# Introduction

wrangle WeRateDogs Twitter data to create interesting and trustworthy analyses and visualizations. The Twitter archive is great, but it only contains very basic tweet information.

# Part Two: Data visualization:

#### I have some research questions I need get the answers for:

- . What is the most and the least favorite dog stage according to the dataset?
- What are the top 10 favorite dog type according to the dataset?
- What are the least 10 favorite dog type according to the dataset?
- What are the Top 10 favorite count in total according to the dog type?
- What are the least 10 retweet count in total according to the dog type?
- What are the Top 10 retweet count in average according to the dog type?
- What are the Top 10 favorite count in average according to the dog type?
- What are the Top 10 rate in average according to the dog type?
- What are the least 10 rate in average according to the dog type?
- What are the different statistics for dog\_stage according to rate?
- What is the type of correlation between favorite\_count And retweet\_count?
- . What is the distribution of dogs\_stage?
- Is there a relation between rate and tweet count?
- Is there a relation between rate and favorite count?

#### import all package I need

```
In [559]:

# package to be used in the project...
import pandas as pd
import numpy as np
import requests
import os
from PIL import Image
from io import BytesIO
import tweepy
from tweepy import OAuthHandler
import json
from timeit import default_timer as timer
import matplotlib.pyplot as plt
import seaborn as sns
```

# **Insights:**

%matplotlib inline

#### 1- The most and the least favorite dog stage according to the dataset:

```
In [476]:

df_master['dogs_stage'].value_counts()

Out[476]:

pupper    169
doggo    63
puppo    21
floofer    7
```

```
Name: dogs stage, dtype: int64
```

I found that the most favorite dog stage is the <code>pupper</code> with count <code>169</code>, that was expected as <code>pupper</code> is young, its size small, and better for families.

I found also that the least favorite dog stage is the floofer (dogs with fur), it's just count 7 for our dataset.

## 2- The top 10 favorite dog type according to the dataset:

```
In [508]:
df master['dog type'].value counts()[0:10]
Out[508]:
golden retriever
                    157
Labrador retriever
                     106
Pembroke
                      95
Chihuahua
                      91
                      63
puq
                      50
toy poodle
                      48
chow
                      42
Pomeranian
                      41
Samoyed
```

I found that the most favorite dog type is the <code>golden\_retriever</code> with count 175, and it followed by <code>Labrador retriever</code> with Count 106

that was expected as golden retriever and Labrador retriever are better for families.

### 3- The least 10 favorite dog type according to the dataset:

33

```
In [506]:
df master['dog type'].value counts()[-11:-1]
Out[506]:
Sussex spaniel
                          2
Australian terrier
wire-haired fox terrier
Bouvier des Flandres
Scotch terrier
Irish wolfhound
silky_terrier
Japanese spaniel
                          1
standard schnauzer
                          1
clumber
Name: dog type, dtype: int64
```

As shown above the least 10 favorite dog type.

## 4- The Top 10 favorite count in total according to the dog type:

```
In [516]:
df_master.groupby(['dog_type'])['favorite_count'].sum().sort_values(ascending=False).hea
d(10)
```

```
Out[516]:
```

malamute

Name: dog type, dtype: int64

```
dog type
golden_retriever 1769933
Labrador_retriever 1110845
Pembroke
                        953500
Chihuahua
                        707195
                        553362
French bulldog
                        507433
Samoyed
chow
                        410797
                        371984
cocker spaniel
                         343564
puq
                         321318
malamute
Name: favorite_count, dtype: int64
```

As Shown above the top 10 favorite count according to dog type.

```
golden_retriever takes the highest favorite_count in total = 1769933.
```

Followed by Labrador retriever with favorite count in total = 1110845.

# 5- The Top 10 retweet count in total according to the dog type:

```
In [528]:
```

```
df_master.groupby(['dog_type'])['retweet_count'].sum().sort_values(ascending=False).head
(10)
```

#### Out[528]:

dog\_type golden\_retriever 508771 Labrador retriever 341225 Pembroke 253051 225896 Chihuahua Samoyed 166496 French bulldog 141189 cocker spaniel 127124 chow 114753 101287 pug 98175 Pomeranian Name: retweet\_count, dtype: int64

As Shown above the top 10 retweet count according to dog\_type.

```
golden retriever takes the highest retweet_count in total = 508771.
```

Followed by Labrador retriever with retweet count in total = 341225.

```
In [530]:
```

```
df_master.groupby(['dog_type'])['favorite_count','retweet_count'].mean().\
sort_values(by='favorite_count',ascending=False).head(10)
```

