

Relaciones Universitarias

Iniciativa Académica

IBM Argentina 2019

outthink
ordinary



Iniciativa Académica: ibm.biz/universidades

Una vez registrados en el portal *On The Hub*, docentes y estudiantes tienen acceso a:

- Software
- Acceso Cloud
- Cursos



La guía de este instructivo contiene:

- ✓ Crear una cuenta en OnTheHub *(hay dos formas: con dominio .edu o con un documento que certifique su rol en la Institución)*
- ✓ Obtener el código que te permita tener acceso a IBM Cloud Académico
- ✓ Crear una cuenta IBM Cloud
- ✓ Cargar el código en la cuenta IBM Cloud para que pase de la versión Free a la Académica

IBM ON THE HUB

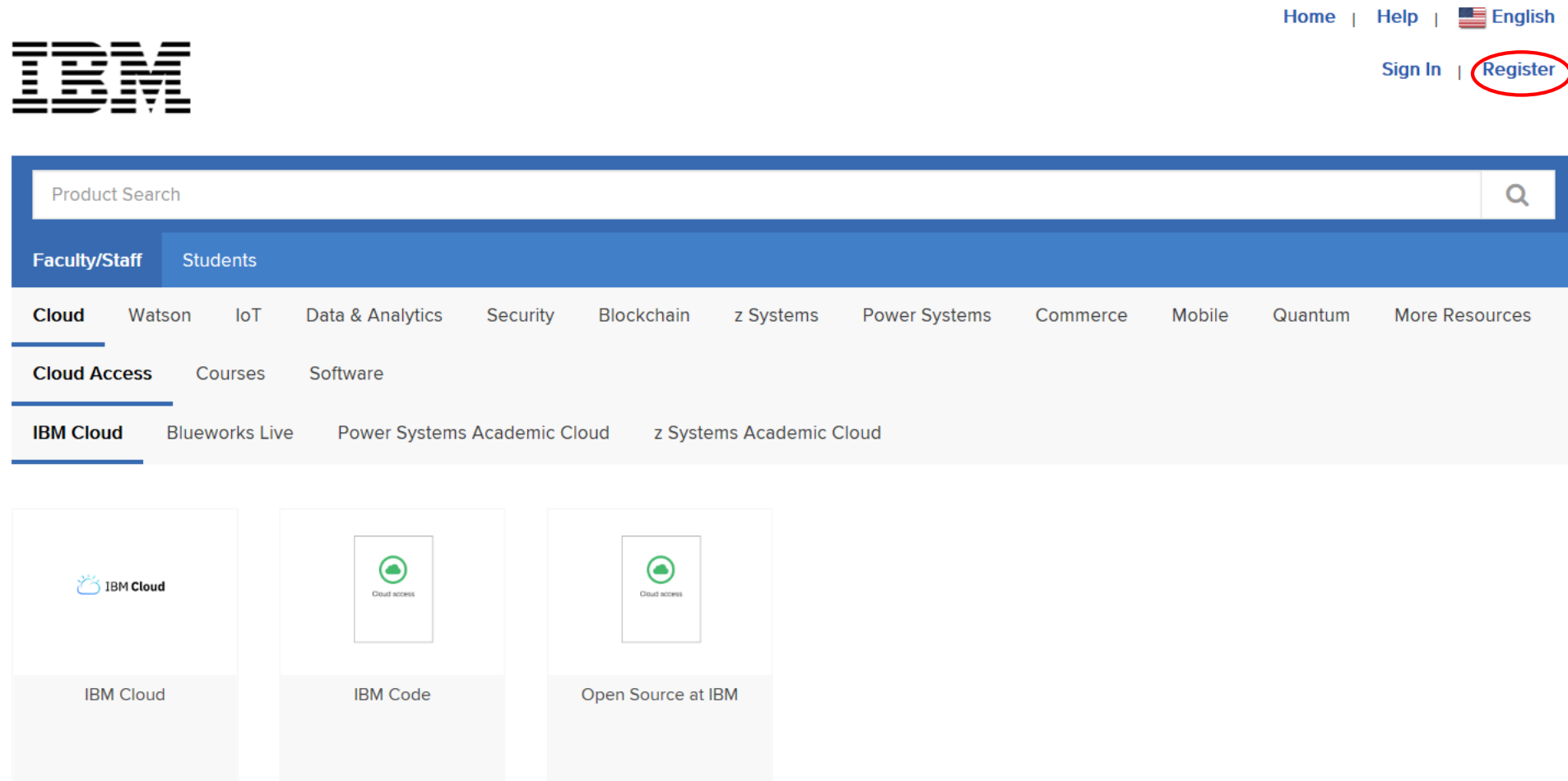
Esta plataforma permite a los estudiantes y profesores acceder a la nube de IBM Cloud, softwares y cursos de forma gratuita.



<https://ibm.onthehub.com/>



Paso 1: Regístrate en <https://ibm.onthehub.com>



You must be a member of an academic organization to qualify for the software discounts offered on this WebStore. You will be required to provide proof of your academic affiliation to register an account on this site. Consult the [Help](#) page for more information about how to register.



Paso 2: Usa tu cuenta de email de la Institución (Opción1)

Account Verification > Verify Email Address

Only the students and faculty of participating schools are eligible to place orders on this WebStore. The quickest way to verify your academic status is to enter your school-issued email below.

Organization-Issued Email Address*

mvaquerm@itba.edu.ar


Continue

[Can I register any other way?](#)



Paso 2: Usa tu cuenta de email de la Institución (Opción1)

- 2.1 Completa todos los campos con tu información

 A confirmation email containing instructions has been sent to you. If you don't receive it within a few minutes, please check your spam folder.

Account Registration

First Name*



Last Name*



Username*



Email Address*



Your email address will act as your username. You will use it to sign in to the WebStore.

Choose a Password*



Confirm Password*



Password must be at least six characters long.

Proof of Eligibility

Your Organization*



Organization-Issued Email Address*



Group of which you are a member*



Paso 2: Usa tu cuenta de email de la Institución (Opción1)

- 2.2 Confirma que la dirección de correo electrónico es la correcta

[Orders & Downloads](#) [Account Information](#) **Eligibility** [Change Password](#)

i Thank you for registering.

i Your account is currently pending verification. Some orders may be placed on hold until this verification is complete. See details below.

