

Privacy Policy for Superprice Chatbot

1. Introduction

Welcome to our chatbot, operated by Superprice in collaboration with Dialog Intelligens ApS. We are committed to protecting your personal data and ensuring that your rights are respected in accordance with GDPR.

2. Data Controller and Data Processor

Data Controller: Superprice, Meterbuen 6-12 2740 Skovlunde, info@superprice.dk

Data Processor: Dialog Intelligens ApS, Tagensvej 52 2400 Copenhagen Nv.,
team@dialogintelligens.dk

3. Types of Data Collected

We may collect and process the information you choose to share in conversations with our chatbot. This may include personal data and other information, depending on what you share.

4. Purpose of Data Collection

We collect and process your personal data for the following purposes:

- To respond to your inquiries and provide you with relevant information.
- To improve our services and chatbot experience.

5. Consent

By using our chatbot, you consent to us collecting and processing the information you share, as described in this policy.

6. Security

We implement appropriate technical and organizational security measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction.

7. Retention Period

We retain your personal data for as long as necessary to fulfill the purposes for which they were collected or as long as required by law. Thereafter, the data will be deleted or anonymized securely.

8. Your Rights

You have the following rights regarding your personal data:

- Right of access: You can request access to the personal data we hold about you.
- Right to rectification: You can request to correct inaccurate or incomplete information.
- Right to erasure: You can request to have your personal data deleted under certain circumstances.
- Right to restriction of processing: You can request to restrict the processing of your personal data under certain circumstances.
- Right to data portability: You can request to transfer your personal data to another data controller.
- Right to object: You can object to the processing of your personal data if the processing is based on our legitimate interests.

9. Contact Information

If you have any questions or concerns regarding this privacy policy or our processing of your personal data, you can contact us at:

Team@dialogintelligens.dk
+45 50666021

10. Changes to This Policy

We reserve the right to update this privacy policy from time to time. Any changes will be published on our website, and we encourage you to review the policy regularly.