

ShopNext Store Analysis

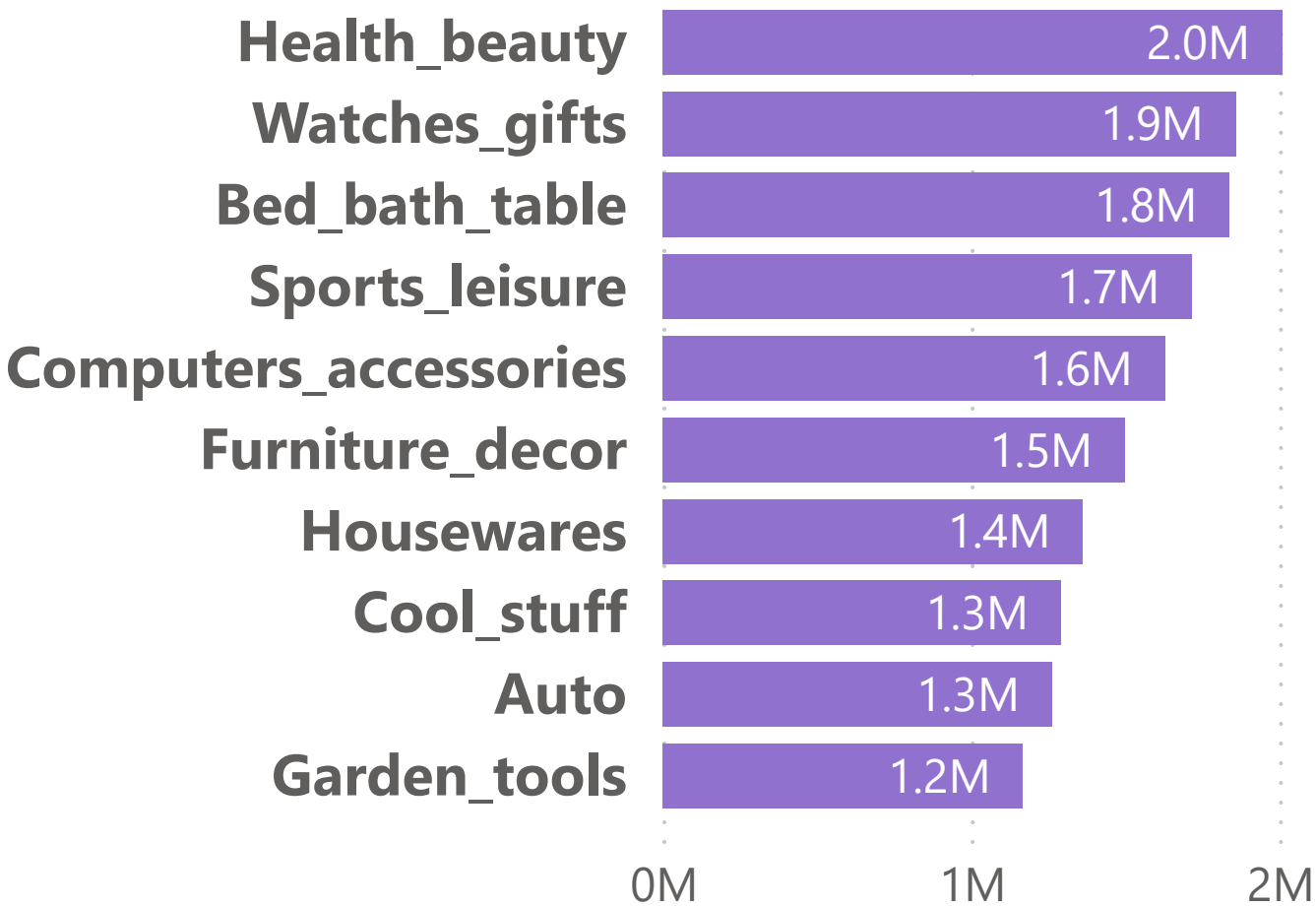
Total Sales
16.01M

Deleyed Orders
7826

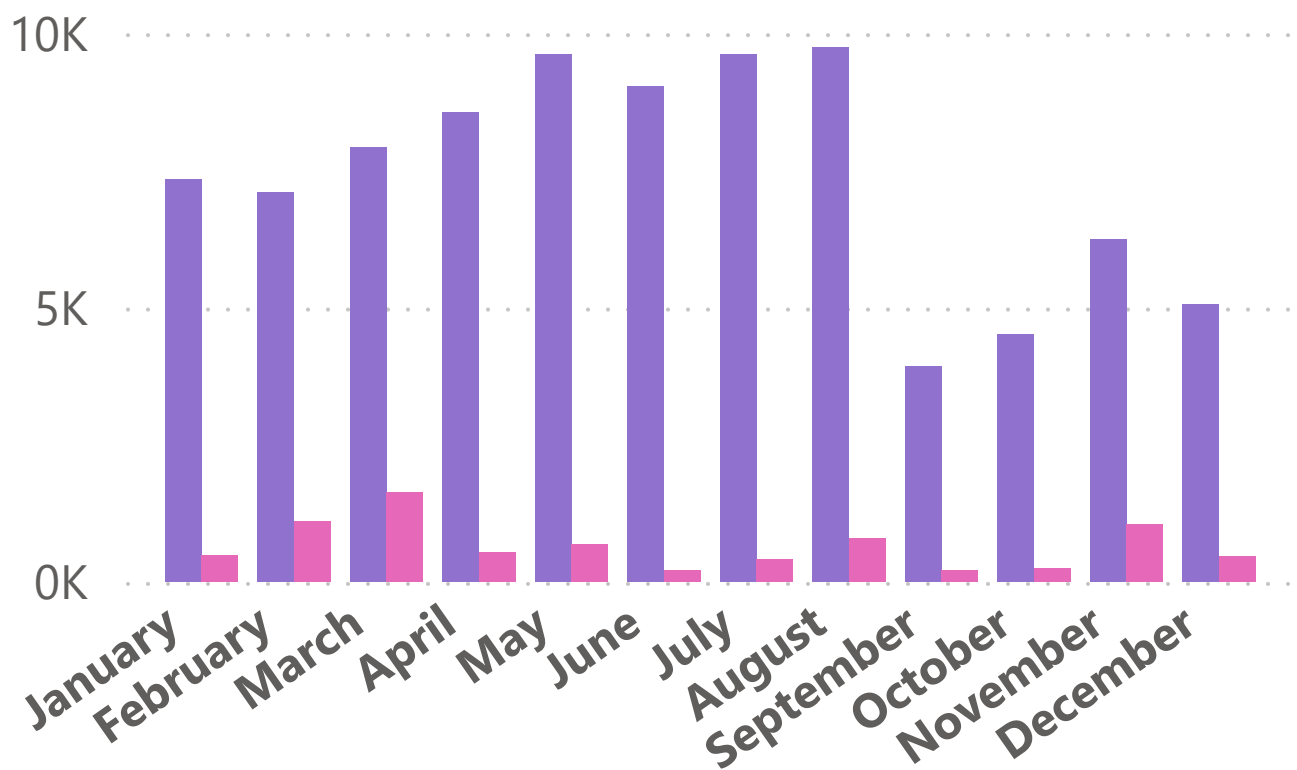
Year, Quarter, Month, Day