Eligibility

You are a member of (or have requested membership in) the following groups:

Organization:	University of Buenos Aires
User Groups:	Students
Verification Method:	Organization-issued email address
Status:	Unverified (Expires: 2018-10-02)

An email has been sent to **mvaquerm@itba.edu.ar** with the subject **"Email address confirmation"** to confirm the email address. Please follow the instructions in the email. If you do not receive it within an hour, please ensure your email program is configured to allow emails from **kivuto.com**. Click below and we will resend the confirmation email.

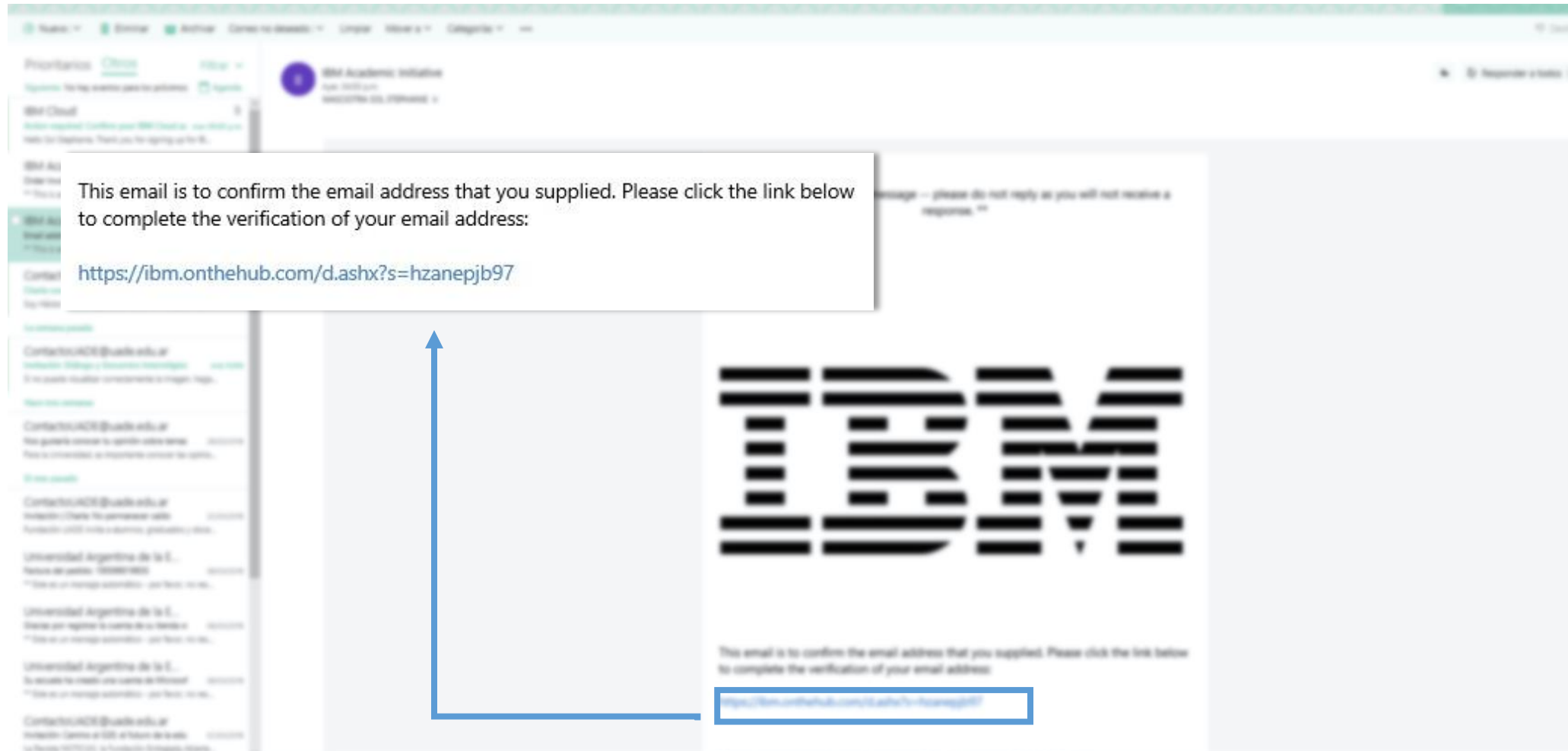
[Resend Confirmation Email](#)

[Request Additional Eligibility](#)

Chequear casilla de mail (revisar el Spam)

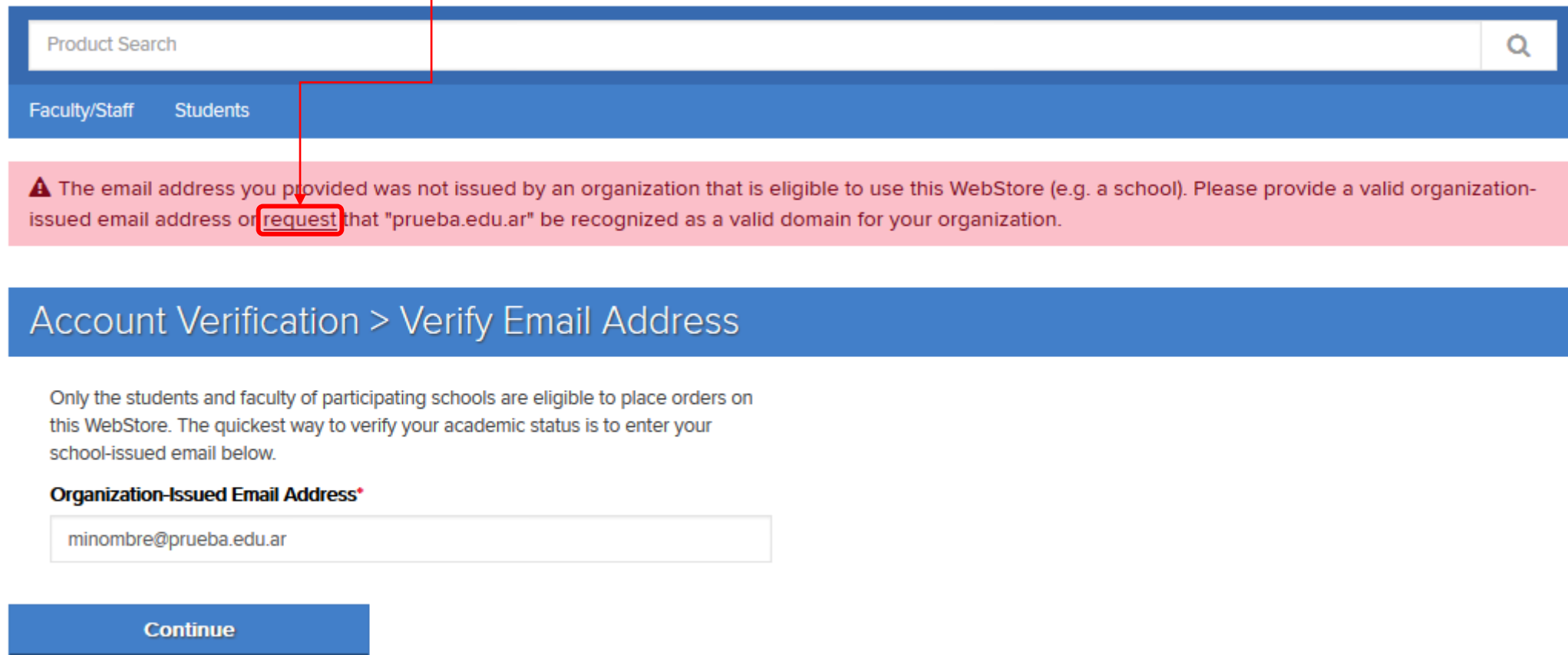
Paso 2: Usa tu cuenta de email de la Institución (Opción1)

