

## Research article media report - (also see spreadsheet)

**Original research article:** Plasmalogens Eliminate Aging-Associated Synaptic Defects and Microglia-Mediated Neuroinflammation in Mice

**Journal:** Frontiers in Molecular Biosciences

**Date Published:** 23 February 2022

**DOI:** [10.3389/fmolb.2022.815320](https://doi.org/10.3389/fmolb.2022.815320)

**Title of press release:** Eating sea squirts may reverse the signs of ageing, study shows

**Date published:** 9 May 2022

**URL:** [XJTLU website](#)

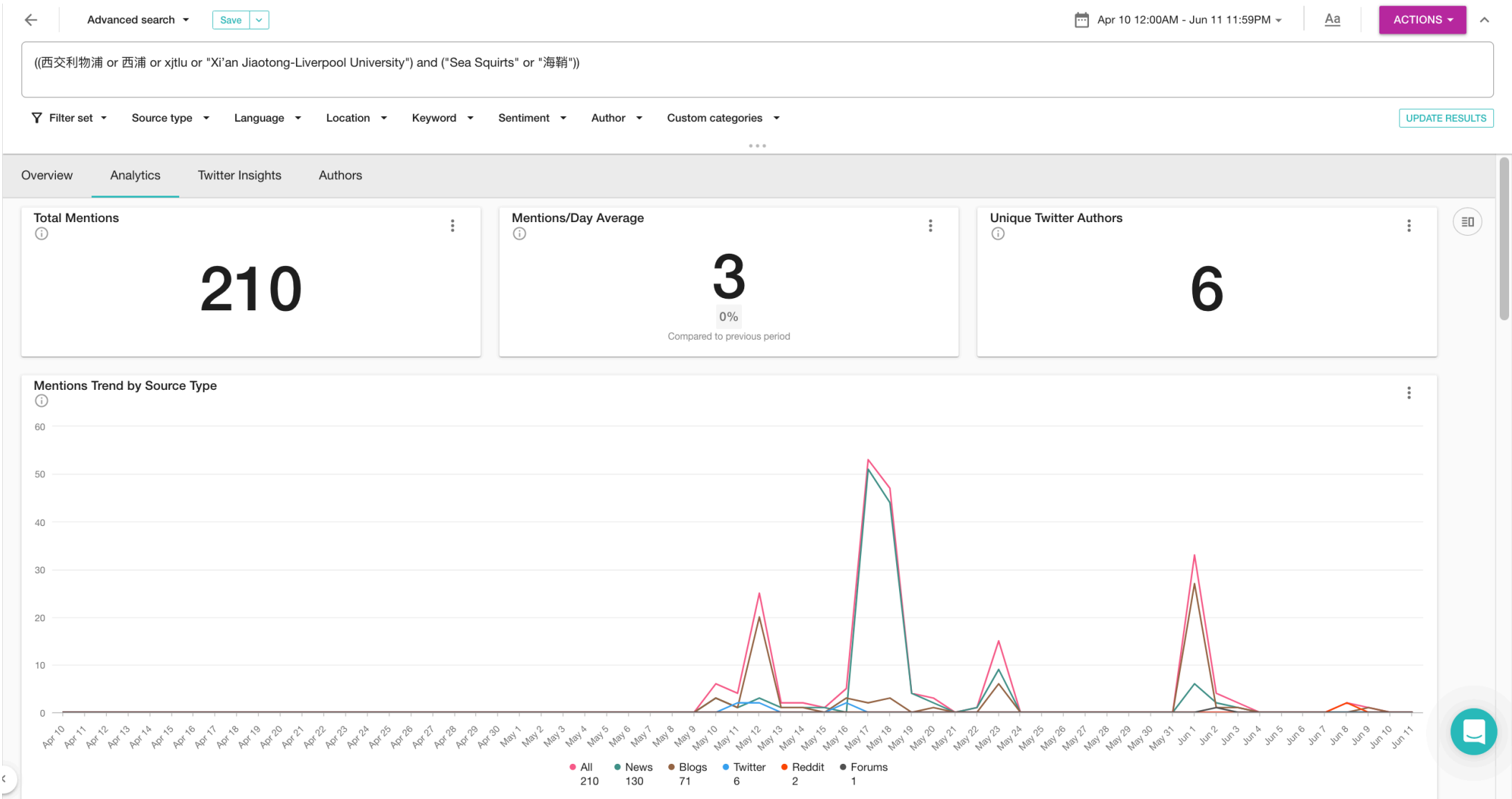
After 1 month:

