Diante Hazelle-Mclean

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Professional Summary

Hello, I'm Diante, a Graphic Designer with a passion for UX/UI, branding, and motion graphics. I also have experience in web development using HTML, CSS, and React.js. I'm excited to expand my skills and build long-term relationships with innovative design teams. Please check out my portfolio—I look forward to connecting!

Education

George Brown College

Certification, Front End Web Development

George Brown College
Bachelor's, Graphic Design

Professional Experience

Tab Productions SKN

Remote

Social Media Graphic Designer

2024 - Present

- Curating a full rebrand rollout for this small business, included a new brand identity, logo, product mockups and social media rollout
- This also includes managing their social media outlets, Instagram and Facebook.

The Rec Room Cineplex

Remote

Graphic Designer

2022 - 2023

- Design lead on their in house corporate projects
 - Such as postings for employee incentives, training, along with advertising projects for our consumers
 - Designed seating arrangements, menus and catering cards for ticketed events such as Sporting viewing parties and Drag Brunches.

Fat Bastard Burrito

Remote

Freelance Graphic Designer Co-op

2022 - 2022

• Developed a marketing campaign to increase sales of repeat purchases, and customer reach within the city of Toronto.

Villa Charities Remote

Freelance Graphic Designer Co-op

2022 - 2022

 Designed a website for the community to upload their Italian family history and to purchase nameplates for Villa Charities new "Tribute Wall" installation.

Metro Life Smart Remote

Freelance Graphic Designer Co-op

2022 - 2022

• Developed packing designs and prototypes for Life Smarts new Vegan Frozen Snacks.

KPDI Industries Remote

Graphic Design Intern

2020 - 2020

- Created E-Commerce web advertisements for clients
- This usually consisted of work for hotels, business and creating responsive emails.

Skills

Skills: Adobe After Effects, Adobe Photoshop, Figma, Graphic Design, Adobe Creative Suite, Adobe Illustrator, HTML/CSS, UI/UX Design, Interaction Design

Tab Productions SKN Saint Kitts and Nevis

Projects & Outside Experience

- Created a new logo for Tab Productions sister company Hustle and Grow, along with full social media rollouts.
- Link to project