Out[530]:

#### favorite\_count retweet\_count

#### dog\_type

Bedlington_terrier	22731.500000	7165.000000
Saluki	21858.500000	4414.500000
French_bulldog	18445.400000	4706.300000
Bouvier_des_Flandres	16179.000000	3820.000000
Afghan_hound	15501.333333	5104.666667

black-and-tan_coonhound	15398 500000 favorite_count	retweet_count
flat-coated_retriever	15229.500000	3953.500000
Irish_water_spaniel	14712.333333	3873.000000
Leonberg	13350.000000	3314.000000
whippet	13279.818182	4393.363636

# 6- The Top 10 retweet count in average according to the dog type:

#### In [539]:

```
df_master.groupby(['dog_type'])['retweet_count'].mean().sort_values(ascending=False).hea
d(10)
```

#### Out[539]:

```
dog type
                   7165.000000
Bedlington terrier
                   5104.666667
Afghan hound
standard poodle
                   4770.272727
French bulldog
                   4706.300000
English springer
                   4688.000000
Saluki
                    4414.500000
whippet
                    4393.363636
cocker_spaniel
                   4237.466667
Eskimo dog
                    4146.772727
                    4060.878049
Samoyed
Name: retweet count, dtype: float64
```

As Shown above the top 10 retweet count according to dog type.

We can notice here in average the dogtype differed from the retweet count in average , as the number of dog type affect the result in average.

The more the count of dog type , the less the retweet count in average.

```
Bedlington_terrier takes the highest retweet_count in average = 7165.
```

Followed by Afghan hound with retweet count in average = 5104.

# 7- The Top 10 favorite count in average according to the dog type:

```
In [540]:
```

#### Out[540]:

```
dog_type
                       22731.500000
Bedlington terrier
                        21858.500000
Saluki
French_bulldog
                        18445.400000
                      16179.000000
Bouvier des Flandres
Afghan hound
                        15501.333333
black-and-tan coonhound 15398.500000
flat-coated retriever
                        15229.500000
Irish water spaniel
                        14712.333333
Leonberg
                        13350.000000
                        13279.818182
whippet
Name: favorite count, dtype: float64
```

As Shown above the top 10 favorite count according to dog\_type.

We can notice here in average the dogtype differed from the favorite count in average, as the number of dog type affect the result in average.

The more the count of dog type, the less the favorite count in average.

Bedlington terrier takes the highest favorite\_count in average= 22731.5.

Followed by Afghan hound with favorite count in average = 21858.5.

# 8- The Top 10 rate in average according to the dog type:

```
In [556]:
```

```
df_master.groupby('dog_type')['rate'].mean().sort values(ascending=False).head(10)
Out [556]:
dog type
Bouvier_des_Flandres
                      13.000000
Saluki
                      12.500000
briard
                      12.333333
                     12.250000
Tibetan mastiff
Irish setter
                     12.200000
Border terrier
                     12.142857
                    12.142837
standard_schnauzer
silky terrier
                     12.000000
                      12.000000
clumber
Gordon setter 11.750000
```

As Shown above the top 10 rate in average according to dog\_type.

```
Bouvier des Flandres takes the highest rate in average = 13/10.
```

Followed by Saluki with rate in average = 12.5/10.

#### 9- The least 10 rate in average according to the dog type:

```
In [558]:
```

Boston bull

Dandie Dinmont

miniature\_schnauzer
Name: rate, dtype: float64

Welsh\_springer\_spaniel

Name: rate, dtype: float64

As Shown above the least 10 rate in average according to dog\_type.

```
Japanese spaniel takes the lowest rate in average = 5/10.
```

Followed by soft-coated wheaten terrier with rate in average = 8.87/10.

9.416667 9.500000

9.571429

9.600000

## 11- Calculate different statistic for dog\_stage according to rate:

```
In [552]:
```

df\_master.groupby('dogs\_stage')['rate'].describe()

Out[552]:

	count	mean	std	min	25%	50%	75%	max
dogs_stage								
doggo	63.0	11.809524	1.564290	5.0	11.0	12.0	13.0	14.0
floofer	7.0	12.000000	1.154701	10.0	11.5	12.0	13.0	13.0
pupper	169.0	10.887574	1.424413	7.0	10.0	11.0	12.0	14.0
puppo	21.0	11.952381	1.321975	9.0	11.0	12.0	13.0	14.0

