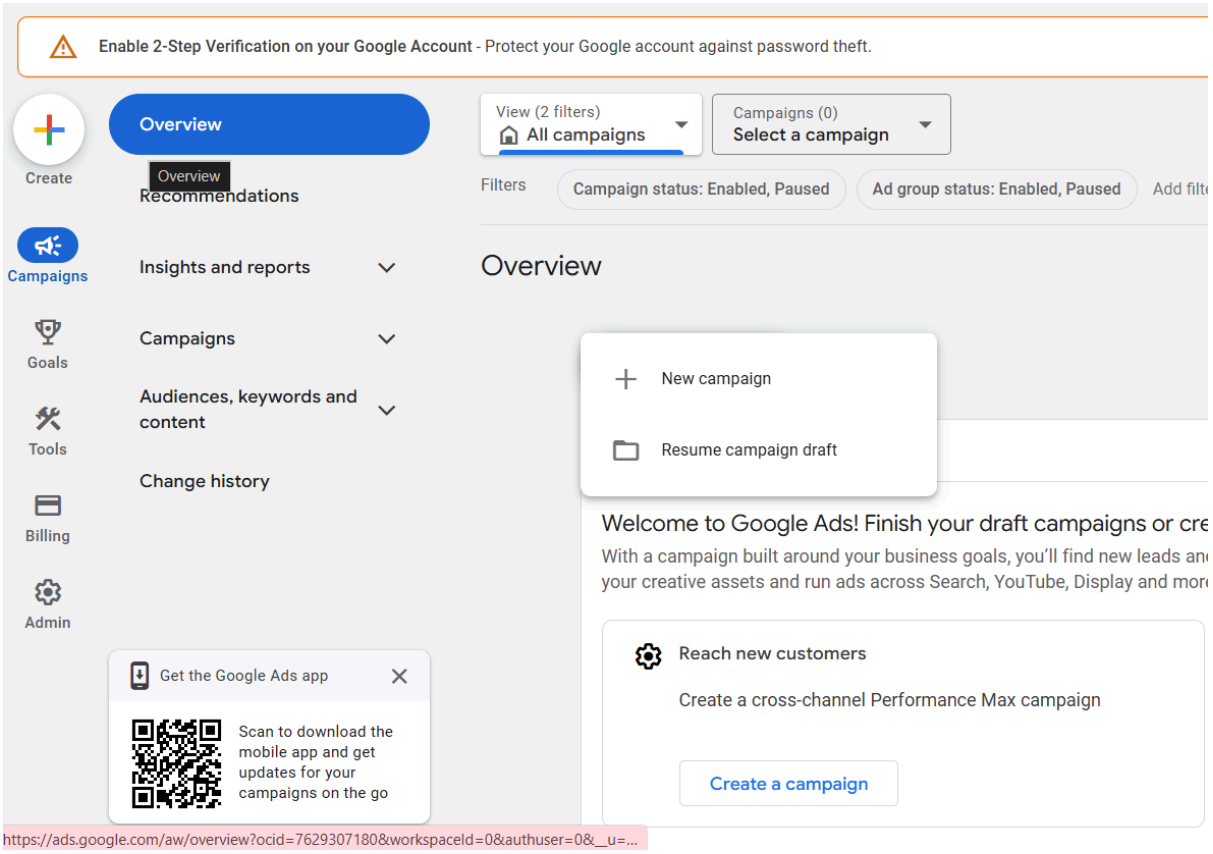
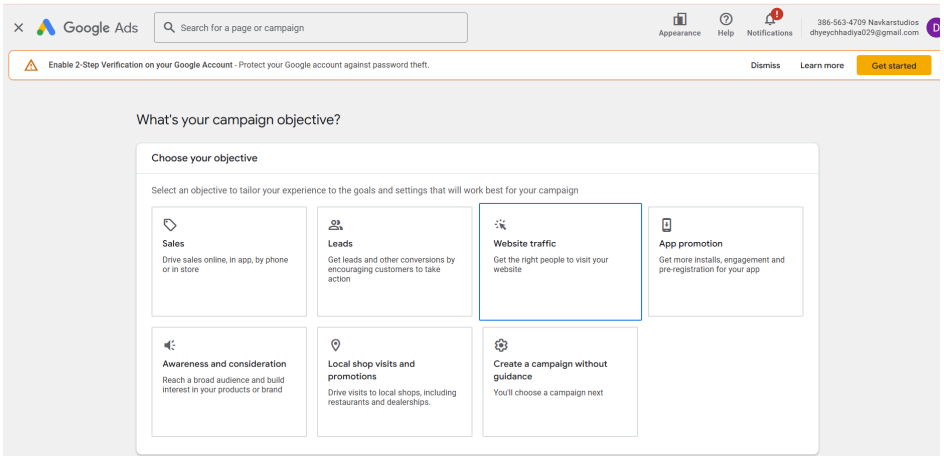
Assignment Module - 4

