## **Diante Hazelle-Mclean**

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### Professional Summary

Hello, I'm Diante, a Web & Graphic Designer with a passion for UX/UI, branding, and motion graphics. I also have experience in web development using HTML, CSS, Java Script and React. I'm excited to expand my skills and build long-term relationships with innovative design teams. Please check out my portfolio—I look forward to connecting!

#### **Education**

**George Brown College** 

Certification, Front End Web Development

George Brown College
Bachelor's, Graphic Design

# Professional Experience

#### **Tab Productions SKN**

Remote

Social Media Graphic Designer

2024 - Present

- Curating a full rebrand rollout for this small business, included a new brand identity, logo, product mockups and social media rollout
- This also includes managing their social media outlets, Instagram and Facebook.

#### The Rec Room Cineplex

Remote

Graphic Designer

2022 - 2023

- Designer for their in house corporate event projects
  - Postings for employee incentives, training, along with advertising projects for our consumers
  - Designed seating arrangements, menus and catering cards for ticketed events such as Sporting and Corporate Events and Drag Brunches.

#### **Fat Bastard Burrito**

Remote

Freelance Graphic Designer Co-op

2022 - 2022

• Developed a marketing campaign to increase sales of repeat purchases, and customer reach within the city of Toronto.

Villa Charities Remote

Freelance Graphic Designer Co-op

2022 - 2022

 Designed a website for the community to upload their Italian family history and to purchase nameplates for Villa Charities new "Tribute Wall" installation.

Metro Life Smart Remote

Freelance Graphic Designer Co-op

2022 - 2022

• Developed packing designs and prototypes for Life Smarts new Vegan Frozen Snacks.

KPDI Industries Remote

Graphic Design Intern

2020 - 2020

- Created E-Commerce web advertisements for clients
- This usually consisted of work for hotels, business and creating responsive emails.

#### **Skills**

**Skills:** Adobe After Effects, Adobe Photoshop, Figma, Graphic Design, Adobe Creative Suite, Adobe Illustrator, HTML/CSS, UI/UX Design, Interaction Design

Tab Productions SKN Saint Kitts and Nevis

## Projects & Outside Experience

- Created a new logo for Tab Productions sister company Hustle and Grow, along with full social media rollouts.
- Link to project