- 2.3 Ingresa a tu casilla de mail



Paso 2: Usa tu cuenta de email de la Institución (Opción1)

- Si tenés email con dominio *.edu* pero el sistema no lo reconoce, podés pedir que ese dominio quede registrado en la base de IBM como el dominio de email de tu Institución



Product Search

Faculty/Staff Students

⚠ The email address you provided was not issued by an organization that is eligible to use this WebStore (e.g. a school). Please provide a valid organization-issued email address or **request** that "prueba.edu.ar" be recognized as a valid domain for your organization.

Account Verification > Verify Email Address

Only the students and faculty of participating schools are eligible to place orders on this WebStore. The quickest way to verify your academic status is to enter your school-issued email below.

Organization-Issued Email Address*

Continue

Paso 2: Usa tu cuenta de email de la Institución (Opción1)

- Es preciso aguardar unos días para que IBM verifique el dominio pedido

Faculty/Staff Students

i Your request to add an email domain has been submitted. It will be reviewed in the order it was received and could take up to a few days to be addressed. If you have another verification method available to you, please use it now.

If you would also like to notify IBM, please contact the [IBM Program Administrator](#)

Account Verification > Verify Email Address

Only the students and faculty of participating schools are eligible to place orders on this WebStore. The quickest way to verify your academic status is to enter your school-issued email below.

Organization-Issued Email Address*

minombre@prueba.edu.ar

Continue

Paso 2: *Registro sin email de dominio .edu* (Opción2)

- Si no tenés mail con dominio de la institución, no te preocupes! Podés registrarte usando algún documento que certifique que sos estudiante o profesor.

Account Verification > Verify Email Address

Only the students and faculty of participating schools are eligible to place orders on this WebStore. The quickest way to verify your academic status is to enter your school-issued email below.

Organization-Issued Email Address*

Continue

[Can I register any other way?](#)



Paso 2: *Registro sin email de dominio .edu* (Opción2)

Verification

Only the students and faculty of participating schools are eligible to place orders on this WebStore. Please verify your academic affiliation by selecting an option below.

- ☐ With an organization-issued email address (e.g. a ".edu" or ".ac.uk" address)
- ☐ By activating an account that has already been created for you
- ☐ With a registration code
- ☒ By submitting proof of your academic affiliation (e.g. a student ID or report card) via upload or fax. Please allow two business days for your proof to be verified; orders may be placed on hold during this period.

Continue



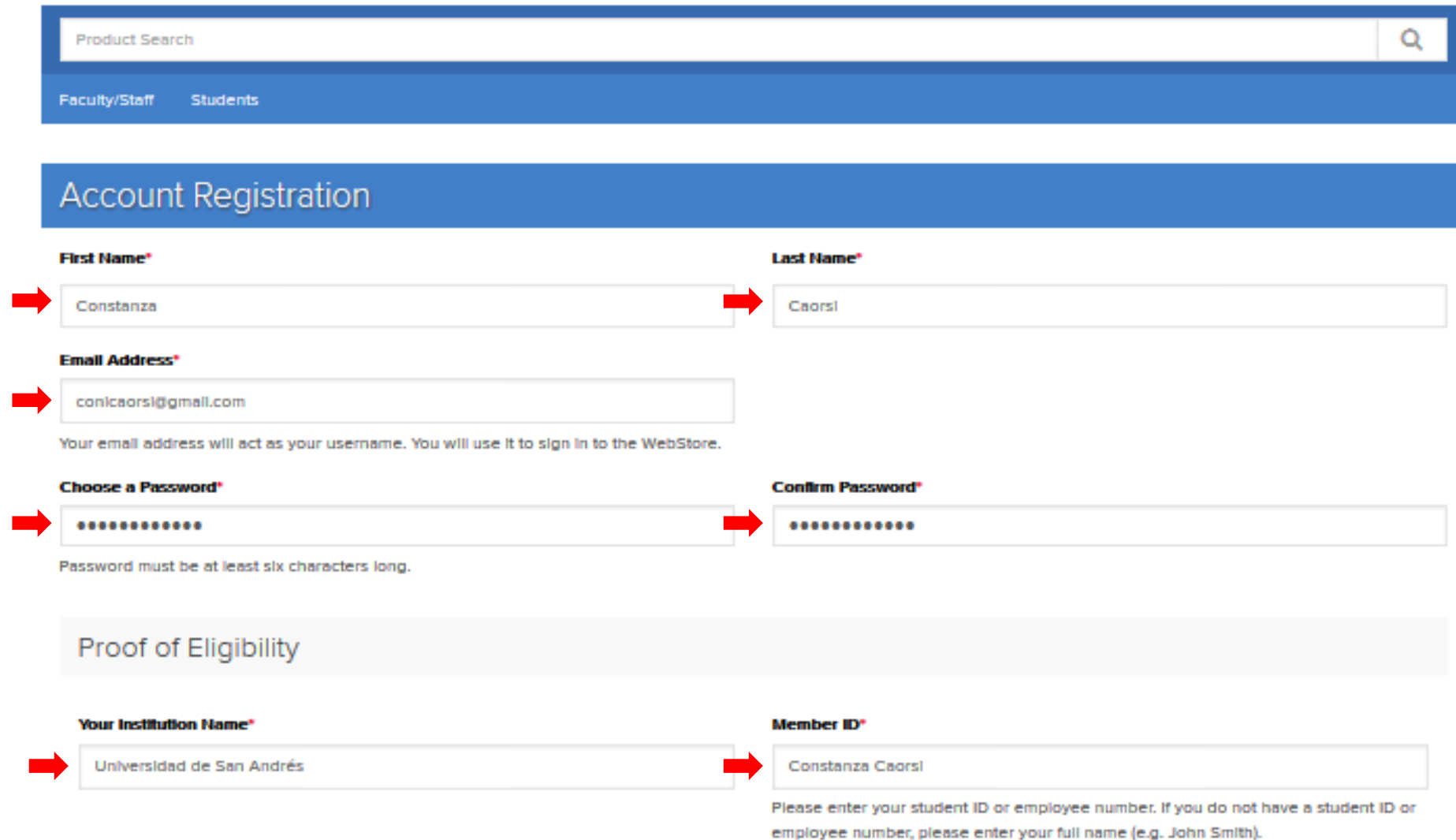
Paso 2: *Registro sin email de dominio .edu* (Opción2)