All

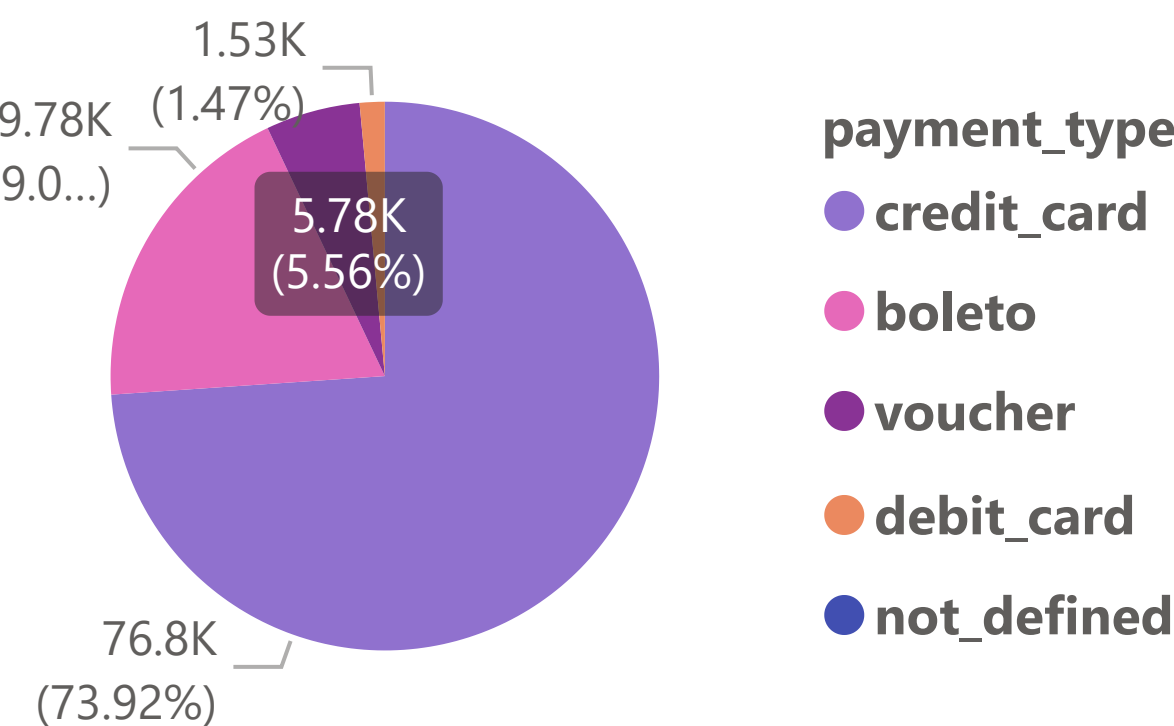
Top 10 Category by Sales



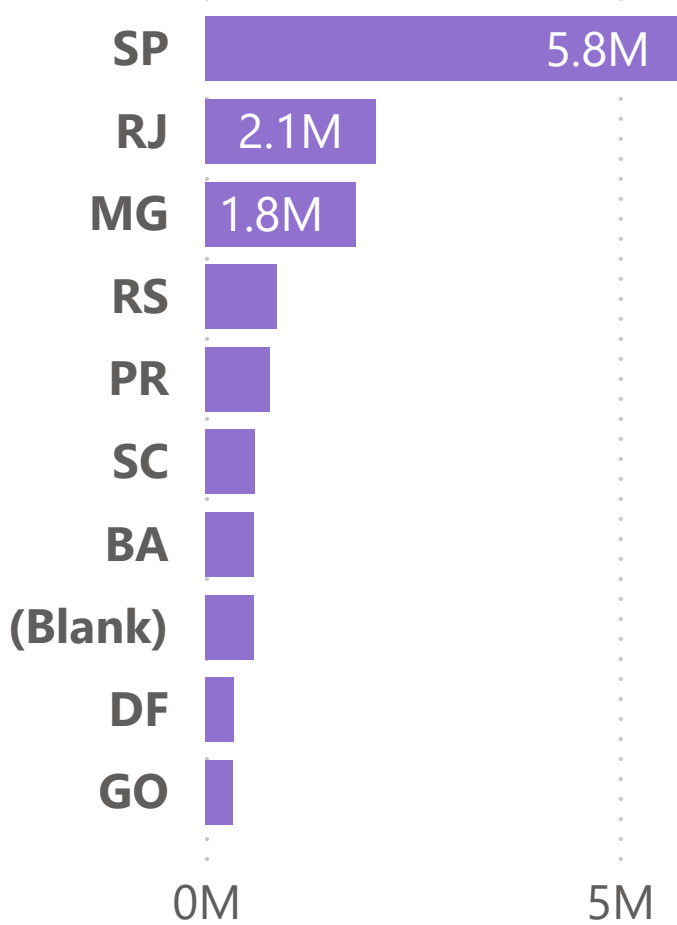
Monthly Comparison of Delayed and On-Time Orders



