

Bujumbura International Conference on Economic and Business Research(BICEB2022)

Bujumbura-Burundi

October 23-26,2022

Organizers:

The BICEB2022 is organised by African Institute of Management, Technology and Development Studies(AIMTDS) in cooperation with Universidad Central de Nicaragua, African Society for Scientific Research, Universidad Azteca,Chalco-Mexico, International University of Equator,Bujumbura-Burundi, Commonwealth University, African Academy of Economics and Ballsbridge University.

Sub-Themes and Topics

Topics of interest for submission include, but are not limited to:

- Accounting
- Banking System
- Brand Management
- Business and Administration
- Business and International Management
- Business Law
- Capital Management
- Consumer Behavior
- Consumer Spending
- Contemporary Issues of Marketing
- Control and Financial Auditing
- Corporate Finance
- Corporate Governance
- Corporate Resource Policy
- Crypto currency
- Customer Service Management
- Development Economics
- Econometrics
- Economic Theories
- Entrepreneurship
- Environmental Economics
- Event Management
- Finance
- Financial Management
- Financial Modeling
- Financial Risk
- General Management
- Government Debt
- Gross National Income
- Health Management
- Hospitality and Marketing
- Hospitality and Tourism Management
- Human Resource Management
- Impulse Buying & Money Attitudes
- Industrial Relations
- Insurance and Risk
- International Business.

- International Management
- Investment and Portfolio
- Investor Behavior
- Labour Economics and Industrial Relations
- Leadership
- Macroeconomics
- Management Information Systems
- Management of Technology and Innovation
- Management Sciences
- Marketing Strategy
- Microeconomics
- Monetary Economics
- Organizational Behavior
- Political Economy
- Political Marketing
- Political Science and International Relations
- Public Finance
- Quantitative Management
- Quantitative Finance
- Relationship Marketing
- Retail Management
- Service Marketing
- Stock Market
- Strategy and Management
- Supply Chain Management
- Taxation/Tax Management
- Tourism, Leisure and Hospitality Management
- Gender and Women's Empowerment
- Employment and Poverty Reduction
- Sustainable Business Practices
- Population and Migration
- Business Ethics
- Energy and the Environment

Aims and Scope

Great changes are occurring in the management, economics and business in the world . During and after the covid-19 pandemic, new economic models, supply chains and monetary systems have been discussed. Traditionally, it is seen that change and transformation in the field of management, economics and business takes a little more time compared to fields such as health, technology and engineering.

The **aim of the conference** is to bring together researchers, business executives and administrators from different countries, and to discuss theoretical and practical issues in management, economics and business. At the same time, it is aimed to enable the conference participants to share the changes and developments in the field of management, economics and business with their colleagues.

However, this situation seems to have started to change with the Covid-19 epidemic disease. It is expected that changes will occur in management, economics and business during and after the Covid 19 epidemic disease. For this reason, **this conference focused on** the changes and innovations in the field of manegement, economy and business that started with Covid 19. However, the organizing committee also recognizes the value of traditional knowledge in the

management, economy and business. For this reason, the conference is also open to traditional studies in the field of business management and economics.

BICEB2022 supports and promotes the open access concept, publishing its scientific outcome as open access publications. The academic content obtained by this event will be published as conference proceedings. A number of selected papers from the appropriate scientific discipline will also be considered for special edition publication in the following journals: Afro Euro Journals, African British Journals, European Scientific Journal (ESJ) and European Journal of Economics, Law and Politics (ELP).

Submission

High quality research contributions describing original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in the all areas under the Business, Economics and Social Sciences are cordially invited for presentation at the conference. All submissions must not have a conflict of interest. All articles must be in English or French. The languages of the conference are English and French and all presentations will be made in English or French.