- Qué es lo que necesitas para registrarte sin el email de la Universidad?
- Información que tiene que figurar en la prueba:
 - Nombre completo
 - Fecha que indique el rol/profesión actual
 - Nombre de la institución
- Formato en el que se puede enviar la información:
 - .GIF, .JPG, .BMP, .PNG o .PDF (debe ser menor a 2MB)
- Por favor, aguardá dos días hábiles para que podamos verificar la documentación. Recibirás un email de confirmación cuando la solicitud haya sido aprobada.



Paso 2: *Registro sin email de dominio .edu* (Opción2)

- 2.1 Completa todos los campos con tu información



The screenshot shows a web interface for account registration. At the top is a 'Product Search' bar with a magnifying glass icon. Below it are tabs for 'Faculty/Staff' and 'Students'. A blue header bar contains the text 'Account Registration'. The form consists of several fields, each with a red arrow pointing to it from the left:

- First Name***: Input field containing 'Constanza'.
- Last Name***: Input field containing 'Caorsi'.
- Email Address***: Input field containing 'conicaorsi@gmail.com'. Below this field is the text: 'Your email address will act as your username. You will use it to sign in to the WebStore.'
- Choose a Password***: Input field containing ten dots (password masked).
- Confirm Password***: Input field containing ten dots (password masked). Below this field is the text: 'Password must be at least six characters long.'
- Proof of Eligibility**: A light gray section header.
- Your Institution Name***: Input field containing 'Universidad de San Andrés'.
- Member ID***: Input field containing 'Constanza Caorsi'. Below this field is the text: 'Please enter your student ID or employee number. If you do not have a student ID or employee number, please enter your full name (e.g. John Smith).'

Paso 2: *Registro sin email de dominio .edu* (Opción2)

- 2.2 Completa todos los campos con tu información

Group of which you are a member*

Students

Submit Proof*

Please select one of the following options.

1. Upload a scanned copy of your proof.

comprobante marzo_UDESA.pdf

Maximum file size: 2 MB
File formats: JPG, BMP, GIF and PDF

2. Print a completed copy of this form and fax it to: 1 866 469 7512. Note that **you will still need to submit this form electronically by clicking the Register button.**

Acceptable Proof

Some orders may be placed on hold until we receive and verify the proof that you send us. Valid forms of proof include the following:

- Dated student ID card
- Current student report card or progress report
- Dated current class schedule
- Dated faculty ID card
- Recent faculty/staff payment stub (financial information can be blacked out)

You can view/print this page or supply your proof at a later time at: **Your Account/Orders > Eligibility.**

☒ I'm not a robot

reCAPTCHA
Privacy - Terms

[Back](#) [Register](#)

Subí el documento que certifique tu relación con la universidad

Paso 2: *Registro sin email de dominio .edu* (Opción2)



[Home](#) | [Help](#) | [English](#)

Hello, conicaorsi@gmail.com ▼



[Orders & Downloads](#)

[Account Information](#)

[Eligibility](#)

[Change Password](#)

✓ Thank you for registering.

✓ Your account is currently pending verification. Some orders may be placed on hold until this verification is complete. See details below.

Eligibility

You are a member of (or have requested membership in) the following groups:

Organization:	Universidad de San Andrés
User Groups:	Students
Verification Method:	Upload or fax proof
Status:	Unverified (Expires: 2019-03-05)


Your proof of academic affiliation will be reviewed within two business days of submission. Any orders requiring proof of academic affiliation will remain on hold until your proof is verified. Once your proof is verified, these orders will be processed automatically.

[Request Additional Eligibility](#)



Paso 2: *Registro sin email de dominio .edu* (Opción2)

- Sólo queda aguardar a que se verifique tu cuenta. Un email llegará a tu casilla de correo. (No te olvides de verificar en SPAM)



HomeHelpEnglish

Hello, conicaorsi@gmail.com

Faculty/StaffStudents


CloudWatsonIoTData & AnalyticsSecurityBlockchainz SystemsPower SystemsCommerceMore Options

Cloud AccessCoursesSoftware

IBM CloudBlueworks LivePower Systems Academic Cloudz Systems Academic Cloud

Your account is currently pending verification. Some orders may be placed on hold until this verification is complete. For details go to [Your Eligibility](#).

IBM Cloud Promo Code - 12 Month Trial

 IBM Cloud

Manufacturer:
IBM Academic Initiative

Delivery Type:
Custom Delivery

Free

Add to Cart

Are you eligible?



Paso 3: Accede a los contenidos

Opción "Faculty/Staff": si sos profesor o miembro del staff de la institución

Opción "Student": si sos estudiante

The screenshot shows the IBM Cloud website interface. At the top, there is a navigation bar with links for Home, Help, and English. Below this, a user is logged in as 'Hello, mvaquerm@itba.edu.ar'. The main navigation menu is highlighted with an orange box and contains the following items: Cloud, Watson, IoT, Data & Analytics, Security, Blockchain, z Systems, Power Systems, Commerce, Mobile, Quantum, and More Resources. Under the 'Cloud' menu, there are sub-items: Cloud Access, Courses, and Software. Further down, there are links for IBM Cloud, Blueworks Live, Power Systems Academic Cloud, and z Systems Academic Cloud. The 'Faculty/Staff' and 'Students' links are circled in red, with arrows pointing to them from the text above. Below the navigation menu, there is a section for 'INDEX San Francisco: An open developer community event Feb 20-22 in San Francisco, CA USA at Moscone West'. At the bottom, there is a blue banner for 'IBM Cloud Promo Code - 12 Month Trial'.