Google Ads Screenshorts

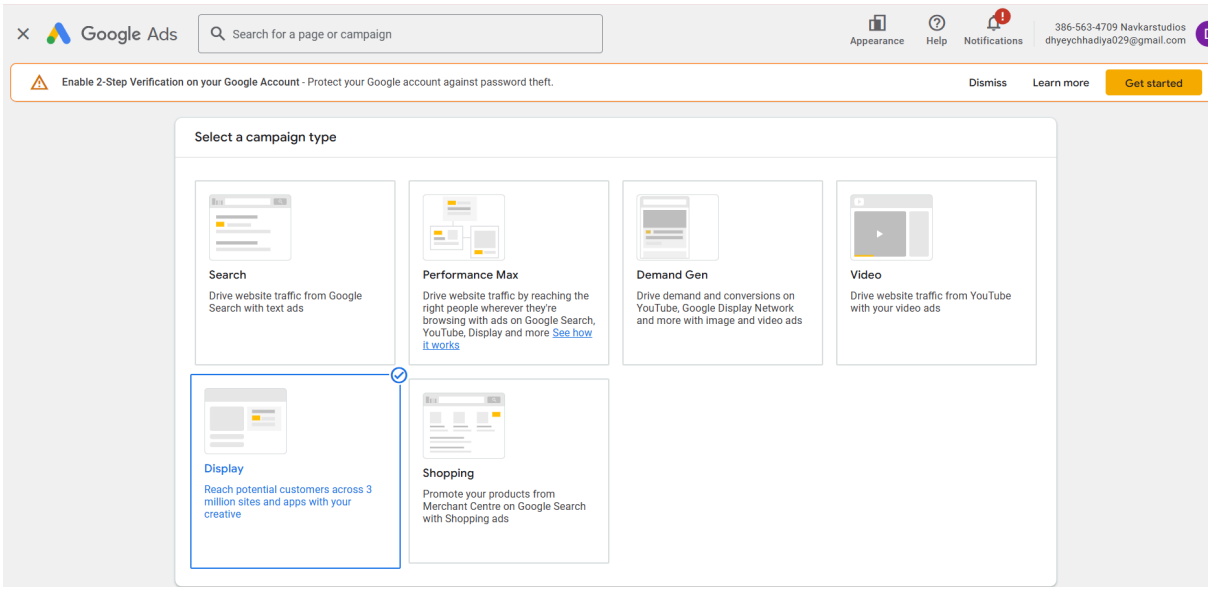
1.



