

# Waldo

Dhvani Patel and Mayank Kanoria

## What we do

### HELPING IMPROVE INDOOR LOCALIZATION

Deliver location data to first responders that existing mapping and location services just can't.

## A FULLY CUSTOMIZABLE APPLICATION FOR EVENTS & VENUES

Enhance user experience through custom built interfaces for every event.

#### ANALYTICS FOR VALUABLE INSIGHTS

Provide unique insights about user behaviors and patterns.

## How we work

**BUSINESSES BUY** 

Businesses can buy or product directly from us and get custom built interfaces for their users to access and enjoy.

These can include museums, hackathons, concerts and conferences

#### **BUSINESSES SELL**

Our customers can choose to sell these interfaces to their users for a small fee, like in the case of a museum. Being a mobile application offers flexibility and computing power that over devices might not

#### BUSINESSES GAIN

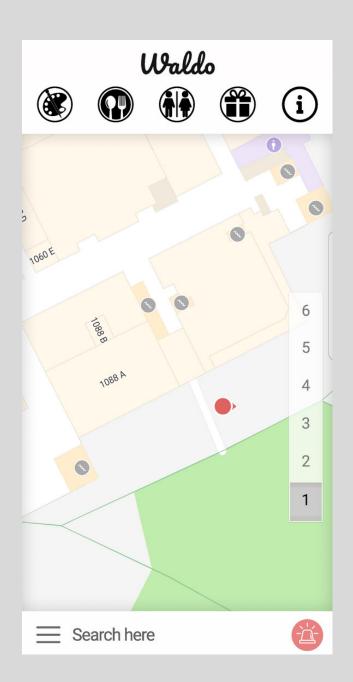
We also offer impactful data about user behavior on the app to customers.

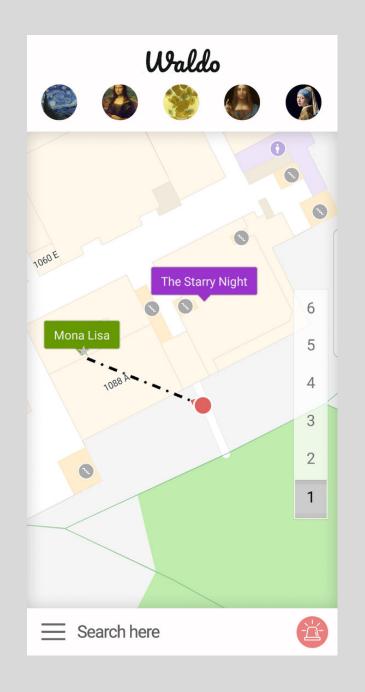
These can help understand what times are peak hours, which sections of the 'event' are more popular and hundreds others

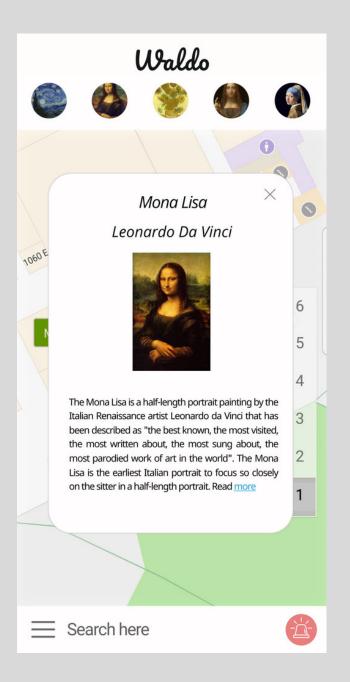
#### FIRST RESPONDERS TOO

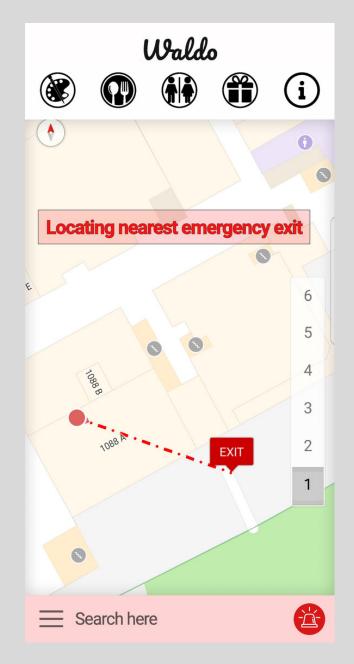
In cases of emergencies,
we can provide first
responders critical
information based on
user's real-time
information which we
hope can help in moments
of life and death