**Reach of International (outside China) media outlets where articles posted:** 786,000,000

**Facebook shares:** 5946

**Twitter shares:** 364

# Article Mentions (measured by Meltwater):



"Sea squirts" AND "XJTLU" - past 2 months



Advanced search ▾

Save ▾

📅 Apr 11 12:00AM - Jun 11 11:59PM ▾

Aa

ACTIONS ▾



((("Sea Squirts Supplement" or "plasmalogens")))

Filter set ▾ Source type ▾ Language ▾ Location ▾ Keyword ▾ Sentiment ▾ Author ▾ Custom categories ▾

UPDATE RESULTS

### Total Mentions



948

↑ 489%

Compared to previous period

### Mentions/Day Average



15

↑ 489%

Compared to previous period

### Unique Twitter Authors



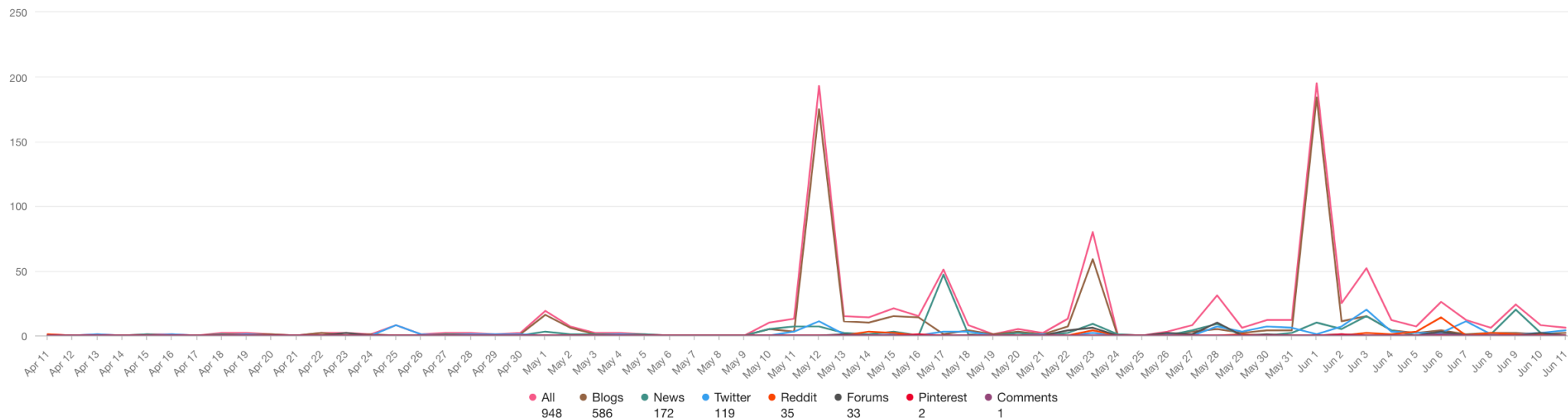
98

↑ 553%

Compared to previous period



### Mentions Trend by Source Type



"Sea squirts supplement" or "plasmalogens" - past 2 months

## **Google trends: (searches)**

### **Metric: Interest over time**

Numbers represent search interest relative to the highest point on the chart for the given region and time. A value of 100 is the peak popularity for the term. A value of 50 means that the term is half as popular. A score of 0 means that there was not enough data for this term.



