BrOffice.org

Brazil

a strange success case

The beginning

- Find a coordinator for pt-BR;

- Start a glossary for pt-BR;

- Justify and create the pt-BR project;

- Start working.

  - 7 people, each in a different state,

  - On-line support straight from China.

The discovery

- Participation in the 2° International Free Software Forum – FISL;

  – Presentation of the *OpenOffice.org* product.

- Creation of the pt-BR NPL;

- First Brazilian compilation;

- Support from Procergs' presidency;

- Creation of the Brazilian community

PROCERGS

Marcos Vinícius Mazoni
PROCERGS' President

"*An open solution, with excellent quality, is being presented to society at large and will aid in the battle against* **digital** *exclusion.*"

The work

- Projects
  - Spell checker;
  - Translation of the interface and help;
  - Sun overwrites community's work.
- Marketing
  - Mirrors;
  - Statistics;
  - Publicity.

- End user support;
  - Mailing lists;
  - Rau-Tu system;
  - Docs and Manual.
- Support
  - Metrô – São Paulo;
  - Celepar - Paraná.

Downloads by Period

Period	Downloads	Accumulated	%
Sep/02	12730	12730	0,0%
Oct/02	9419	22149	74,0%
Nov/02	17073	39222	77,1%
Dez/02	8623	47845	22,0%
Jan/03	4439	52284	9,3%
Feb/03	3392	55676	6,5%
Mar/03	9464	65140	17,0%
Apr/03	8818	73958	13,5%

Downloads by OS

Period	FreeBSD	Linux	Win32
Sep/02	14	2508	10208
Oct/02	18	5317	16814
Nov/02	20	9398	29804
Dez/02	41	11919	35885
Jan/03	60	12845	39379
Feb/03	85	13764	41827
Mar/03	106	16458	48576
Apr/03	121	18909	54928
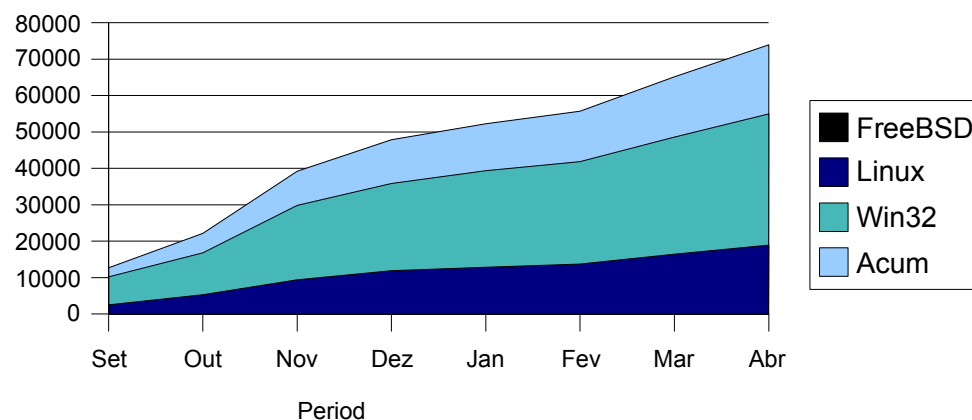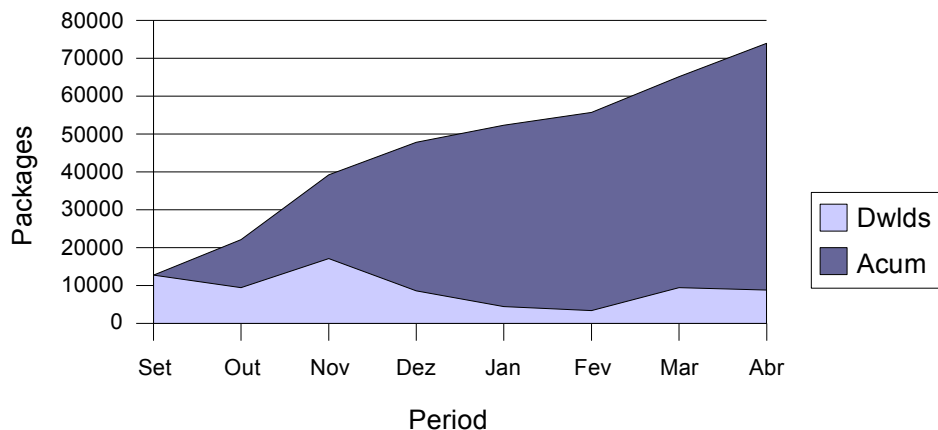
Recognition

- The OpenOffice.org.br project is consolidated and is recognized by the IT media;

- Abundance of materials in the form of manuals, translated documents and how-tos;

- Creation of sub-projects:

