

Longitudinal Data Analysis

Longitudinal data offer considerable statistical and analytical advantages to the social science researcher, including the ability to examine micro-level change (and stability), determine temporal ordering of events, and improved control for residual heterogeneity.

This book contains the materials underpinning a one-day course on *Longitudinal Data Analysis for Social Scientists* run by [Dr Diarmuid McDonnell](#), UK Data Service. The course was first run on 2020-09-10.

Acknowledgements

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Further information

Please do not hesitate to get in contact if you have queries, criticisms and ideas regarding these materials: [Dr Diarmuid McDonnell](#)

Essential Concepts

This section provides a concise overview of some important terms, concepts and analytical approaches that are central to quantitative analyses of longitudinal data. It is aimed at people needing a quick refresher of key topics; the aim is **not** to teach you these topics for the first time.

Statistical modelling

Models help us make sense of the world and are more commonplace than you might think:



MacInnes (2017, p, 26) describes a model in more formal terms:

A model is a simplified, often smaller-scale, version of reality; a summary statement that includes the essential aspects we are interested in and leaves out the extraneous detail...A good model focuses on what we want to investigate, and discards other features that are not relevant.

Statistical models are formal, numeric representations of a phenomenon and its explanatory factors, and are used both to understand and make predictions about said phenomenon.

For example, we can define a statistical model to predict whether somebody will finish their PhD as follows:

$$\text{Complete PhD} = \text{Receive funding} + \text{Good supervisors} + \text{Settled personal life} \quad (1.1)$$

Each of these factors contributes to the overall likelihood or chance of experiencing the outcome (completed PhD). Obviously this model ignores lots of other factors that are relevant to completing a PhD, but it's not a bad approximation and can be added to if we are in possession of more/better information on a PhD student.

Linear models

Equation 1.1 above is an example of a linear model whereby the outcome (completing a PhD) is a **linear** function of a set of explanatory factors.

Each explanatory factor has a distinct, linear effect on the outcome, and our prediction for the outcome is arrived at by adding together each of these effects.

Using equation 1.1, let's predict the probability of completing a PhD:

$$.8 = .4 + .2 + .2$$

In this fictional example, there is an 80% chance of completing a PhD if you receive funding (40%), have good supervisors (20%), and have a settled personal life (20%). Each factor contributes to the prediction but it is clear receiving funding is the most important factor.

Linear regression models

How do we assign values to the explanatory factors in a linear model? That's where linear regression comes in. *Linear regression* is known as the "workhorse" of quantitative social science (MacInnes, 2017) and for very good reason: many social phenomena can be modelled as a linear function of explanatory factors.

The linear regression equation (model) looks very similar to equation 1.1, just with some additional terms (parameters):

$$Y = \alpha + \beta X + \epsilon \quad (1.2)$$

Where:

Y is a numeric outcome

α is a constant effect (think of this like an initial / baseline prediction of Y before we consider the effects of the explanatory factors)

X is a set of explanatory variables (factors that are included in the model)

β is the numeric estimate of the effect of the explanatory variables on the outcome

ϵ is an error term (residual), which captures the part of the outcome we cannot explain / predict using our explanatory variables and the constant term

Estimating and interpreting linear regression models

Regression is best understood by digging into some examples, so let's do that using the (in)famous `auto.dta` data set in Stata.

```
sysuse auto, clear
desc, f
```

(1978 Automobile Data)

Contains data from C:\Program Files (x86)\Stata14\ado\base/a/auto.dta

obs:	74	1978 Automobile Data
------	----	----------------------

vars:	12	13 Apr 2014 17:45		
size:	3,182	(_dta has notes)		

	storage	display	value	
variable name	type	format	label	variable label

make	str18	%-18s		Make and Model
price	int	%8.0gc		Price
mpg	int	%8.0g		Mileage (mpg)
rep78	int	%8.0g		Repair Record 1978
headroom	float	%6.1f		Headroom (in.)
trunk	int	%8.0g		Trunk space (cu. ft.)
weight	int	%8.0gc		Weight (lbs.)
length	int	%8.0g		Length (in.)
turn	int	%8.0g		Turn Circle (ft.)
displacement	int	%8.0g		Displacement (cu. in.)
gear_ratio	float	%6.2f		Gear Ratio
foreign	byte	%8.0g	origin	Car type

Sorted by: foreign				

We have 74 observations and 12 variables relating to the auto repair records for a set of cars. Let’s say we want to understand the relationship between the price of a car (**price**) and its fuel efficiency (**mpg**) and mass (**weight**). We can state this statistical model using a slightly altered version of the general regression equation (1.2):

$$y_i = \alpha + \beta_1x_{1i} + \beta_2x_{2i} + \epsilon_i \tag{1.3}$$

$$\epsilon_i = y_i - \hat{y}_i \tag{1.4}$$

$$\hat{y}_i = \alpha + \hat{\beta}_1x_{1i} + \hat{\beta}_2x_{2i} \tag{1.5}$$

Now let’s estimate this statistical model using linear regression:

```
regress price mpg weight
```

Source	SS	df	MS	Number of obs	=	74
-----+-----				F(2, 71)	=	14.74

Model		186321280	2	93160639.9	Prob > F	=	0.0000
Residual		448744116	71	6320339.67	R-squared	=	0.2934
-----+-----					Adj R-squared	=	0.2735
Total		635065396	73	8699525.97	Root MSE	=	2514

price		Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
-----+-----							
mpg		-49.51222	86.15604	-0.57	0.567	-221.3025	122.278
weight		1.746559	.6413538	2.72	0.008	.467736	3.025382
_cons		1946.069	3597.05	0.54	0.590	-5226.245	9118.382

How do we interpret the results produced by the linear regression model?

Let's start with the *coefficients* (effects) of the explanatory variables:

- For every one-unit increase in the fuel efficiency of a car, we predict the price of a car to decline by 50 dollars on average.
- For every one-unit increase in the weight of a car, we predict the price of a car to increase by 2 dollars on average.

The constant (*_cons*) represents our estimate of the price of a car if both *mpg* and *weight* are zero (obviously a nonsensical scenario).

How confident are we in the estimates of these effects?

- We fail to reject the null hypothesis that the coefficient of *mpg* is equal to zero (*statistically insignificant* as $P>|t| > .05$).
- We reject the null hypothesis that the coefficient of *weight* is equal to zero (*statistically significant* as $P>|t| < .05$).

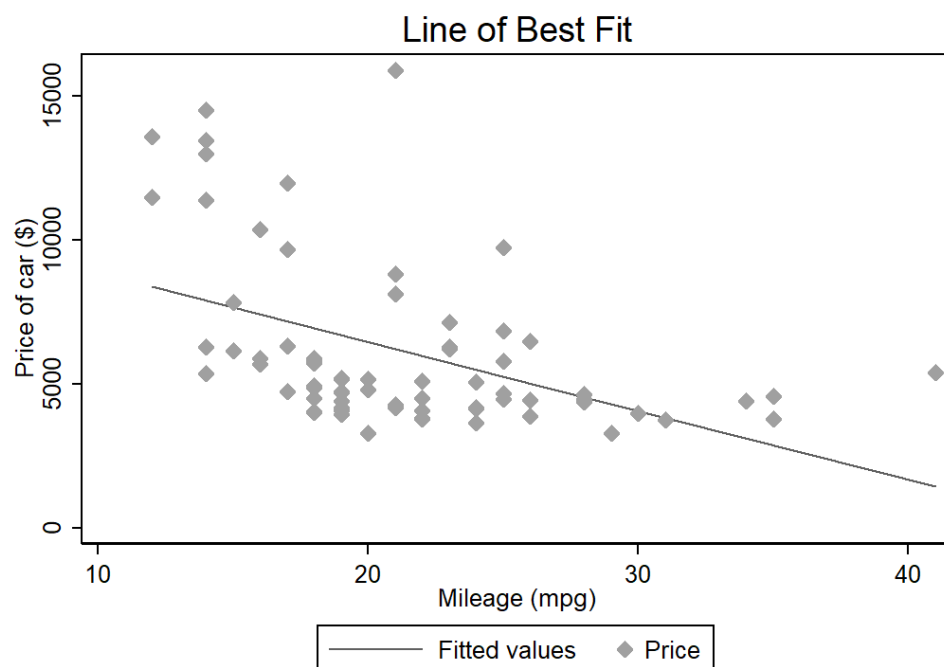
How good is the model overall at predicting the outcome?

- The explanatory variables are highly likely to have a non-zero effect on the outcome ($\text{Prob} > F = 0.0000$).
- The proportion of variance explained (*R-squared*) is 30%, suggesting that this model accounts for about one third of the variation in the price of a car. That is, price varies across cars and we can explain some degree of variation using this statistical model.

How does linear regression work?

Linear regression estimates coefficients for each of the explanatory variables using the **ordinary least squares (OLS)** estimator.

OLS selects the estimates ($\hat{\beta}_1, \hat{\beta}_2$ etc) that minimise the sum of the squared residuals.



Assumptions underpinning regression

Validity: data map to the research question. Another way of putting this is that the model is properly specified: only and all relevant explanatory variables are included.

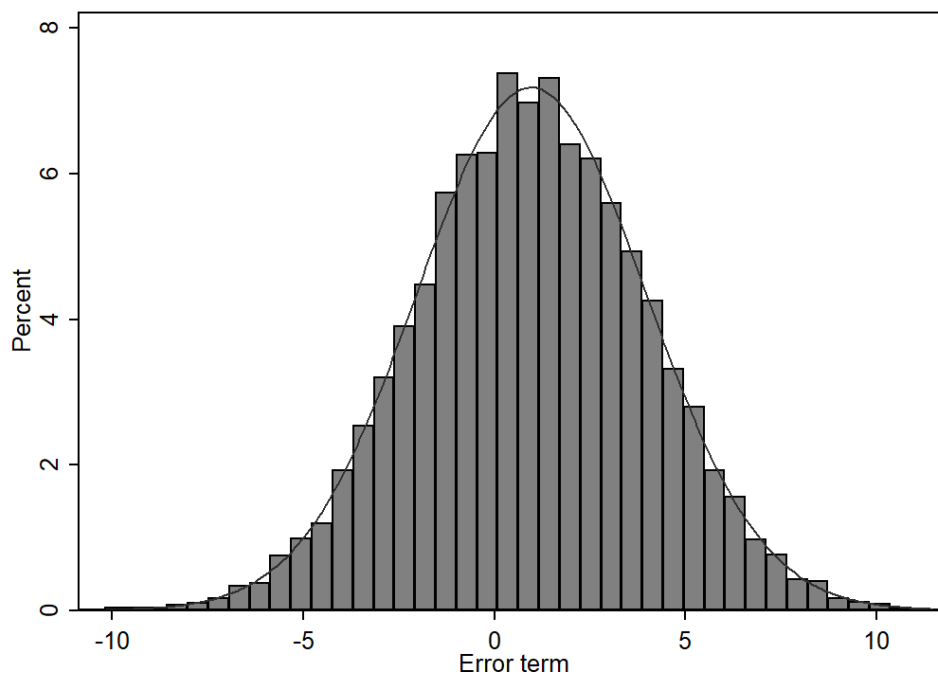
Additivity and linearity: the deterministic component of the model should be a linear function of the explanatory variables. The relationship between each explanatory variable and the outcome should be modelled in linear terms, and the predicted value of the outcome should be the sum of the coefficients for the explanatory variables (and constant).

Independence of errors: no correlation between the error term and the explanatory variables. If there is a correlation, it can lead to biased estimates.

Equal variance of errors: homoscedastic distribution of the errors. This means the degree to which your model is wrong is fairly constant across values of your explanatory variables.

Normality of errors: the errors follow a normal distribution (see below).

(Gelman and Hill, 2007)



If these assumptions are met, linear regression is considered **BLUE**:

- Best
- Linear
- Unbiased
- Estimator

Properties of estimators

Unbiased

We want our estimator to give the correct answer on average; that is, it can be wrong for individual applications of the estimator, but the average answer of these applications is correct (King et al., 1994).

$$E[\hat{\beta}] = \beta$$

Consistent

We want our estimator to produce coefficients that converge to the true value as our sample size increases.

A consistent estimator has the statistical property that as the number of data points increases it converges on the true value. (Gayle and Lambert, 2018, p. 89)

$$\hat{\beta} \rightarrow \beta \text{ as } n \rightarrow N.$$

Efficient

We want our estimator to be as precise as possible; that is, it minimises the variance of the estimate. An estimate, by definition, is uncertain and we would like to reduce that uncertainty to a minimum. Efficiency provides a way of distinguishing between unbiased estimators: An estimator that utilises more observations will be more efficient as it reduces the variance (King et al., 1994).

$$\text{Var}[\hat{\beta}] \text{ is minimised.}$$

Introduction to Longitudinal Data

This section draws heavily on the work of Professor Vernon Gayle: [Longitudinal Data Analysis for Social Scientists](#)

What are longitudinal data?

