

# Diana Aleksieieva

## Graphic Designer

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Highly creative and detail-oriented graphic designer with 5 years of experience in **Adobe Indesign, Illustrator, Photoshop, Figma, web and mobile design, and printing product design**. From branding and marketing materials to user interfaces and print products, I possess a skill set that enables me to deliver creative solutions for a wide range of projects. Strong ability to collaborate with cross-functional teams, understanding client needs and translating them into compelling visual stories.

## Contacts

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**Portfolio** <https://aleksa-portfolio-web-print.netlify.app/>

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## Experience

### Graphic Designer at Color Consulring (2018-2023)

In my graphic design experience, I worked extensively with European companies, creating multi-page catalogs and printing products tailored to their specific needs. By keenly understanding clients' needs and incorporating modern design solutions, we significantly increased the number of projects from clients, witnessing a five-fold growth in our clientele base.

As an initiator, introduced our team to the realm of design for digital products and successfully served our first set of digital clients with creative expertise.

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## Education

### Master Degree at Igor Sikorsky National Technical University Of Ukraine (2016 - 2021)

My education has fostered engineering thinking, empowering me to approach design projects with a practical and analytical mindset, considering both aesthetics and functionality. Additionally, I have gained expertise in printing technology, understanding the intricacies of the printing process to ensure optimal visual outcomes for print media. Furthermore, I have honed my abilities in designing for various media, including print and digital platforms.