All papers should be sent via conference email: info.mgt2022@gmail.com; Subject: BICEB2022

Paper Size must be A4 format (21 x 29.7 cm) in MS Words

- Margins must be **1 inch** (about 2.54 cm).
- Font Face must be Times New Roman.
- Font Size must be **10 point** (except paper Title is 14 pt) in single space, and justified.
- Only full paper submissions are accepted.
- Recommended paper length: 5-15 pages
- Please use 12-point bold for first-level headings, 10-point bold for second-level headings, and 10-point italics for third-level headings with an initial capital letter for any proper nouns. Leave one blank line after each heading and two blank lines before each heading. (Exception: leave one line between consecutive headings.) Please margin all headings to the left.
- One blank line should be left after the paper title. After the title, names of authors and affiliations should be provided.
- All the authors of a paper should include their full names, affiliations, postal addresses, telephone and fax numbers and email addresses on the last page of the manuscript.
- An informative 10-point abstract (200 words) with 5 keywords presenting the main points of the paper and conclusions.
- Papers should include keywords. List up to five words regarding the essential elements of the paper content.
- Tables and figures should be centered and not exceed the given page margins.
- Table titles should be on top of the table and all words should be centered, and only the first letter capitalized.
- Figures titles should be centered and only the first letter capitalized and located at the bottom of the figures.
- One blank line should be allowed between the paragraphs.
- References and citations within the text should be prepared in the latest **APA format**.
- **Do NOT** include **PAGE NUMBERS**
- **Do NOT** include **HEADERS** or **FOOTNOTES**

All accepted papers will be published after the conference as conference proceedings with an ISBN number. However, the author can decide to submit their paper for possible publication in some selected international peer reviewed journals

Certificate of the presentation will be issued to participants presenting their research in online or in-person sessions.

Certificate of chairing a session will be issued to the chairs acknowledging their role at the conference.

Best Paper Award will be conferred by the Program Committee to the author(s) of the best paper presented at the conference.

Dates and fee

Important dates:

Abstract/Full Paper Submission: September 30, 2022

Registration Fee: Online Payment (Conference fee)

Registration Fee

Early submission: **120USD** per paper for payments received before July 31, 2022

160USD per paper for payments received after July 31, 2022

50USD per additional paper if presenting more than one paper at the conference

- **If a University/Company registers more than 4 participants, a 20% discount will be approved.**

***Note:** Only papers that successfully pass the peer review procedure will be published.

****Note:** The participation is **40USD** for fulltime Masters and PhD students

Conference Registration Fee includes:

- Conference Program Book
- Name Tag
- Certificate of Participation
- Conference Bag
- Conference Abstract e-Book
- Conference Proceedings e-Book

Conference Virtual Registration Fee includes:

- Conference Program e-Book
- Conference Abstract e-Book
- e-Certificate of Participation
- Conference Proceedings e-Book

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Organizing and Scientific Committee

Prof Austin N. Nosike(Chairman), African Academy of Economics

Prof Melody Modebelu(Co-Chair),African Institute of Management,Technology & Development Studies

Prof Gerhard Berhtold, Universidad Central de Nicaragua

Dr V.O. Charles-Unadike, African Institute of Management,Technology & Development Studies

Prof Jacinta A. Opara, African Association for Teaching and Learning

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Dr Nkeiru Kamalu, African Society for Scientific Research

Prof Sola Fajana, National University of Lesotho

Prof Sodienye Abere, Rivers State University

Dr Anthony Uwaya,Catholic University of Chile

Venue

This year the event is at International University of Equator, Bujumbura-Burundi(IUE). As the leading centre of academic excellence in East Africa, IUE features state-of-the-art technology, personalised service and professional facilitation to ensure event success.

In-person Presentations will be organized into technical and plenary sessions at the venue/premises. Every presenter will have a máximum of 15 minutes for presentation and an extra 7 minutes for discussion. The presentation should be prepared in Microsoft PowerPoint within 10-15 slides in English.

Online Presentations

Zoom Online Meeting platform will be used. Every participant will receive an invitation to their email address.

Responsibility and Visa Requirements

In registering for the conference you agree that neither the Organizing Committee nor the Conference Secretariat accept any liability.For people from outside East African region planning to attend the conference, an entrance visa may be required and you should contact the nearest Embassy or Consulate for more information. Participants are requested to make their own arrangements in respect of and travel insurance.The organizers do not accept responsibility for any personal injury, damage or loss of property which may occur in connection with this conference. All participants are advised to arrange international health insurance before departure from their home countries.