

## PEEKO FOR CUSTOMERS

### WHY CUSTOMERS LOVE SHOPPING WITH PEEKO

Sometimes you're not sure what you want or you're tired of eating the same thing for lunch. Sometimes you just want to try something new and Peeko is the #1 shop discovery app available today. Simply open the app, find a store on the Peeko Shopping Network and browse their latest offer.



#### Visual Shopping

Peeko has beautiful icons and banners custom designed by Peeko to let each store stand out and create a distinct brand identity.



#### Window Shop

Find the latest offers from your favorite stores nearby with a few taps of your finger. Save time and browse stores in an instant.



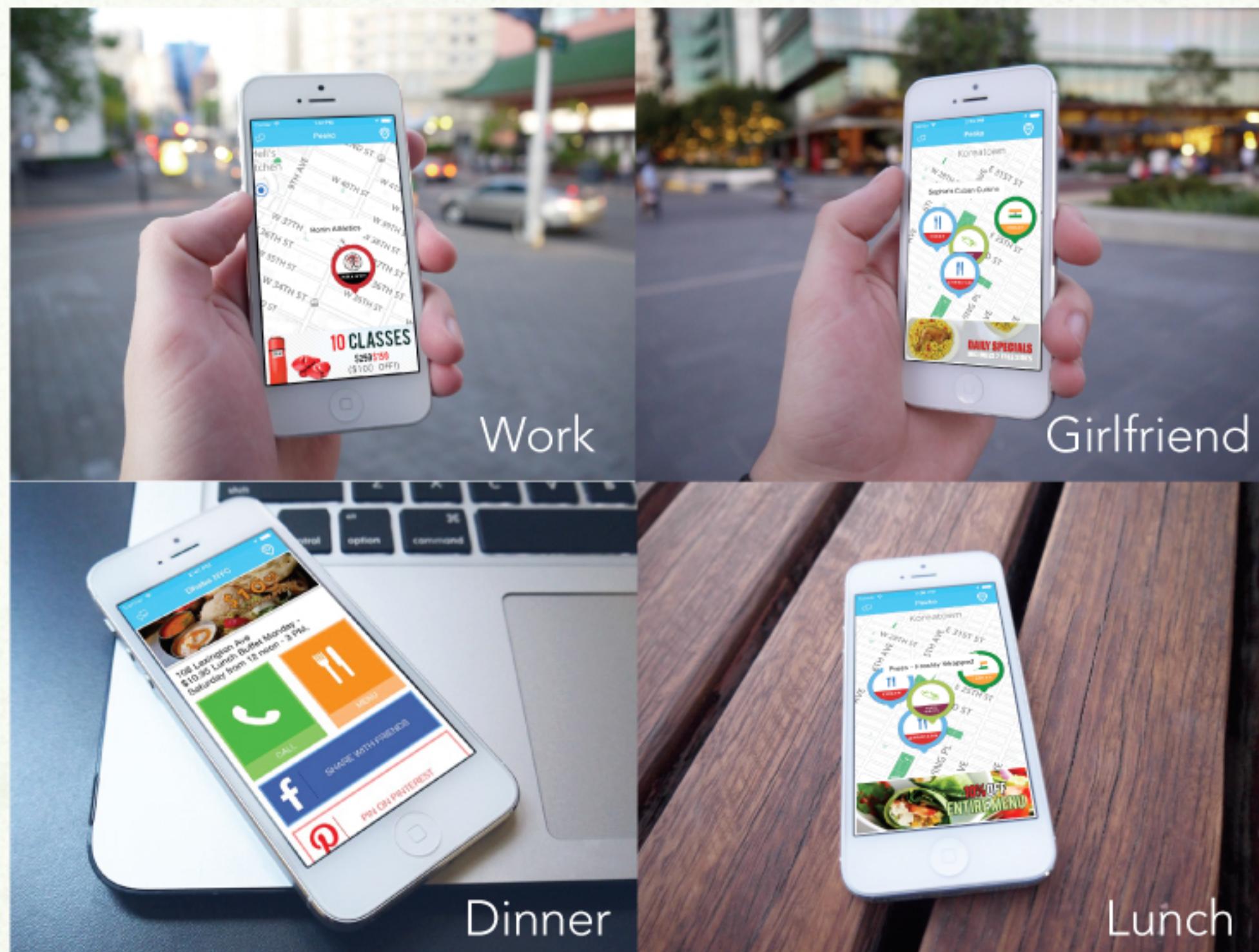
#### Mobile Accessible

Smartphones are ubiquitous and a convenient way to stay in touch with favorite stores and offers straight from the Peeko app.



#### Peeko Community

Peeko makes shopping fun by putting users in touch with local businesses. When looking for something new to try Peeko is there to help.



[www.peekoapp.com](http://www.peekoapp.com)

## PEEKO FOR BUSINESS

### WHAT IS PEEKO?

Peeko is a window shopping app that helps businesses attract local customers by featuring a special offer or promotion.

- **Market** and get directly in front of customers currently shopping within walking distance of your store
- **Grow** your business and raise awareness by being added to the Peeko Shopping Network and being seen by other users of Peeko
- **Encourage** more customers to walk in the door by offering a deal to try out your business
- **Reach** old and new customers continuously through Peeko and generate regularly recurring business
- **Engage** customers with a **FREE** professionally designed banner and map icon, no need to hire a costly graphic designer
- **Maintain** consistent communication with your business for updates, weekly reports on upcoming events, specials, and new products.
- **Local Events** help your business by promoting and highlighting your store nearby.



[support@peekoapp.com](mailto:support@peekoapp.com)  
[www.peekoapp.com](http://www.peekoapp.com)

## How Peeko Works

Social media and online marketing can be time-consuming and complicated. Businesses often hire experts who spend time building a following, generating lots of content, and performing optimizations. All of this is often costly and many times businesses see minimal results.

With **Peeko** all you have to do is list your business and customers will automatically discover you. No pages to tweak, no profiles to configure, just results.



1 - A business signs up for Peeko. This is absolutely free. A icon and banner are created for the business by Peeko.

2 - A customer finds an offer he/she likes while browsing the Peeko network.

3 - Customer visits store and presents the Peeko offer. The business decides how to handle and track the voucher. No codes to scan or exchange and no internet connection issues to deal with.



[www.groupon.com](http://www.groupon.com)

- Attracts dealhunters only
- Lose money by cutting prices
- Customers don't return
- Large commission fee (~50%)



[www.facebook.com](http://www.facebook.com)

- Customers not near you
- Hard to attract user attention
- Ads are annoying to users
- Requires lots of tweaking

All these platforms require someone to know what they want. Peeko is for people looking to try new things near you.