, both halves of the hippocampus have a volume between 3.0 and 3.5 cubic centimetres [[Wikipedia: Hippocampus](#)]
- Thus, the total hippocampal volume of both sides of the brain is between 6 and 7 cm.
- Using this as a starting point, we'll assume that the mean hippocampal volume among people with a history of concussions,  $\mu$  is also somewhere between 6 and 7 cm with an average of 6.5.

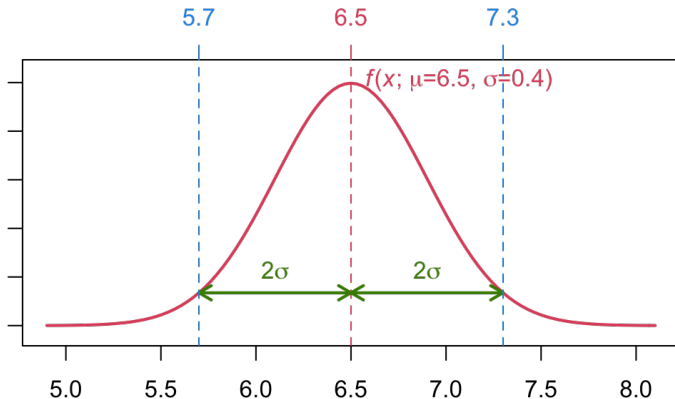
# Normal Prior

- As indicated in the title, we will be assuming a Normal (i.e. Gaussian) prior on  $\mu$ .
- This may seem odd as volumes cannot be negative and the Normal distribution is defined from  $-\infty$  to  $\infty$ .
- Recall however, that roughly 95% of values will be within 2 standard deviations of the mean, and values beyond 3+ standard deviations from the mean will have negligible plausibility .
- Consequently, unreasonable values will have virtually 0 weight.

## Normal Prior

- We may choose a variance such that our prior credible interval, roughly matches the range of plausible values reported by Wikipedia.
- However, we may choose to widen the range of 6–7 cm since
  - a) we haven't vetted those resources and
  - b) we don't know if there is more variability in this hippocampus amongst those who have a history of concussion.
- Hence we may choose a variance of  $0.4^2$  so that our prior assigns a 95% probability that  $\mu$  is between 5.7 and 7.3 ( $6.5 \pm 2 * 0.4$ ).

## Normal Prior



# Normal Likelihood

- We can reasonably assume that the hippocampal volumes of our  $n = 25$  subjects,  $(X_1, X_2, \dots, X_n)$ , are independent and Normally distributed around a mean volume  $\mu$  (unknown) and standard deviation  $\sigma = 0.5$
- Note this suggests that most people have hippocampal volumes within  $2\sigma$  or 1 cm of the average.
- We may write this as

$$X_i \mid \mu \sim N(\mu, 0.5^2) \quad (3)$$

# Likelihood

For equation (2) we have

$$\begin{aligned}\mathcal{L}(\mu) &\propto \exp \left[ -\frac{(\mu - \bar{x})^2}{2\sigma^2/n} \right] \\ &\propto \exp \left[ -\frac{(\mu - 5.735)^2}{2\sigma^2/n} \right] \quad (\bar{x} \text{ provided in question})\end{aligned}$$

which has the functional form of a Normal distribution with

mean =

variance =

---

*Note:* Recall the pdf of the normal

$$\frac{1}{\sqrt{2\pi\sigma^2}} \exp \left\{ -\frac{1}{2\sigma^2} (x - \mu)^2 \right\}$$

# Likelihood

For equation (2) we have

$$\begin{aligned}\mathcal{L}(\mu) &\propto \exp \left[ -\frac{(\mu - \bar{x})^2}{2\sigma^2/n} \right] \\ &\propto \exp \left[ -\frac{(\mu - 5.735)^2}{2\sigma^2/n} \right] \quad (\bar{x} \text{ provided in question})\end{aligned}$$

which has the functional form of a Normal distribution with

$$\text{mean} = 5.735 \qquad \text{variance} = \sigma^2/n$$

---

*Note:* Recall the pdf of the normal

$$\frac{1}{\sqrt{2\pi\sigma^2}} \exp \left\{ -\frac{1}{2\sigma^2} (x - \mu)^2 \right\}$$



Drawing from our results from slide 15 and 26 we have

$$\text{Prior } \mu \sim N(6.5, 0.4^2)$$

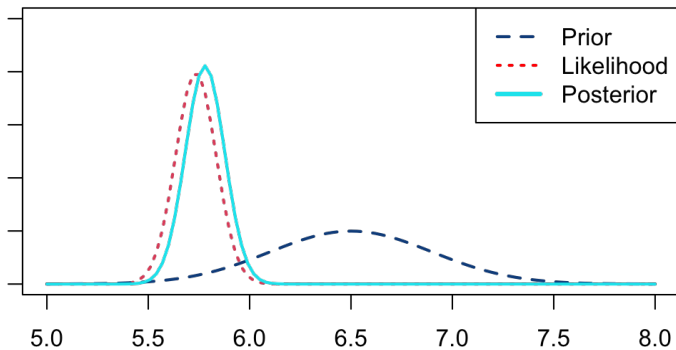
$$\text{Likelihood } \mu \sim N(5.735, \sigma^2/n)$$