At its simplest, longitudinal data contain a temporal dimension. This may be as simple as the data set containing variables that define the beginning and end of a social process (e.g., how long did somebody remain unemployed?). More often when we speak of longitudinal data we refer to data sets containing multiple observations of the same individuals.

Types of longitudinal study designs

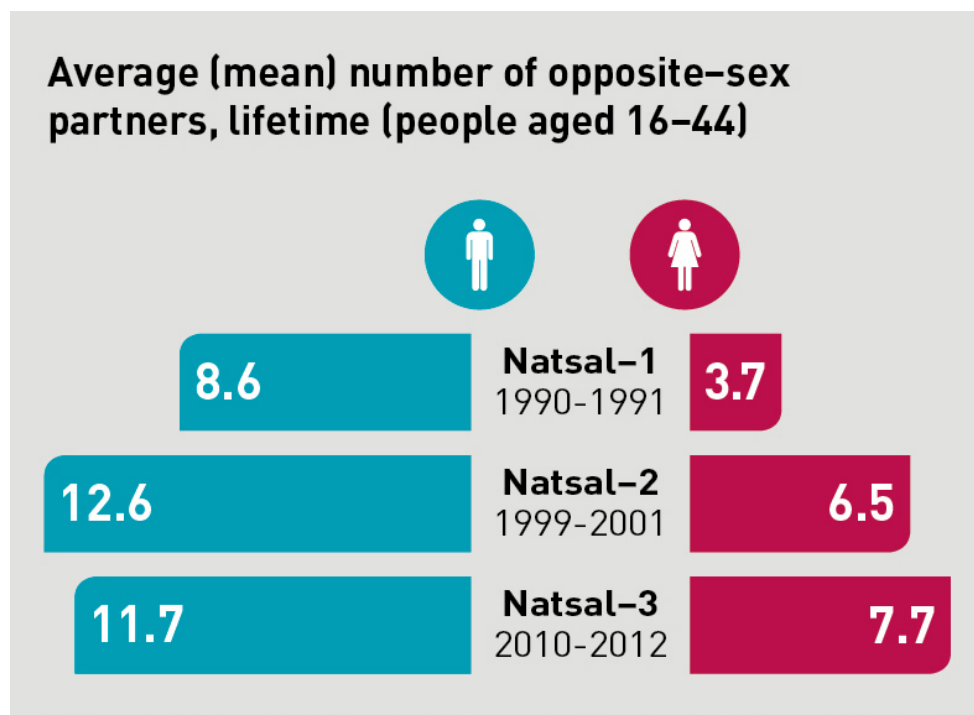
Repeated cross-sectional studies

Repeat samples of the same population over time:

- National Surveys of Sexual Attitudes and Lifestyles (NATSAL)
- British Social Attitudes Survey

Repeated cross-sectional studies allow analysis of change over time at the aggregate / macro level. For example, the mean number of opposite-sex sexual partners has increased over time in the UK for both men and women:

Figure 1.1.



Credit: Wellcome Trust/Paulo Estriga

Panel study

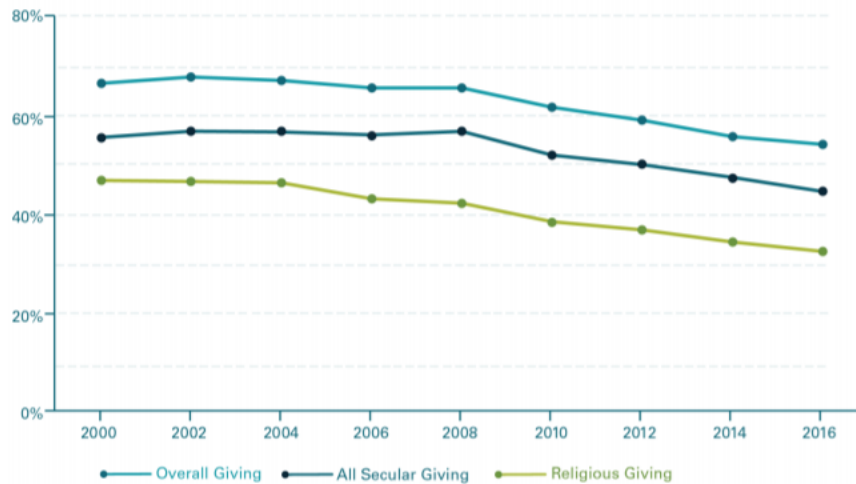
Groups of entities are repeatedly studied over time:

- UK Household Longitudinal Study (UKHLS)
- Panel Study of Income Dynamics (PSID)
- English Longitudinal Study of Aging (ELSA)

Panel studies collect data on the **same respondents** over time, and thus are known as *repeated contacts* data. For example, PSID has a module examining charitable giving of US households since 2000; this information is collected biennially and allows us to understand how the same households alter their giving behaviour over time (see figure 3.2 below).

Figure 1.2

U.S. HOUSEHOLD GIVING RATES (2000-2016)



Credit: [Changes to the Giving Landscape](#)

Cohort study

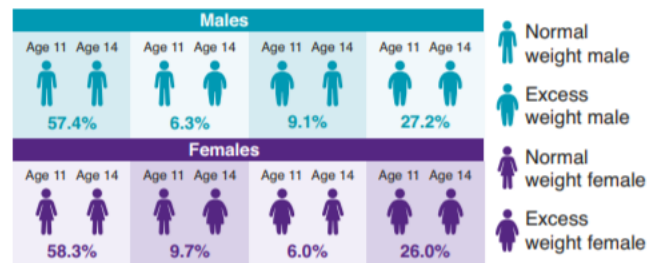
Following a particular group of entities over time:

- Millennium Cohort Study
- Growing Up in Scotland
- Whitehall Study II

The Millennium Cohort Study is a multi-wave survey of almost 20,000 children born in the UK during 2000/01, and is a representative sample of all children born during this period (Rafferty et al., 2015). It collects data at different periods (waves) of the children's lives, thus providing longitudinal information on the development and life histories of these children.

Figure 1.3.

Transitions between normal weight and excess weight from age 11 to age 14, by sex



Credit: [Child overweight and obesity: Initial findings from the Millennium Cohort Study Age 14 Survey](#)

Why use longitudinal data?

- UK has an unparalleled collection of longitudinal data resources.
- These resources are critical for analysing social change (and social stability).
- However they are costly to collect, clean and share, therefore strong justification needed.

Answering research questions

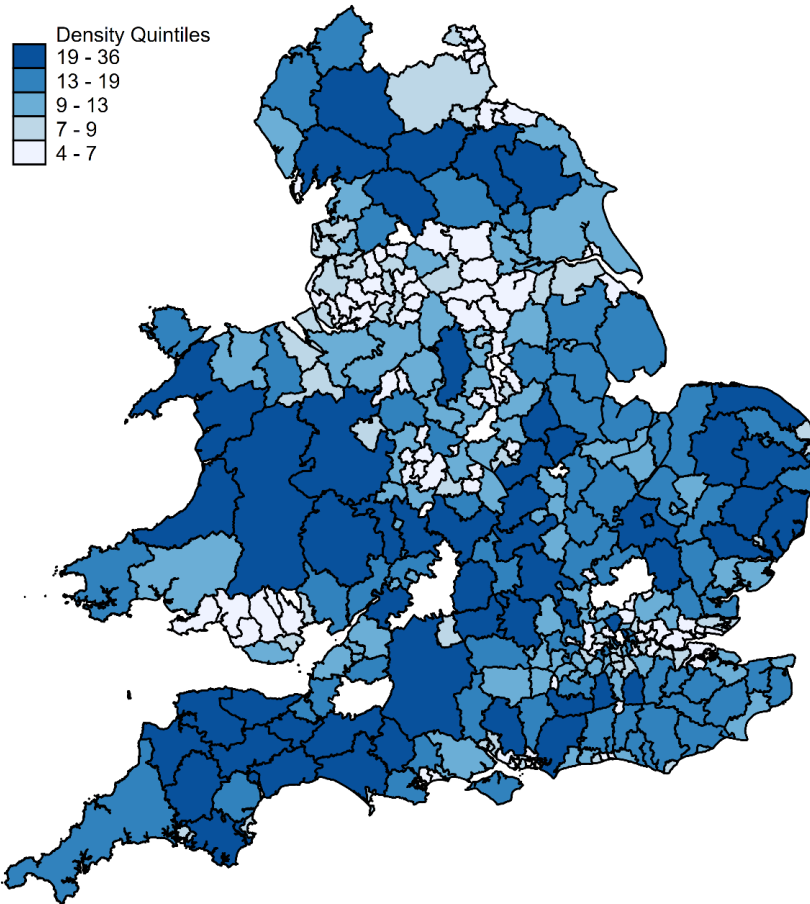
For many social science research projects cross-sectional data will be sufficient.

For example, if we are interested in understanding regional inequalities, it is sufficient to take a cross-section of data for these regions (e.g., a single census year) and describe variation in some measure of inequality. One of my recent research projects examined the distribution of charities across local authorities in England and Wales:

Figure 1.4.

Mean Charity Density (1971-2011)

By local authority



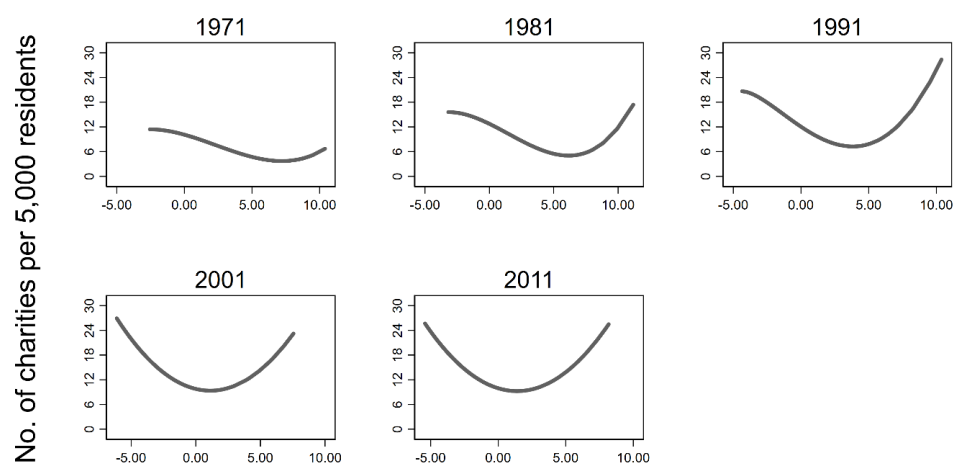
Source: Charity Commission Register of Charities (31/12/2016) and Popchange; n=326.
Local authorities with a level of charity density in the 99th percentile are excluded.

The map displays the mean number of charities per 5000 residents across 326 local authorities in England and Wales. In essence I combined five census years to produce a cross-section of charity density between 1971 and 2011; that is I ignored the longitudinal component of my data and focused instead on making comparisons *between* local authorities.

Most social research projects can be improved by the analysis of longitudinal data.

Figure 1.5.

Distribution of Predicted Charity Density By Level of Deprivation



Townsend Score

Source: Charity Commission Register of Charities (31/12/2016) and Popchange; n=1634.
Local authorities with a level of charity density in the 99th percentile are excluded.
Graph displays polynomial line of best fit between predicted charity density and Townsend Score.

Figure 3.5 presents the temporal variation in the association between charity density and the level of deprivation in a local authority. Not only can we make comparisons between local authorities in a given year, we can now examine change *over time*, adding much more detail to our understanding of the relationship between density and deprivation.

Some research questions require longitudinal data.

Figure 1.6.

Factors	Change in charity density			
	1981	1991	2001	2011
Townsend Score ranking				
Less deprived	REF	REF	REF	REF
More deprived	-.34*	.28**	.39*	.43*
Urban/rural classification				
More urban	-.78**	.72	-.30	-.72
More rural	-.78**	.09	-.46	.73***
Previous charity density	-	.71***	0.04	-.41***
N (local authorities)	317	316	319	318
Adjusted R ²	.02	.56	.01	.20
F test	5.23***	41.43***	1.59	21.08***

Figure 3.3 displays the results of a change score model that links changes in the values of a set of explanatory variables to changes in the values of the outcome. For example, a local authority becoming more deprived between census years is associated with a small increase in charity density. Such an analysis is not possible if we did not have data on the same local authorities at multiple time periods.