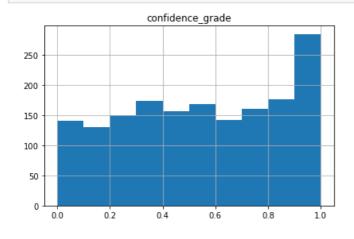
#### We can notice the following:

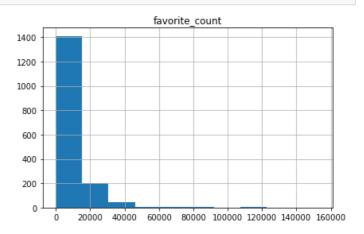
- Floofer has the highest rate in average (sure it affected by count of floofer ( 7).
- Doggo has the minimum rate in average (equal to 5).
- Each of Doggo, Pupper, and Puppo has maximum rate in average equal to 14.
- 75% of Doggo, Floofer, and Puppo has rate in average equal to 13.
- 50% of Doggo, Floofer, and Puppo has rate in average equal to 12.
- 25% of Doggo, Floofer, and Puppo has rate in average equal to 11.

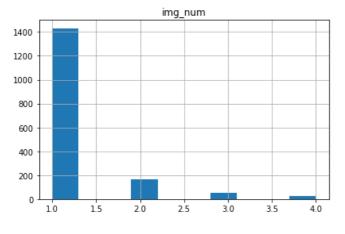
# **Visualization:**

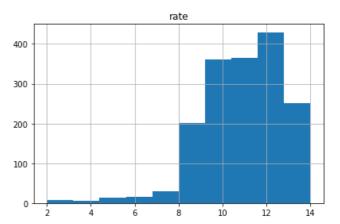
In [564]:

df master.hist(figsize=(15,15));

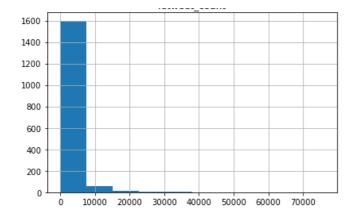








retweet count



#### We notice the following:

- confidence grade more skewed to the left. Around 300 observation has 1.0 confidence grade.
- favorite\_count most of observation about 1400 observation has favorite\_count between 0: 10000, and less than 100 observation has favorite\_count between 30000:50000.
- retweet\_count most of observation about 1600 observation has retweet\_count between 0: 8000, and less than 100 observation has retweet count between 8000: 12000.
- rate most of observation has rate between 9:14.
- img num most of observation (1400 observation) has only 1 photo.

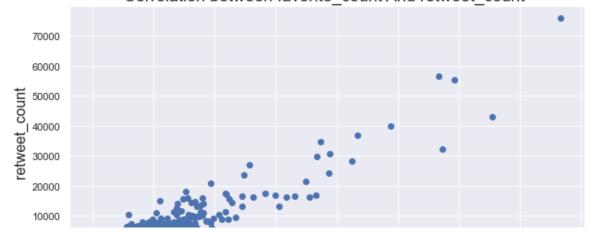
# Research Question (What is the type of correlation between favorite\_count And retweet\_count?)

```
In [569]:
```

Correlation Between favorite count And retweet count = 0.9310570436678284

-->>The plot below show the correlation between favorite\_count And retweet\_count<--

Correlation between favorite count And retweet count



## Note: There is strong relation between favorite\_count And retweet\_count.

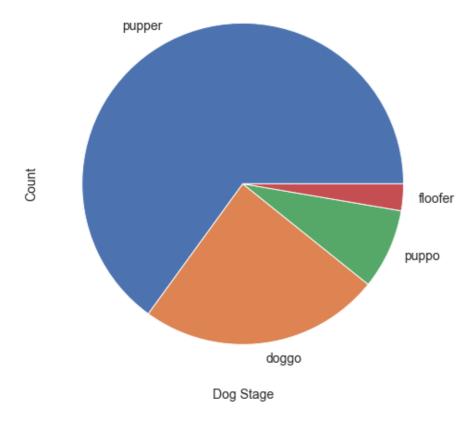
- It is a positive relationship.
- While one increasing the other increased too.
- That means the more favorite\_count increased the more retweet\_count increased.

### Research Question (What is the distribution of dogs\_stage?)

```
In [585]:
```

```
df_master['dogs_stage'].value_counts().plot('pie', figsize=(8,8),fontsize = 14)
plt.title("Distribution of Dog Stages",fontsize = 18)
plt.xlabel('Dog Stage',fontsize = 14)
plt.legend
plt.ylabel('Count',fontsize = 14);
```

# Distribution of Dog Stages



As we can notice that pupper has the highest count of 169, and floofer has the lowest count of 7.