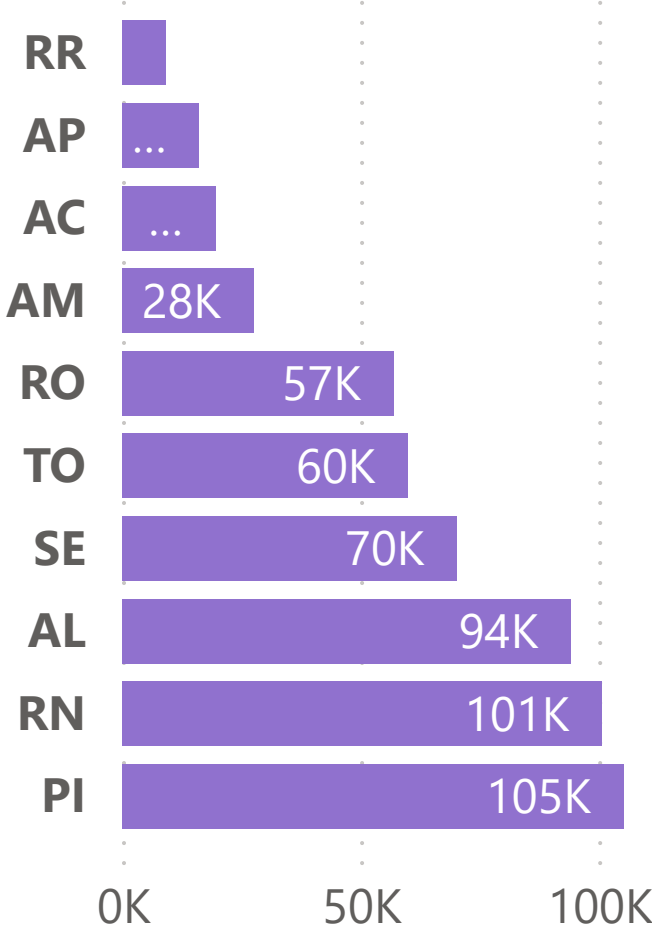
Most Frequently used Payment Method



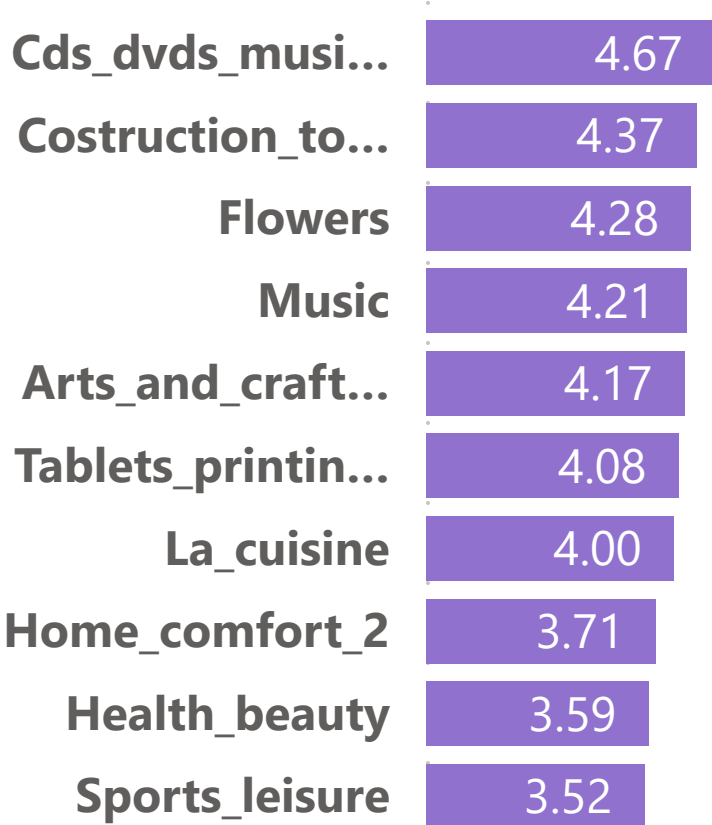
States with High Sales



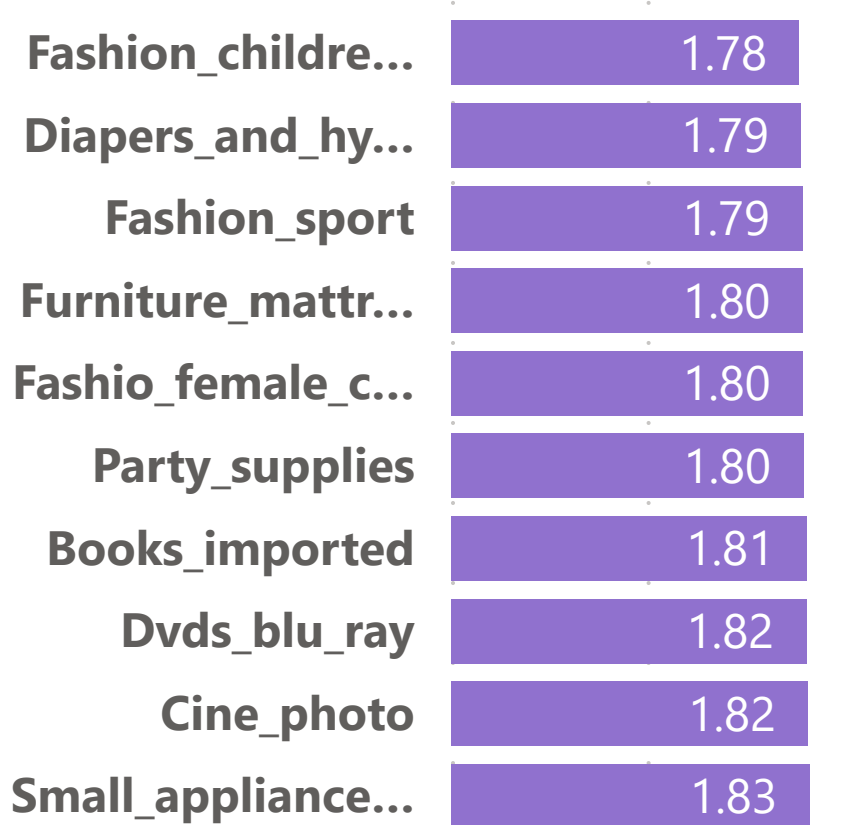
States with Low Sales



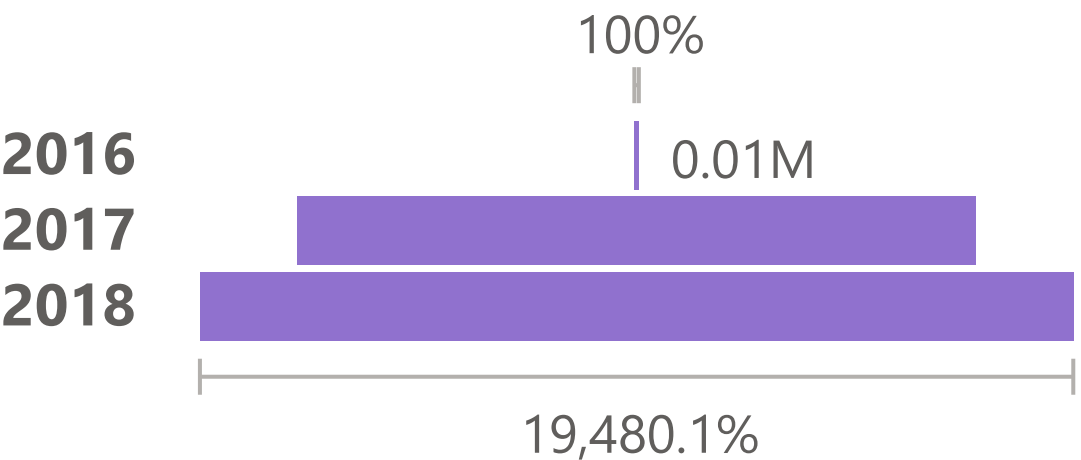
Top 10 Highest-rated Products



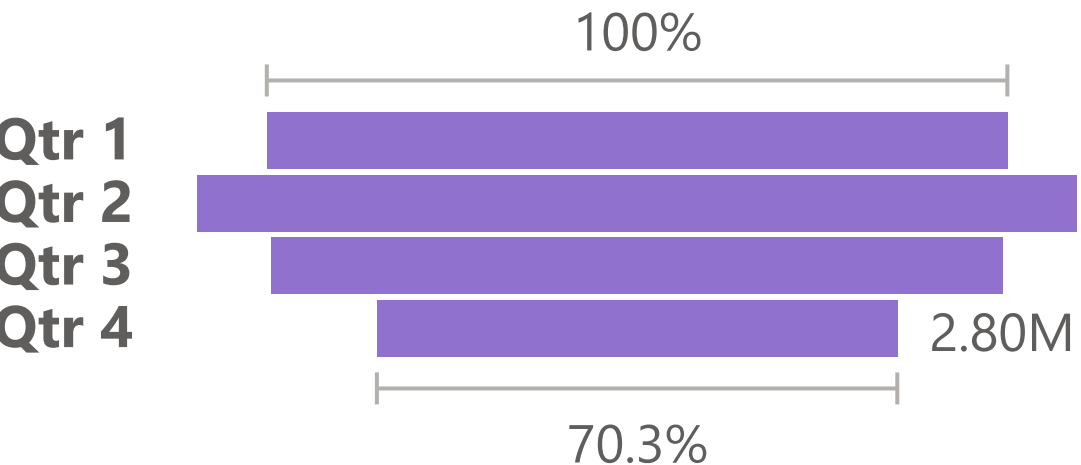
Top 10 Lowest-rated Products



Yearly Revenue



Sales by Quarter



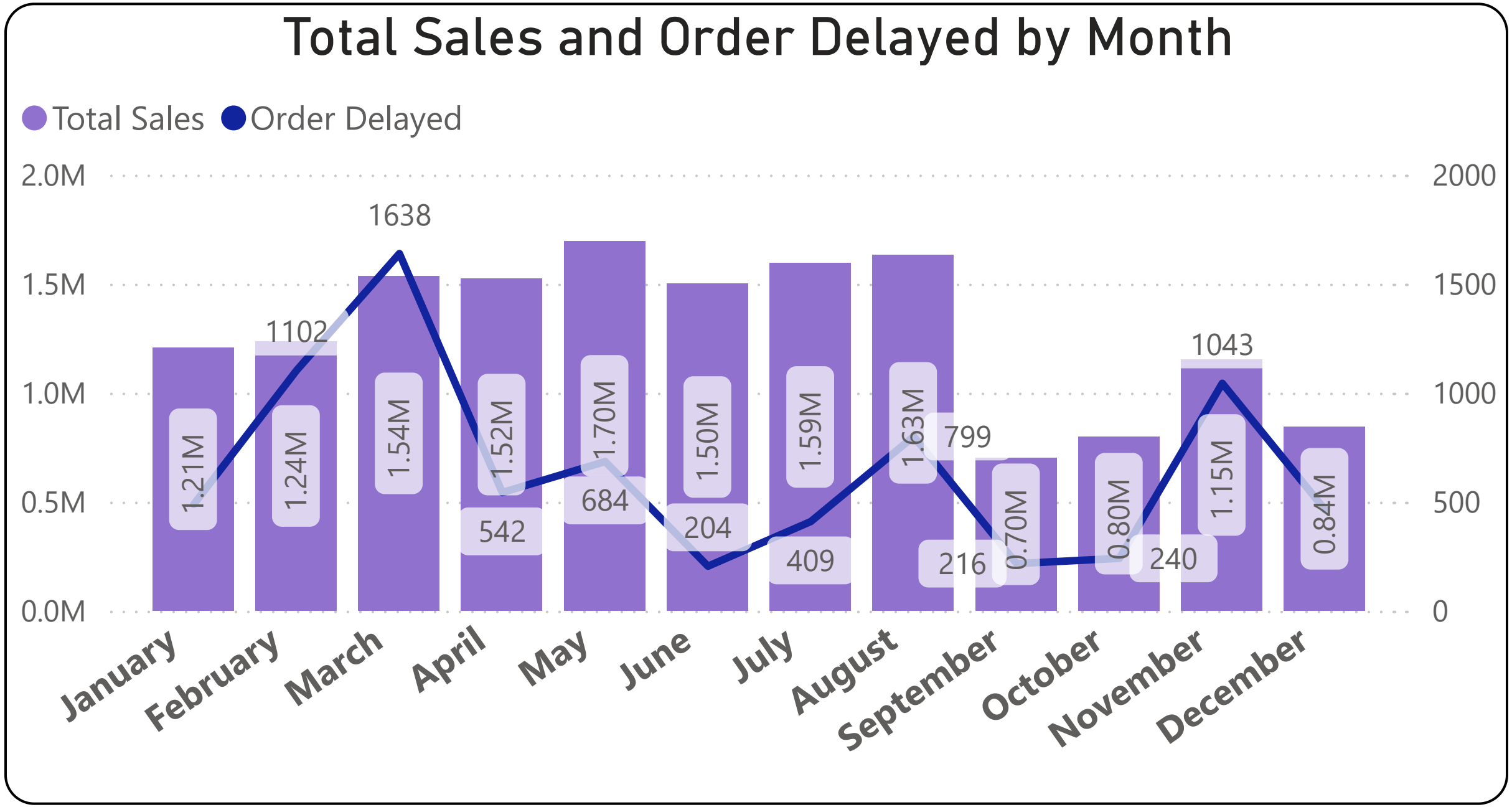


Month	Sum of Order_Delayed
March	1613
February	1090
November	1021
August	793
May	680
April	535
January	468
December	447
July	407
October	238
September	212
June	202
Total	7706

Month	AM	BA	CE	DF	ES	GO	MA	MG	MS	MT	PA	PB	PE	PI	PR	RJ	RN	RO	RS	SC	SE	SP	Total
March	1	2	1	8	3	4	21	72	0	1		1	2	0	82	105	1	0	13	35		1263	1613
February	1	2	3	7	0	2	2	53	0	2	0	1	8	0	112	36	0		6	26		830	1090
November		2	0	5	4	2		39	0	0	0	0	2		66	32	2	0	9	15	0	844	1021
August		9	1	5	1	7	2	29	1	0		0	0	0	33	44	1	0	19	23		618	793
