

Diana L. Betancourt

USER EXPERIENCE DESIGNER · M.Sc. COGNITIVE SYSTEMS

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Education

Ulm University

Ulm, Germany

M.Sc. IN COGNITIVE SYSTEMS(GPA 2.2)

Oct. 2017 - Mar. 2020

- Cognitive Systems combines several disciplines: cognitive science (the study of minds' processes), computation (the technology utilized by computers and technology), and intelligent systems development (design and realization of intelligent systems with capabilities of learning, reasoning, and memory).

Pontificia Universidad Javeriana

Bogota, Colombia

B.Sc. PSYCHOLOGY(GPA 1.7)

Jun. 2009 - Oct. 2014

Buckingham School

Bogota, Colombia

INTERNATIONAL BACCALAUREATE

Jun. 1994 - Jun. 2009

Skills

Programming and Prototyping Languages

JavaScript Intermediate ,CSS(Flexbox, grids, media queries), Java, LaTeX, Figma Prototyping, Webpack,SCSS
Spanish: Native, English: C1 Fluent, German B2 Fluent

Experience

Cubemos GmbH

Munich, Germany

USER EXPERIENCE DESIGNER/USER INTERFACE DESIGNER

Nov. 2020 - Present

- Planning and conductance of user research and competitor analysis.
- Interpreting data and qualitative feedback.
- Creation of web components with CSS, JavaScript and html.
- Illustrating design ideas using storyboards, process flows and sitemaps.
- Determining information architecture and creating sitemaps.
- Creation of prototypes and wireframes.
- Conducting usability testing.
- Gathering and evaluating user requirements
- Designing graphic user interface elements, like menus, tabs and widgets

Ulm University

Ulm, Germany

STUDENT ASSISTANT

Jun. 2018 - Oct. 2018

- Admission support for students applying to the Cognitive Systems MSc.
- Databases and reports building.

Cafam, Colombia)

Bogota, Colombia

HUMAN RESOURCES SPECIALIST

Jan. 2015 - Sep. 2017

- Designing and conductance of workshops and assessment centers.
- Online job-seeking platform design and support.
- Conducting Market research.
- Planning and coordination of recruitment and Employer Branding strategies for client companies.
- Guiding people in the process of incorporation into the labour market and directing them to training programs and workshops to strengthen their skills.
- Training in topics of labour insertion and assertive communication for groups of 20 to 40 people.

Atento BPO, Colombia

Bogota, Colombia

HUMAN RESOURCES SPECIALIST

Aug. 2014 - Dec. 2015

- Designed and conductance of workshops and assessment centers for 100 customer service agents per month.
- Conducted interviews evaluated by skills.
- Implemented online testing for candidates.

Certifications

2020 **Goethe-Zertifikat B2**, 80/100

Goethe Institut

2017 **IELTS ACADEMIC MODULE C1**, 7.5/9

British Council