Research questions that require longitudinal data:

- Flows into and out of poverty.
- The effects of family migration on the woman's subsequent employment activities.
- The impact of Covid-19 on long-term health outcomes of individuals.
- Evaluating policy, health, educational interventions.

Methodological benefits

Micro-level social processes

Repeated cross-sectional data can reveal macro-level trends and patterns of substantive interest but mask micro-level change. For example, repeated cross-sectional analysis of the British Household Panel Survey (precursor to Understanding Society) showed that poverty rates stabilised in the 1990s. However longitudinal analysis uncovered substantial turnover / churn in terms of which individuals remained in or exited poverty (the poor are not always poor!).

In my own research area, cross-sectional analysis of the Scottish Household Survey reveals the proportion of individuals volunteering has remained stable between 2007-2017 (Volunteer Scotland, 2019). However this pattern masks the substantial micro-level variation in volunteering behaviour: that is, it is not the same individuals volunteering every year, with people dipping in and out of this activity throughout the lifecourse.

Temporal ordering of events

Longitudinal data give us a better sense of the timing of events and hence the direction of influence. Remember that a necessary (but insufficient) condition for causal analysis is the appropriate temporal ordering of the cause and effect: *X* cannot cause *Y* if it does not occur before *Y*.

Understanding — and having the ability to identify — the temporal ordering of events helps to address a pervading issue in quantitative social science analysis: *simultaneity bias*. For example, it is difficult to untangle whether poor health causes unemployment, unemployment causes poor health (or both) without some form of longitudinal data.

Improving control for residual heterogeneity

Now we arrive at one of the major methodological appeals of longitudinal data: the ability to control for *residual heterogeneity*. As Gayle (2018) concisely states:

The possibility of substantial variation between similar individuals due to unmeasured, and possibly immeasurable, variables is known as 'residual heterogeneity'.

You may have heard residual heterogeneity referred to as *omitted variable bias* or *unobserved heterogeneity*. We'll spend much more time on this benefit in the next section.

Improving control for state dependence

Longitudinal data provide important information on the initial or current state an entity is in, and the trajectory of said entity across different or the same states over time. As Nobel Prize winner J.J. Heckman summarises:

A frequently noted empirical regularity in the analysis of employment data is that those who were unemployed in the past or have worked in the past are more likely to be unemployed (or working) in the future.

In essence, much of human behaviour is influenced by previous behaviour and outcomes. Think back to the example we showed from the Millennium Cohort Study: both boys and girls were most likely to remain at the same weight (whether normal or excess) at age 14 as they were at age 11.

A note of caution

Longitudinal data are not a panacea:

- For missing data
- For measurement error

- For lack of sample representativeness
- For poorly specified statistical models
- Etc

See the excellent summaries of the strengths and weaknesses of longitudinal data produced by [CLOSER](#).

In summary

Longitudinal data enhance our ability to investigate complicated processes in the social world!

What does longitudinal data look like?

Let's get our hands dirty working with some real-world longitudinal data: strictly speaking I'll get my hands dirty as the data set we're using has some restrictions on sharing. We will explore a data set containing a representative sample of UK charities: a version of this data set is available through the UK Data Service: [SN 853257](#)

First, let's start with a simple, fabricated example of a longitudinal data set.

```
import delimited using "./data/lda-simple-example-2020-08-28.csv", clear varn(1)
1
```

(5 vars, 20 obs)

+-----+

| pid year sex age income |

|-----|

1. | 10001 2015 male 22 20000 |

2. | 10001 2016 male 23 20000 |

3. | 10001 2017 male 24 22000 |

4. | 10001 2018 male 25 24000 |

5. | 10002 2015 female 45 29000 |

|-----|

6. | 10002 2016 female 46 29000 |

7. | 10002 2017 female 47 29000 |

8. | 10002 2018 female 48 29500 |

9. | 10003 2015 female 31 41500 |

10. | 10003 2016 female 32 42400 |

|-----|

11. | 10003 2017 female 33 43800 |

12. | 10003 2018 female 34 45000 |

13.		10004	2015	male	65	25000	
14.		10004	2016	male	66	10000	
15.		10004	2017	male	67	10000	

16.		10004	2018	male	68	10000	
17.		10005	2015	female	18	14000	
18.		10005	2016	female	19	15000	
19.		10005	2017	female	20	15000	
20.		10005	2018	female	21	18000	
+-----+							

Here we have five individuals (*units*) observed across four years (*time periods*), with three variables capturing attributes in each year (*sex*, *age*, *income*).

This is an example of a **balanced panel**: the same number of observations is captured for each unit.

Now let's look at a different example:

```
import delimited using "./data/lda-simple-example-ub-2020-08-28.csv", clear varn(1)
1
```

(5 vars, 16 obs)							
+-----+							
	pid	year	sex	age	income		

1.		10001	2015	male	22	20000	
2.		10001	2016	male	23	20000	
3.		10001	2017	male	24	22000	
4.		10001	2018	male	25	24000	
5.		10002	2015	female	45	29000	

6.		10002	2016	female	46	29000	
7.		10003	2015	female	31	41500	
8.		10003	2016	female	32	42400	

9.		10003	2017	female	33	43800	
10.		10004	2015	male	65	25000	

11.		10004	2016	male	66	10000	
12.		10004	2017	male	67	10000	
13.		10004	2018	male	68	10000	
14.		10005	2015	female	18	14000	
15.		10005	2016	female	19	15000	

16.		10005	2017	female	20	15000	
+-----+							

Here we have the same units and time span but this time there are gaps within units: individual 10002 is only observed twice, and 10003 and 10005 three times.

This is an example of an **unbalanced panel**: the same number of observations is not captured for each unit.

Working with a balanced panel is preferable for a number of reasons, which we'll explore in due course. However the methods of analysis we will cover apply to unbalanced panels also (Mehmetoglu & Jakobsen, 2016).

The classic panel consists of a large number of units of analysis (*i*) observed over a small number of periods (*t*).

Charity data

```
use "./data/charity-panel-2020-09-10.dta", clear
desc
```

(Contains annual accounts of charities in E&W for financial years 2006-2017)

Contains data from ./data/charity-panel-2020-09-10.dta

obs: 68,818

Contains annual accounts of

charities in E&W for financial

years 2006-2017

vars: 31

9 Sep 2020 08:41

size: 8,326,978

(_dta has notes)

storage display value

variable name type format label variable label

regno	long	%12.0g	Charity number (unique id)
fin_year	byte	%8.0g	fin_year Financial year
etotal	double	%12.0g	Total expenditure
itotal	double	%12.0g	Total income
aob_classified	str19	%19s	Geographical scale of activity
i.e. local, national			
sampling_strata	byte	%12.0g	sampling_strata_lab
Income categories used to sample			
organisations			
large_samplin~a	byte	%12.0g	large_sampling_strata_lab
Income categories used to sample			
large organisations (£500k+)			
orgsize	byte	%12.0g	orgsize_lab
Size of charity - in categories of			
total annual gross income			
orgsize_large	byte	%12.0g	orgsize_large_lab
Organisation size by income bands,			
for large charities (> £500k)			
orgsize_alt	byte	%13.0g	orgsize_alt_lab
Organisation size by income bands,			
alternative banding			
fundraised	float	%9.0g	Income derived from donations from
individuals			
ind_fees	float	%9.0g	Income derived from fees for
charitable activities from			
individuals			

govern	float	%9.0g	Income derived from government
			grants or contracts
volsector	float	%9.0g	Income derived from voluntary
			sector grants or contracts
internal	float	%9.0g	Income derived from investments
			and trading subsidiaries
business_other	float	%9.0g	Income derived from other sources
			e.g. business sector
fundraised_sh~e	float	%9.0g	Share of income derived from
			donations from individuals
business_othe~e	float	%9.0g	Share of income derived from other
			sources e.g. business sector
internal_share	float	%9.0g	Share of income derived from
			investments and trading
			subsidiaries
volsector_share	float	%9.0g	Share of income derived from
			voluntary sector grants or
			contracts
govern_share	float	%9.0g	Share of income derived from
			government grants or contracts
ind_fees_share	float	%9.0g	Share of income derived from fees
			for charitable activities from
			individuals
nsources	byte	%9.0g	Number of income sources where
			income >= £1,000
inc_diverse	float	%9.0g	Index of revenue diversification:
			0 (less diversified) to 1 (more

diversified)			
maxyear	byte	%9.0g	Most recent year charity appears
in the dataset			
orgage	int	%9.0g	Age of charity - in years
linc	float	%9.0g	Total income (log)
genchar	float	%9.0g	General charity
socser	float	%9.0g	Social service charity
west	float	%9.0g	Charity registered in Westminster
localc	float	%9.0g	Local charity

Sorted by: regno			

Let’s perform a couple of quick tasks in order to get familiar with the data.

First, we need to tell Stata we are dealing with panel data, as this allows us to access some time-series operators that are useful:

```
xtset regno fin_year
```

panel variable: regno (unbalanced)

time variable: fin_year, 1 to 11, but with gaps

delta: 1 unit

The `xtset` command takes two arguments: a variable representing the unique identifier of the panel units (`regno`) and a variable capturing the unique identifier for the time period (`fin_year`). This combination of variables must uniquely identify every observation (row) in the data: we can check whether this is the case using the `isid` command - if no error message is returned, then those variables uniquely identify an every observation:

```
isid regno fin_year
```

Second, we can use `xtdescribe` to learn more about the patterns of observations in our panel:

```
xtdescribe
```

regno: 200048, 200051, ..., 1166968n = 11193

fin_year: 1, 2, ..., 11T = 11

Delta(fin_year) = 1 unit

Span(fin_year) = 11 periods

(regno*fin_year uniquely identifies each observation)

Distribution of T_i: min5%25%50%75%95%max

	1	1	3	6	10	11	11
Freq.	Percent	Cum.	Pattern				
-----+-----							
2166	19.35	19.35	11111111111				
476	4.25	23.60	..111111111				
434	3.88	27.481.1.1.1				
388	3.47	30.951.1				
381	3.40	34.351.1.1				
247	2.21	36.561.....				
212	1.89	38.451.1.				
211	1.89	40.341....				
181	1.62	41.95	1111.....				
6497	58.05	100.00	(other patterns)				
-----+-----							
11193	100.00		XXXXXXXXXXXX				

Let’s unpack these results:

- There are 11,193 panel units (*n*) and 11 time periods (*T*).
- The time period variable (*fin_year*) changes by 1 unit (*Delta(fin_year)*).
- 50% of panel units are observed at least 6 times (*Distribution of T_i*).
- 2,166 panel units are observed in every time period, 181 are observed only in the first 4 periods etc (see frequency table).

by regno: gen numobs = _N
xttab numobs

	Overall		Between		Within
numobs	Freq.	Percent	Freq.	Percent	Percent
-----+-----					
1	1318	1.92	1318	11.78	100.00
2	2838	4.12	1419	12.68	100.00
3	3069	4.46	1023	9.14	100.00
4	3812	5.54	953	8.51	100.00
5	2895	4.21	579	5.17	100.00

6		3624	5.27	604	5.40	100.00
7		4081	5.93	583	5.21	100.00
8		4552	6.61	569	5.08	100.00
9		8883	12.91	987	8.82	100.00
10		9920	14.41	992	8.86	100.00
11		23826	34.62	2166	19.35	100.00
-----+-----						
Total		68818	100.00	11193	100.00	100.00
(n = 11193)						

Now we have a better sense of the number of times we observe our panel units in the data. Let's also create a variable that identifies charities that appear in every year in the data, and drop all charities that do not meet this criterion:

```
gen balpan = (numobs==11)
keep if balpan
```

(44,992 observations deleted)

That will do for now, we'll examine the variables when we start estimating statistical models in the next section. We'll save the changes to the data set:

```
sav "./data/charity-panel-analysis-2020-09-10.dta", replace
```

file ./data/charity-panel-analysis-2020-09-10.dta saved

Summary

Longitudinal data offer a number of substantive and methodological benefits.

There a number of study designs, each with strengths and weaknesses.

Longitudinal data are not a panacea.

Panel Data Analysis I

In this section we define the general methodological and substantive issues associated with panel data.

We conclude with a consideration of the key questions a researcher should ask before undertaking analysis of panel data.

Introduction

The analysis of repeated contacts data is known as **panel data analysis**.

Recall that repeated contacts data captures information on your units of analysis more than once. As a result, observations are *nested* or *clustered* within units e.g., observations of pupils' exam results are nested within schools.