● **Sea squirts**  
Search term

+ Compare

Worldwide ▼

Past 90 days ▼

All categories ▼

Web Search ▼

Interest over time 



CSV



**Worldwide searched "Sea Squirts" - past 90 days**



● sea squirts supplement  
Search term



+ Compare

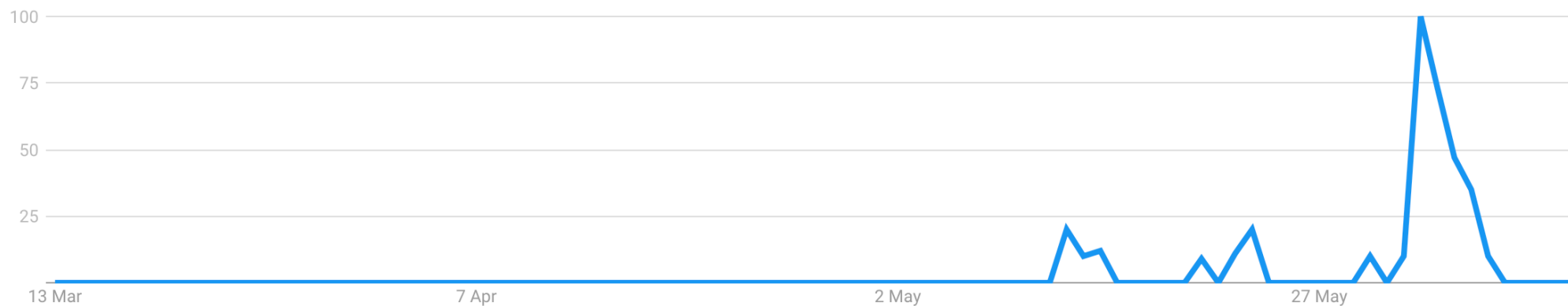
Worldwide ▼

Past 90 days ▼

All categories ▼

Web Search ▼

Interest over time ?



