

DIANA HAKOBYAN

MIDDLE WORDPRESS / PHP DEVELOPER

PROFESSIONAL SUMMARY

Middle WordPress / PHP Developer with 3+ years of commercial experience building and maintaining real-world WordPress projects. Strong in custom themes, plugins, WooCommerce, front-end integration, and working with existing production codebases. Focused on clean implementation, performance, and business-oriented solutions.

CONTACT

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Portfolio: <https://dianahak.github.io/portfolio/>

WORK EXPERIENCE

WordPress / PHP Developer — berdl.com

2022-present

- Developed and maintained 20+ WordPress websites
- Built custom themes and plugins
- Implemented business logic and integrations
- Improved SEO, performance, and stability
- Worked with live production systems

WordPress Developer — vivalachicas.com

2025-present

- E-commerce WordPress website
- Custom layout and WooCommerce customization

WordPress Developer (Existing Codebase) — astrialawgroup.com

2024-present

- Worked on an existing professional website
- Front-end customization and layout updates
- Preserved original architecture and stability

Side Project — @hishu_remindbot

2025-2026

- Logic-driven Telegram reminder bot
- Scheduling, persistence, and user interaction handling

ACADEMIC HISTORY

- BA in Art History — **Yerevan State University**
- Web Development Program — **DiGi School**
- The Complete Web Development Bootcamp — **Udemy**

LANGUAGES

- **Armenian — Native**
- **Russian — Advanced**
- **English — Advanced**