

*Fonts:*

**Baloo**

**Montserrat**

*Palette:*



*Design Concept:*

**Overall:**

Overall, the design takes lightness as the concept and softness as the foundation to fully demonstrate the concept of "sweetness and playful entertainment."

**Font:**

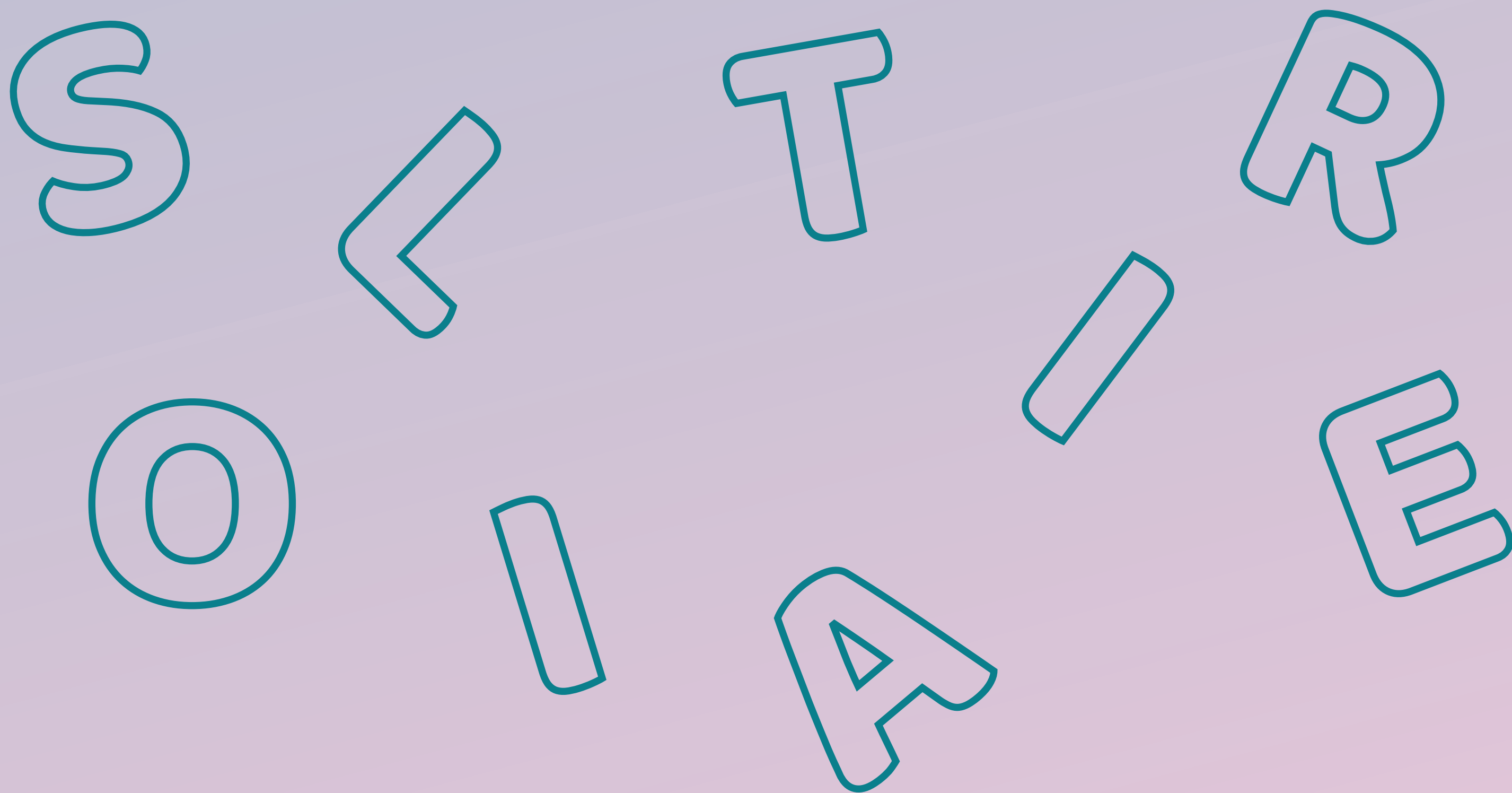
The design has a wide dynamic range. The Baloo font has round edges that create a sense of lightness and playful letters. Baloo title likened to the dynamics of playing cards stacked into towers and falling. At the same time, the theme in the middle presents a stable base, allowing the audience to present a good display image carrier that is easy to read when first looking at it. Lastly, Montserrat font has straight edges, which create a contrast with Baloo font, create tension for information in the poster when taking a close look.

**Palette:**

This design uses lava and beau blue as the main colors to highlight the theme of leisure and entertainment. The background uses light steel blue and queen pink gradients to emphasize the cool afternoon and sparking water feeling. Overall, the macorn color palattes create a soft and chill feeling in the poster.

m i c r o s o f t   p r e s e n t s

# SOLITAIRE



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