May		1	1	2	1	1	30	52	1	1		0	4	0	28	30	0	0	3	14	0	511	680
April		1	0	5	2	0	4	45	0	0			1	0	42	19	0	0	9	19		388	535
January		2	1	7	2	0	1	27	1	1	0		0	0	45	23	0	0	7	33	0	318	468
December		3	0	4	1	1		36		0	0	0	0		24	24	1	0	5	20		328	447
July		2	1	3	2	0	30	23	1	0		0	0	0	22	16	0	0	7	9	0	291	407
October		1	0	1	2	0		9	0	1			0		10	5			3	6		200	238
September		4	0	1	0	1		13		0	1	0	0		12	8	0		2	8		162	212
June		3	0	1	1	0	0	29	0	0		0	1		6	5	0		1	5		150	202
Total	2	32	8	49	19	18	90	427	4	6	1	2	18	0	482	347	5	0	84	213	0	5903	7706

Month	Sum of Ontime_Orders
January	7171
February	6953
March	7767
April	8437
May	9499
June	8957
July	9527
August	9655
September	3879
October	4458
November	6165
December	4937
Total	87405

Product Category Name	Sum of Order_Delayed
Bed_bath_table	811
Health_beauty	776
Sports_leisure	584
Furniture_decor	534
Computers_accessories	503
Watches_gifts	468
Housewares	399
Telephony	349
Auto	328
Toys	286
Garden_tools	274
Baby	258
Total	7706