Methodological implications of panel data

The use of panel data implies the potential for the violation of an important regression assumption: error terms are independent of each other (Mehmetoglu & Jakobsen, 2016)

In panel data a unit's own observations are often *interdependent*, meaning they are more likely to be similar to each other than the observations for other units in the panel.

Independence of error term

Recall one of the core assumptions of linear regression:

$$\text{cov}(\epsilon, X) = 0$$

The variation in our outcome that is left unexplained (ϵ) should not be correlated with any of the explanatory variables in the model.

If the covariance is **not equal** to zero, then the observations for each unit i are *serially correlated*, a circumstance also known as *autocorrelation*.

What this means in practice is the value of a variable at time t predicts the value of the same variable at time $t + k$ for a given unit i (where k represents another time period in which unit i is observed).

Autocorrelation can give rise to *heteroscedasticity*, which very often results in the under-estimation of standard errors in regression models.

It can also lead to the much more serious issue of biased coefficients.

Summary of issues

Panel data contain observations nested within units.

The interdependence of observations often violates a key assumption of linear regression (*independence of errors*).

Ignoring this interdependence when estimating your statistical model can lead to two problems:

1. Under-estimation of the uncertainty surrounding the coefficients (*inefficiency*).
2. Incorrect estimates of the coefficients (*bias*).

Inefficiency leads to under-estimated standard errors and potential false positive tests of statistical significance.

Bias leads to incorrect inferences about the magnitude and direction of the effects of the explanatory variables in your model.

Methodological benefits of panel data

Hold on, this entire training course is predicated on there being some advantage to using panel data over cross-sectional data!

Correct, and here it is...

The problem of **inefficient estimates** can at least be ameliorated when using cross-sectional data (e.g., robust or clustered standard errors).

The problem of **biased coefficients** is very difficult to solve when using cross-sectional data.

This because it is very difficult to find a data set that contains all of the explanatory variables you need for your model
→ omitted variable bias.

Let's see what happens when omitted variable bias is present; that is, we have not specified the model correctly:

```
clear
capture set seed 1010
quietly set obs 10000

gen x1 = rnormal(1, 20)
gen x2 = x1 + rnormal(1, 10)
gen eterm = rnormal()
gen y = 2 + x1 + x2 + eterm
l y x1 x2 in 1/10
```

```
+-----+
```

```
|      y      x1      x2 |
```

```
|-----|
```

```
1. | 33.65662 19.14529 13.26858 |
```

```
2. | -49.57088 -27.96305 -23.022 |
```

```
3. | 13.81728 5.44816 4.905838 |
```

```
4. | -18.24858 -4.415646 -16.3728 |
```

```
5. | 25.3734 7.114079 16.31598 |
```

```
|-----|
```

```
6. | 41.18281 11.9115 26.35516 |
```

```
7. | -45.91599 -18.31569 -28.86481 |
```

```
8. | -17.55372 -6.058764 -11.95182 |
```

```
9. | 47.78559 19.07098 27.25243 |
```

```
10. | 11.26871 8.339461 1.703953 |
```

```
+-----+
```

First, we estimate a properly specified model:

```
regress y x1 x2
```

```
Source |      SS      df      MS      Number of obs      =      10,000
```

```
-----+----- F(2, 9997)      >      99999.00
```

```
Model | 16796126.4      2 8398063.21 Prob > F      =      0.0000
```

```
Residual | 10024.3942    9,997 1.00274025 R-squared      =      0.9994
```

```
-----+----- Adj R-squared      =      0.9994
```

```
Total | 16806150.8    9,999 1680.78316 Root MSE      =      1.0014
```

```
-----
```

y	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
-----+-----						
x1	1.00037	.0011332	882.78	0.000	.9981488	1.002591
x2	.9994168	.0010176	982.18	0.000	.9974221	1.001411
_cons	1.989778	.0100956	197.09	0.000	1.969989	2.009568

Now let's estimate a model that excludes one of the explanatory variables:

regress y x1						
Source		SS	df	MS	Number of obs	= 10,000
-----+-----				F(1, 9998)	>	99999.00
Model		15828807.8	1	15828807.8	Prob > F	= 0.0000
Residual		977343.026	9,998	97.7538533	R-squared	= 0.9418
-----+-----				Adj R-squared	=	0.9418
Total		16806150.8	9,999	1680.78316	Root MSE	= 9.8871

y		Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
-----+-----						
x1		1.997809	.0049647	402.40	0.000	1.988077 2.007541
_cons		3.076904	.0990786	31.06	0.000	2.88269 3.271118

Notice how the coefficient for **x1** has been inflated? This is because **x1** and **x2** are correlated (by definition), and therefore **x1** "soaks up" some of the variation in **y** that is explained by **x2** (Gelman and Hill, 2007).

corr x1 x2		
corr y x2		
(obs=10,000)		
	x1	x2
-----+-----		
x1	1.0000	
x2	0.8962	1.0000

(obs=10,000)		
		y x2
-----+-----		
y		1.0000
x2		0.9762 1.0000

So why panel data?

As the simple example above demonstrates, one way of solving omitted variable bias is to include the omitted explanatory variable(s)!

This can be difficult to achieve in practice, as many of these variables may not be captured by the data set, or even possible to record at all (Mehmetoglu & Jakobsen, 2016).

If certain assumptions hold, the use of panel data allow us to control for the influence of any omitted variables on the coefficients of the explanatory variables.

Key assumption: the omitted variables are *time-invariant*.

As long as we make the assumption that (at least some of) these effects are enduring there are techniques for accounting for omitted explanatory variables if we have data at more than one time point. (Gayle, 2018)

Panel data won't completely address this problem, but suitable models can improve control for, and even estimate the effects of, omitted explanatory variables.

Substantive benefits of panel data

It would be unwise to focus exclusively on the methodological implications of panel data.

A major advantage of such data sets is their ability to capture social processes as they evolve over time (*micro-level change*).

import delimited using "./data/lda-employed-example-2020-08-28.csv", clear varn(1)
tab pid employed

(3 vars, 20 obs)			
		employed	
pid		0 1	Total
-----+-----+-----			
10001		5 5	10
10025		5 5	10
-----+-----+-----			
Total		10 10	20

In this fictional example we see that the two individuals have the same overall employment history: five periods of employment, five of unemployment.

However this summary masks the stark difference in their employment trajectories:

1
+-----+
pid year employed

1. 10001 2000 1
2. 10001 2001 1
3. 10001 2002 0
4. 10001 2003 1
5. 10001 2004 0

6. 10001 2005 1
7. 10001 2006 1
8. 10001 2007 0
9. 10001 2008 0
10. 10001 2009 0

11. 10025 2000 1
12. 10025 2001 1
13. 10025 2002 1
14. 10025 2003 1
15. 10025 2004 1

16. 10025 2005 0
17. 10025 2006 0

18.		10025	2007	0	
19.		10025	2008	0	
20.		10025	2009	0	
+-----+					

Individual 10001 drifts in and out of employment, while 10025 only changes employment status once (in 2005).

Therefore we can decide to focus on analysing change over time, in addition to traditional analyses of differences between groups:

```
xtset pid year
bys pid: xttrans employed
```

panel variable: pid (strongly balanced)

time variable: year, 2000 to 2009

delta: 1 unit

-> pid = 10001

		employed	
employed		0	1 Total
-----+-----+			
0		50.00	50.00 100.00
1		60.00	40.00 100.00
-----+-----+			
Total		55.56	44.44 100.00

		employed	
employed		0	1 Total
-----+-----+			
0		100.00	0.00 100.00
1		20.00	80.00 100.00
-----+-----+			

Total		55.56		44.44		100.00
-------	--	-------	--	-------	--	--------

--

Panel data analysis: key considerations

How can we use our understanding of these two advantages of panel data — **examining micro-level change** and **improved control for residual heterogeneity** — when estimating statistical models?

A good approach is to pose two overarching questions:

How do your explanatory variables influence the outcome?

- Are you interested in how *changes within units* are associated with variation in the outcome?
- Are you interested in how *differences between units* are associated with variation in the outcome?
- Both?

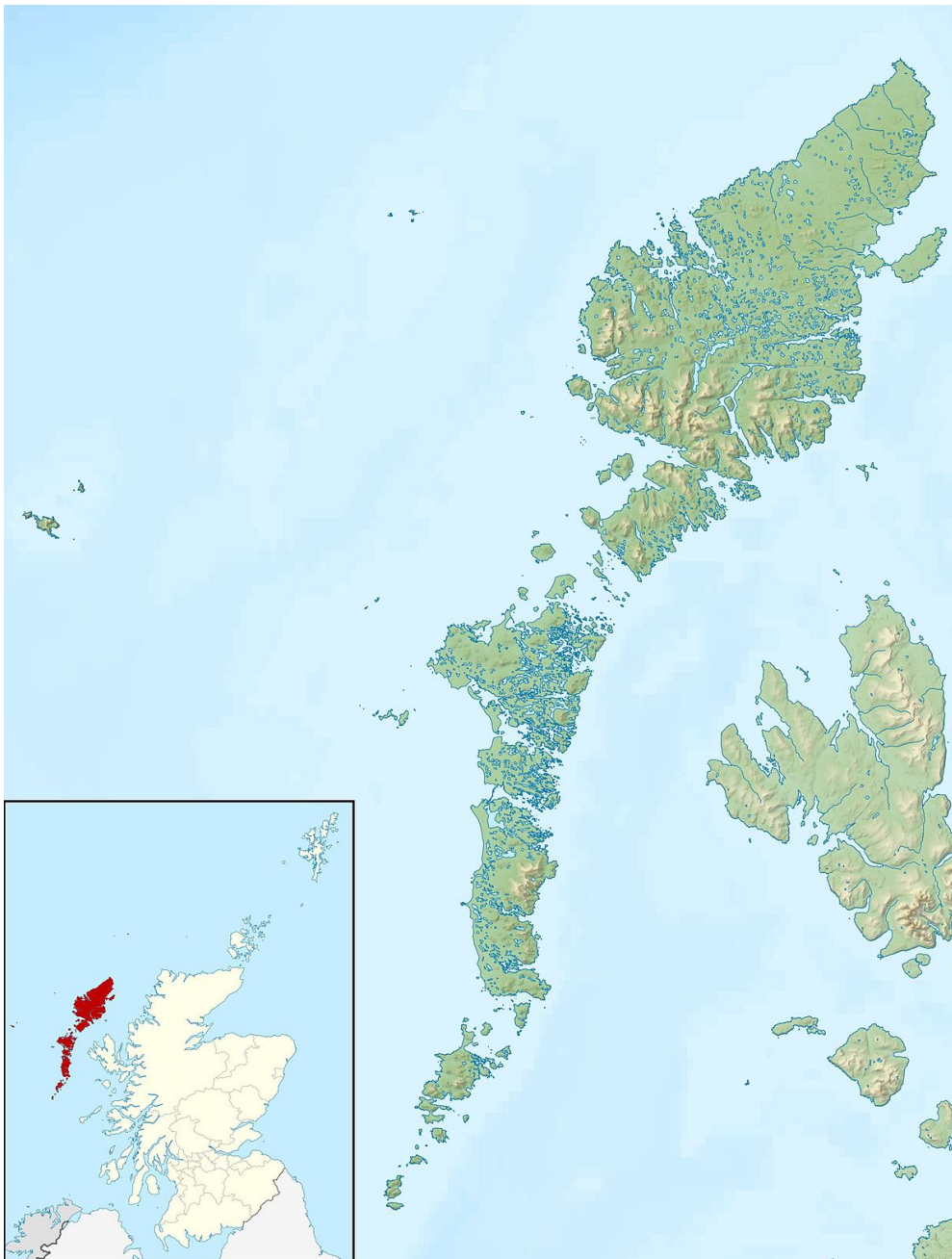
Consider this simple example:

Would you expect the effect of retirement on income to differ whether:

- we were comparing two individuals (one retired, one not), or
- we were comparing one individual who changes retirement status between two time periods?

Here is another example:

Average earnings in the Outer Hebrides of Scotland are lower than average for London. But would we expect earnings to drop on average if someone moves from London to the Outer Hebrides?



Credit: [Wikipedia](#)

Answering the question — *how do your explanatory variables influence the outcome?* — requires theoretical insight on the nature of the relationships between your explanatory factors and outcome of interest. The decision you make influences which type of panel data model you ultimately select as being most appropriate for your research question.

Is your statistical model specified correctly?

Do you have all and only relevant explanatory variables in your model (Gelman and Hill, 2007)?

How worried are you that some (especially important) explanatory variables have not been included in your model?

Do you think the omission of these explanatory variables is leading to bias in the variables included in the model?

This is a technical issue and there are a number of statistical tests and techniques that can help guide us to select the most appropriate panel data model.

