

Motivation



- ► Recall: PCA is an unsupervised technique. If you look back, there is no inherent response variable (Y) that we are optimizing.
- ► We simply rotated our original predictors in a 'clever' manner, and toss out the rotations that do not appear to contain important information.
- ► We then discussed some interpretations of these rotations, etc. Rarely would this be the end of the story...

Motivation



- ► PCA (once you've removed some components) is generally viewed as a dimensionality reduction technique.
- Most commonly, you'll be interested in taking that reduced space, and using it for more machine learning! (Be it supervised, or unsupervised)
- ▶ Let's get into some details...we'll start with the simplest setup...

Principal Components Regression



- ► Principal Components Regression, or PCReg for short, is the most natural (though not necessarily the most useful) form for making use of PCA in a supervised context.
- ▶ Suppose we perform PCA on X, which is an $n \times p$ matrix of observations (on p predictors), and decide to retain h components. AKA

$$\Sigma \approx P \Lambda P'$$

where Σ is a $p \times p$ covariance/correlation matrix, P is a $p \times h$ matrix of eigenvectors (loadings) and Λ is a $h \times h$ diagonal matrix with the h largest eigenvalues.

▶ We then map our $n \times p$ matrix X to an $n \times h$ matrix S via S = XP, these are the scores.

Principal Components Regression



► Suppose that a continuous response variable *Y* is on hand, then we can easily assume the following model for linear regression

$$Y = \beta_0 + \beta_1 S_1 + \beta_2 S_2 + \dots + \beta_h S_h + \epsilon$$

with all the usual linear regression assumptions (for inferential purposes).

- ► And that's it! That is PCReg: using your retained principal components as predictors for a continuous response.
- ► So for practical purposes, it's straightforward. It's worth thinking a tad more deeply about what's being achieved though...

PCReg Deeper



- ▶ Firstly, if h = p (aka, you retain all PCs), then the model is equivalent to ordinary least squares modelling in terms of \hat{Y} . Obviously the estimated coefficients differ, etc...but you do not lose any predictive power as you are not losing any information.
- Next, consider a pro...
- ► Congratulations, you've just taken care of the problem of multicollinearity. How?

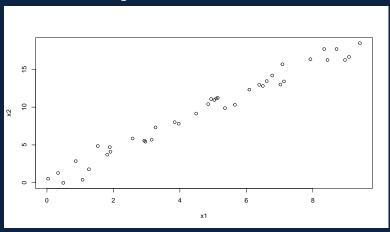
PCReg Deeper



- ► Finally, some cons...
- ▶ PCReg can be viewed as a discretized regularizer, removing low variance components (but not entire predictors). So it has some commonality with ridge regression, but due to ridge regression's smooth regularization, ridgereg is often a better option than PCReg.
- ► There is absolutely NO guarantee that higher variance components — which is with respect to the predictor space contain more predictive power towards Y!

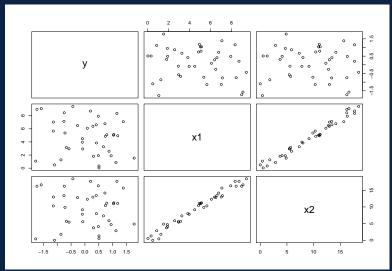


► Recall our motivating simulation from the PCA lecture





► I've added a response variable



```
UBC
```

```
> linmod <- lm(y~x1+x2)
> summary(linmod)
```

Call:

```
lm(formula = y ~ x1 + x2)
```

Residuals:

```
Min 1Q Median 3Q Max -0.26489 -0.07545 -0.01078 0.08809 0.21513
```

Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.007547 0.038730 0.195 0.847
x1 -2.040311 0.043519 -46.883 <2e-16 ***
x2 1.020113 0.022127 46.103 <2e-16 ***
```

Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.1199 on 37 degrees of freedom Multiple R-squared: 0.9835, Adjusted R-squared: 0.9826 F-statistic: 1100 on 2 and 37 DF, p-value: < 2.2e-16



> linpc <- lm(y~pcs\$x[,1])



```
> summary(linpc)

Call:
lm(formula = y ~ pcs$x[, 1])

Residuals:
    Min     1Q Median     3Q Max
-1.9419 -0.7712     0.2144     0.6891     1.6439
```

Coefficients:

```
Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.08484 0.14517 0.584 0.562
pcs$x[, 1] 0.00834 0.02419 0.345 0.732
```

Residual standard error: 0.9181 on 38 degrees of freedom Multiple R-squared: 0.003117, Adjusted R-squared: -0.02312 F-statistic: 0.1188 on 1 and 38 DF, p-value: 0.7322



```
> linpc2 <- lm(y^pcs$x[,2])
> summary(linpc2)
Call:
lm(formula = y ~ pcs$x[, 2])
Residuals:
     Min
            10 Median 30
                                           Max
-0.261207 -0.080209 -0.007321 0.081190 0.261425
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.08484 0.02039 4.161 0.000174 ***
```

```
pcs$x[, 2] 2.28110 0.05241 43.527 < 2e-16 ***
---
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
```

Residual standard error: 0.1289 on 38 degrees of freedom Multiple R-squared: 0.9803, Adjusted R-squared: 0.9798 F-statistic: 1895 on 1 and 38 DF, p-value: < 2.2e-16



```
"But you didn't standardize!" ... okay then ...