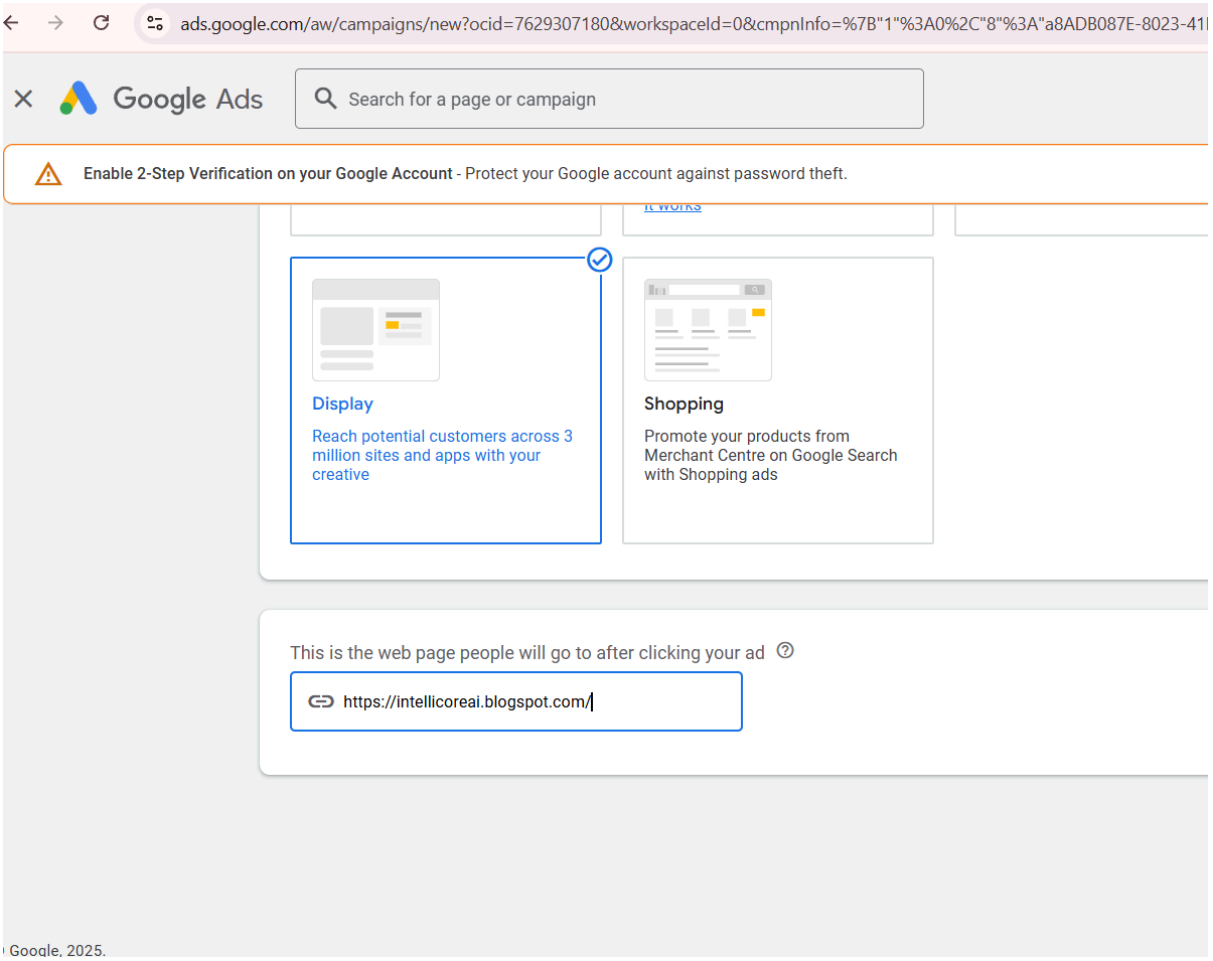
2.



3.