Recorré el menu y enterate de todos los productos, soluciones y cursos que te ofrecemos



Manufacturer: IBM Academic Initiative
Delivery Type: Custom Delivery
Available to: Faculty/Staff

Obtené tu código para tener IBM Cloud gratis por 6 a 12 meses

Free

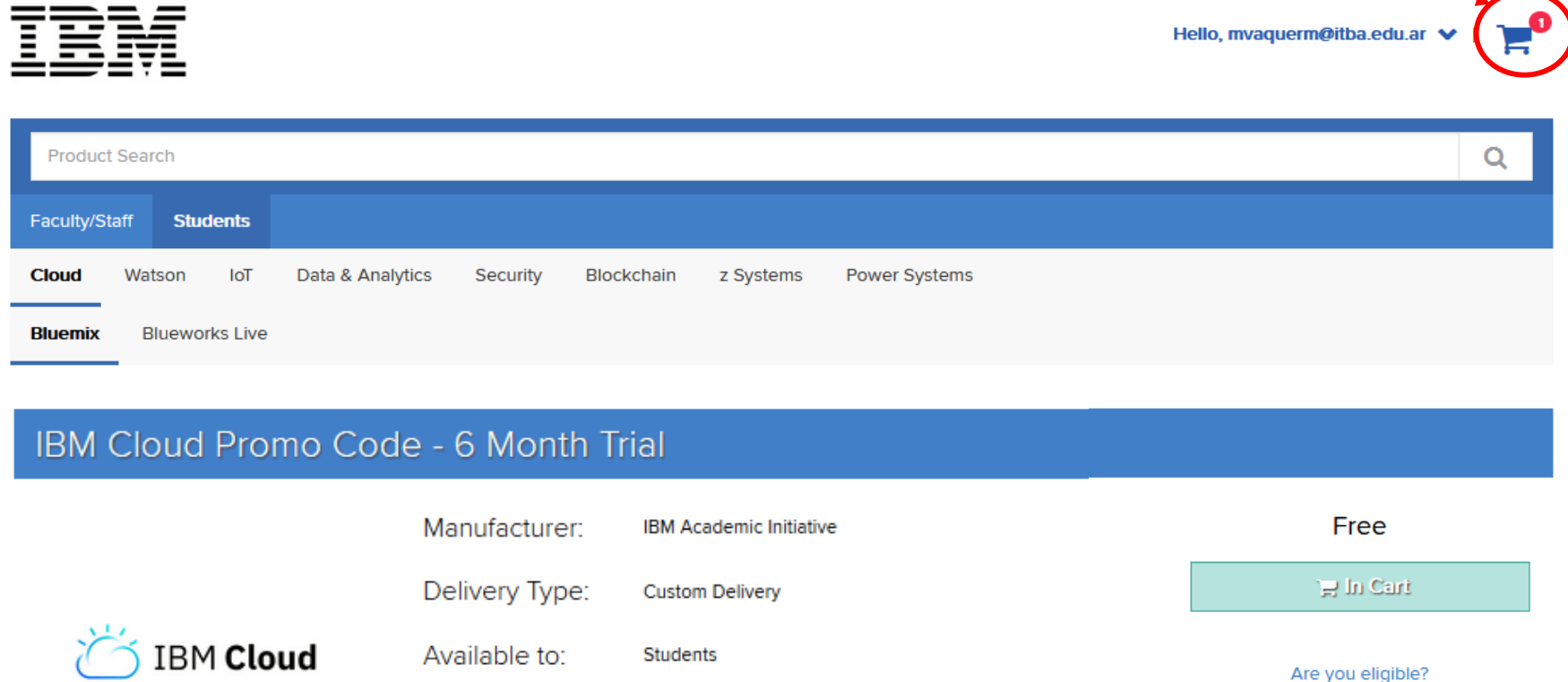
Add to Cart

[Are you eligible?](#)



Paso 3: Accede a los contenidos

Encontrá todo lo que compraste en tu carrito





The screenshot shows the IBM Cloud website interface. At the top left is the IBM logo. On the top right, the user is logged in as 'Hello, mvaquerm@itba.edu.ar' with a dropdown arrow. Next to it is a shopping cart icon with a red circle and the number '1' inside, highlighted by a red arrow from the text 'Encontrá todo lo que compraste en tu carrito'. Below the header is a 'Product Search' bar. Underneath is a navigation bar with 'Faculty/Staff' and 'Students' tabs. The 'Students' tab is active, showing a list of categories: Cloud, Watson, IoT, Data & Analytics, Security, Blockchain, z Systems, and Power Systems. Below this, the 'Cloud' category is expanded, showing 'Bluemix' and 'Blueworks Live'. A large blue banner reads 'IBM Cloud Promo Code - 6 Month Trial'. Below the banner, the offer details are shown: 'Manufacturer: IBM Academic Initiative', 'Delivery Type: Custom Delivery', and 'Available to: Students'. The price is listed as 'Free'. A green button labeled 'In Cart' is present. At the bottom right of the offer section is a link that says 'Are you eligible?'. The IBM Cloud logo is also visible in the bottom left of the offer section.



Paso 3: Accede a los contenidos

[Faculty/Staff](#) [Students](#)

Your Cart

 IBM Cloud	IBM Cloud Promo Code – 6 Month Trial – Cloud Access Date Added: 2017-10-02 10:46 AM	Price Free	
Subtotal:		Free	

[Back to Shopping](#) [✓ Check Out](#)

Hacé Click para empezar a gozar de los beneficios que te ofrece



Paso 4: Obtén el código para acceder a IBM Cloud Académico y disfrutar de sus beneficios

- 4.1 Aceptá las bases y condiciones de nuestro programa

Academic Initiative Program Agreement

research only to qualifying students, employees or contractors with educational institutions, or learning providers. As an authorized representative, you accept the terms of this Agreement by completing the registration process at <http://ibm.biz/ibmonhub2>.

This Agreement and any IBM license agreements or any other agreements under which Eligible Resources are made available are the complete agreement between you and IBM regarding the use of those Eligible Resources. This Agreement replaces any prior oral or written communications between you and IBM regarding this offering. If there is a conflict between any of the terms of other applicable licenses and agreements and those of this Agreement, the terms of this Agreement prevail to the extent that the terms conflict.

1. Definitions

Institution: an accredited publicly- or privately-funded educational institution approved by IBM to participate in this offering. Qualifications for approval are listed at the following web site: <https://developer.ibm.com/academic/docs/usage-questions/>

Registered Educator: a member of an Institution's teaching or research staff who has registered, with the authorization of their Institution, to participate in this offering.

