

VINU

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CREW

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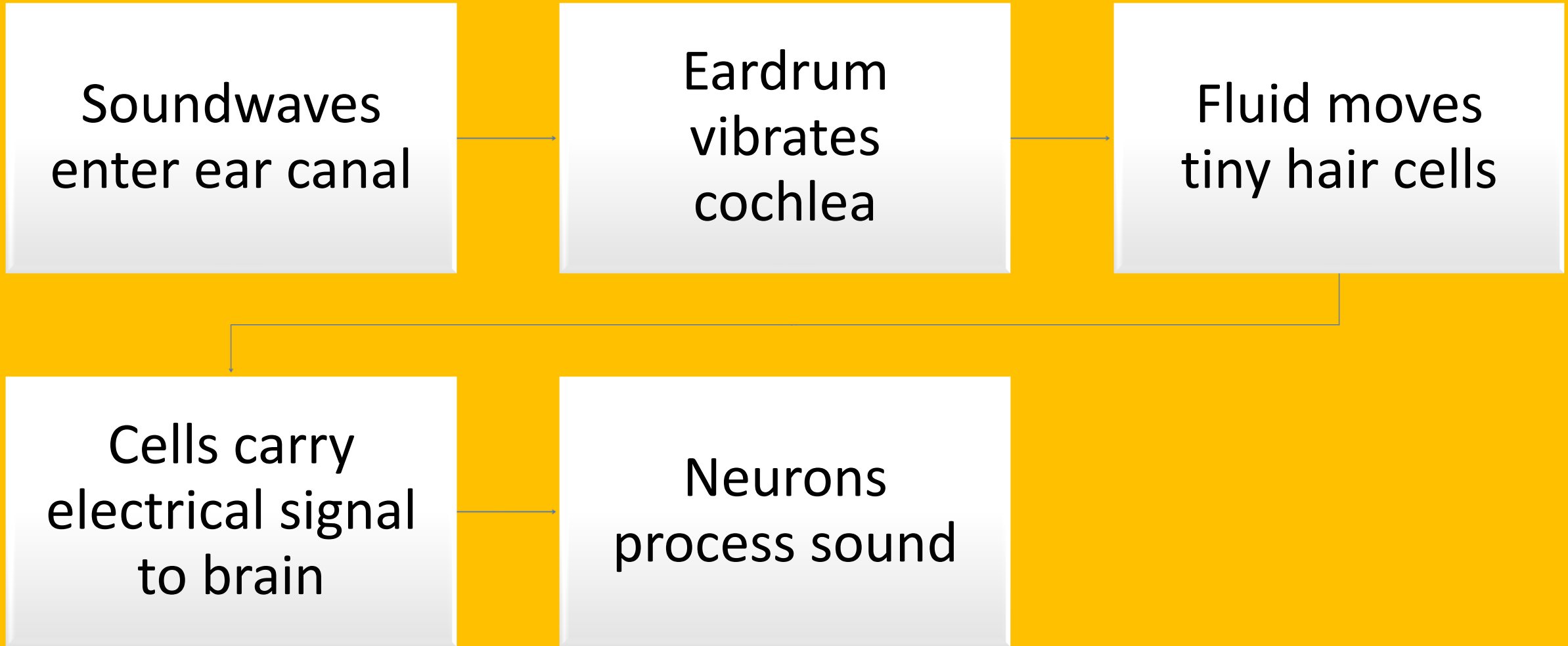
Soundwaves
enter ear canal

