Web Design Trends

History
1991

First Website Ever !

The early web design era, characterized by static HTML pages, was primarily focused on functionality rather than aesthetics. Websites like the original Amazon and eBay had a simple layout and were text-driven, reflecting the limited capabilities of early web browsers.

World Wide Web

History

1996

CSS and JavaScript Evolution

With the introduction of Cascading Style Sheets (CSS), web design took a leap forward. CSS enabled designers to separate content from presentation, leading to more visually appealing websites. This period witnessed the birth of minimalist designs, such as the influential Swiss Style.

Space Jam

History

2000's

Rise of Flash !

The rise of Flash in the late 1990s revolutionized web design, allowing for dynamic animations, interactive interfaces, and multimedia integration. Flash-based websites like 2Advanced Studios pushed the boundaries of creativity and user experience.

2 Advanced Studios

History

Responsive and Flat Designs

Responsive design frameworks like Bootstrap and Foundation gained popularity, offering flexibility and improved user experiences across devices , Flat design, inspired by minimalism and simplicity, gained prominence with the launch of Windows 8 and iOS 7. This design trend removed excessive ornamentation, opting for clean lines, vibrant colors, and subtle shadows. Examples include Microsoft's Metro UI and Google's Material Design.

History

Minimalism and white space

Minimalism continued to thrive in web design, emphasizing spacious layouts and ample white space. This trend provides a sense of elegance, clarity, and improved readability. Apple's website is a prime example of minimalism, where content takes center stage.

Apple.com

History

Microinteraction

Microinteractions are small animations or visual feedback that enhance user interactions. They provide a delightful and intuitive experience. Facebook's "Like" button and Slack's animated reactions are excellent examples of microinteractions in action.

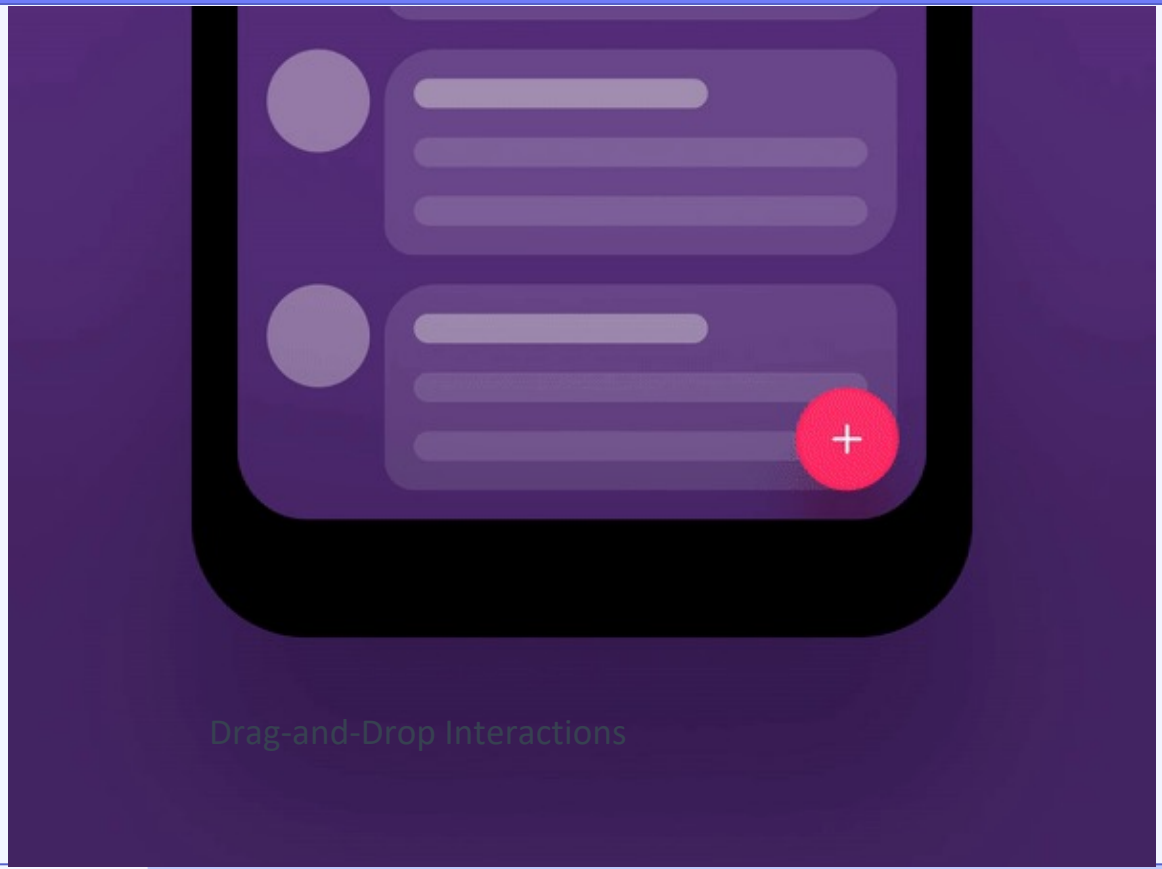
New Trends !

