

Telemedicine Market Analysis - Insights & Recommendations

Insights Summary:

- 68% of respondents are aware of telemedicine, but only 45% have used it recently.
- Top barriers include preference for in-person visits and privacy concerns.
- Mobile phones are the most preferred device for telemedicine services.
- Younger users (26–35) show higher adoption compared to older age groups.
- Recommendations include focusing on privacy features and educating older users on technology.