Eardrum
vibrates
cochlea

Fluid moves
tiny hair cells

Cells carry
electrical signal
to brain

Neurons
process sound





Hearing impairment is the #1
birth defect

34
Around 466M people worldwide
have disabling hearing loss

34M of them are children

63M Indians suffer from significant
auditory loss

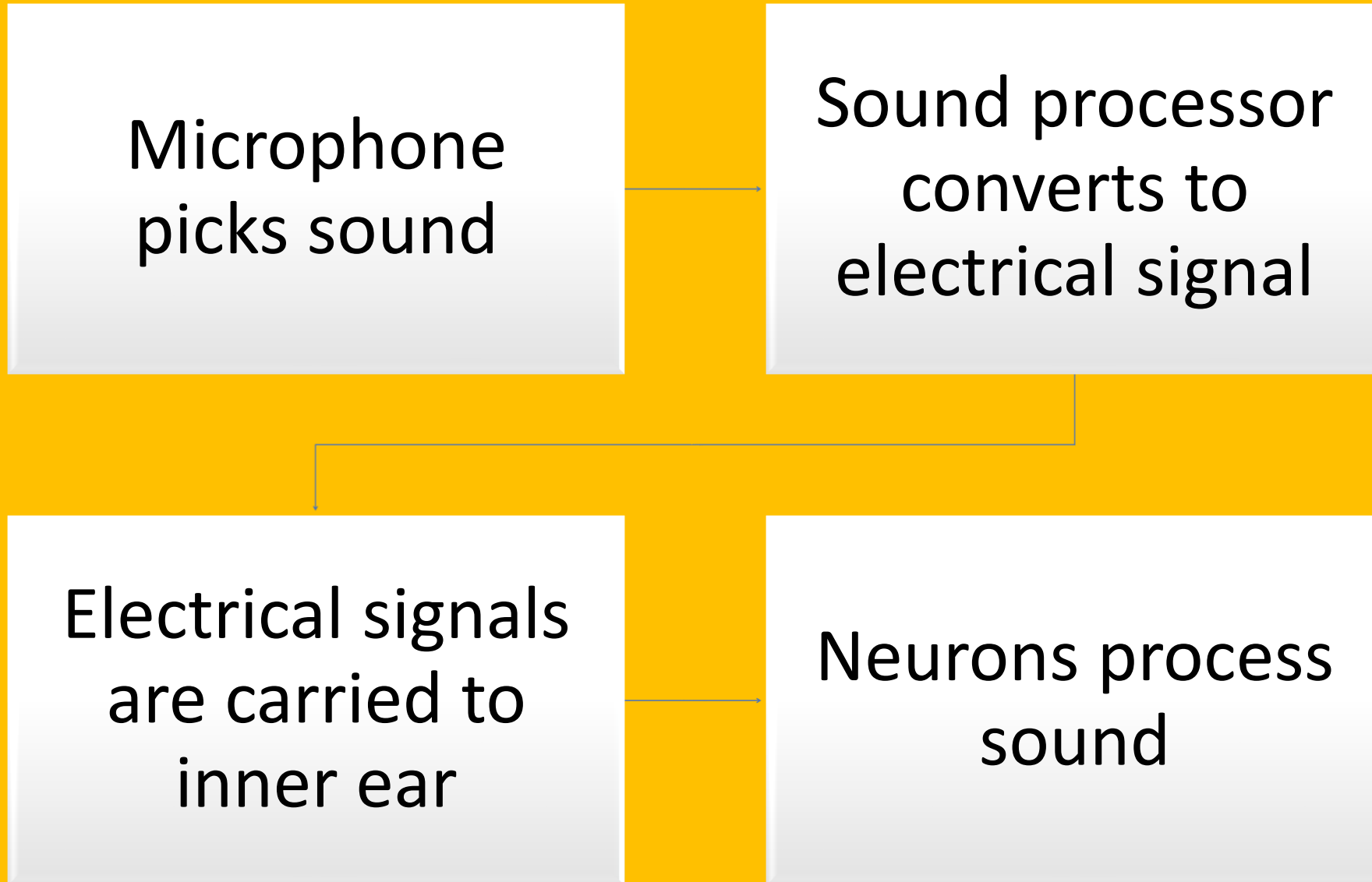
26,000 children in US use
cochlear implant

Microphone
picks sound

Sound processor
converts to
electrical signal

Electrical signals
are carried to
inner ear

Neurons process
sound



**Here are some reactions of
children experiencing sound
for the first time**

LISTEN

ANY

GUESSES ?