Worldwide searches "Sea squirts supplement" - past 90 days



● **plasmalogens**  
Search term

+ Compare

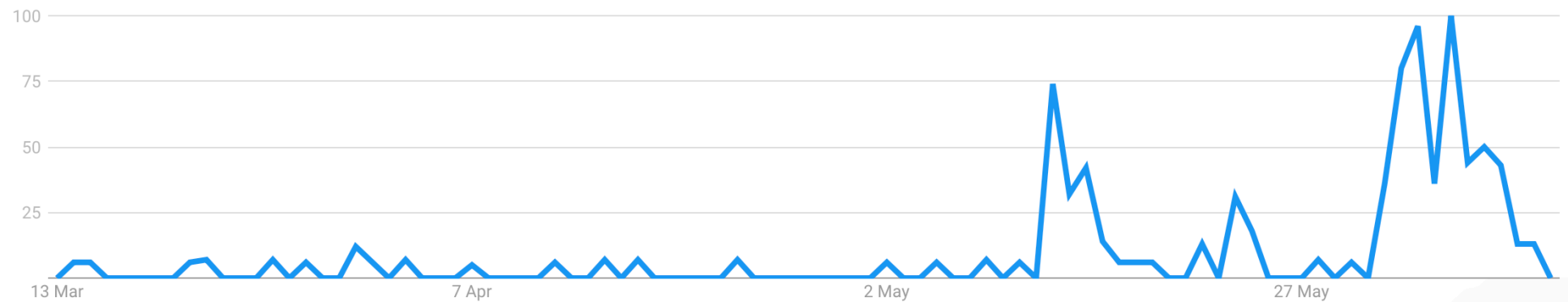
Worldwide ▼

Past 90 days ▼

All categories ▼

Web Search ▼

Interest over time 



**Worldwide searches "plasmalogens" - past 90 days**

## Related search queries:

### Metric:

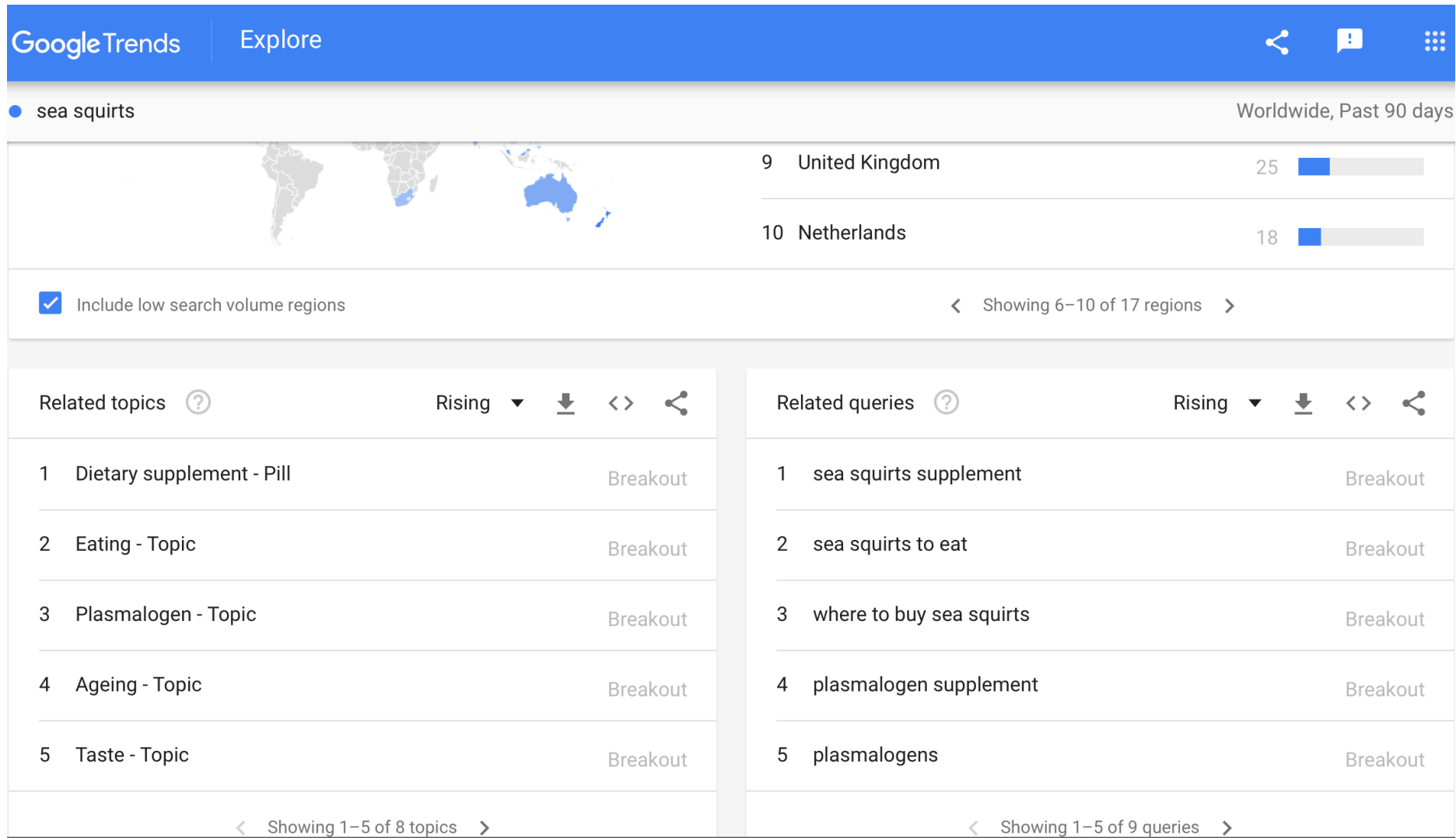
#### Top searches

Top searches are terms that are most frequently searched with the term you entered in the same search session, within the chosen category, country, or region. If you didn't enter a search term, top searches overall are shown.