> pcss <- prcomp(cbind(x1, x2), scale.=TRUE)

> summary(pcss)

Importance of components:

PC1 PC2

Standard deviation 1.4097 0.11337

Proportion of Variance 0.9936 0.00643

Cumulative Proportion 0.9936 1.00000
```

> linpcs <- lm(y~pcss\$x[,1])</pre>



```
> summary(linpcs)

Call:
lm(formula = y ~ pcss$x[, 1])

Residuals:
    Min     1Q Median     3Q     Max
-2.0009 -0.7343     0.2586     0.7136     1.5962
```

Coefficients:

```
Estimate Std. Error t value Pr(>|t|) (Intercept) 0.08484 0.14463 0.587 0.561 pcss$x[, 1] 0.06621 0.10390 0.637 0.528
```

Residual standard error: 0.9147 on 38 degrees of freedom Multiple R-squared: 0.01057, Adjusted R-squared: -0.01546 F-statistic: 0.4061 on 1 and 38 DF, p-value: 0.5278

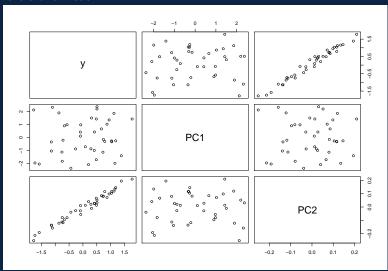


```
> linpcs2 <- lm(y^pcss$x[,2])
> summary(linpcs2)
Call:
lm(formula = y ~ pcss$x[, 2])
Residuals:
     Min
            10 Median 30
                                          Max
-0.257674 -0.126315 0.009366 0.095724 0.306733
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.08484 0.02394 3.543 0.00107 **
pcss$x[, 2] 7.89705 0.21389 36.921 < 2e-16 ***
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '. '0.1 ' 1
```

Residual standard error: 0.1514 on 38 degrees of freedom Multiple R-squared: 0.9729, Adjusted R-squared: 0.9722 F-statistic: 1363 on 1 and 38 DF, p-value: < 2.2e-16



► Here's the visual...



Comments



- ► Clearly PCReg has some issues that need fixing...
- One simple approach is to disregard the standard PCA approaches for tossing out components, and instead take all p components, then perform standard stepwise regression procedures.
- This would fix the issue with our simulation, but would not cover all potential issues.
- ► Leaving the problems aside for a moment, note that of course PCs can be used as predictors in any supervised context (random forests, neural nets, discriminant analysis, etc).

Partial Least Squares



- ► A more proper approach is to somehow consider the response variable Y while performing the PCA in the first place!
- ► Partial Least Squares (PLS) does exactly this.
- ▶ It seeks linear combos of predictors that have high variance AND high correlation with Y .
- ▶ Just like PCA, it is not scale invariant. Therefore, the predictors are generally scaled to have mean 0 variance 1.

PLS Algorithm



Algorithm 3.3 Partial Least Squares.

- 1. Standardize each \mathbf{x}_j to have mean zero and variance one. Set $\hat{\mathbf{y}}^{(0)} = \bar{y}\mathbf{1}$, and $\mathbf{x}_j^{(0)} = \mathbf{x}_j$, $j = 1, \dots, p$.
- 2. For m = 1, 2, ..., p

(a)
$$\mathbf{z}_m = \sum_{j=1}^p \hat{\varphi}_{mj} \mathbf{x}_j^{(m-1)}$$
, where $\hat{\varphi}_{mj} = \langle \mathbf{x}_j^{(m-1)}, \mathbf{y} \rangle$.

- (b) $\hat{\theta}_m = \langle \mathbf{z}_m, \mathbf{y} \rangle / \langle \mathbf{z}_m, \mathbf{z}_m \rangle$.
- (c) $\hat{\mathbf{y}}^{(m)} = \hat{\mathbf{y}}^{(m-1)} + \hat{\theta}_m \mathbf{z}_m$.
- (d) Orthogonalize each $\mathbf{x}_{j}^{(m-1)}$ with respect to \mathbf{z}_{m} : $\mathbf{x}_{j}^{(m)} = \mathbf{x}_{j}^{(m-1)} [\langle \mathbf{z}_{m}, \mathbf{x}_{j}^{(m-1)} \rangle / \langle \mathbf{z}_{m}, \mathbf{z}_{m} \rangle] \mathbf{z}_{m}, j = 1, 2, \dots, p.$
- 3. Output the sequence of fitted vectors $\{\hat{\mathbf{y}}^{(m)}\}_1^p$. Since the $\{\mathbf{z}_\ell\}_1^m$ are linear in the original \mathbf{x}_j , so is $\hat{\mathbf{y}}^{(m)} = \mathbf{X}\hat{\beta}^{\mathrm{pls}}(m)$. These linear coefficients can be recovered from the sequence of PLS transformations.

From Elements of Statistical Learning. This is the classical algorithm, others have been put forth.



```
> plsmod <- plsr(y~x1+x2, method="oscorespls")
> summary(plsmod)
Data: X dimension: 40 2
Y dimension: 40 1
Fit method: oscorespls
Number of components considered: 2
TRAINING: % variance explained
    1 comps 2 comps
X 99.033 100.00
y 1.672 98.35
```

Note that the extremely high variance that I manufactured within the predictors still drives the first component. However, the output at least makes this clear to us!

PLS Comments



- ► There are PLS versions for classification tasks as well (PLS-DA for example), and plenty of extensions/refinement.
- ▶ PLS originated in the 80's after all.
- ► It is the predominant model in several applied fields (some chemistry fields, sensory sciences, marketing, and more).
- ► This is likely due to its inherent interpretability (linear combos), in addition to being an early solution to the problem of moderate-to-high dimensionality.