Task

Think of a piece of quantitative analysis you have done (or would like to do).

Clearly state the analysis in terms of an outcome and a set of explanatory variables (a statistical model).

Consider the two main questions:

- *How does each of your explanatory variables influence the outcome?*
- *Is your statistical model specified correctly?*

Finally, consider whether and how panel data would support the estimation of your statistical model.

Panel Data Analysis II

In this section we estimate our first set of statistical models using panel data: **Pooled OLS** and **Between Effects**. We show some examples of how to estimate and interpret these models, and reflect on the conditions under which the models are appropriate.

What we can relax about

In the sessions demonstrating how to quantitatively analyse panel data, we will cast aside the following concerns:

- Missing data
- Weights
- Attrition
- Multicollinearity

All of these issues impinge on the estimation of panel data models but are not necessary to address for the purposes of learning about said models. We encourage you to consult the [reading list](#) for suggestions of resources that cover these topics.

Defining our statistical model

Now we arrive at the interesting bit: estimating statistical models.

Let's return to our panel data on charities and define a statistical model for predicting a charity's annual gross income as a function of its age, the scale of its charitable activities, where it is located, what type of charity it is, and the number of sources of income it has, and the share of its income provided by government.

$$y_{it} = \beta_0 + \beta_1 x_{1it} + \beta_2 x_{2i} + \beta_3 x_{3i} + \beta_4 x_{4i} + \beta_5 x_{5it} + \beta_6 x_{6it} + \epsilon_{it} \quad (1.6)$$

Where:

y_{it} is log income for charity i at time t

β_0 is the constant term, which is our prediction for log income when the values of all other variables in the model are set to 0

x_{1it} captures the age of charity i at time t , and β_1 is the effect of this variable on the outcome

x_{2i} is a dummy variable identifying charities that operate at a local level

x_{3i} is a dummy variable identifying charities registered in Westminster

x_{4i} is a dummy variable identifying general charities

x_{5it} captures the number of sources of income for charity i at time t

x_{6it} captures the share its income charity i derives from government sources at time t

ϵ_{it} captures the residual for charity i at time t ($y_{it} - \hat{y}_{it}$)

Understanding sources of variation

Remember to keep in mind the two sources of variation that exist in panel data ([Gould, n.d.](#)):

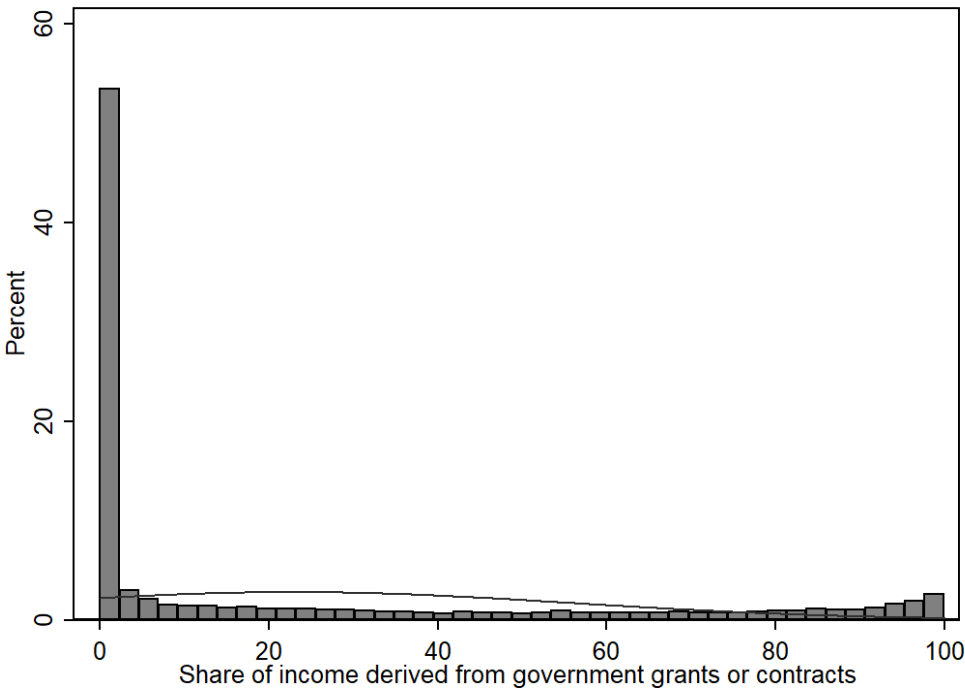
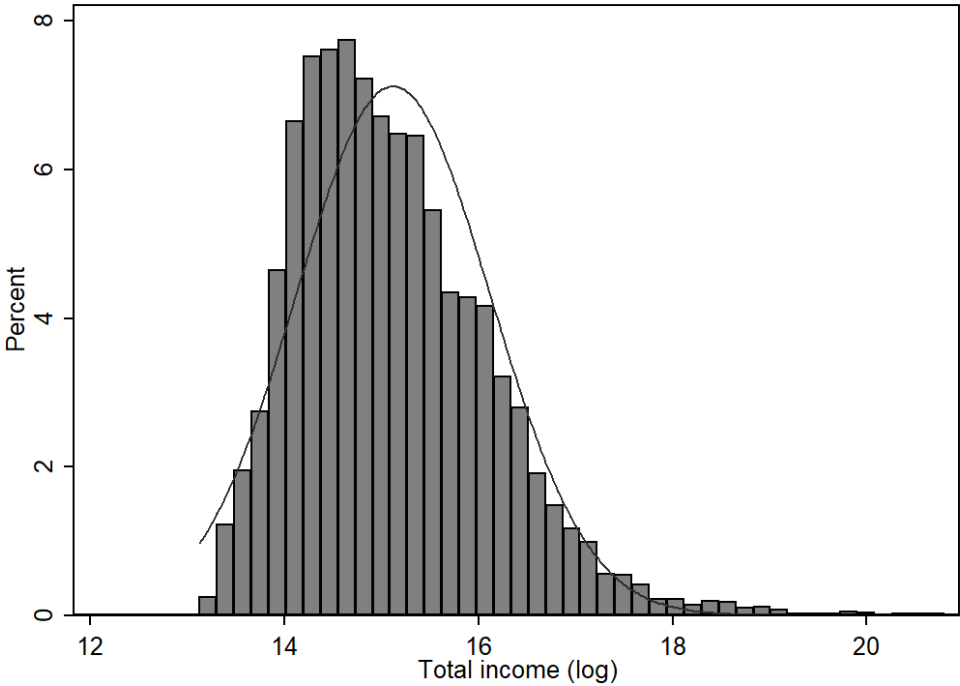
1. Cross-section information on differences between units
2. Time series information on differences over time within units

Data exploration

Let's spend a little bit of time exploring the key variables in our statistical model.

```
use "./data/charity-panel-analysis-2020-09-10.dta", clear
```

(Contains annual accounts of charities in E&W for financial years 2006-2017)



```
sum orgage, detail
```

Age of charity - in years

Percentiles		Smallest		
1%	4	0		
5%	7	1		
10%	10	1	Obs	23,826
25%	16	1	Sum of Wgt.	23,826
50%	27		Mean	39.20129
		Largest	Std. Dev.	42.4661
75%	48	496		
90%	82	497	Variance	1803.369
95%	112	498	Skewness	4.595531
99%	180	499	Kurtosis	37.17673

sum nsources, detail

Number of income sources where income >= £1,000				

Percentiles		Smallest		
1%	1	0		
5%	2	0		
10%	2	1	Obs	23,826
25%	3	1	Sum of Wgt.	23,826
50%	4		Mean	3.806724
		Largest	Std. Dev.	1.24789
75%	5	6		
90%	5	6	Variance	1.557228
95%	6	6	Skewness	-.1130695
99%	6	6	Kurtosis	2.425233

tab1 localc socser

-> tabulation of localc			
Local			
charity	Freq.	Percent	Cum.
-----+-----			
0	8,756	36.75	36.75
1	15,070	63.25	100.00
-----+-----			
Total	23,826	100.00	
-> tabulation of socser			
Social			
service			
charity	Freq.	Percent	Cum.
-----+-----			
0	20,449	85.83	85.83
1	3,377	14.17	100.00
-----+-----			
Total	23,826	100.00	

Pooled OLS Model

The starting point for any statistical modelling of panel data is to estimate a *Pooled OLS* model (fancy way of saying linear regression).

The observations are “pooled”, which just means we ignore the nested nature of panel data. In other words we assume that each observation (i.e., row within a long format data set) is independent of other observations (Gayle and Lambert, 2018).

Fundamental problem of pooling observations (Gayle & Lambert, 2018, p. 58):

The model does not recognise that there are multiple contributions of data from the same individuals, and therefore, it estimates results as if there are many individuals who shared the same characteristics. This impacts upon the estimate of measures such as variances and standard errors.

```
regress linc orgage localc west genchar nsources govern_share
est store pols
```

Source	SS	df	MS	Number of obs	=	23,826
-----+-----				F(6, 23819)	=	410.54

Model		2225.8864	6	370.981066	Prob > F	=	0.0000
Residual		21523.6961	23,819	.903635591	R-squared	=	0.0937
-----+					Adj R-squared	=	0.0935
Total		23749.5825	23,825	.996834524	Root MSE	=	.9506

linc		Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
-----+							
orgage		.0036028	.00015	24.01	0.000	.0033087	.0038969
localc		-.3302434	.0130224	-25.36	0.000	-.3557682	-.3047187
west		.1121865	.0253139	4.43	0.000	.0625697	.1618033
genchar		-.3170303	.0139082	-22.79	0.000	-.3442913	-.2897693
nsources		.1053884	.0050963	20.68	0.000	.0953993	.1153774
govern_share		.000644	.0002035	3.16	0.002	.0002451	.0010429
_cons		14.96317	.0236406	632.94	0.000	14.91683	15.00951

Conditions where Pooled OLS is suitable

Pooled OLS can produce consistent estimates of the explanatory variables if:

- The model is correctly specified
- The explanatory variables are uncorrelated with the error term (Cameron and Trivedi, 2010)

TASK: Do you think our statistical model is correctly specified, and there is no correlation between error term and explanatory variables?

In our statistical model of charity income, it is unlikely that the interpretation of the coefficients would change drastically if we addressed the under-estimation of the standard errors (the sample size is very large).

We'll cover the various tests and checks we can perform to examine whether Pooled OLS model violates the *independence of errors* assumption in a later section.

Between Effects Model

Once again estimate a cross-sectional model (Pooled OLS). However this time we transform the data so that there is one observation per unit. As a result we end up modelling the mean of Y on the mean of our X variables.

```
xtreg linc orgage localc west genchar nsources govern_share, be
est store beff
```

Between regression (regression on group means)	Number of obs	=	23,826
--	---------------	---	--------

Group variable: regno	Number of groups =	2,166				
R-sq:	Obs per group:					
within = 0.0063	min =	11				
between = 0.1042	avg =	11.0				
overall = 0.0925	max =	11				
	F(6,2159)	= 41.86				
sd(u_i + avg(e_i.))= .9109813	Prob > F	= 0.0000				

linc	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
-----+-----						
orgage	.0035048	.0004791	7.32	0.000	.0025652	.0044443
localc	-.3282906	.0414364	-7.92	0.000	-.40955	-.2470312
west	.1167392	.0805284	1.45	0.147	-.041182	.2746604
genchar	-.3210918	.0449127	-7.15	0.000	-.4091685	-.233015
nsources	.1384596	.0193749	7.15	0.000	.1004643	.1764549
govern_share	.0002749	.0007478	0.37	0.713	-.0011916	.0017415
_cons	14.85058	.0835091	177.83	0.000	14.68681	15.01435

Estimating a Between Effects model is equivalent to collapsing the data and estimating your regression model on the resulting observations:

```

preserve
collapse (mean) linc orgage localc west genchar nsources govern_share, by(regno)
regress linc orgage localc west genchar nsources govern_share
est store coll
restore

```

Source	SS	df	MS	Number of obs =	2,166
-----+-----				F(6, 2159)	= 41.86
Model	208.427331	6	34.7378885	Prob > F	= 0.0000
Residual	1791.72593	2,159	.829886952	R-squared	= 0.1042
-----+-----				Adj R-squared	= 0.1017

Total		2000.15326	2,165	.923858319	Root MSE	=	.91098

linc		Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
-----+-----							
orgage		.0035048	.0004791	7.32	0.000	.0025652	.0044443
localc		-.3282906	.0414364	-7.92	0.000	-.40955	-.2470313
west		.1167393	.0805284	1.45	0.147	-.0411819	.2746605
genchar		-.3210918	.0449127	-7.15	0.000	-.4091685	-.233015
nsources		.1384596	.0193749	7.15	0.000	.1004643	.176455
govern_share		.0002749	.0007478	0.37	0.713	-.0011916	.0017415
_cons		14.85058	.0835091	177.83	0.000	14.68681	15.01435

est table pols beff coll			

Variable		pols	beff coll
-----+-----			
orgage		.00360282	.00350476 .00350476
localc		-.33024344	-.3282906 -.32829062
west		.11218649	.11673923 .11673928
genchar		-.31703032	-.32109178 -.32109176
nsources		.10538836	.1384596 .13845961
govern_share		.00064402	.00027494 .00027494
_cons		14.963168	14.850581 14.850581

Benefits of Between Effects

- Sidesteps the problem of interdependence of observations in the original panel data.
- Smooths the effect of anomalous time periods (e.g., excess deaths calculation).
- Controls for omitted variables that change over time but are constant between units (e.g., national policies).