AUDIO **VERBAL**

THERAPY

It takes 5 to 7 years to complete
the therapy

1-480
For every 480 patient there is
only 1 therapist in India



The therapy centers are only in
17 cities in India



Languages: हिंदी ಕನ್ನಡ বাংলা मराठी తెలుగు தமிழ் ગુજરાતી മലയാളം ਪੰਜਾਬੀ





India has 22 officially spoken
language

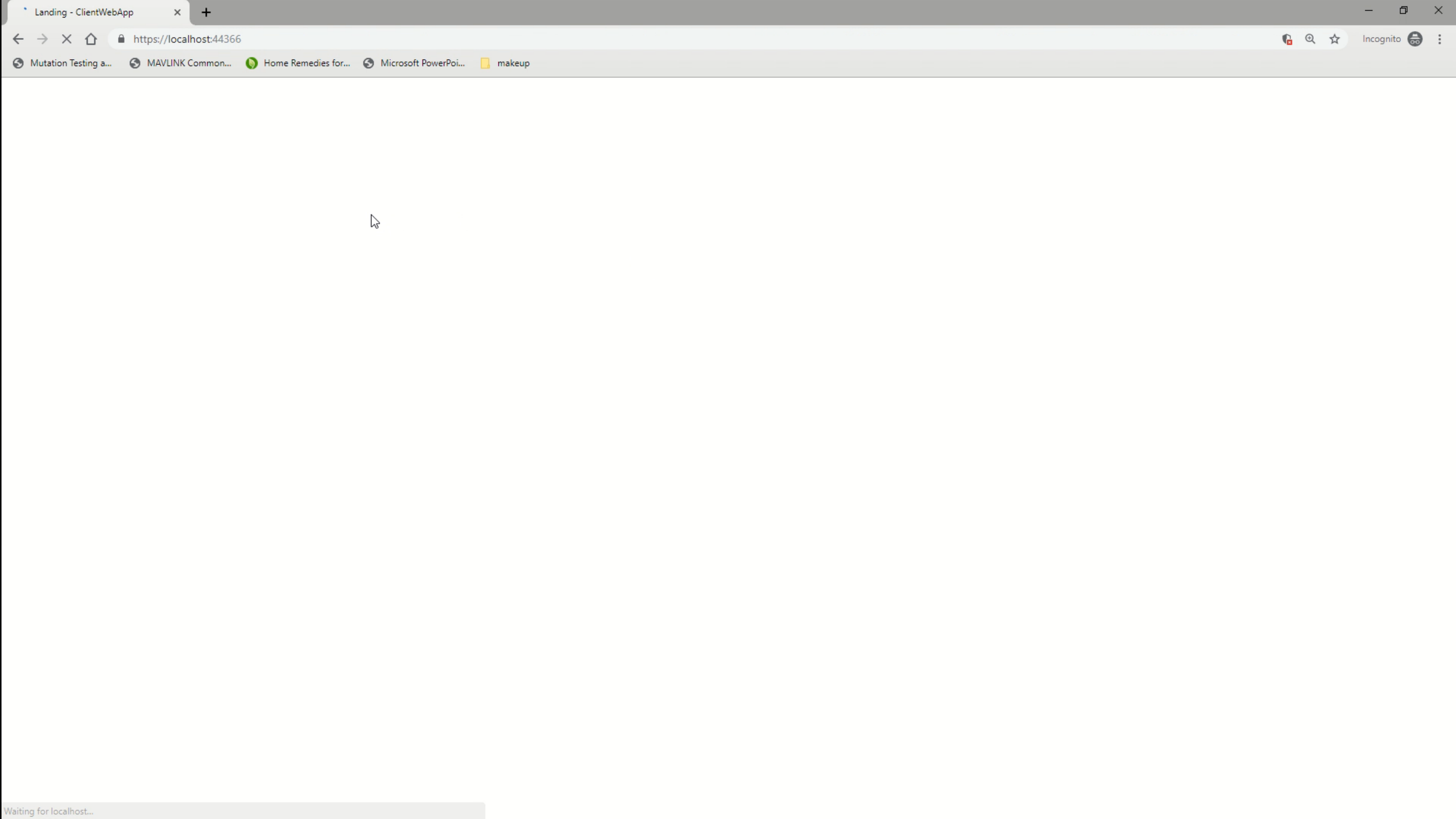


Do you Love

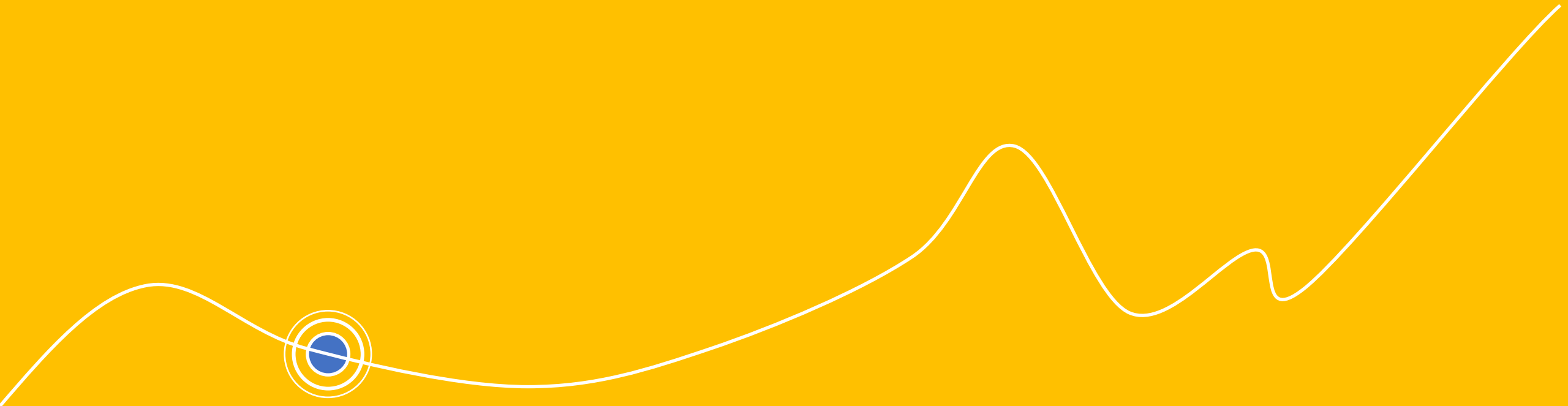
Understanding the Pain Points from SAHI







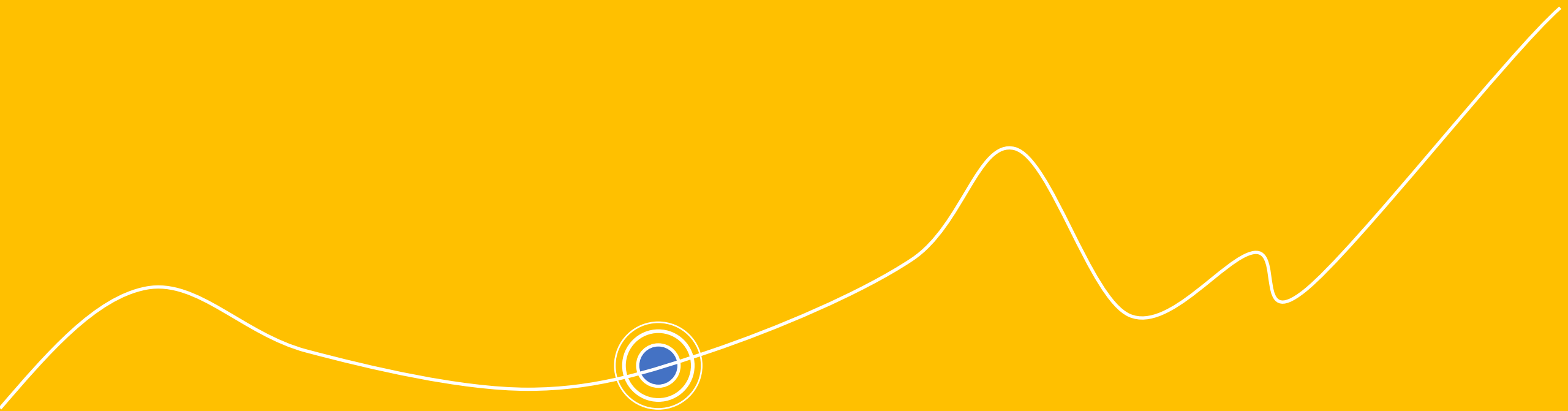
Winning Machathon