## Sample Museum App

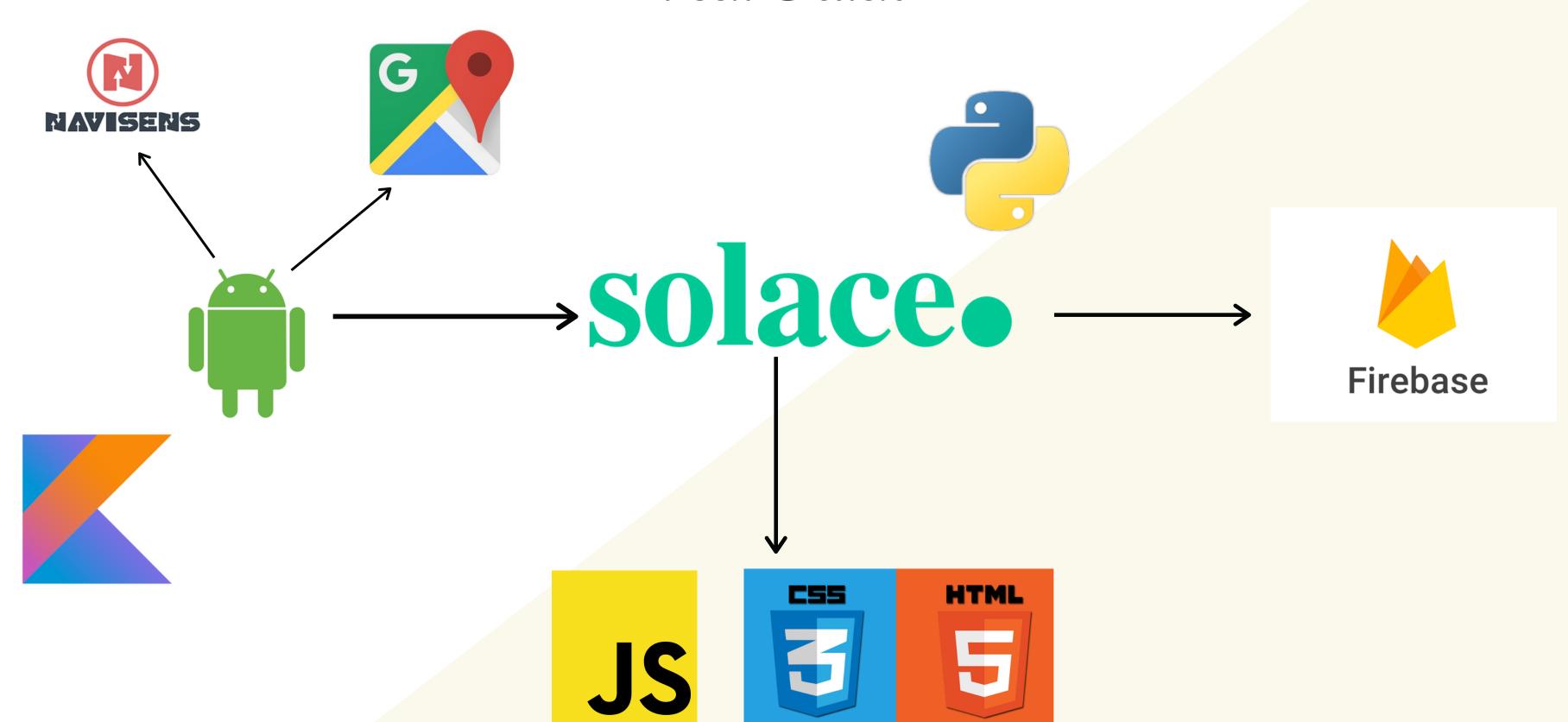


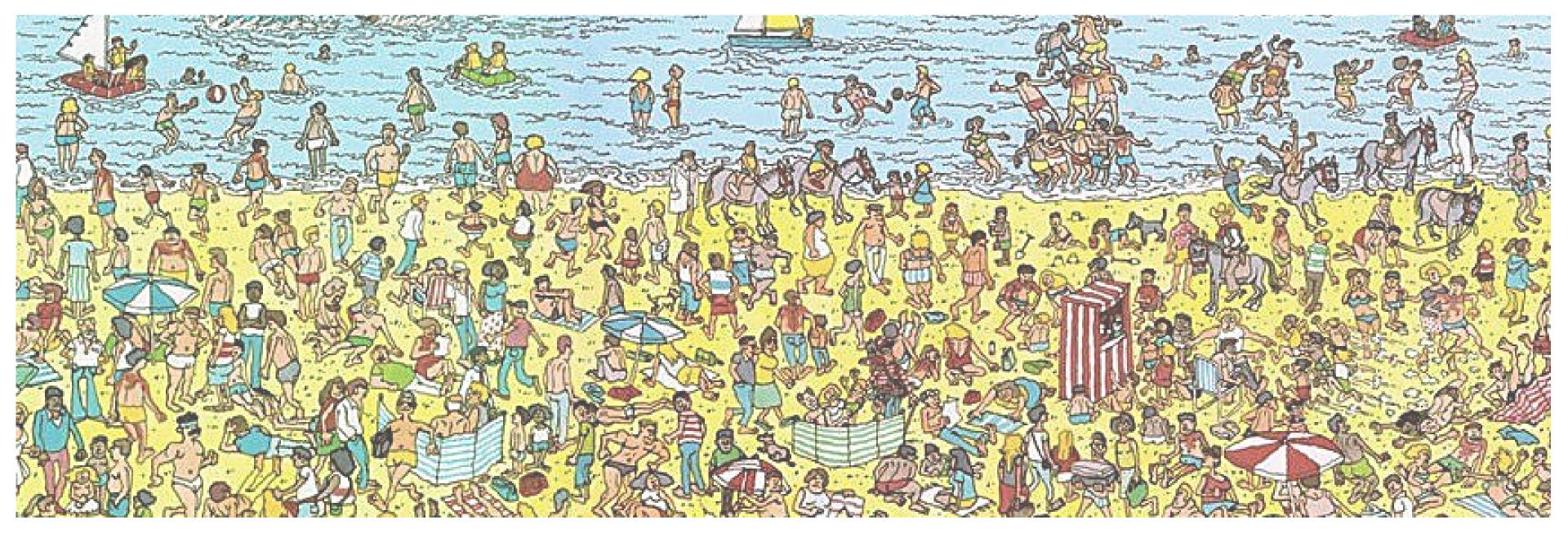






## Tech Stack





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