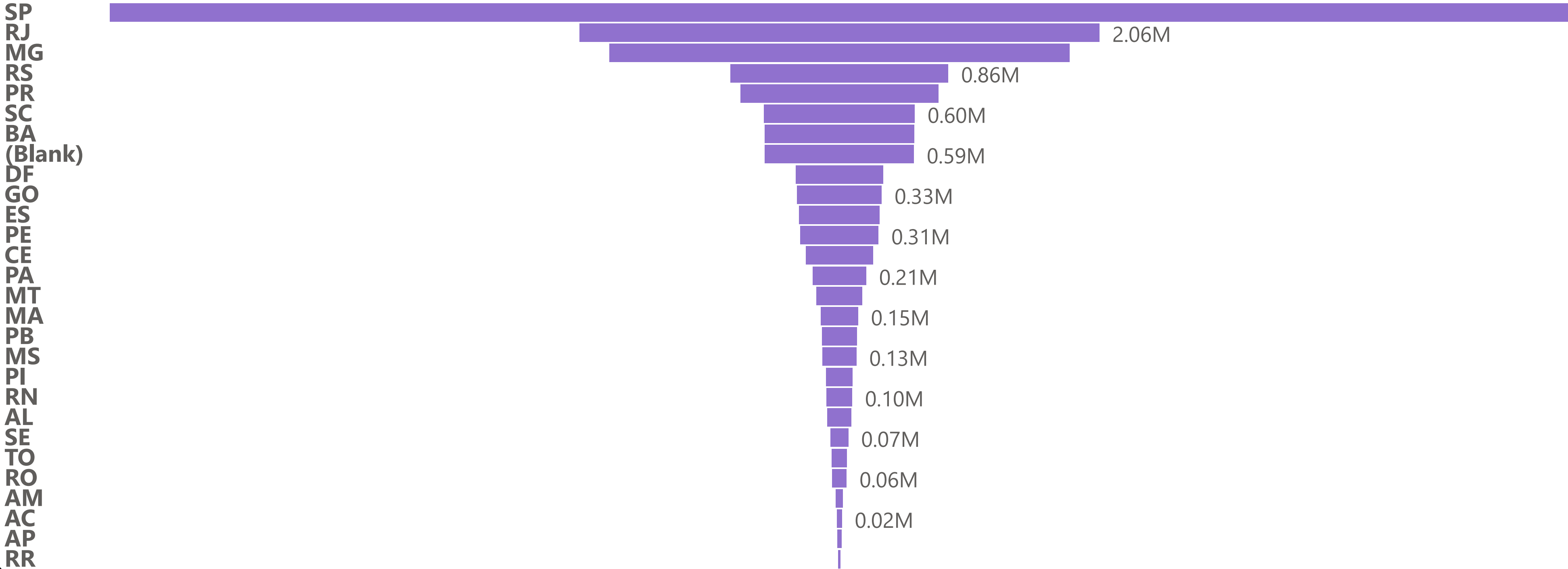


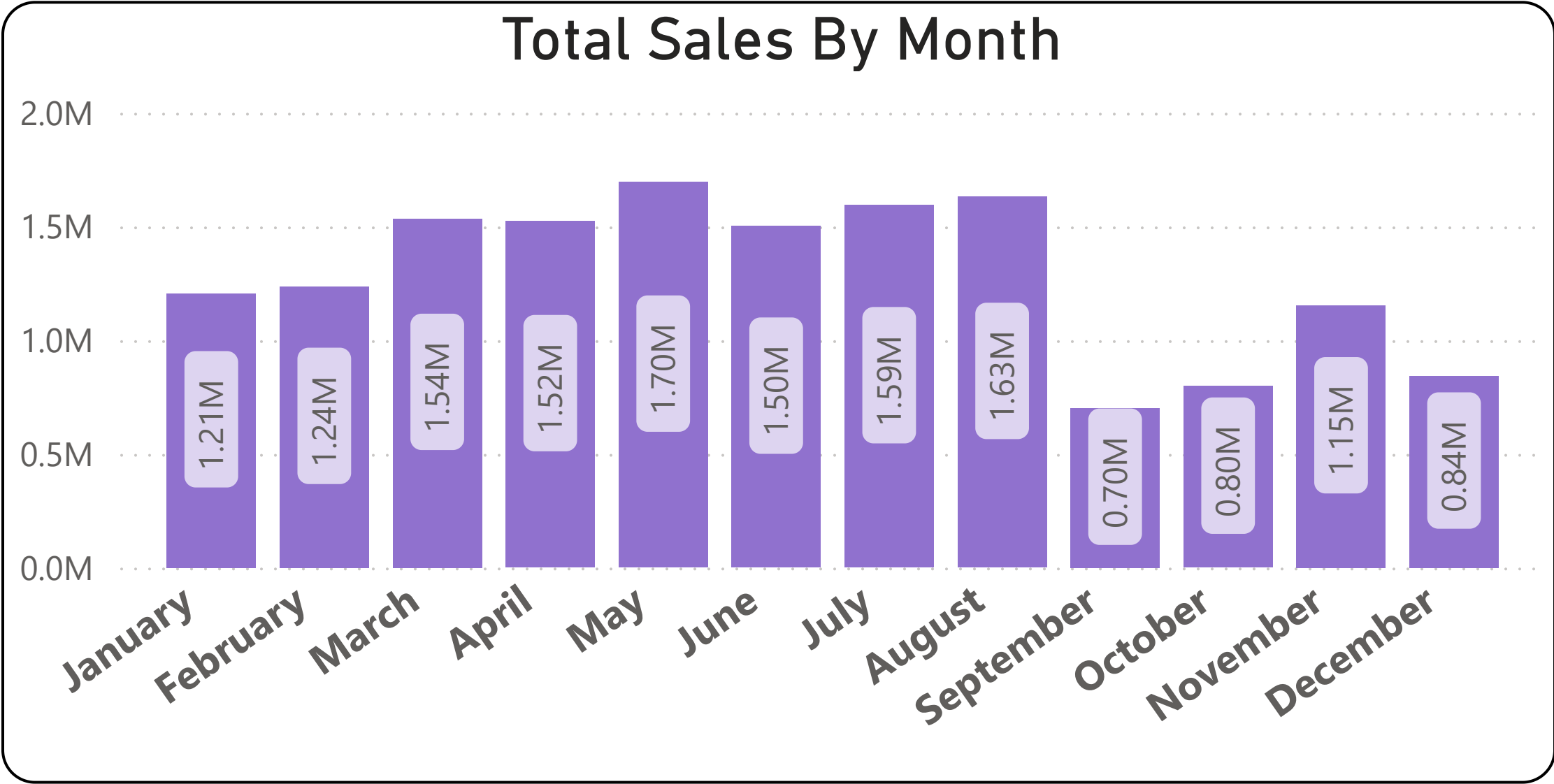
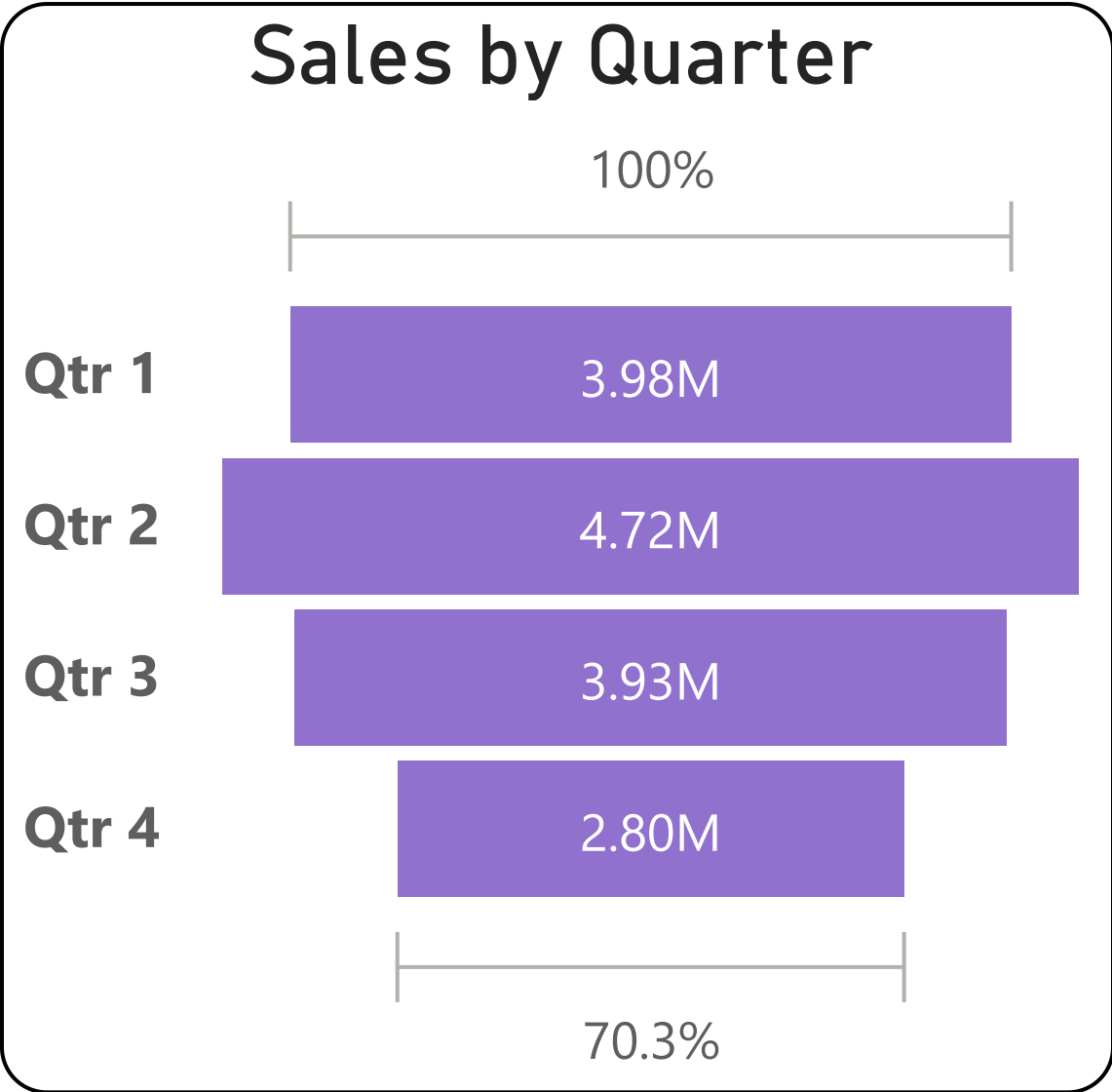
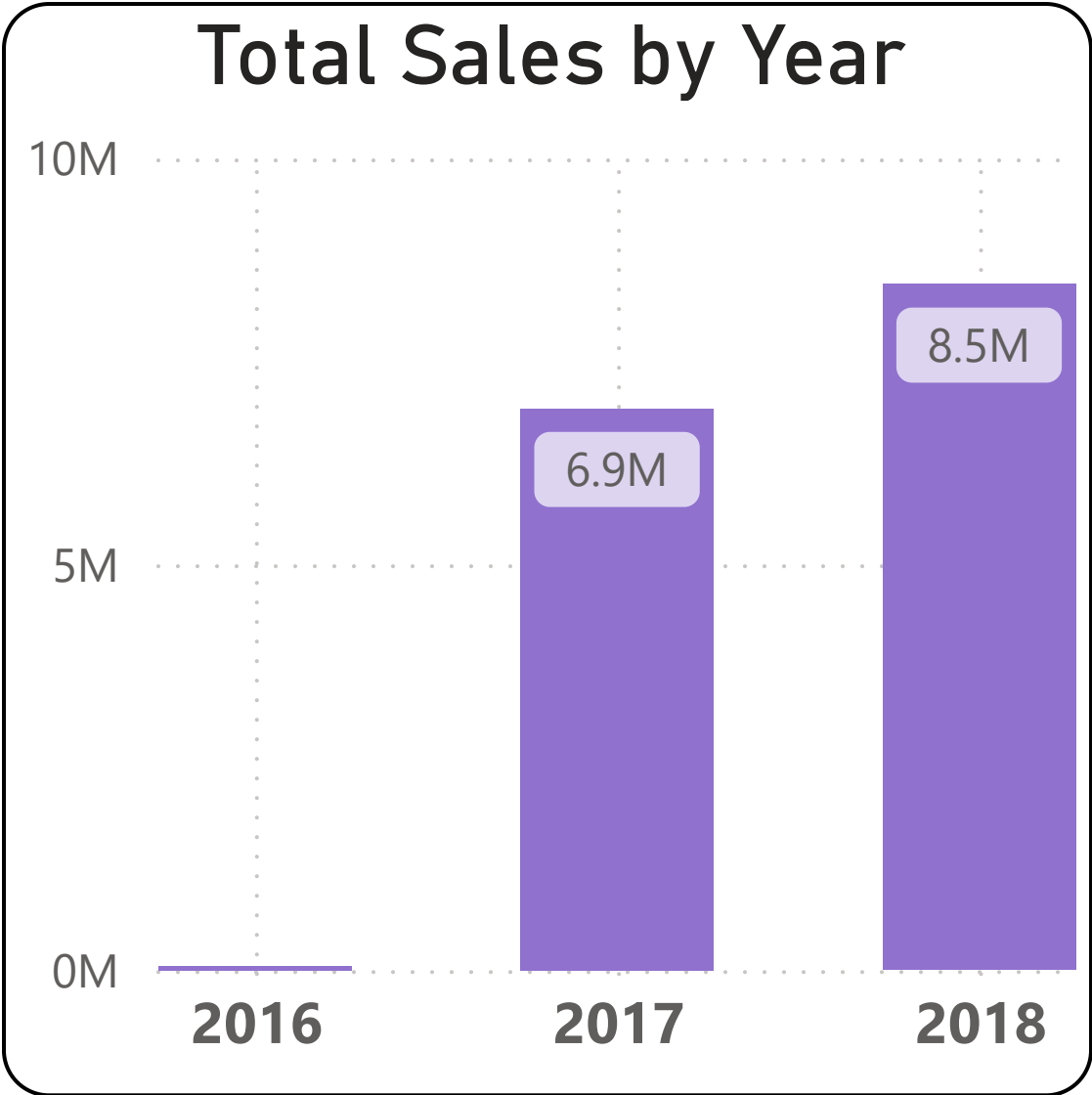
Costumer State	Total Sales
SP	5,768,355.09
RJ	2,055,878.41
MG	1,819,029.99
RS	861,054.35
PR	781,919.55
SC	595,361.91
BA	591,270.60
	589,189.27
DF	346,146.17
GO	334,294.22
ES	317,682.65
PE	309,074.59
CE	266,357.16
PA	212,027.55
MT	181,441.72
MA	147,700.48
PB	137,834.65
MS	134,421.54
PI	105,272.17
RN	100,728.30
AL	94,195.79
SE	70,289.13
TO	60,007.37
RO	56,975.70
AM	27,596.18
AC	19,586.25
AP	16,141.81
RR	9,039.52
Total	16,008,872.12