  – Brazilian Cliparts;

| Date	FreeBSD	Linux	Win32	Total
Accum	2265	32533	111291	146089
11/03	2586	35478	118444	156508
12/03	2774	38075	124059	164789
01/04	2995	39793	127483	170016
02/04	3240	42911	133231	179012
03/04	3429	46201	138488	187578
04/04	3654	49039	142230	194212
05/04	3934	52533	146694	202237
06/04	4237	56640	154879	214673
07/04	4826	61241	161859	226675
08/04	5002	65742	169267	238549
09/04	5123	70189	176353	250110
10/04	5452	73688	184985	262479
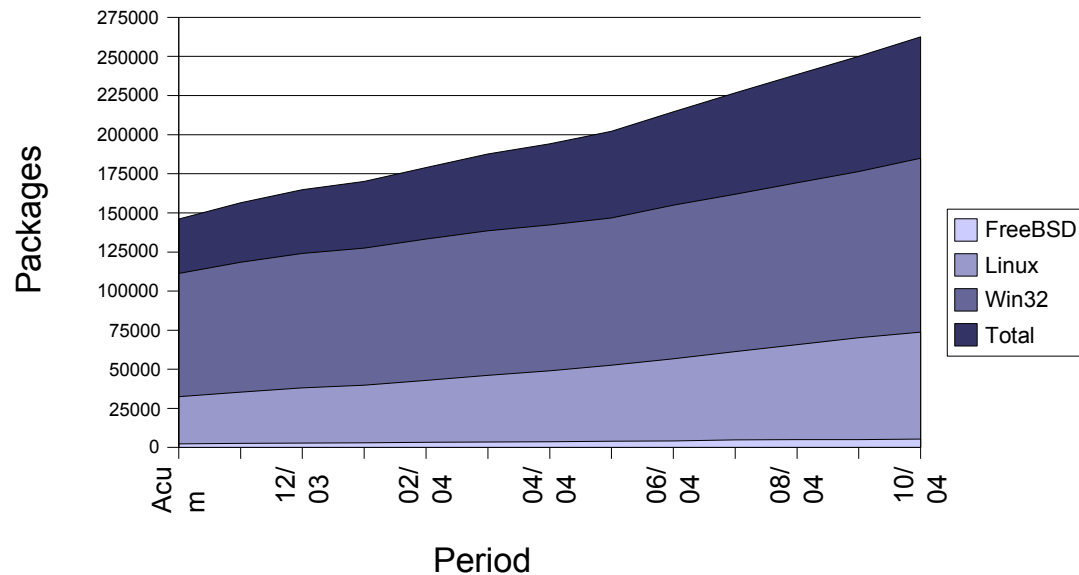
Work Area