#### Research Question (Is there a relation between rate and tweet count?)

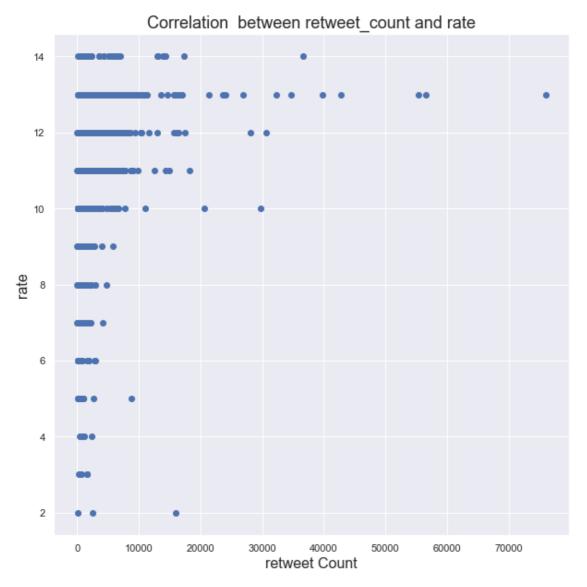
#### In [592]:

```
plt.scatter(x=df_master['retweet_count'], y=df_master['rate']);
#set the figure size and labels

sns.set(rc={'figure.figsize':(10,10)});
plt.title('Correlation between retweet_count and rate', fontsize = 18);
plt.xlabel('retweet Count', fontsize = 16);
plt.ylabel('rate', fontsize = 16);
```

Correlation between retweet\_count and rate = 0.29283287114441137

-->>The plot below show the Correlation between retweet\_count and rate <<--



===> As we can see the highest ratings do not receive the most retweets.

===> There is weak relation between rate And retweet\_count.

# Research Question (Is there a relation between rate and favorite count?)

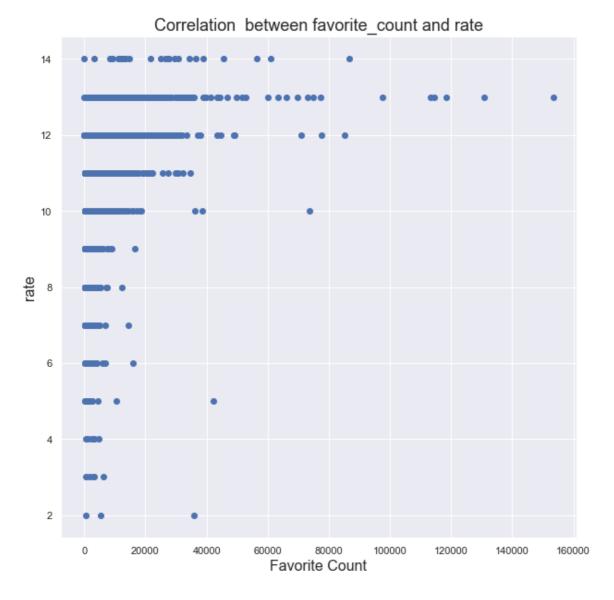
```
In [593]:

corr = df_master.corr()
print("Correlation between favorite_count and rate = ",corr.loc[
```

```
sns.set(rc={'figure.figsize':(10,10)});
plt.title('Correlation between favorite_count and rate',fontsize = 18);
plt.xlabel('Favorite Count',fontsize = 16);
plt.ylabel('rate',fontsize = 16);
```

Correlation between favorite count and rate = 0.39316189693676284

-->>The plot below show the Correlation between favorite\_count and rate <<--



===> As we can see the highest ratings do not receive the most favorite count.

===> There is weak relation between rate And favorite\_count.

# **Conclusions:**

- The highest rating doesn't receive the most favorite count or retweet count.
- There is strong relation between favorite count and retweet count. The one increased the othher increased too.
- Pupper has the highest frequent (179) and floofer has the lowest (7).
- Japanese\_spaniel takes the lowest rate in average = 5/10.
- Bouvier\_des\_Flandres takes the highest rate in average = 13/10.
- Bedlington\_terrier takes the highest favorite\_count in average= 22731.5.
- Bedlington\_terrier takes the highest retweet\_count in average = 7165
- golden\_retriever takes the highest retweet\_count in total = 508771.
- golden\_retriever takes the highest favorite\_count in total = 1769933.
- the most favorite dog type is the golden\_retriever with count 175.

# **Limitations:**

- This above exploration is not guaranteed 100%
- This exploration gives us high expectations and it may affected by other factors that would lead to different results .