SURYA BHANDARI

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Professional Summary

As a **UI/UX Designer** with a strong technical foundation in **full-stack** and **blockchain development**, I bring a unique perspective to designing user-centric interfaces. My expertise spans across **React.js** and **CSS**, which I've utilized to create responsive, intuitive interfaces for **decentralized applications**. Combining front-end development with a focus on seamless **user experience**, I design systems that ensure both functionality and aesthetic appeal.

Projects

Renovation website design
● **Designed** a user-friendly renovation platform with modern UI/UX principles, improving usability and visual appeal for potential clients.
● **Developed** a responsive layout, ensuring seamless functionality and accessibility across desktop, tablet, and mobile devices using Figma.
● **Implemented** a cohesive color scheme and typography, aligning with the brand's identity and enhancing the overall user experience.

E-commerce App UI
● **Conducted** UX research to understand user behaviors and needs, ensuring the landing page design aligned with user expectations and improved overall experience.
● **Crafted** detailed wireframes and prototypes using Figma, translating research insights into functional designs that streamlined the shopping process using FIgma.
● **Applied** design principles and visual hierarchy in creating illustrations and interface elements, ensuring a consistent and user-friendly aesthetic across the app.

Furniture website Design
● **Designed** visually compelling landing page leveraging minimalist aesthetics, with a balance of negative space and warm color palettes, enhancing product focus and user engagement and built using Figma.
● **Optimized** navigation structure with clear and accessible CTAs ("View Products") to drive conversions, ensuring an intuitive user journey from landing page to product exploration.
● **Created** cohesive branding through harmonious typography, color contrasts, and image placement, ensuring the site's visual identity reflects values of quality and passion central to the brand.

Skills

- Design
User Experience · Interaction Design · User Interface · Physical and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups
- Research
User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Design Strategy
- Software

Sketch · Principle · Keyshot · Invision · Keynote · Illustrator · Photoshop · InDesign · AfterEffects · Arduino (working knowledge) · Adobe XD · HTML · CSS · JQuery
- Visual Design
Poster Design · Branding · Typography · Iconography · Book Design · Book Binding · Web Design, Stylesheets and Guidelines
- Other Skills
 Cross-functional Collaboration , inter – personnel skills.