First, let me remind you the Gaussian probability density function:

$$G(x;\mu,\sigma) = \frac{1}{\sigma\sqrt{2\pi}}e^{-\frac{(x-\mu)^2}{2\sigma^2}},$$

Here x is a random variable, which is a price change $p(t+\tau)-p(t)$ in our case, and μ and σ are parameters, for which, as you can check the following equalities are true:

$$\langle x \rangle = \mu$$
 and $\langle x^2 \rangle = \sigma^2$,

where by $\langle ... \rangle$, I have denoted averaging over a PDF.

Let us, say, you chose to histogram an empirically given to you random variable y (for example, using an Histogram tool in Excel). For that you need to select an equidistant range of bins, separated with step Δ . Then the PDF value obtained from the numerical histogram measurements can be calculated as follows:

$$P(x_i) = \frac{1}{\Delta} \frac{N_i}{N}$$
,

where i is the bin number, N_i is the count of values in bin i, and $N = \sum_{i=1}^M N_i$, where M is the number of bins. This empirical PDF needs to be calculated as an function of $\hat{x}_i = x_i - \frac{\Delta}{2}$, as the center of bin having x_i as its larger endpoint.