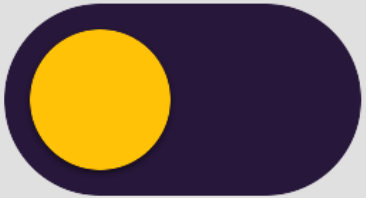
- Advanced microinteractions
- Animated product reveal
- Parallex Scrolling
- 3d world !

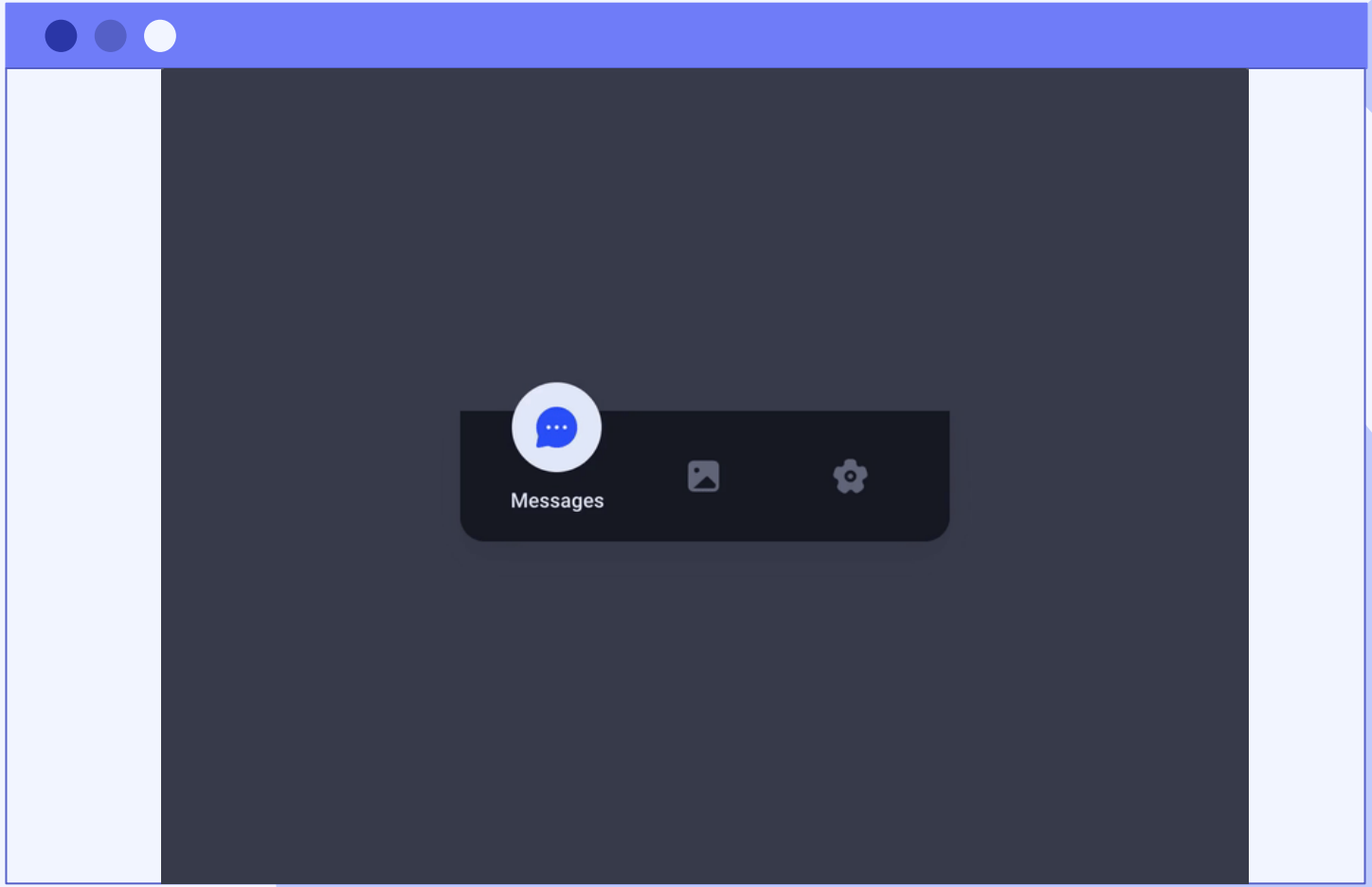
