DIANTE HAZELLE-MCLEAN

WEB DEVELOPER & GRAPHIC DESIGNER

✉ dmclean830@gmail.com ● Toronto, ON ● [LinkedIn](#) ● [GitHub Portfolio](#) ● [Webflow Portfolio](#)

EDUCATION

GEORGE BROWN COLLEGE
Front-End Web Development | Post Graduate

GEORGE BROWN COLLEGE
Graphic Design | Advanced Diploma

PROFILE SUMMARY

Hello my name is Diante Hazelle-Mclean. I'm a designer with skills in Web Development, UX and Graphic Design. Proficient in HTML, CSS, Angular and React JS, I focus on creating dynamic websites and brand solutions that provide excellent user experiences. I'm eager to use my design and coding skills to create impactful design solutions.

CO-OP WORK

Fat Bastard Burrito
Graphic Designer Co-op
2022 - 2022 | Skills: Adobe Suite

- Created a marketing campaign to boost repeat customer purchases and expand brand reach across Toronto.

Villa Charities
Graphic Designer Co-op
2022 - 2022 | Skills: Adobe Suite, Figma

- Designed a website for users to upload their family history and purchase nameplates for Villa Charities' new "Tribute Wall".

Metro Life Smart
Graphic Designer Co-op
2022 - 2022 | Skills: Adobe Suite

- Developed innovative packaging designs for a new line of Vegan Frozen Snacks, contributing to brand identity and market appeal.

PROJECTS

Design Shop Creation (React.js)
2024 - 2025

- Developed a mock design shop using React JS. Meant to sell personal design work in the future.
- [Link To Project](#)

WORK EXPERIENCE

Tab Productions SKB   2023- 2024 | Remote
Social Media Manager & Graphic Designer
Skills: Adobe Suite, content creation and marketing.

- Spearheaded a comprehensive rebranding project, and designed a new logo for the sister company Hustle and Grow.
- Created a Link Tree, and social media rollout.
- Managed and curated content across Instagram and TikTok to boost brand visibility, and community interaction.
- Collaborated with TABSKN LTD to ensure alignment of Hustle and Grow's brand and messaging aligns with the foundation's mission.

The Rec Room Cineplex   2022 - 2023 | Toronto, ON
Event Graphic Designer
Skills: Adobe Suite, marketing, event coordination, and collaboration.

- Designed visual content for in-house corporate events, creating branding and marketing materials to enhance event experience.
- Developed engaging postings for employee incentives, training programs, and campaigns to boost employee engagement.
- Created customized seating arrangements, menus, and catering cards for various ticketed events, including sporting, corporate, and Live Show events, ensuring memorable guest experience.

KPDI Industries   Summer 2020| Toronto, ON
Graphic Design Internship
Skills: Adobe Suite, E-Commerce, Web Advertising, and collaboration.

- Collaborated closely with the senior graphic designer, gaining hands-on experience in creating visually compelling E-Commerce.
- Curated web advertisements for clients in hospitality and business sectors. This mentorship helped refine my understanding of user experience optimization.