diante hazelle mclean

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about me

Hello, my name is Diante. I'm a Graphic Designer that is eager to showcase my UX & UI, branding and motion graphics skills.

Recently I've had the privilege to do freelance work for clients, while designing for Cineplex over the year.

I am looking forward to expanding my experience and creating a long term relationship with a great design team.

Its a pleasure to meet you, Please take the time to look through my portfolio and I hope to connect with you soon. Thank you!

experience

Currently
Social Media Designer
Sophia's Sizzling Hot Sauce

Curating a full rebrand rollout for this small business, included a new brand identity, logo, product mockups and social media rollout. This also includes managing their social media outlets, Instagram and Facebook.

2022 - 2023
Graphic Designer
The Rec Room Cineplex

Design lead on their in house corporate projects. Such as

experience

postings for employee incentives, training, along with advertising projects for our consumers.

Designed seating arrangements, menus and catering cards for ticketed events such as Sporting viewing parties and Drag Brunches

2022 Co-op
Metro Life Smart

Developed packing designs and prototypes for Life Smarts new Vegan Frozen Snacks.

2022 Co-op
Fat Bastard Burrito

Developed a marketing campaign to increase sales of repeat purchases, and customer reach within the city of Toronto.

2022 Co-op
Villa Charities

Designed a website for the community to upload their Italian family history and to purchase nameplates for Villa Charities new "Tribute Wall" installation.

2020
Graphic Design Intern
KPDI Industries

Created E-Commerce web advertisements for clients. This usually consisted of work for hotels, business and creating responsive emails.

education

Graphic Design Advanced Diploma
George Brown College

3D Modeling & Animation
George Brown College

UI & UX Design
George Brown College

portfolio

Bē Behance
behance.net/dhazelle

in LinkedIn
/in/diante-hazelle-mclean-51916b221

A Portfolio Website
hazellemcleandesign.myportfolio.com

tech skills

Ps Photoshop   **Id** Indesign   **Ai** Illustrator

Ae After Effects   **Xd** Adobe XD   Figma

clients

specialties

UI & UX Design   Corporate Design
Motion Graphics   Advertising
Packaging   E-Commerce