Advanced microinteractions

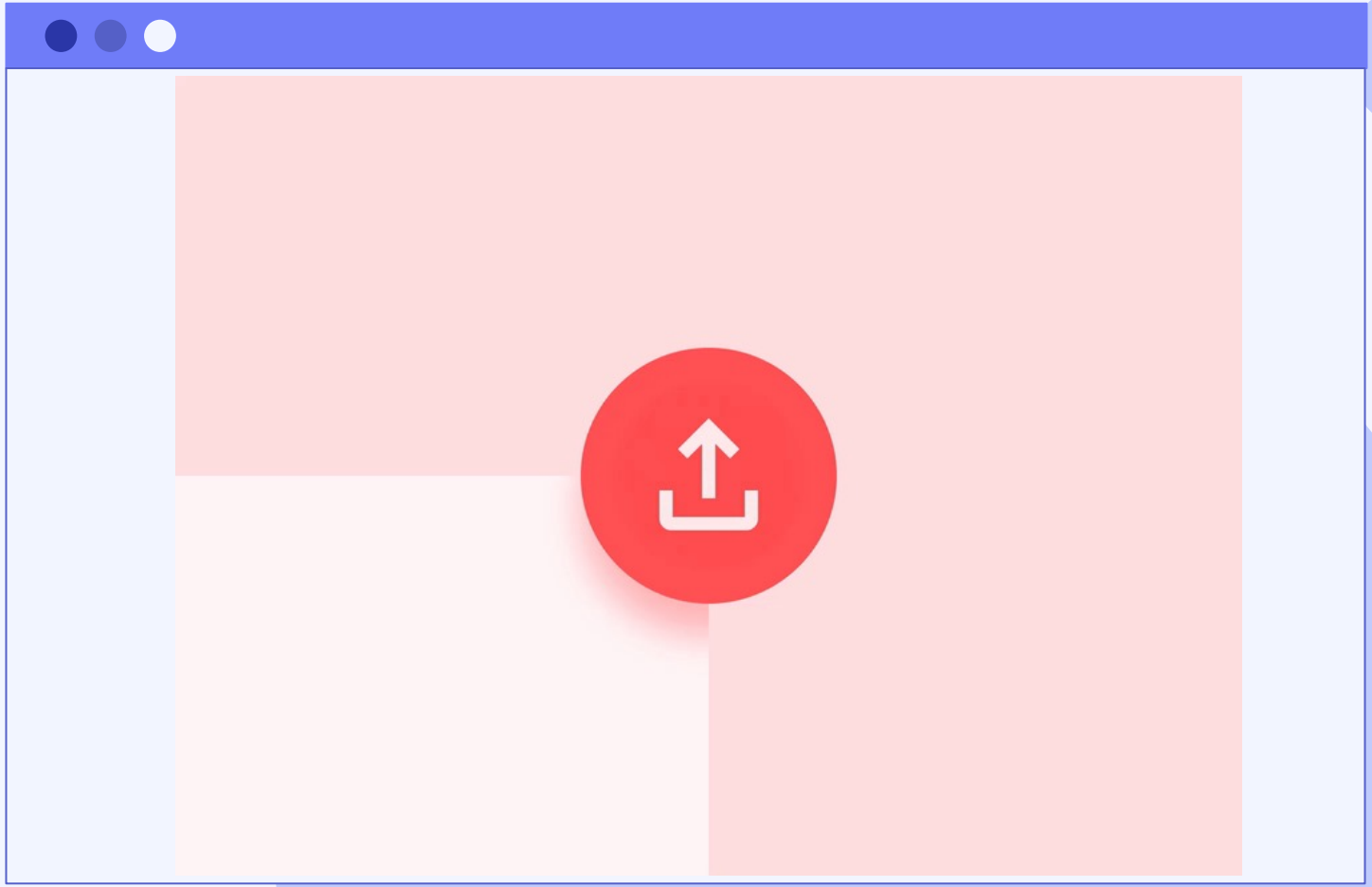
Advanced microinteractions can add depth and interactivity to a website, enhancing the user experience and engagement , like :

