How to choose a learning goal?

Answer these simple questions and find out!

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How will you show that your learning goal has been achieved?

This will help you identify specific ways to showcase your new skills and knowledge on your report. This is a great opportunity to think creatively and brainstorm various methods to demonstrate your learning, which will allow you to think about different product goals.

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What is the purpose of your learning goal?

This will help you identify the motivation for the Personal Project and will allow you to align your effort to a cause you believe in and towards achieving a specific purpose. This process can also help you clarify what you hope to achieve, anticipate potential obstacles, and determine the resources needed to complete the project.

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What do you want to gain from the Personal Project?

This will assist you in identifying the specific areas of knowledge you need to acquire to achieve your learning goals. Ensuring that you have a clear answer for this will keep you motivated throughout the completion of the project. This will also allow you to think about the bi idea, and how your learnings from completing the project can be applied to other areas of your life or future projects.

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Is the learning goal challenging enough?

By picking a challenging learning goal, teachers can see that the student included a large amount of effort, dedication and time into the project, allowing you to score higher. To judge whether your learning goal is challenging enough, judge it using the SMART framework, which stands for Specific, Measurable, Achievable, Relevant, and Time-Bound. By following this framework, you can ensure that learning goals are appropriately challenging while still being attainable and realistic.

What does SMART mean?

S	**M**	**A**	**R**	**T**
Specific	**Measurable**	**Achievable**	**Relevant**	**Time-bound**
Be as specific as possible with the desired goal.	Set a measurable goal to track and quantify the progress.	Set a realistic but challenging goal that is reasonable to achieve.	Align the desired goal with the broader business goal.	Set a goal with a target end date.
EXAMPLE	EXAMPLE	EXAMPLE	EXAMPLE	EXAMPLE
Close $10,000 in sales by the end of the quarter.	Aim to walk one mile, three times a week.	Increase newsletter sign-ups by 10% month over month.	Create and test two versions of the email before sending out the email blast.	Grow the number of monthly users for the mobile app to 1,000 by the end of four months.