#### Rising searches

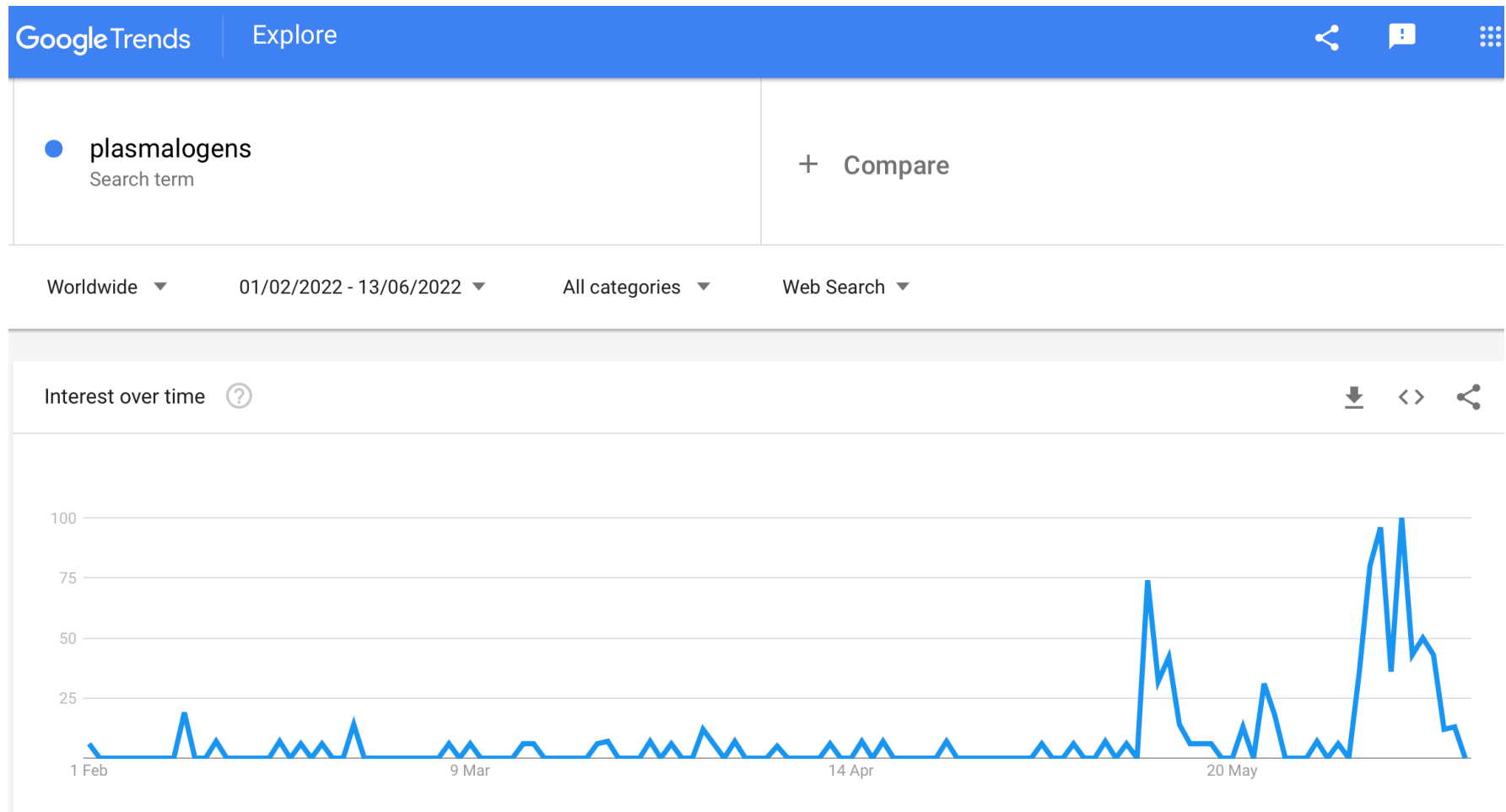
Rising searches are terms that were searched for with the keyword you entered (or overall searches, if no keyword was entered), which had the most significant growth in volume in the requested time period. For each rising search term, you see a percentage of the term's growth compared to the previous time period. **If you see "Breakout" instead of a percentage, it means that the search term grew by more than 5000%.**





Worldwide related searches to "sea squirts" - past 90 days

# EXTRA



Worldwide searches "plasmalogens" since original publication



● sea squirts

Search term

+ Compare

Worldwide ▼

01/02/2022 - 13/06/2022 ▼

All categories ▼

Web Search ▼

Interest over time ?



**Worldwide searches "sea squirts" since original publication**