$$\begin{aligned} \text{Posterior } \mu &\sim N\left(\frac{ns^2}{ns^2 + \sigma^2} \bar{x} + \frac{\sigma^2}{ns^2 + \sigma^2} m, \frac{s^2\sigma^2}{s^2n + \sigma^2}\right) \\ &\sim N\left(\frac{25 \cdot 0.4^2}{25 \cdot 0.4^2 + 0.5^2} 5.735 + \frac{0.5^2}{25 \cdot 0.4^2 + 0.5^2} 6.5, \frac{0.4^2 \cdot 0.5^2}{0.4^2 \cdot 25 + 0.5^2}\right) \\ &\sim N(5.78, 0.097^2) \end{aligned}$$

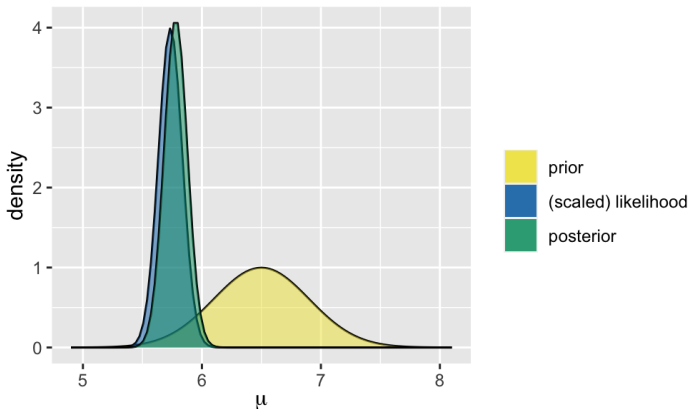
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**Note:** I believe the BayesRules! has a typo in stating the variance as  $0.009^2$ ; it should either be displayed as  $0.097^2$  or  $0.0009 (= 0.097^2)$

In-house plotting:



```
> library(bayesrules)
> plot_normal_normal(mean = 6.5, sd = 0.4,
                      sigma = 0.5, y_bar = 5.735, n = 25)
```



## Normal posterior mean

The posterior mean can be rewritten as a weight average of the data (sample mean,  $\bar{x}$ , aka MLE estimate for  $\mu$ ) and prior mean  $m$ :

$$\begin{aligned} \left( \frac{\sigma^2}{\sigma^2} \right) \frac{\frac{n}{\sigma^2}}{\frac{n}{\sigma^2} + \frac{1}{s^2}} \bar{x} + \left( \frac{\sigma^2}{\sigma^2} \right) \frac{\frac{1}{s^2}}{\frac{n}{\sigma^2} + \frac{1}{s^2}} m \\ \frac{n}{n + \frac{\sigma^2}{s^2}} \bar{x} + \frac{\frac{\sigma^2}{s^2}}{n + \frac{\sigma^2}{s^2}} m \\ a \bar{x} + (1 - a) m \end{aligned}$$

Once again we see that posterior mean is a weighted average of the prior mean and the likelihood.

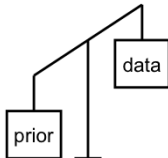
## Normal posterior mean

- Notice the numerators for the two weights:

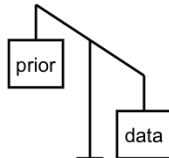
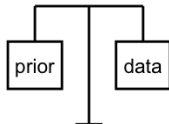
$$\frac{n}{n + \frac{\sigma^2}{s^2}} \bar{x} + \frac{\frac{\sigma^2}{s^2}}{n + \frac{\sigma^2}{s^2}} m$$

$n$  is the number of observations in our sample **data** and  $\frac{\sigma^2}{s^2}$  is the akin to the “**prior** samples” that we discussed in our Beta-Binomial lecture.

If  $n \ll \frac{\sigma^2}{s^2}$  the posterior will be influenced heavily by our prior belief.



If  $n \gg \frac{\sigma^2}{s^2}$  the posterior will be influenced heavily by the data.



## Normal posterior mean

$$\frac{\overset{n}{n}}{n + \frac{\sigma^2}{s^2}} \bar{x} + \frac{\frac{\sigma^2}{s^2}}{n + \frac{\sigma^2}{s^2}} m$$

- If  $n$  is large,  $\bar{x}$  will have a strong influence on the posterior mean.

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<sup>3</sup>precision = 1/variance

## Normal posterior mean

$$\frac{\overset{n}{n}}{n + \frac{\sigma^2}{s^2}} \bar{x} + \frac{\frac{\sigma^2}{s^2}}{n + \frac{\sigma^2}{s^2}} m$$

- If  $n$  is large,  $\bar{x}$  will have a strong influence on the posterior mean.
- If  $s^2$  is small relative to  $\sigma^2$  then  $m$  will have a strong influence on the posterior mean.