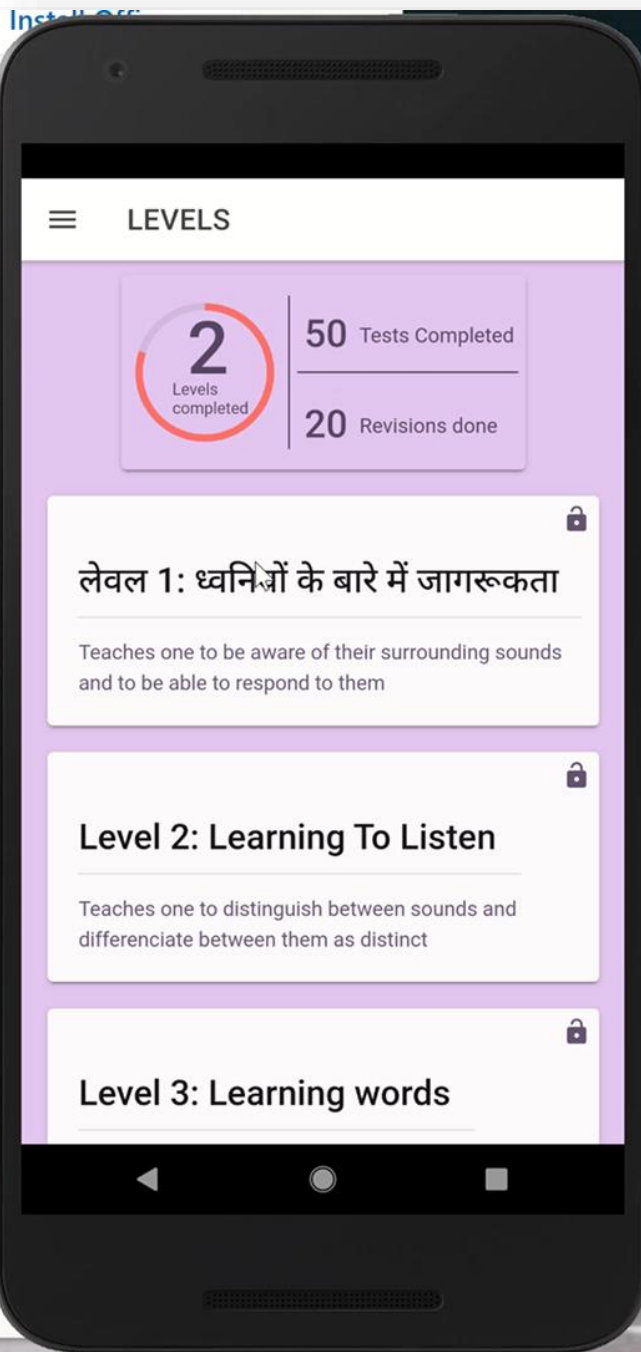




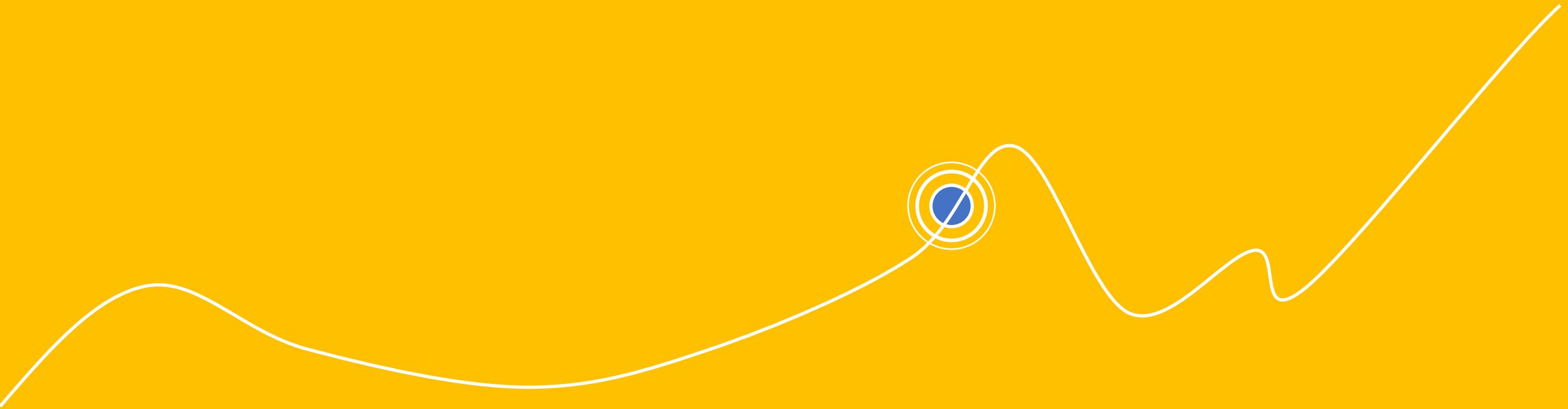
21 May 2019, Hyderabad

Moving to Mobile Platform





The Setback



Gearing up again





15 Nov 2019, Jaipur

THANKS!

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