Limitations of Between Effects

What might the limitations of this approach be?

- Cannot estimate observed variables that change over time but are constant between units (e.g., national policies).
- Discard a lot of information by examining mean outcomes and inputs e.g., change over time.
- Cannot control for unobserved explanatory variables that are constant within but vary between units e.g., organisational culture.

The limitations of the Between Effects model far outweigh the benefits in most cases, and thus it is not widely used in practice (Mehmetoglu and Jakobsen, 2016). However it plays a crucial role in the estimation of another panel data model — Random Effects model — and thus it is important to understand how it works and what it offers.

Summary

Both the Pooled OLS and Between Effects models provide useful information on the association between an outcome Y and a set of explanatory variables X .

However both can be suboptimal from a substantive perspective (no change over time).

More concerningly, they offer no ability to control for residual heterogeneity in the form of *unobserved time-invariant* explanatory variables.

Panel Data Analysis III

In this section we estimate a statistical model that leverages some of the main advantages of using panel data: **Fixed Effects**. We show some examples of how to estimate and interpret this model, and reflect on the conditions under which the model is appropriate.

Quick reminder

Let's briefly recap some essential concepts regarding panel data:

Two sources of variation ([Gould, n.d.](#)):

1. Cross-section information on differences between units
2. Time series information on differences over time within units

So far our panel data models — Pooled OLS and Between Effects — only allow us to examine differences between units.

Two main issues with estimating statistical models:

1. Interdependence of errors
2. Improper model specification

The first can lead to inefficient estimates: under-estimated standard errors and false positive tests of statistical significance.

The second to biased coefficients and incorrect inferences regarding magnitude and direction of effect of explanatory variables.

Therefore we need a statistical model that allows us to **examine change over time** and/or **control for omitted variable bias**.

Defining our statistical model

Before estimating Fixed Effects and Random Effects models separately, it is worth identifying the key commonality between their respective statistical models.

Let's take a simplified version of our charity income statistical model, this time with only one explanatory variable (*age*) - typically it looks as follows:

$$y_{it} = \beta_0 + \beta_1 x_{1it} + \epsilon_{it} \quad (1.7)$$

However it is possible to **decompose** the residual variation (error term) into two separate terms:

$$y_{it} = \beta_0 + \beta_1 x_{1it} + \mu_i + e_{it} \quad (1.8)$$

In equation 1.8, we have introduced a **unit-specific** term to represent some of the residual variation in the outcome that is unexplained by the explanatory variables.

Decomposition implications

This term (μ_i) captures the effect of *residual heterogeneity* on the outcome i.e., unobserved or immeasurable characteristics of the units that are associated with the outcome (and possibly the explanatory variables), and vary across units.

In our charity data example, these charity-specific effects could be organisational culture, informal connections to government etc. In theory these characteristics could be measured but it's often wildly impractical.

The unit-specific effect also controls for the effect of other omitted variables on the outcome (and possibly the explanatory variables).

In our charity data example, we do not include explanatory variables capturing the amount a charity spends on fundraising, how well known it is etc.

A word of caution

Note the lack of a time subscript t in the new term μ_i . The implication is that the unobserved unit-specific effect is **constant** over time (i.e., within units).

Therefore Fixed Effects and Random Effects models only control for omitted variables that do not change within units (e.g., race, sex at birth, natural ability).

Fixed Effects Model

Conceptualising the Fixed Effects model

1. The Fixed Effects model focuses on how changes in explanatory variables are associated with changes in the outcome **within units**.
2. It assumes the observed explanatory variables and unobserved unit-specific effect are correlated (i.e., omitted variable bias is an issue).

Mehmetoglu and Jakobsen (2016, p. 241):

"In other words, we use fixed effects whenever we are only interested in the impact of variables that vary over time. This estimator helps us explore the relationship between the dependent and the explanatory variables within a unit (person, company, country, etc.) Each unit has its own individual characteristics that may or may not influence the predictor variables."

The Fixed Effects model is specified as follows:

$$y_{it} = \beta_0 + \lambda_i + \beta_1 x_{1it} + \dots + \beta_k x_{kit} + e_{it} \quad (1.9)$$

Where:

λ_i represents the unit-specific effect on the outcome.

The value of λ_i captures the effect of **all** of the unobserved time-invariant explanatory variables that are missing from the model. As a result, while the value of λ_i is calculated, it is not of much interest in and of itself. It's main role is to allow for a more robust (i.e., unbiased) estimation of the effects of the explanatory variables in the model.

In essence the Fixed Effects model produces a unit-specific intercept, which is the sum of the overall constant and the unit-specific effect:

$$y_{it} = \alpha_i + \beta_1 x_{1it} + \dots + \beta_k x_{kit} + e_{it} \quad (1.10)$$

Where:

$$\alpha_i = \beta_0 + \lambda_i$$

The unit-specific effect shifts the overall intercept up or down the y axis by the value of λ .

Final thoughts on conceptualisation

Consider the Fixed Effects model a standard cross-sectional regression model with the addition of a dummy variable being for every unit in the panel except for one (i.e., $n - 1$ dummy variables are added as explanatory variables).

Estimation

```
use "./data/charity-panel-analysis-2020-09-10.dta", clear
```

(Contains annual accounts of charities in E&W for financial years 2006-2017)

```
xtreg linc orgage localc west genchar nsources govern_share, fe
```

note: localc omitted because of collinearity

note: west omitted because of collinearity

note: genchar omitted because of collinearity

Fixed-effects (within) regression	Number of obs	=	23,826
-----------------------------------	---------------	---	--------

Group variable: regno	Number of groups	=	2,166
-----------------------	------------------	---	-------

R-sq:	Obs per group:
-------	----------------

within	=	0.0140	min	=	11
--------	---	--------	-----	---	----

between	=	0.0425	avg	=	11.0
---------	---	--------	-----	---	------

overall	=	0.0403	max	=	11
---------	---	--------	-----	---	----

F(3,21657)	=	102.28
------------	---	--------

corr(u_i, Xb)	=	-0.1002	Prob > F	=	0.0000
---------------	---	---------	----------	---	--------

linc	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
------	-------	-----------	---	------	----------------------

-----+-----

orgage	.0069072	.0005802	11.90	0.000	.00577	.0080444
--------	----------	----------	-------	-------	--------	----------

localc	0 (omitted)
--------	-------------

west	0 (omitted)
------	-------------

genchar	0 (omitted)
---------	-------------

nsources		.0289886	.0027931	10.38	0.000	.0235139	.0344633
govern_share		.0010325	.0001225	8.43	0.000	.0007923	.0012727
_cons		14.71504	.026082	564.18	0.000	14.66392	14.76616
-----+-----							
sigma_u		.94534636					
sigma_e		.2821005					
rho		.91823289	(fraction of variance due to u_i)				

F test that all u_i=0: F(2165, 21657) = 120.80				Prob > F = 0.0000			

QUESTION TIME

1. How much of the variation in the outcome is accounted for by the model? Is this a lot?
2. Why were three of the observed explanatory variables excluded in the estimation of the model?
3. What does the rho statistic tell us?
4. Is there evidence of correlation between the unit-specific effects and observed explanatory variables?

Interpretation

The effect of the observed explanatory variables is **net of** the effect of the unit-specific term. That is, we've controlled for the correlation between X and μ_i .

_cons is the intercept and represents the average value of the fixed effects + the overall constant.

orgage is the predicted change in the outcome for a one-unit increase in organisational age.

rho is the proportion of unexplained variance in the outcome explained by unobserved differences between charities (the unit-specific effects), rather than changes within them.

If rho > .5 then most of the residual variation in the outcome is due to differences between units, if rho < .5 then most of the residual variation is accounted for by differences within units (i.e., the effects of the explanatory variables).

corr(u_i, Xb) is the correlation between the unit-specific effect and the observed explanatory variables in the model.

- sigma_u (or σ_u) is the standard deviation of the fixed effects (i.e., the residuals within units).
- sigma_e (or σ_e) is the standard deviation of residuals ei.
- R-sq: within is the proportion of variance explained by the observed explanatory variables (i.e., excluding the unit-specific effect).

Post-estimation

Though it's very rarely of substantive interest, we can recover the unit-specific effects (and other parameter estimates) after estimating a Fixed Effects model:

```
capture predict fixed, u
capture predict y_hat, xb
capture predict ei, e
capture predict residuals, ue
capture egen pickone = tag(regno)
```

```
1 regno fin_year fixed if pickone in 1/100
```

```
| regno    fin_year    fixed |
```

```
1. | 200048      2006-07      -.9911593 |
```

12.		200051	2006-07	1.341765	
-----	--	--------	---------	----------	--

23.		200069	2006-07	-.4608771	
-----	--	--------	---------	-----------	--

34.		200222	2006-07	- .1173254	
-----	--	--------	---------	------------	--

45.		200424	2006-07	-.4077182	
-----	--	--------	---------	-----------	--

56.		200431	2006-07	-.5248324	
-----	--	--------	---------	-----------	--

67.		200500	2006-07	-.0236679	
-----	--	--------	---------	-----------	--

78.		201081	2006-07	.0432656	
-----	--	--------	---------	----------	--

89.		201321	2006-07	-1.400211	
-----	--	--------	---------	-----------	--

```
100. | 201911    2006-07    -.7076412 |
```

+

+

```
1 regno fin_year linc y_hat residuals fixed ei in 1/11
```

```
1. | regno | fin_year | linc | y_hat | residuals | fixed |
```

200048	2006-07	14.00189	15.17772	-1.175828	-.9911593
--------	---------	----------	----------	-----------	-----------

| ei |

	-.1846687	
--	-----------	--

-----+

```
2. | regno | fin_year | linc | y_hat | residuals | fixed |
```

200048	2007-08	14.17788	15.18462	-1.006747	-.9911593
--------	---------	----------	----------	-----------	-----------

				ei			
				-.0155877			
3.		regno		fin_year		linc	
		200048		2008-09		14.1851	
						15.22075	
						-1.03565	
						-.9911593	
				ei			
				-.0444904			
4.		regno		fin_year		linc	
		200048		2009-10		14.2326	
						15.19844	
						-.9658405	
						-.9911593	
				ei			
				.0253188			
5.		regno		fin_year		linc	
		200048		2010-11		14.1709	
						15.20695	
						-1.036052	
						-.9911593	
				ei			
				-.0448926			
6.		regno		fin_year		linc	
		200048		2011-12		14.14801	
						15.21225	
						-1.06424	
						-.9911593	

ei						
-.0730808						
+-----+						
+-----+						
7.	regno	fin_year	linc	y_hat	residuals	fixed
200048	2012-13	14.376	15.25097	-.8749701	-.9911593	

ei						
.1161892						
+-----+						
+-----+						
8.	regno	fin_year	linc	y_hat	residuals	fixed
200048	2013-14	14.29996	15.22607	-.9261075	-.9911593	

ei						
.0650518						
+-----+						
+-----+						
9.	regno	fin_year	linc	y_hat	residuals	fixed
200048	2014-15	14.26031	15.2623	-1.001989	-.9911593	

ei						
-.0108296						
+-----+						
+-----+						
10.	regno	fin_year	linc	y_hat	residuals	fixed

200048 2015-16 14.30113 15.23988 -.9387508 -.9911593

ei
.0524085
+-----+
+-----+
11. regno fin_year linc y_hat residuals fixed
200048 2016-17 14.37021 15.24679 -.8765777 -.9911593

ei
.1145816
+-----+
di -.9911593 + -.1846687
-1.175828
tabstat fixed ei, s(mean sd) format(%5.4f)
stats fixed ei
-----+
mean -0.0000 -0.0000
sd 0.9451 0.2690

Benefits of Fixed Effects

- Analyse change over time.
- Control for residual heterogeneity.
- Coefficient estimates are **consistent** if the key assumption is true. That is, because we have controlled for the effect of unobserved time-invariant explanatory variables, our coefficients are more robust, which means increasing the sample size increases the likelihood the estimates are converging on their true values.

