Di Ba

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Skills

Problem Solving
Product Development
User Research
Rapid Prototyping
Graphic Design
3D Design
Video Editing & Post-processing
Virtual Reality Development

Software

Photoshop
Illustrator
Figma
InDesign
3DS Max
Blender
Unity
Google Slides/Powerpoint
Google Sheets/Excel

Education

MA Sustainable Design
Kingston School of Art
Sept. 2020 - Nov. 2021

BEng Industrial Design
University of Livepool (Joint with Xi'an Jiaotong Liverpool University)
Sept. 2016 - July 2020

Certifications

Creativity in Design, 6hrs CPD
University of Liverpool
May 2019

Google Data Analytics
Online (In progress)
Sept. 2022 - present

Inside LVMH
Online
July 2022

Experiences

Graphic Designer
Xi'an Jiaotong Liverpool University
March - Sept. 2018

Lead graphic designer with a team of 3, designed an exhibition brochure for CRRC (Locomotive Company) advertising their new train design.

UI and Product Design Intern.
Hangzhou Tongda Control System Co. Ltd
Aug. - Sept. 2018

Redesigned a new elevator call box including users' interface, giving it modern aesthetics that fits market demand.

Visual Designer & Project Manager
MA Sustainable Design Degree Show (Part of LDF)
Aug. - October. 2021

Designed and installed way-finding signages and posters for the event in collaboration with the Camden Council and the Cellar Door Group.

Career Break
Nov. 2021 - April 2023

Actively recharged myself with learning, reading, traveling and visiting families. Explored and evaluated career plans. Started Google Data Analytics Certification Course.

Product designer & Signage Maker
CK clinic
April - May 2023

Designed, made and installed a logo lightbox and signages for the clinic based on existing brand identity.

Freelancing Visual Designer
April 2023 - present

Connecting to industry. Practising design skills and thinking. Actively learning and networking for future career.