1. Hover Effects
2. Scroll Animations
3. Form Validation
4. Interactive Buttons
5. Progress Indicators
6. Drag-and-Drop Interactions


Drag-and-Drop Interactions




Messages



Rive world

Login Screen

Forgot password

GreenSock GSAP

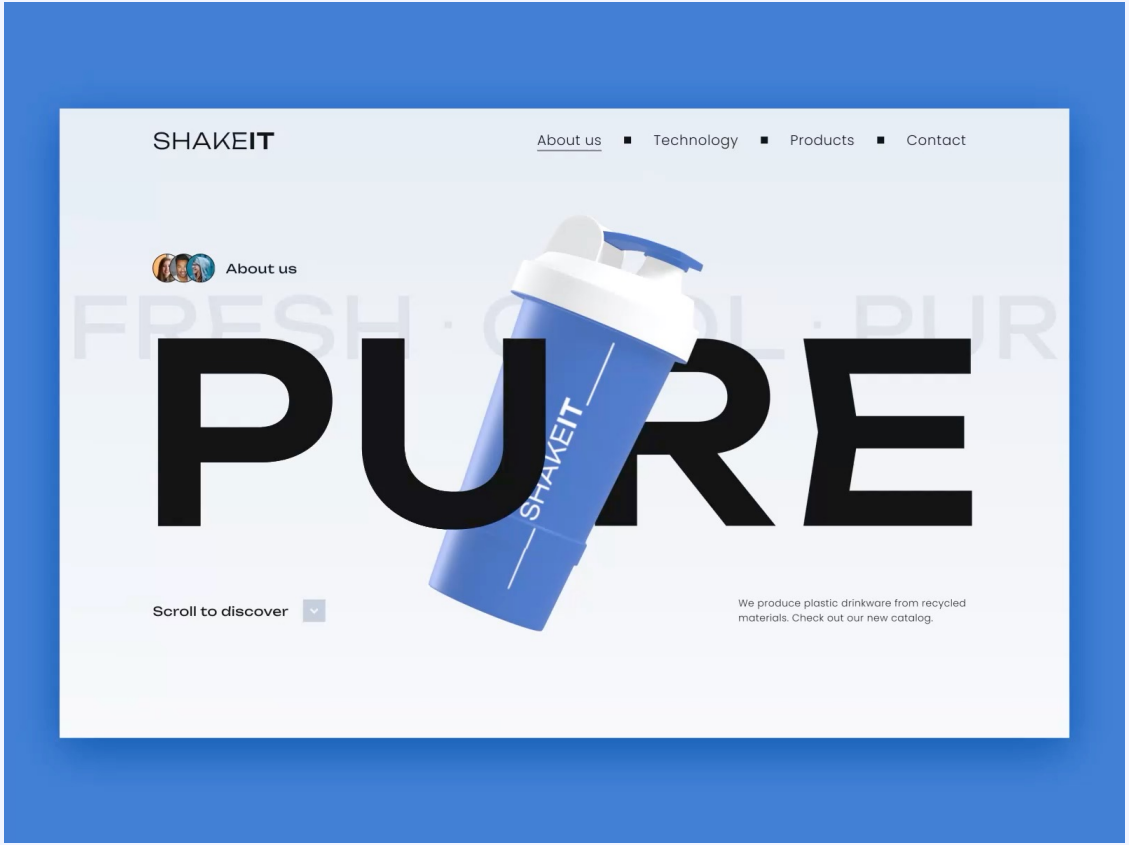
A robust JavaScript toolset that turns developers into animation superheroes. We obsess about performance, compatibility, and support so that you don't have to.