Customer State	Customer City	Total Sales
SP	sao paulo	2,108,073.49
RJ	rio de janeiro	1,112,156.04
		589,189.27
MG	belo horizonte	406,050.87
DF	brasilgia	345,221.87
PR	curitiba	238,582.26
RS	porto alegre	214,667.83
SP	campinas	209,028.97
BA	salvador	207,790.89
Total		16,008,872.12

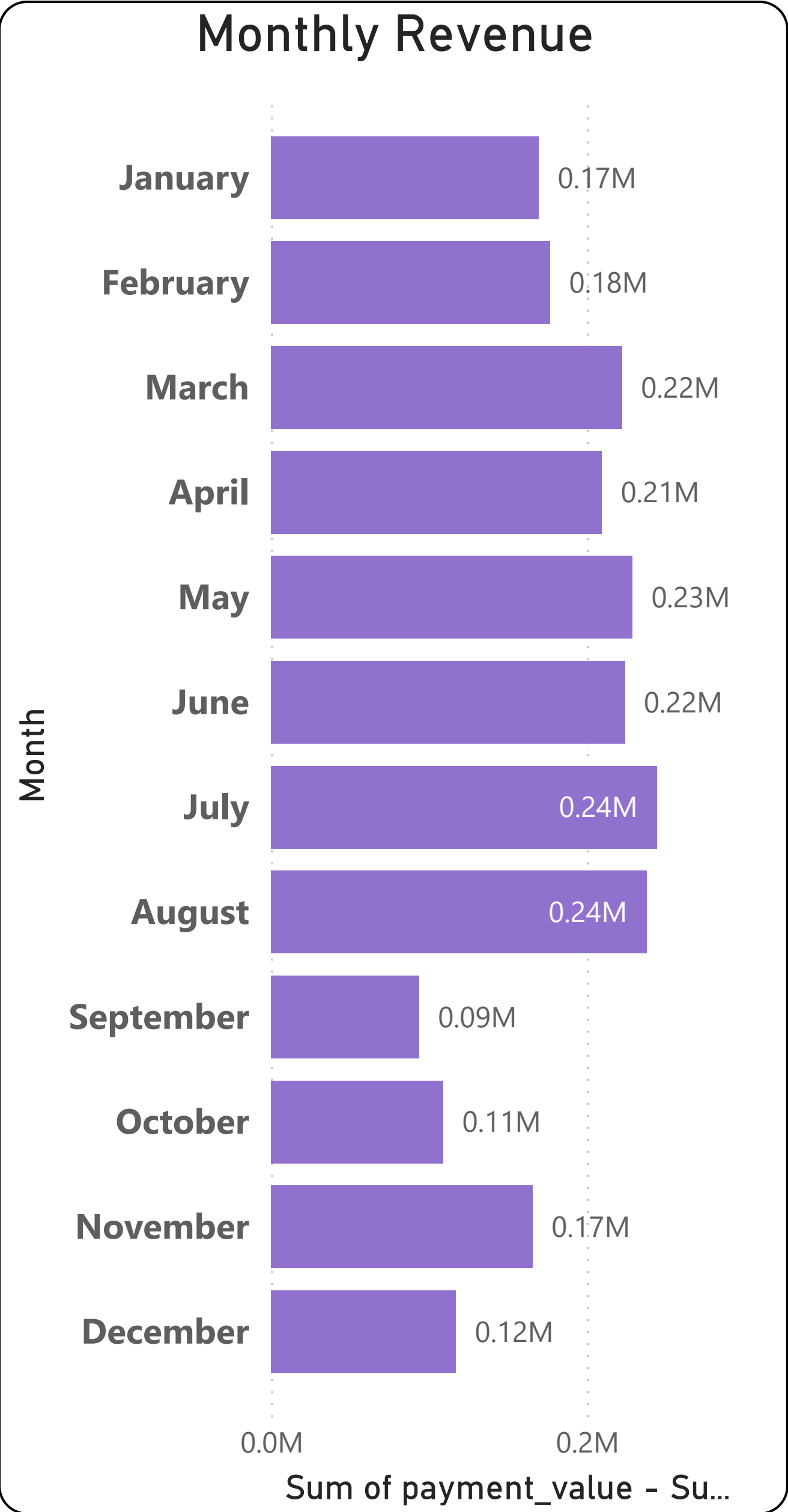
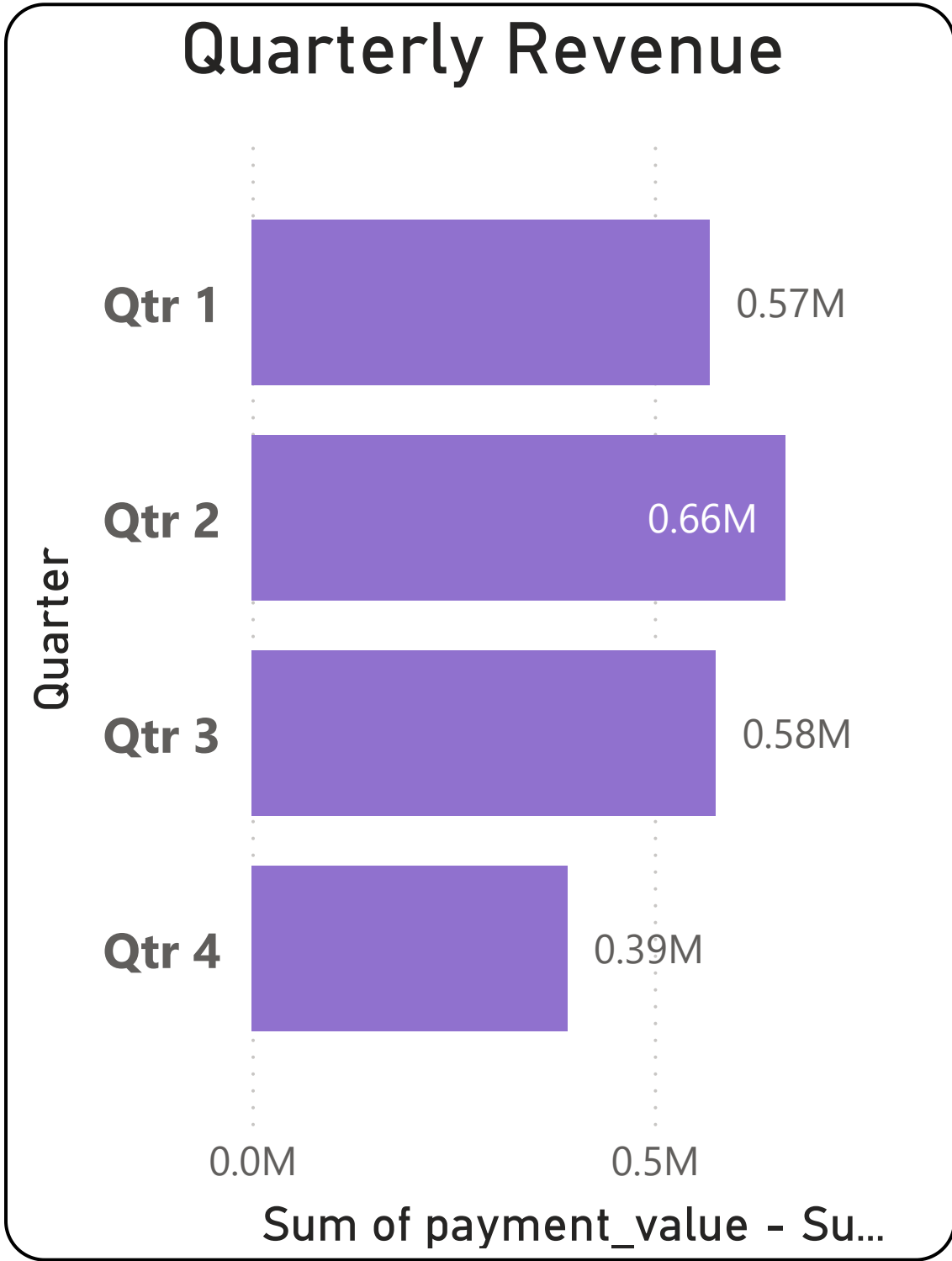
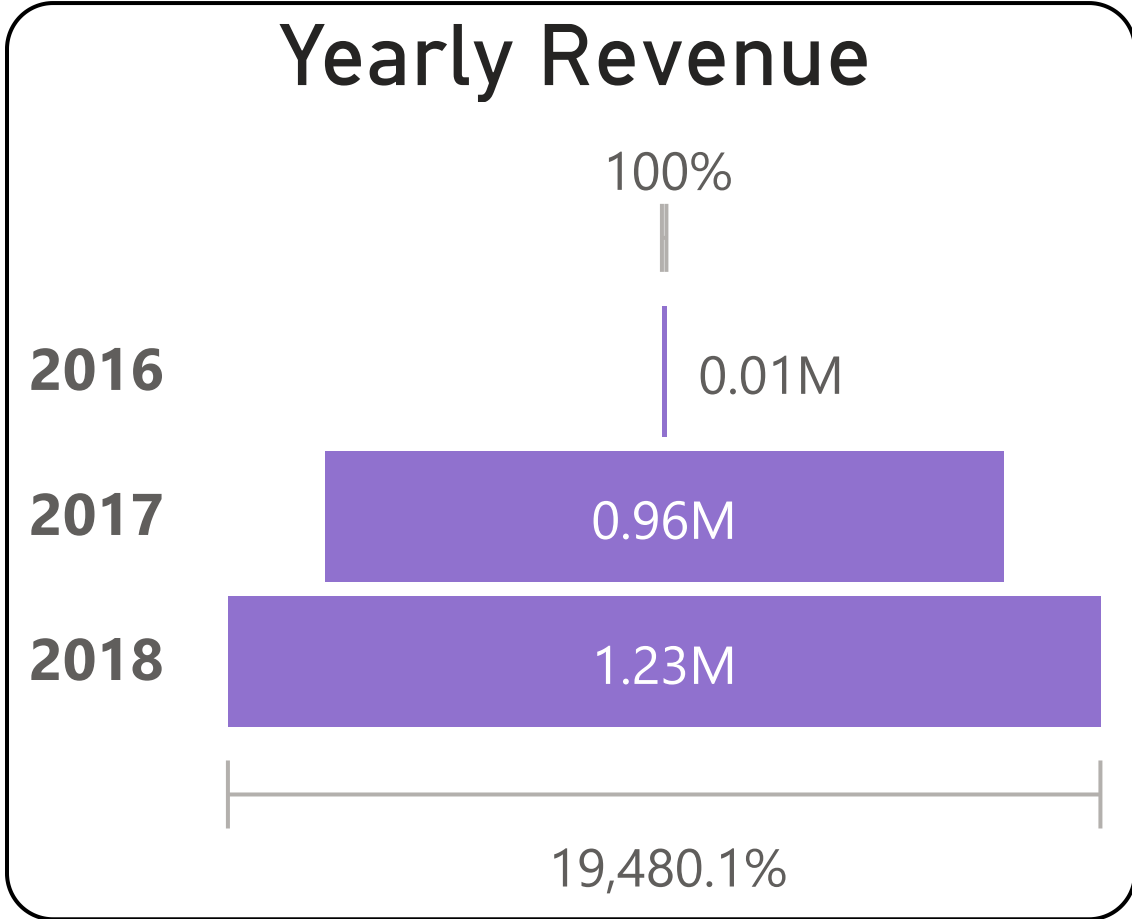
Customer State	Total Orders	Ontime Orders	Order Delayed
SP	40489	38103	2386
RJ	12351	10687	1664
MG	11352	10714	638
RS	5342	4960	382
PR	4923	4677	246
SC	3547	3201	346
BA	3256	2799	457
DF	2080	1933	147
ES	1995	1751	244
Total	96461	88635	7826

Total Sales by Customer State





Month	Count of order_id	Sum of payment_value
May	10788	1,695,709.42
August	10928	1,631,414.89
July	10514	1,593,787.03
March	9997	1,535,047.39
April	9503	1,523,886.13
June	9670	1,501,786.95
February	8514	1,236,013.95
January	8148	1,206,037.60
November	7592	1,153,393.22
December	5730	843,218.79
October	4985	798,411.47
September	4370	700,976.01
Total	100739	15,419,682.85



Revenue Revenue By state	
customer_state	Revenue
SP	702,574.95
RJ	296,033.88
MG	266,758.97
RS	132,848.87
PR	115,856.04
BA	97,686.46
SC	88,214.78
PE	57,185.10
GO	51,457.52
DF	49,647.76
ES	49,039.20
CE	46,679.77
Total	2,200,772.14