Registered Student: a student of an Institution who has the authorization of their Institution to participate in this offering.

Educational Materials: The term "Educational Materials" means educational material that IBM or a third party on behalf of IBM may make commercially available. Educational Materials may be tutorials, instructor guides, student guides, lab guides, lab exercises, slide decks, sample tests, syllabi, workbooks, charts, white papers, data sets and IBM Redbooks. Educational Materials may be delivered in the form of software or written material, computer-based training (CBT) or Web-based training (WBT) courses, Webcasts, or Adobe Acrobat ("PDF") or csv files or revisable formats.

Eligible Resources: Eligible Resources include software, cloud services, Educational Materials, and other resources that are listed in IBM's Academic Initiative on the

Decline

Accept



Paso 4: Obtén el código para acceder a IBM Cloud Académico y disfrutar de sus beneficios

- 4.2 Contanos para qué vas a usar IBM Cloud completando los siguientes campos

Product

This message applies to:

IBM Bluemix Promo Code - 6 Month Trial - Cloud Access

Please answer the following questions to complete the check out process

What level are you learning at /using for research for these assets?*

→

In which college/department do you study/perform research through (select one that most closely aligns)*

→

What is the name of your course(s)/research effort? Please include course number if applicable.* (for multiple courses separate each name with a comma)*

→

Which topic most closely relates to your course content/research effort?* (you can only select one)*

→

Continue



Paso 4: Obtén el código para acceder a IBM Cloud Académico y disfrutar de sus beneficios

- 4.3 Finaliza con el proceso de la compra y obtén tu código para ponerlo en tu cuenta de IBM Cloud

Items



IBM Cloud Promo Code – 6 Month Trial – Cloud Access

Amount

Free

Subtotal:

Free

Taxes:

--

Total:

Free

Proceed With Order

Si la cuenta fue recién creada puede ser que esté en revisión. Es preciso esperar dos o tres días para que se habilite. Un mail llegará a tu casilla informando la aceptación.

Error

Your eligibility to order the following items is under review. You will be notified of your eligibility by email. Please retry your order at that time.

- IBM Bluemix Promo Code - 6 Month Trial - Cloud Access



1 Messages

2 Order

3 Details

i Your order has been placed and a confirmation email will be sent to you shortly. An invoice you can print is available [here](#). Detailed information about all of your orders can always be found under Your Account.

Details (Order Number: 100571535375)

Access Codes



IBM Cloud Promo Code – 6 Month Trial – Cloud Acc

i **Promo Code:** D9219DB9-99D8-2406-8E1E-38

- [IBM Cloud – Instructions - Student](#)

Guardá el código – Lo vas a tener que cargar en tu cuenta de IBM Cloud para extender el período de prueba!

Thank you for requesting extended trial access to IBM Bluemix, a single platform in the cloud that will enable you to develop your own solutions using a wide range of IBM services and APIs, including big data, analytics, Internet of Things (IoT), Watson, mobile, security and more.. To take advantage of this special cloud offer*, redeem the unique promotion code provided during checkout:

- 1) [Register](#) for an IBM Bluemix trial account, if you haven't already. (Don't forget, to complete the registration process you must respond to the click/accept text or email from id@bluemix.net)
- 2) [Login](#) to your Bluemix dashboard. Click on Account in the upper right corner and then on Account Type in the left navigation.
- 3) Enter the promo code from checkout. Click apply.

After you successfully apply the code, refresh the page to see the extension reflected in the calendar icon.

Learn more about how to use [IBM Bluemix](#) in your course work by using the [on-line documentation](#) and [community resources](#). We hope you'll find value in using the many APIs and services available on IBM Bluemix as you complete your learning projects.

Sincerely,

IBM Academic Initiative

*Terms of the offer: This offer is non-transferable. The code can only be used once and must be redeemed within 5 months of receipt.

IBM CLOUD

Esta plataforma permite a los estudiantes y profesores acceder a los distintos servicios que se encuentran en la nube de forma gratuita, Los estudiantes pueden correr hasta 10 servicios en simultáneo con 2 GB de memoria gratuita y los docentes/staff pueden correr hasta 40 servicios en simultáneo con 8 gb de memoria gratuita.

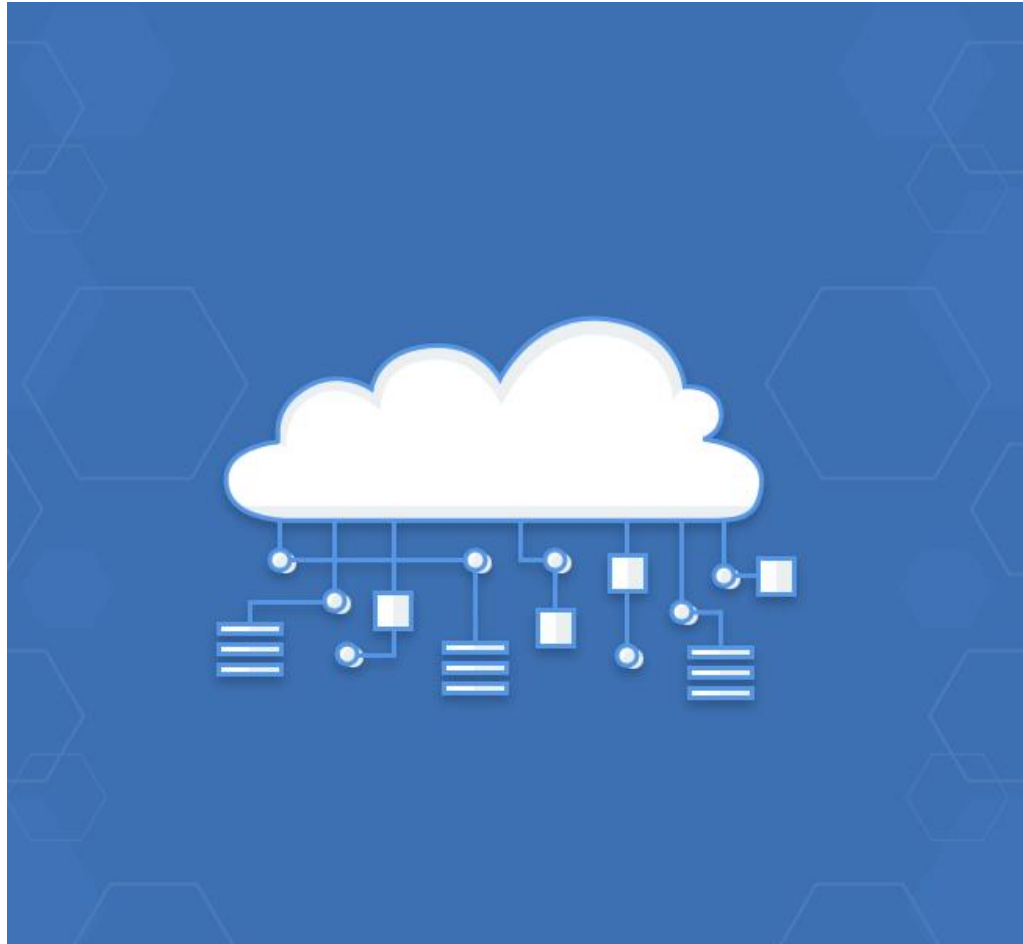


<https://console.bluemix.net/>



Paso 5: Crea una cuenta en IBM Cloud

<https://console.bluemix.net/>



Welcome to IBM Cloud, the home of 170+ unique services. Start building immediately.