Compiling....
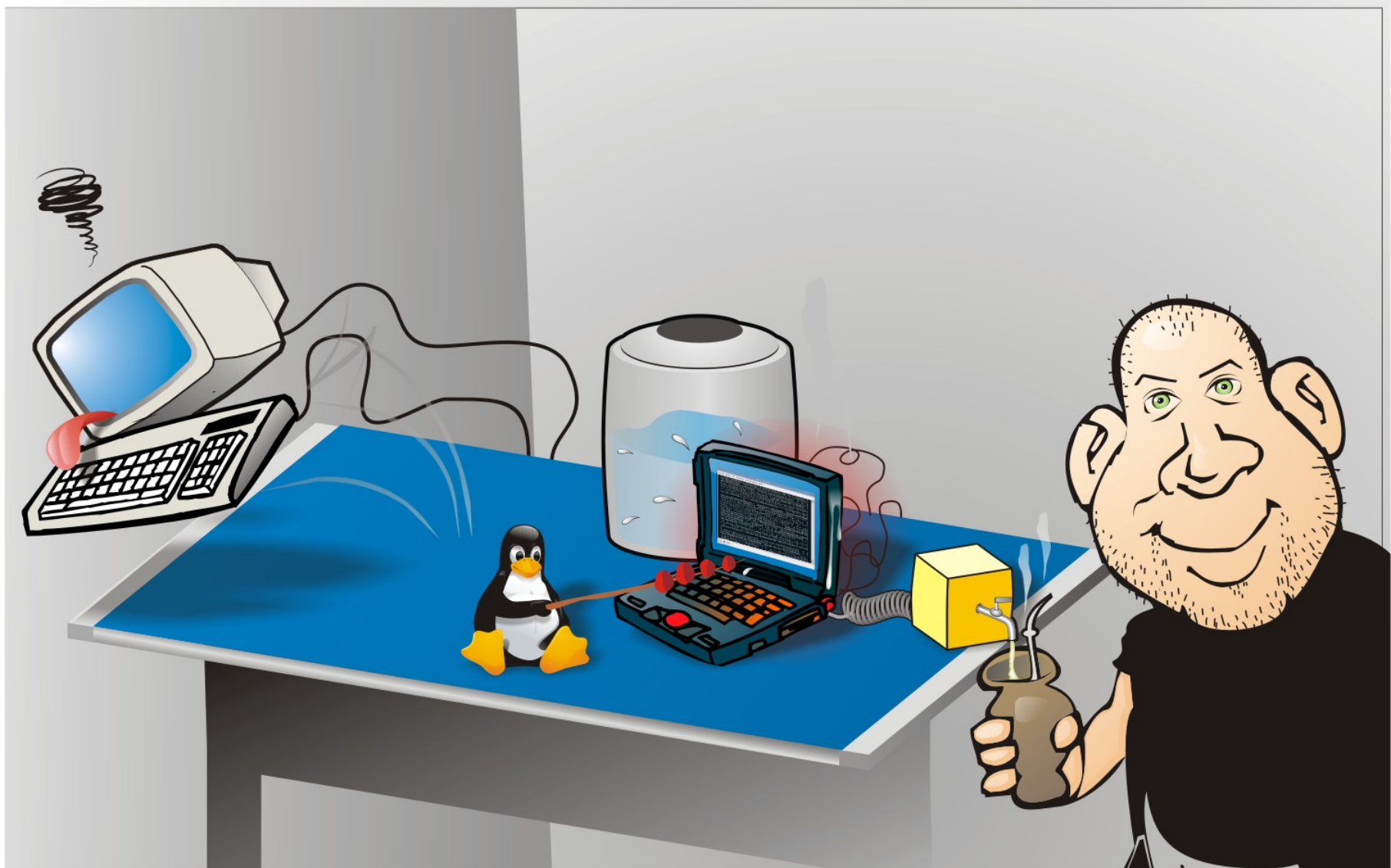
The problem

- Trademark infringement by local company;

  – Private companies;

  – Government;

- Difficulties in following the Central Project;

  – Lack of equipment and resources;

  – Countries economic difficulties;

  – Threat to users and developers.
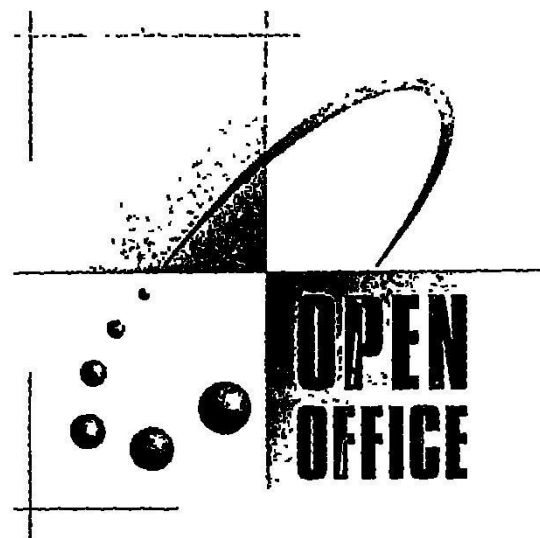
Projects in 2005

- Localization;

- Thesaurus;

- Brazilian Cliparts;

- Clipping;

- Statistics;

- Escritório Aberto;

- Extras;

- CoGrOo – Grammar Checker;

- Mirrors;

- Server security.

The conquest

- **BrOffice**.org – Projeto Brasil is born;
  - New visual identity;
  - Portal aggregating efforts and news;
- 1° National Meeting of BrOffice.org
  - Developers' meeting;
  - Excellent cases of success;
  - Louis Suarez-Potts participated.
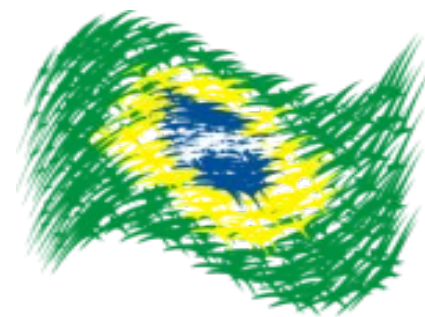
Noticeable events

- Three news in OpenOffice.org;

- e-PING – Government recomends ODF;

- House of Representatives – Standards and Free Software;

- Banco do Brasil - 38.000 desktops;

- Brazilian Army – **ALL** desktops with Broo;

- Digital Inclusion Project;

- CDTC – Federal Gvt. e-learning;

Noticeable events

- Ekaaty e Famelix – include BrOffice.org.

- Spell Check – 2.5 millions of words;

- *Info Magazine,* main magazine of (proprietary) IT talk about OOo and Linux;

- BrOffice.org participates of LinuxWorld – Brasil;
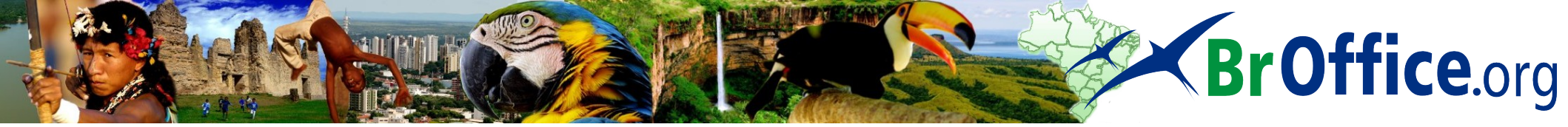
- BrOffice.org adheres to ODFAlliance.

Thanks

- To our wifes, companions and girlfriends. Without their HUGE patience, there would be no free softtware!

- To the Brazilian Community that, despite all adversities, has always been faithful to the project, collaborating whenever possible.

Questions ???

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