(Mehmetoglu and Jakobsen, 2016)

Limitations of Fixed Effects

- Ignores differences between units.
- Coefficient estimates are **inefficient**, especially when compared to those from a Random Effects model. As a result, standard errors tend to be larger. Put simply, the estimates of the coefficients are based on only one source of variation (within) and thus are more uncertain.

- Cannot include observed time-invariant explanatory variables. This is due to a very simple reason: if a value does not vary, how can it be associated with variation in the value of another variable?
- Cannot control for unobserved residual heterogeneity that varies over time e.g., educational ability? Natural resilience?
- It is not well suited for variables that rarely change within units.

Think carefully about variables that change little over time - how might these influence the outcome? For example, few individuals in your panel might switch from non-graduate to graduate (let's say you have a sample of older individuals). In a fixed effects model, your estimation of the effect of switching between non-graduate and graduate will be based on a small number of occurrences and care is due in interpreting the coefficient.

Summarising the Fixed Effects model

Focuses on change over time within a unit of analysis.

Can control for the effect of unobserved time-invariant explanatory variables (residual heterogeneity).

Provides robust estimates of observed explanatory variables when said variables are correlated with unobserved effects.

However cannot include observed explanatory variables that do not vary within units.

Summary

Both the Pooled OLS and Between Effects models provide useful information on the association between an outcome Y and a set of explanatory variables X .

Fixed Effects provide potentially different information on the association between an outcome Y and a set of explanatory variables X .

Is there a way to combine the *within* and *between* perspectives?

Panel Data Analysis IV

In this section we estimate a statistical model that leverages some of the main advantages of using panel data: **Random Effects**. We show some examples of how to estimate and interpret this model, and reflect on the conditions under which the model is appropriate.

Quick reminder

Let's briefly recap some essential concepts regarding panel data:

Two sources of variation ([Gould, n.d.](#)):

1. Cross-section information on differences between units
2. Time series information on differences over time within units

Pooled OLS and Between Effects models only allow us to examine differences between units. Fixed Effects only allow us to examine differences within units.

What if we wanted a model that leveraged aspects of the Between Effects and Fixed Effects estimators? Such a model would give us:

- More variation with which to explain the outcome.
- More flexibility (e.g., include observed time-invariant explanatory variables).
- Other methodological and modelling benefits (e.g., decomposing explanatory variables into within and between effects).

Defining our statistical model

Recall the general form of Fixed Effects and Random Effects models:

$$y_{it} = \beta_0 + \beta_1 x_{1it} + \mu_i + e_{it} \quad (1.8)$$

In equation 1.8. we have introduced a **unit-specific** term to represent some of the residual variation in the outcome that is unexplained by the explanatory variables.

This term (μ_i) captures the effect of *residual heterogeneity* on the outcome i.e., unobserved or immeasurable characteristics of the units that are associated with the outcome (and possibly the explanatory variables), and vary across units.

A word of caution

Note the lack of a time subscript t in the new term μ_i . The implication is that the unobserved unit-specific effect is **constant** over time (i.e., within units).

Therefore Fixed Effects and Random Effects models only control for omitted variables that do not change within units (e.g., race, sex at birth, natural ability).

Random Effects Model

Conceptualising the Random Effects model

1. The Random Effects model focuses on how changes in explanatory variables are associated with changes in the outcome **within and between units**.
2. It assumes the observed explanatory variables and unobserved unit-specific effects are **not** correlated. In essence: the unobserved unit-specific effect explains some of the variation in the outcome, but is not associated with any of the observed explanatory variables.

Gayle and Lambert (2018, p. 68):

...the random effects panel model is a matrix weighted average of the within-effects (fixed effects) and the between effects.

In essence the Random Effects model borrows some information from the Between Effects model and some from the Fixed Effects model.

Therefore the coefficients in a Random Effects model allow you to speak in terms of the effect of an explanatory variable on an outcome, whether we are comparing different individuals or different observations for the same individual - we'll see what this means when we estimate our first Random Effects model.

The Random Effects model is specified as follows:

$$y_{it} = \beta_0 + \beta_1 x_{1it} + \dots + \beta_k x_{kit} + v_i + e_{it} \quad (1.11)$$

Where:

v_i represents the unit-specific effect on the outcome.

As we assume the observed explanatory variables and unobserved unit-specific effects are **not** correlated, there is no need to estimate v_i as if it were an explanatory variable and hence why it is part of the error component of the model.

Remember, it would only need to be estimated in the model if it would alter the coefficients for the observed explanatory variables: we assume it wouldn't. Therefore instead of estimating the value of v_i using the data (as we would for the observed explanatory variables), we assume the unit-specific effects are drawn from a known probability distribution (Gayle and Lambert, 2018).

As a result, we are only interested in the variance of v_i and the extent to which it accounts for variation in the outcome.

Final thoughts on conceptualisation

In a Random Effects model we are unconcerned with estimating the coefficient of the unit-specific effect. We simply want to know to what degree variation in these unit-specific effects is associated with variation in the outcome.

Estimation

```
use "./data/charity-panel-analysis-2020-09-10.dta", clear
```

(Contains annual accounts of charities in E&W for financial years 2006-2017)

```
xtreg linc orgage localc west genchar nsources govern_share, re
```

Random-effects GLS regression Number of obs = 23,826

Group variable: regno Number of groups = 2,166

R-sq: Obs per group:

within = 0.0135 min = 11

between = 0.0888 avg = 11.0

overall = 0.0832 max = 11

Wald chi2(6) = 507.12

corr(u_i, X) = 0 (assumed) Prob > chi2 = 0.0000

linc	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]
------	-------	-----------	---	------	----------------------

-----+-----

orgage	.005022	.0003686	13.62	0.000	.0042995	.0057446
--------	---------	----------	-------	-------	----------	----------

localc	-.3323159	.0412995	-8.05	0.000	-.4132615	-.2513704
--------	-----------	----------	-------	-------	-----------	-----------

west	.0797179	.0801801	0.99	0.320	-.0774323	.2368681
------	----------	----------	------	-------	-----------	----------

genchar	-.2729578	.0414011	-6.59	0.000	-.3541025	-.1918131
---------	-----------	----------	-------	-------	-----------	-----------

nsources	.030451	.00276	11.03	0.000	.0250415	.0358605
----------	---------	--------	-------	-------	----------	----------

govern_share	.001024	.000121	8.47	0.000	.000787	.0012611
--------------	---------	---------	------	-------	---------	----------

_cons	15.15988	.048456	312.86	0.000	15.06491	15.25485
-------	----------	---------	--------	-------	----------	----------

-----+-----

sigma_u	.90700183
---------	-----------

sigma_e	.2821005
---------	----------

rho	.91179586	(fraction of variance due to u_i)
-----	-----------	-----------------------------------

QUESTION TIME

1. How much of the variation in the outcome is accounted for by the model? Is this a lot?
2. Why are `localc`, `west` and `genchar` included in the estimation of the model (when they weren't in the Fixed Effects model)?
3. What does the `rho` statistic tell us?
4. Is there evidence of correlation between the unit-specific effects and observed explanatory variables?

Interpretation

The effect of the observed explanatory variables is **not** net of the unit-specific effects. That is, we haven't controlled away any correlation between X and μ_i (because we assume they are not correlated).

`_cons` is the intercept.

`orgage` is the predicted change in the outcome for a one-unit increase in organisational age, **whether age changes within or between units**.

`rho` is the proportion of unexplained variance in the outcome explained by unobserved differences between charities (the unit-specific effects), rather than changes within them.

If `rho > .5` then most of the residual variation in the outcome is due to differences between units, if `rho < .5` then most of the residual variation is accounted for by differences within units (i.e., the effects of the explanatory variables).

$\text{corr}(u_i, X) = 0$ is the formal statement of the (untested) assumption that there is no correlation between the unit-specific effect and the observed explanatory variables in the model.

- `sigma_u` (or σ_u) is the standard deviation of the fixed effects (i.e., the residuals within units).
- `sigma_e` (or σ_e) is the standard deviation of residuals `ei`.
- `R-sq`: overall is the proportion of variance explained by the observed explanatory variables (i.e., excluding the unit-specific effect).

Post-estimation

Though it's very rarely of substantive interest, we can recover the unit-specific effects (and other parameter estimates) after estimating a Random Effects model:

```
capture predict random, u
capture predict y_hat, xb
capture predict ei, e
capture predict residuals, ue
capture egen pickone = tag(regno)
```

```
1 regno fin_year random if pickone in 1/100, clean
```

	regno	fin_year	random
1.	200048	2006-07	-1.144261
12.	200051	2006-07	1.582299
23.	200069	2006-07	-.21995
34.	200222	2006-07	-.199622
45.	200424	2006-07	-.1241415
56.	200431	2006-07	-.2140733
67.	200500	2006-07	.2228235
78.	201081	2006-07	.2918403

89.	201321	2006-07	-1.13723
-----	--------	---------	----------

100.	201911	2006-07	-.6447842
------	--------	---------	-----------

```
l regno fin_year y_hat residuals random ei in 1/11, clean
```

	regno	fin_year	y_hat	residuals	random	ei
1.	200048	2006-07	15.34991	-1.348024	-1.144261	-.2037623
2.	200048	2007-08	15.35493	-1.177057	-1.144261	-.0327961
3.	200048	2008-09	15.39064	-1.205535	-1.144261	-.0612741
4.	200048	2009-10	15.36498	-1.132381	-1.144261	.0118806
5.	200048	2010-11	15.3716	-1.200694	-1.144261	-.0564324
6.	200048	2011-12	15.37502	-1.22701	-1.144261	-.0827486
7.	200048	2012-13	15.41329	-1.037294	-1.144261	.1069672
8.	200048	2013-14	15.38507	-1.085107	-1.144261	.0591543
9.	200048	2014-15	15.42087	-1.160563	-1.144261	-.0163015
10.	200048	2015-16	15.39511	-1.09398	-1.144261	.0502813
11.	200048	2016-17	15.40013	-1.029922	-1.144261	.1143396

```
di -1.144261 + -.2037623
```

-1.3480233

```
tabstat random ei, s(mean sd) format(%5.4f)
```

stats	random	ei
-----+-----		
mean	0.0000	0.0000
sd	0.9096	0.2691

Benefits of Random Effects

- Analyse both change over time and differences between units.
- Control for residual heterogeneity.
- Estimate observed time-invariant explanatory variables in the model.
- Coefficient estimates are **efficient**, especially when compared to those from a Fixed Effects model. As a result, standard errors tend to be smaller. Put simply, the estimates of the coefficients are based on more information than those in the Fixed Effects model, which bases its estimates on only one source of variation (within).

Limitations of Random Effects

- Key assumption is often unrealistic.
- Coefficient estimates are **inconsistent** if the key assumption is violated.
- That is, if the coefficients for the observed explanatory variables are biased, then increasing the sample size does not necessarily mean we are getting closer to the true value of the parameter. Difficult to infer whether the value of a coefficient is mainly determined by within or between variation (though there are solutions to this problem).
- Cannot control for unobserved residual heterogeneity that varies over time e.g., educational ability? Natural resilience?

The last point is worth expanding on: if units differ in an unobserved way that varies over time, this will not be controlled for in the Random Effects model.

Summarising the Random Effects model

Analyses both change within a unit's outcomes, and differences between units' outcomes.

Can control for the effect of unobserved time-invariant explanatory variables (residual heterogeneity).

Can include observed explanatory variables that do not vary within units (e.g., race, sex at birth).

Does not provide robust estimates of observed explanatory variables when said variables are correlated with unobserved unit-specific effects.

Summary

Both the Pooled OLS and Between Effects models provide useful information on the association between an outcome Y and a set of explanatory variables X .

Fixed Effects provide potentially different information on the association between an outcome Y and a set of explanatory variables X .

Random Effects combines the *within* and *between* perspectives - methodological and substantive benefits.

Panel Data Analysis V

In this section we estimate a panoply of panel data models and try to determine which one is most appropriate for our data. We outline some tests — statistical and conceptual — that can be used to select from a set of panel data models.

Quick reminder

Let's quickly remind ourselves of the key questions we need to ask before estimating panel data models:

1. How do your explanatory variables influence the outcome?
2. Is your statistical model specified correctly?

Let's see how these questions map to the various panel data models we can estimate, and what tests we can run to help us select the most appropriate model (if it exists).