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<sup>3</sup>precision = 1/variance



## Normal posterior mean

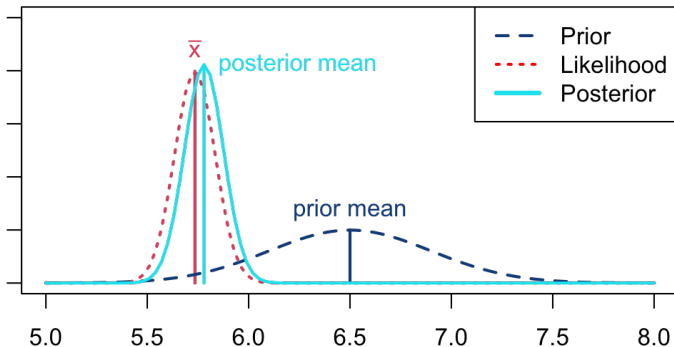
$$\frac{\overset{n}{n}}{n + \frac{\sigma^2}{s^2}} \bar{x} + \frac{\frac{\sigma^2}{s^2}}{n + \frac{\sigma^2}{s^2}} m$$

- If  $n$  is large,  $\bar{x}$  will have a strong influence on the posterior mean.
- If  $s^2$  is small relative to  $\sigma^2$  then  $m$  will have a strong influence on the posterior mean.
- If  $\sigma^2$  is very small relative to  $s^2$ , the data is said to be very precise<sup>3</sup> and would dominate the posterior in comparison to the small contribution from the prior.

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<sup>3</sup>precision = 1/variance

$$n = 25 \gg \frac{\sigma^2}{s^2} = \frac{0.5^2}{0.4^2} = 1.5625$$



- We have talked about this generally but let's formalize it . . .

$$\begin{aligned} \text{Var}(\theta) &= E[\text{Var}(\theta \mid y)] + \text{Var}(E(\theta \mid y)) \\ \implies E[\text{Var}(\theta \mid y)] &= \text{Var}(\theta) - \text{Var}(E(\theta \mid y)) \end{aligned} \quad (4)$$

- In words (4) states that *the posterior variance is on average smaller than the prior variance*.
- The relations only describe *expectations*, hence in particular situations the posterior variance can be similar to or even larger than the prior variance.

- For the normal-normal problem, however, we know that the posterior variance will always be smaller than the prior variance since:

prior variance  $>$  posterior variance

$$s^2 > \frac{1}{\frac{n}{\sigma^2} + \frac{1}{s^2}} = \frac{s^2}{\frac{s^2 n}{\sigma^2} + 1}$$

since  $\frac{s^2 n}{\sigma^2} + 1 > 1$  with  $s^2, \sigma^2, n$  all guaranteed to be positive.

# Comments

- While the uniform distribution is a special case of the Beta distribution, the Normal priors (or any proper models with infinite support) can be tuned to be totally flat.
- One way to diffuse these types of priors is to have very high variance, so that they're almost flat.
- The rationale for using noninformative prior distributions is “to let the data speak for themselves” so that inferences are unaffected by information external to the current data.

- We have already discussed how a non-informative prior might come in the form of a flat uniform distribution.
- Suppose we want to define a uniform prior a parameter that takes values over an infinite range. We could use

$$p(\theta) = c,$$

for some constant  $c$  and  $-\infty < \theta < \infty$ .

- Notice how this is an improper prior since the this prior since it does not integrate to 1 (the integral is infinite!)

## A note on “improper” priors

- Some textbooks classify densities as “improper” if they have *non-finite* integral while others use *something other than 1*.
- Moving forward, I will use *unnormalized* to describe densities that integrate to a positive finite value,  $k$ , and *improper* to mean that the density integrates to infinity.
- Unnormalized priors are not a problem since we usually work up to a constant of proportionality anyway and make the posterior prior by multiplying it by the normalizing constant.
- While an an improper prior may lead to a proper posterior *this is not always the case* and we should exercise caution.

- To see an example for when an improper prior does in fact produce a proper posterior distribution, let's assume a  $\text{Uniform}(-\infty, \infty)$  prior on  $\mu$ .
- Note that this is an improper prior since  $\int_{-\infty}^{\infty} c \, d\theta = \infty$ .
- By working out the normalizing constant  $p(y)$ , it can be shown that this improper prior distribution yields a proper posterior distribution, given at least one data point.<sup>4</sup>
- We can approximate this result by considering a  $N(m, s^2)$  prior on  $\mu$  as  $s^2$  approaches infinity.

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<sup>4</sup>The hairy details can be seen [here](#)



Using the results we obtained previously and investigating the limiting case when  $s^2 \rightarrow \infty$  we see:

$$\begin{aligned} p(\mu | x) &\sim N \left( \frac{\frac{n\bar{x}}{\sigma^2} + \frac{m}{s^2}}{\frac{n}{\sigma^2} + \frac{1}{s^2}}, \frac{1}{\frac{n}{\sigma^2} + \frac{1}{s^2}} \right) \\ &\sim N \left( \bar{x}, \frac{\sigma^2}{n} \right) \end{aligned}$$

Notice how the posterior mean for this model coincides with the likelihood.