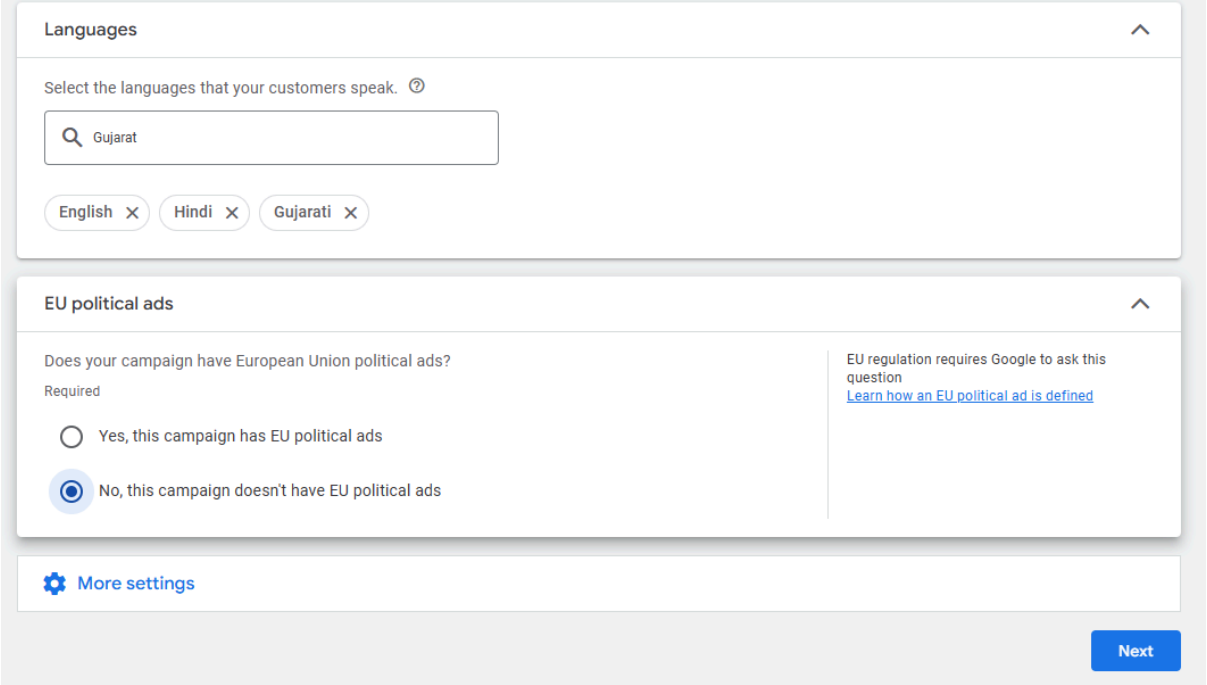


4.

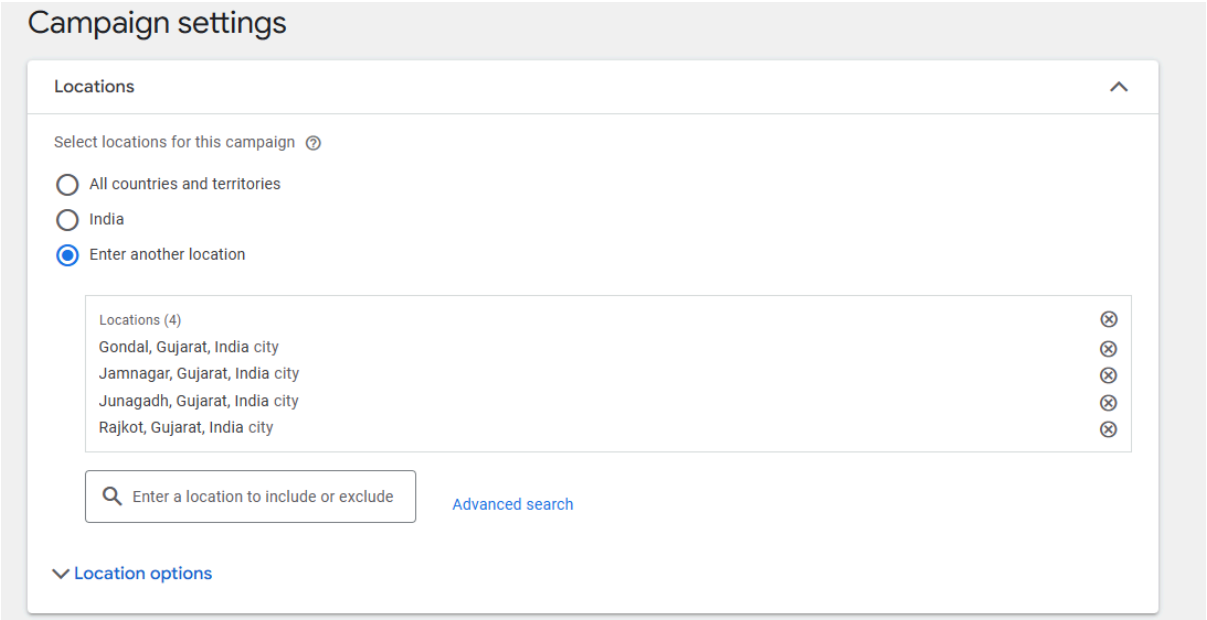


Google, 2025.