Animated product reveal

An animated product reveal refers to a design technique used on websites or in promotional materials to showcase a product or its features through animated elements or sequences. It involves a product's gradual or dynamic unveiling, highlighting its key aspects and engaging users through motion and visual storytelling **like used in Apple and Sony** .

1. Transition Effects
2. 3D Rotations
3. Exploded Views
4. Highlighted Feature
5. Interactive Elements

Animated product reveal



Parallex Scrolling

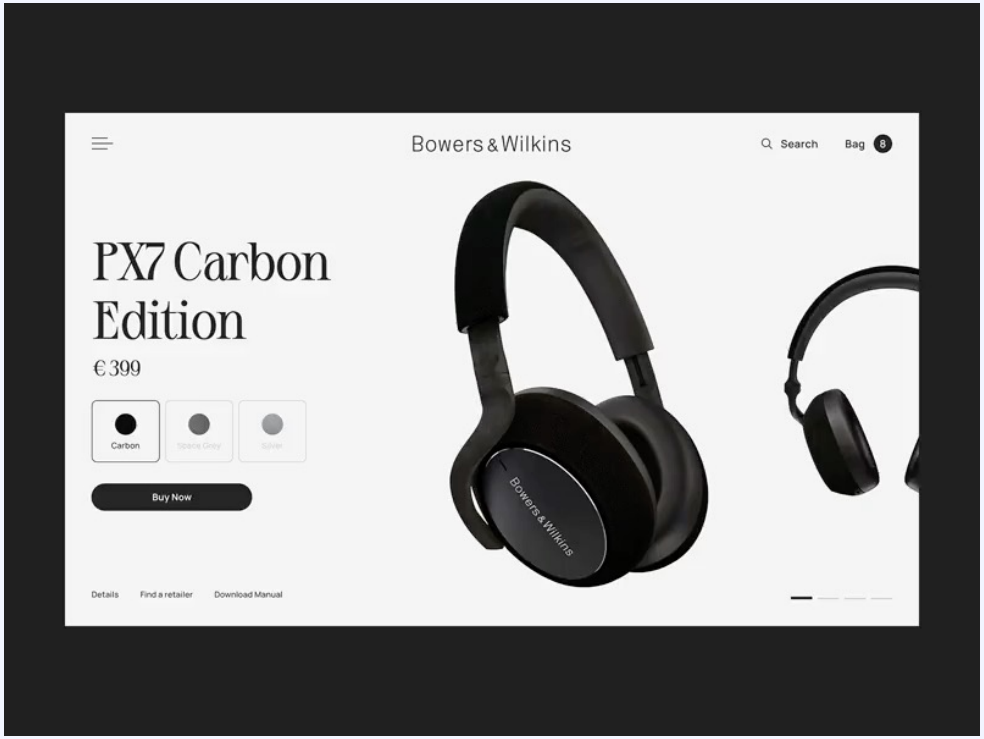
Parallax scrolling is a technique used in web design where different elements on a webpage move at different speeds, creating an illusion of depth and adding a sense of interactivity and immersion for the user. It involves the foreground and background elements moving at different rates as the user scrolls, giving a dynamic and engaging effect.

Here's how parallax scrolling typically works:

1. Layered Elements3D Rotations
2. Scroll Speed Variation
3. Illusion of Depth

Parallex Scrolling

Combining Product reveal with parallax scrolll



The use of 3D elements in websites can enhance the visual experience, add depth, interactivity, and realism to the design. Here are some common uses of 3D in new websites :

1. Product Visualization
2. Interactive Storytelling
3. Augmented Reality
4. Backgrounds and Environments

3D World !

- Website of the year
- The most popular portfolio
- Masar

Let's Think about the future

https://kprverse.com

Small Quiz

what techniques are used in this website ?