Log in

Create a free account

Learn more:

[Pricing](#) [Catalog](#) [Docs](#) [Support](#) [Status](#)



Paso 5: Crea una cuenta en IBM Cloud

<https://console.bluemix.net/>

- 5.1 Completá todos los campos con tu información



Sign up for an IBMid and create your IBM Cloud account

Build on IBM Cloud for free with no time restrictions

Guaranteed free development with Lite plans

Develop worry-free and at no cost with cap based Lite plan services for as long as you like.

Start on your projects right away

Skip entering your credit card info and get working in just a few short steps.

Get \$200 to do more on our platform.

Use the credit to try new services or scale your projects. Offer is available for 1 month after upgrade, for platform services only.

Already have an IBM Cloud account? [Log in](#)

Email*



maguyvaquer@hotmail.com

First Name*



*Enter your given name.

Last Name*



Company



Paso 5: Crea una cuenta en IBM Cloud

<https://console.bluemix.net/>



Thanks!

To complete your registration, check your email.

Can't find the email? [Resend](#)



Hello Sol Stephanie,

Thank you for signing up for IBM Cloud! Confirm your account to get started.

[Confirm Account](#)

By confirming your account, you accept the [Terms of Use](#)

Welcome and happy building!

Thank you,

Log into IBM Cloud

Enter Email or IBMid:

[Forgot your IBMid?](#)

Email or IBMid

[Continue](#)

New to Bluemix? [Sign Up](#)



Success!

You successfully signed up for a Bluemix account and it is now activated.

[Log in](#)

5.2

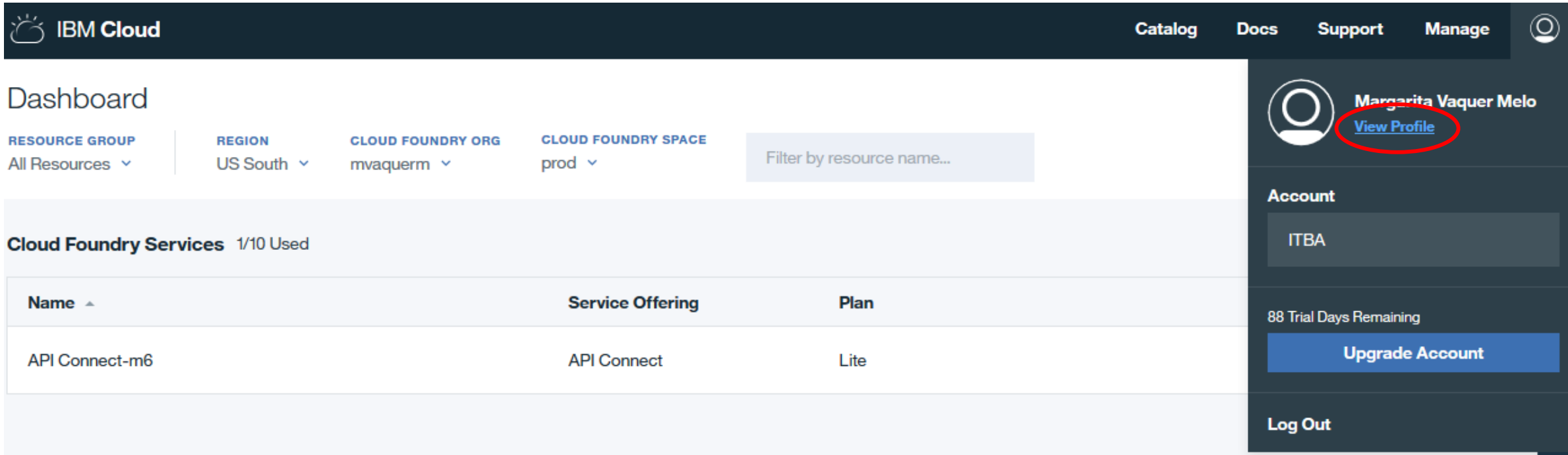
5.3

Puede tardar unos minutos en llegar el mail a la casilla de correo, por ende vuelva a actualizarlo y/o revise la carpeta SPAM.



Paso 6: Cargá el código para extender período de prueba

- 6.1 Visitá tu perfil



The screenshot shows the IBM Cloud dashboard. The top navigation bar includes the IBM Cloud logo and links for Catalog, Docs, Support, and Manage. The main content area is titled 'Dashboard' and displays filters for Resource Group (All Resources), Region (US South), Cloud Foundry Org (mvaquerm), and Cloud Foundry Space (prod). Below these filters, a table lists 'Cloud Foundry Services' with columns for Name, Service Offering, and Plan. The table contains one entry: 'API Connect-m6' under the 'API Connect' service offering and 'Lite' plan. On the right side, the user profile section for 'Margarita Vaquer Melo' is visible, with the 'View Profile' link circled in red. Other elements in the profile section include the account name 'ITBA', '88 Trial Days Remaining', an 'Upgrade Account' button, and a 'Log Out' link.

IBM Cloud

Catalog Docs Support Manage

Dashboard

RESOURCE GROUP All Resources ▾

REGION US South ▾

CLOUD FOUNDRY ORG mvaquerm ▾

CLOUD FOUNDRY SPACE prod ▾

Filter by resource name...