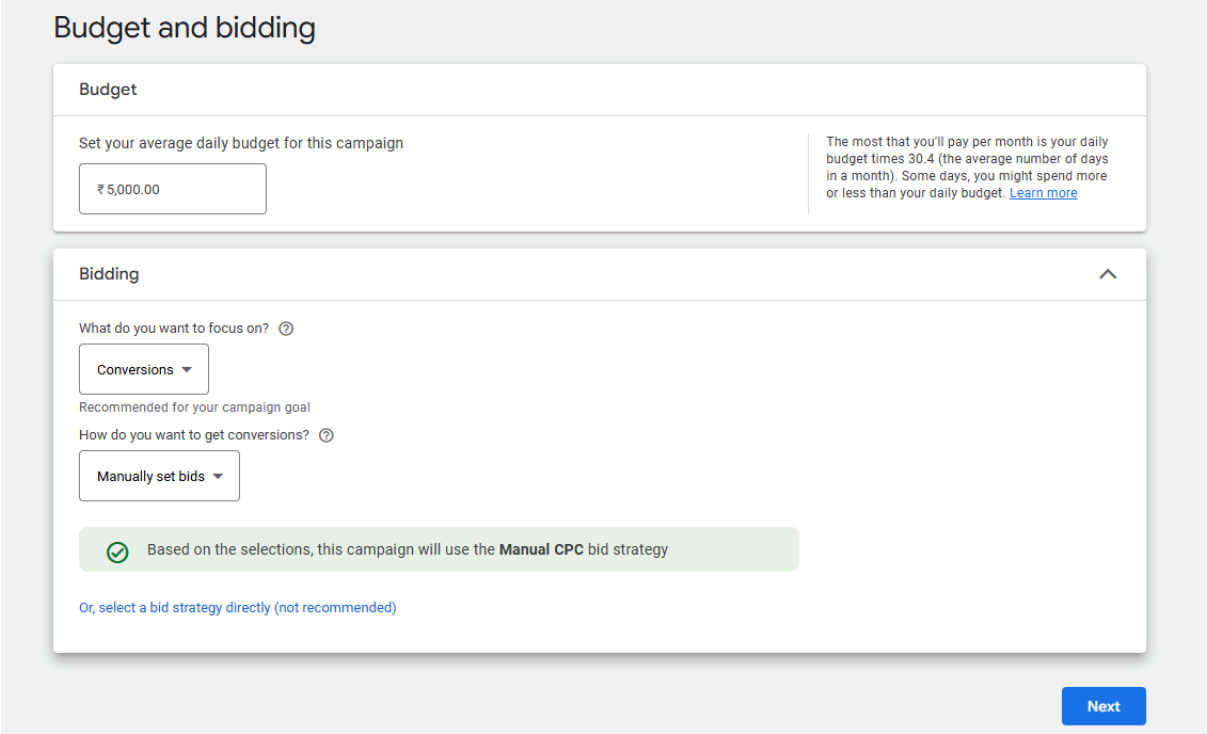
5.


Languages
Select the languages that your customers speak.
Gujarat
English
Hindi
Gujarati
EU political ads
Does your campaign have European Union political ads?
Required
Yes, this campaign has EU political ads
No, this campaign doesn't have EU political ads
EU regulation requires Google to ask this question
Learn how an EU political ad is defined
More settings
Next

6.


Campaign settings
Locations
Select locations for this campaign
All countries and territories
India
Enter another location
Locations (4)
Gondal, Gujarat, India city
Jamnagar, Gujarat, India city
Junagadh, Gujarat, India city
Rajkot, Gujarat, India city
Enter a location to include or exclude
Advanced search
Location options

7.


Budget and bidding
Budget
Set your average daily budget for this campaign
₹ 5,000.00
The most that you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days, you might spend more or less than your daily budget. Learn more
Bidding
What do you want to focus on?
Conversions
Recommended for your campaign goal
How do you want to get conversions?
Manually set bids
Based on the selections, this campaign will use the Manual CPC bid strategy
Or, select a bid strategy directly (not recommended)
Next