



Diamond League Agency (DLA)
Official Whitepaper – Malaysia

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Table of Contents

1. Introduction
2. Mission
3. Token Overview
4. Tokenomics
5. Community Impact (Philippines)
6. Deflationary Burn Mechanism
7. Vesting & Locking Schedule
8. Roadmap
9. Conclusion

1. Introduction

Diamond League Agency (DLA) is more than just a token — it's a movement built on Solana to empower creators, reward communities, and fund real-world impact. Unlike typical meme coins, DLA blends crypto innovation with social good, delivering value through streaming, creator support, charitable donations, and long-term ecosystem growth.

By locking liquidity, vesting team allocations, and enforcing a deflationary burn every 60 days, DLA builds trust and long-term sustainability. At the same time, dedicating 60% of total supply to the community ensures that growth directly benefits the people who power the project.

2. Mission

Our mission is simple:

- Empower creators worldwide with funding, tools, and opportunities.
- Support communities and charities by donating to churches, food programs, and families in need.
- Reward holders and contributors through staking, airdrops, and engagement incentives.
- Build long-term trust with transparent tokenomics, locked liquidity, and deflationary supply mechanics.

3. Token Overview

Token Name: Diamond League Agency

Ticker Symbol: DLA

Blockchain: Solana (SPL Token Standard)

Total Supply: 1,000,000,000 DLA (fixed supply, no further minting)

Liquidity Lock: LP tokens locked for at least 12 months

Burn Cycle: Tokens permanently burned every 60 days

4. Tokenomics

The Diamond League Agency (DLA) tokenomics are designed for fairness, transparency, and community empowerment. A majority of supply (60%) is dedicated to the community, while liquidity, team, advisors, and treasury allocations are structured with vesting and locks to ensure stability.

5. Community Impact (Malaysia)

Breakdown of Community Allocation (600M DLA):

- Creator Rewards (200M): Incentives for live streamers, influencers, and digital creators.
- Staking Incentives (150M): Rewards for holders staking DLA, promoting long-term loyalty.
- Airdrops & Engagement (100M): Fair distribution to early adopters and active community members.

- Charity & Donations (100M): Funding food drives, religious centers, disaster relief, and local programs.
- Creator Equipment Fund (50M): Providing cameras, mics, and internet access for creators in low-income regions.

Specific to Malaysia, DLA will focus on:

- Supporting local creators through grants, equipment, and incentives.
- Charitable giving to mosques, community centers, and nonprofit organizations.
- Assistance programs for families affected by economic hardship.
- Digital literacy programs to educate youth about blockchain opportunities.
- DAO governance for Malaysian community members to vote on donations, burns, and treasury allocations.

6. Deflationary Burn Mechanism

To protect long-term value and ensure scarcity, DLA has a burn cycle every 60 days.

Sources of Burn:

- 2.5% of all transaction fees.
- Agency revenue buybacks from ecosystem profits.

Execution: Tokens are sent to a verifiable burn address on Solana.

Transparency: Burn reports and transaction hashes published to the community.

Impact: Circulating supply decreases with every cycle → scarcity increases → long-term value growth.

7. Vesting & Locking Schedule

Liquidity (15%): Locked for 12 months minimum.

Team (10%): 6-month cliff, then vested over 24 months.

Advisors (2.5%): 3-month cliff, then vested over 12 months.

Treasury (7.5%): Partially locked, released via DAO governance.

8. Roadmap

Phase 1 – Launch

- Deployment on Solana (SPL token standard)
- Listing on Pump.fun, Raydium, Orca
- Dextools & Dexscreener integration
- LP lock verification
- Initial airdrops

Phase 2 – Growth

- CoinGecko & CoinMarketCap submissions
- Launch staking pool
- First 60-day burn event
- Community airdrop campaign

Phase 3 – Expansion

- Governance (DAO) activation
- Creator rewards live (streaming incentives)
- Charity fund disbursements (public reports)
- Regional partnerships

Phase 4 – Global Adoption

- Centralized exchange listings
- Major charity partnerships
- Global streaming ecosystem expansion
- Continued 60-day burns & community-driven growth

9. Conclusion

Diamond League Agency (DLA) is built for trust, transparency, and impact. With locked liquidity, vesting schedules, and a deflationary burn cycle, we ensure stability. With 60% of supply going to the community, we make sure creators, charities, and holders are always at the center.

DLA is not just a coin — it's a global movement to merge Web3, streaming, and social good.