Cloud Foundry Services 1/10 Used

Name ▲	Service Offering	Plan
API Connect-m6	API Connect	Lite

Margarita Vaquer Melo

[View Profile](#)

Account

ITBA

88 Trial Days Remaining

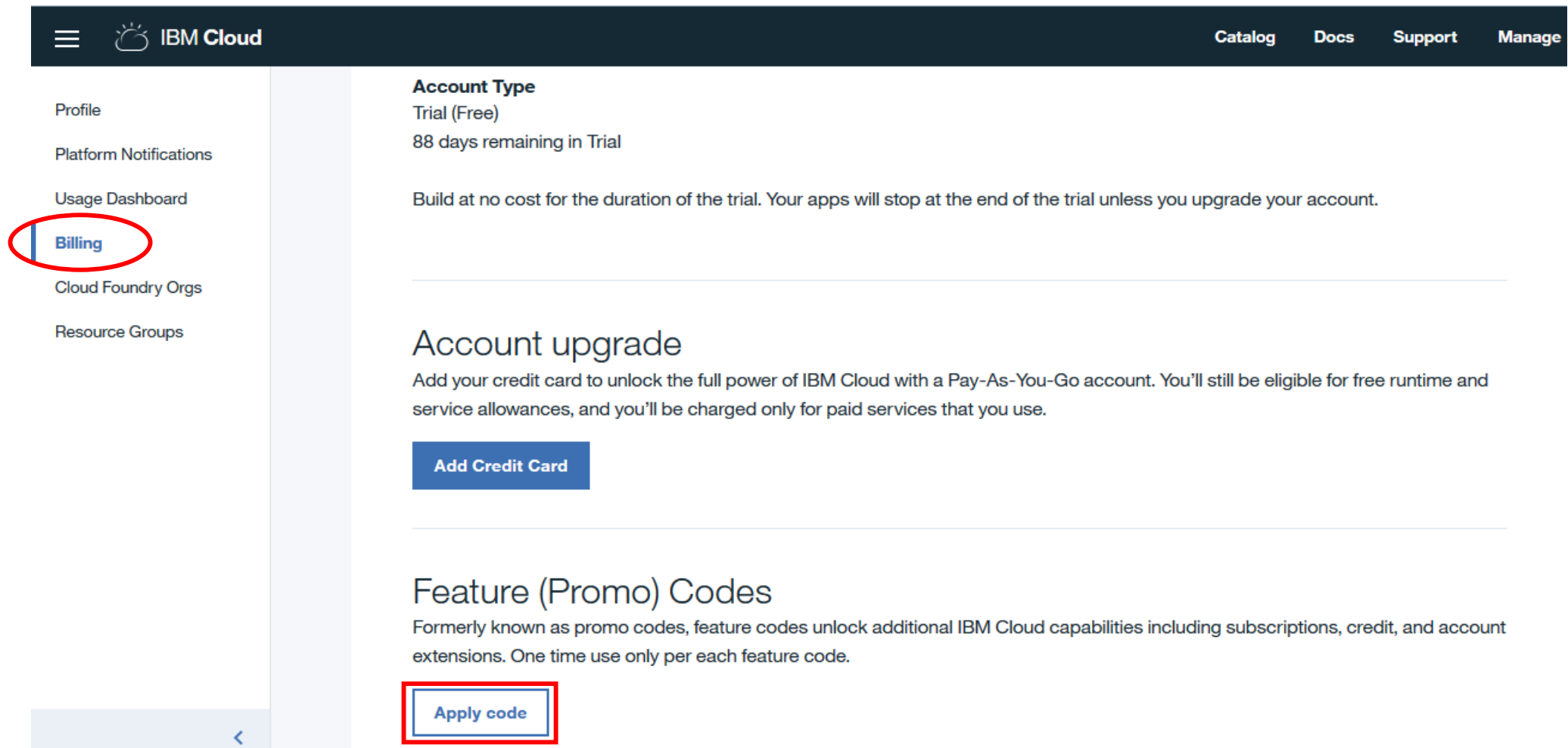
[Upgrade Account](#)

[Log Out](#)



Paso 6: Cargá el código para extender período de prueba

- 6.2 Ingresa a la pestaña de Billing y carga el código



The screenshot displays the IBM Cloud user interface. At the top, a dark navigation bar contains the IBM Cloud logo and links for Catalog, Docs, Support, and Manage. A left sidebar lists navigation options: Profile, Platform Notifications, Usage Dashboard, Billing (highlighted with a red circle), Cloud Foundry Orgs, and Resource Groups. The main content area is divided into sections. The 'Account Type' section shows 'Trial (Free)' with '88 days remaining in Trial' and a note that builds are free during the trial. The 'Account upgrade' section encourages adding a credit card for a Pay-As-You-Go account, with an 'Add Credit Card' button. The 'Feature (Promo) Codes' section explains that these codes unlock additional capabilities and includes an 'Apply code' button, which is highlighted with a red rectangle. A back arrow is visible at the bottom left of the sidebar.

IBM Cloud

Catalog Docs Support Manage

Profile

Platform Notifications

Usage Dashboard

Billing

Cloud Foundry Orgs

Resource Groups

Account Type
Trial (Free)
88 days remaining in Trial

Build at no cost for the duration of the trial. Your apps will stop at the end of the trial unless you upgrade your account.

Account upgrade
Add your credit card to unlock the full power of IBM Cloud with a Pay-As-You-Go account. You'll still be eligible for free runtime and service allowances, and you'll be charged only for paid services that you use.

Add Credit Card

Feature (Promo) Codes
Formerly known as promo codes, feature codes unlock additional IBM Cloud capabilities including subscriptions, credit, and account extensions. One time use only per each feature code.

Apply code



Paso 6: Cargá el código para extender período de prueba

- 6.3 En este paso vamos a usar el código que obtuviste en On The Hub

Feature Code

Enter a feature code to apply an IBM Cloud capability to this account including subscriptions, credit, and account extensions.

You can apply a feature code to only one IBM Cloud account, and the code cannot be removed after it's applied.

×

Feature Code

→

D9219DB9-99D8-2406-8E1E-38410B1A1

*Field can't be left empty.

The feature code will be applied to the account:
ITBA

Cancel

Apply



Paso 7: Comienza a disfrutar de los beneficios!

Promotional Code

Applied:
D9219DB9-99D8-2406-8E1E-
38410B1ABB64

The following changes have been applied to your ITBA account. ✕

- **Converted Standard account to Trial account.**
- **Updated Organization quota to 2GB.**

[Enter another code](#)[Close](#)



Ante dudas o consultas contactarse con:

- Constanza Caorsi (caorsico@ar.ibm.com)
- Sol Masciotra (sol.stephanie.masciotra@ibm.com)
- *Soporte Técnico de IBM Cloud:*

https://www.ibm.com/support/ar/es/?lnk=mmi_ares