Defining our statistical model

Let's return to our panel data on charities and define a statistical model for predicting a charity's annual gross income as a function of its age, the scale of its charitable activities, where it is located, what type of charity it is, and the number of sources of income it has, and the share of its income provided by government.

$$y_{it} = \beta_0 + \beta_1 x_{1it} + \beta_2 x_{2i} + \beta_3 x_{3i} + \beta_4 x_{4i} + \beta_5 x_{5it} + \beta_6 x_{6it} + \epsilon_{it} \quad (1.6)$$

How do your explanatory variables influence the outcome?

We are interested in a model that allows us to include observed time-invariant explanatory variables, as these are of substantive interest. For example, are local charities typically smaller than national or international organisations?

It is possible that the effect of the observed time-varying explanatory variables may differ depending on whether we consider them from a within or between perspective. For example, the effect of gaining an additional income source — say new funding from government — may be different for a change within an individual charity than a comparison of two charities.

Is your statistical model specified correctly?

We would be surprised if there wasn't a correlation between the observed explanatory variables and the unobserved unit-specific effects. We only have six observed explanatory variables in the model, of which some do not vary much within charities (e.g., number of income sources), and some do not vary much between charities (e.g., a charity is either a social services organisation or not).

So before estimating models, we clearly want one that includes **observed time-invariant explanatory variables** and addresses the likely violation of **independence of errors** assumption.

Estimating models

Pooled OLS

Is the Pooled OLS model appropriate? That is, can we ignore the fact that charities likely differ in unobserved ways?

```
use "./data/charity-panel-analysis-2020-09-10.dta", clear
```

(Contains annual accounts of charities in E&W for financial years 2006-2017)

```
regress linc orgage localc west genchar nsources govern_share  
est store pols
```

Source	SS	df	MS	Number of obs	=	23,826
-----+-----				F(6, 23819)	=	410.54
Model	2225.8864	6	370.981066	Prob > F	=	0.0000
Residual	21523.6961	23,819	.903635591	R-squared	=	0.0937
-----+-----				Adj R-squared	=	0.0935
Total	23749.5825	23,825	.996834524	Root MSE	=	.9506

linc	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
-----+-----						
orgage	.0036028	.00015	24.01	0.000	.0033087	.0038969
localc	-.3302434	.0130224	-25.36	0.000	-.3557682	-.3047187
west	.1121865	.0253139	4.43	0.000	.0625697	.1618033
genchar	-.3170303	.0139082	-22.79	0.000	-.3442913	-.2897693

nsources		.1053884	.0050963	20.68	0.000	.0953993	.1153774
govern_share		.000644	.0002035	3.16	0.002	.0002451	.0010429
_cons		14.96317	.0236406	632.94	0.000	14.91683	15.00951

We can perform an *autocorrelation* test to check whether *independence of errors* assumption is violated:

```
*net sj 3-2 st0039
*net install st0039

xtserial linc orgage localc west genchar nsources govern_share
```

Wooldridge test for autocorrelation in panel data
H0: no first-order autocorrelation
F(1, 2165) = 114.998
Prob > F = 0.0000

The results of the Wooldridge strongly suggest the error terms are correlated across observations. In practice this means that the values of these variables typically vary less *within* than across units. An obvious example would be the *orgage* variable:

1 regno orgage in 1/11, clean

	regno	orgage
1.	200048	46
2.	200048	47
3.	200048	48
4.	200048	49
5.	200048	50
6.	200048	51
7.	200048	52
8.	200048	53
9.	200048	54
10.	200048	55
11.	200048	56

tabstat orgage, s(min max)

variable	min	max
-----+-----		
orgage	0	499

xtsum orgage						
Variable		Mean	Std. Dev.	Min	Max	Observations
-----+-----+-----						
orgage	overall	39.20129	42.4661	0	499	N = 23826
	between	42.35708		5	494	n = 2166
	within	3.162344	34.20129	44.20129		T = 11

- Overall results suggest the average age of a charity 39.
- Between results collapse data set down to one row per unit, hence slightly different figures to overall results. Min and Max now refer to average values.
- Within results calculate differences between observed value for a unit in a given period and the unit’s mean value across all periods (and the global mean also, hence why results are counter-intuitive).

The presence of serial (auto) correlation suggests we cannot ignore the panel component of the data. However, that does not mean we need to estimate a panel model. We could use the `regress`, `cluster()` approach to relax the assumption that the error terms are independent and uncorrelated with the explanatory variables.

regress linc orgage localc west genchar nsources govern_share, cluster(regno)						
Linear regression			Number of obs	=	23,826	
			F(6, 2165)	=	39.07	
			Prob > F	=	0.0000	
			R-squared	=	0.0937	
			Root MSE	=	.9506	
(Std. Err. adjusted for 2,166 clusters in regno)						

		Robust				
linc	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
-----+-----						
orgage	.0036028	.0005828	6.18	0.000	.0024599	.0047458
localc	-.3302434	.0451017	-7.32	0.000	-.4186907	-.2417962

west		.1121865	.0896089	1.25	0.211	-.0635419	.2879149
genchar		-.3170303	.0455036	-6.97	0.000	-.4062657	-.2277949
nsources		.1053884	.013709	7.69	0.000	.0785042	.1322725
govern_share		.000644	.0006234	1.03	0.302	-.0005785	.0018665
_cons		14.96317	.0686493	217.97	0.000	14.82854	15.09779

We no longer have underestimated standard errors, resulting in more more accurate t tests of the coefficients (note some variables are no longer statistically significant). However we may still want to control for unit-specific differences in the outcome — that is, is some of the variation in the outcome explained by unobserved heterogeneity?

We can check whether a Random Effects model is preferred over Pooled OLS by conducting a *Breusch and Pagan Lagrangian multiplier test*.

```
quietly xtreg linc orgage localc west genchar nsources govern_share, re
xttest0
```

Breusch and Pagan Lagrangian multiplier test for random effects

$$\text{linc}[\text{regno}, t] = Xb + u[\text{regno}] + e[\text{regno}, t]$$

Estimated results:

		Var	sd = sqrt(Var)
--	--	-----	----------------

-----+-----

linc		.9968345	.998416
------	--	----------	---------

e		.0795807	.2821005
---	--	----------	----------

u		.8226523	.9070018
---	--	----------	----------

Test: Var(u) = 0

chibar2(01) = 98352.33

Prob > chibar2 = 0.0000

Rejection of the null hypothesis suggests that there is a panel effect on the outcome, and that a Random Effects model is preferred over Pooled OLS.

Fixed Effects or Random Effects?

For most repeated contacts data sets, it would be erroneous to ignore the panel component of the data, even after controlling for autocorrelation of the error terms.

We then have a choice between Fixed Effects and Random Effects. (We ignore the Between Effects model as it is rarely insightful on its own, and is captured by the Random Effects model anyway.)

Hausman Test

The *Hausman test* checks whether the coefficients of the Random Effects model are consistent – that is, equivalent to those from the Fixed Effects model.

Failure to reject the null hypothesis (they are equivalent) provides evidence in favour of the Random Effects model, otherwise the Fixed Effects model is considered more appropriate.

```
quietly xtreg linc orgage localc west genchar nsources govern_share, fe
est store fixed

quietly xtreg linc orgage localc west genchar nsources govern_share, re
est store random

hausman fixed random
```

---- Coefficients ----

	(b)	(B)	(b-B)	sqrt(diag(V_b-V_B))
--	-----	-----	-------	---------------------

	fixed	random	Difference	S.E.
--	-------	--------	------------	------

-----+-----

orgage		.0069072	.005022	.0018852	.000448
--------	--	----------	---------	----------	---------

nsources		.0289886	.030451	-.0014624	.0004286
----------	--	----------	---------	-----------	----------

govern_share		.0010325	.001024	8.44e-06	.0000196
--------------	--	----------	---------	----------	----------

b = consistent under Ho and Ha; obtained from xtreg

B = inconsistent under Ha, efficient under Ho; obtained from xtreg

Test: Ho: difference in coefficients not systematic

$$\chi^2(3) = (b-B)'[(V_b-V_B)^{-1}](b-B)$$

= 53.31

Prob>chi2 = 0.0000

In our example, it appears that the coefficients from the Random Effects model are inconsistent and thus the Fixed Effects model should be preferred.

Often you'll find that the *Hausman test* favours the Fixed Effects model but this isn't definitive proof that it is more appropriate.

Guidance on selecting an appropriate model

Confusing and conflicting advice is found throughout the statistical literature (Gelman and Hill, 2007).

In quantitative social science there is probably more support for Random Effects lately. Clark et al. (2010) state that Fixed Effects has its advantages but it limits the type of research questions that can be addressed.

Random Effects has qualities close to Fixed Effects where rich data are available i.e., where lots of observed time-varying explanatory variables are captured (Gayle and Lambert, 2018).

Selecting a model should first-and-foremost draw on theoretical insight on the relationship between the explanatory variables and the outcome.

Undertake the *Hausman test* but don't be bound by it (Gayle and Lambert, 2018).

Estimate theoretically plausible statistical models and carefully compare their results.

Summary

QUESTION

Which model of charity income would you choose and why?

Based on all of the guidance and the results of the statistical tests, I selected the Random Effects model.

Extensions

In this section we provide a whistle-stop tour of some additional techniques and approaches for panel data and longitudinal data more broadly.

Nonlinear outcomes

Fixed Effects and Random Effects models can be applied to nonlinear outcomes (e.g., binary and count dependent variables) also.

Here is a published example from McDonnell (2017): <https://doi.org/10.1177/0899764017692039>

```
use "./data/improvingcharityaccountability_20170411.dta", clear
gen localc = (geographicalspread==2)
gen linc = ln(totalfunds) if totalfunds > 0 & totalfunds!=.
```

(Scottish Charity Financial Exceptions Data: 2007-2013)

(1,323 missing values generated)

```
tab yearsubmitted excgroup_3
```

Year	Possible failure to		
annual	apply funds for		
return	charitable purposes		
submitted	0	1	Total
-----+-----+-----			
2007	754	196	950
2008	2,752	881	3,633
2009	2,964	818	3,782
2010	2,946	736	3,682
2011	2,659	702	3,361
2012	2,450	645	3,095
2013	1,555	457	2,012
2014	585	222	807
-----+-----+-----			
Total	16,665	4,657	21,322

```
xtlogit excgroup_3 concentration charityage localc linc, or re
```

Fitting comparison model:

Iteration 0: log likelihood = -10687.029
Iteration 1: log likelihood = -10488.084
Iteration 2: log likelihood = -10486.442
Iteration 3: log likelihood = -10486.442

Fitting full model:

tau = 0.0 log likelihood = -10486.442
tau = 0.1 log likelihood = -10257.949
tau = 0.2 log likelihood = -10048.82
tau = 0.3 log likelihood = -9859.3094
tau = 0.4 log likelihood = -9689.005
tau = 0.5 log likelihood = -9538.3489
tau = 0.6 log likelihood = -9410.3167
tau = 0.7 log likelihood = -9314.0716
tau = 0.8 log likelihood = -9277.005

Iteration 0: log likelihood = -9313.6924
Iteration 1: log likelihood = -9178.5858
Iteration 2: log likelihood = -9173.5625
Iteration 3: log likelihood = -9173.5365
Iteration 4: log likelihood = -9173.5365 (backed up)
Iteration 5: log likelihood = -9173.5362

Random-effects logistic regression Number of obs = 19,982
Group variable: org_id Number of groups = 4,714

Random effects u_i ~ Gaussian Obs per group:
 min = 1
 avg = 4.2
 max = 7

Integration method: mvaghermite Integration pts. = 12

Log likelihood = -9173.5362 Wald chi2(4) = 232.05
 Prob > chi2 = 0.0000

excgroup_3	OR	Std. Err.	z	P> z	[95% Conf. Interval]	
concentration	.8526391	.128419	-1.06	0.290	.6346916	1.145428
charityage	.9911255	.0015465	-5.71	0.000	.9880991	.9941612
localc	2.33282	.2335039	8.46	0.000	1.917256	2.838458
linc	1.333225	.0276658	13.86	0.000	1.280089	1.388567
_cons	.0050338	.0013577	-19.62	0.000	.002967	.0085406
-----+-----						
/lnsig2u	1.518384	.0552301			1.410135	1.626633
-----+-----						
sigma_u	2.136549	.0590009			2.023984	2.255376
rho	.5811599	.0134437			.5546033	.6072544
-----+-----						
LR test of rho=0: chibar2(01) = 2625.81				Prob >= chibar2 = 0.000		

```
use "./data/charity-panel-analysis-2020-09-10.dta", clear
```

```
xtpoisson nsources linc orgage localc west genchar govern_share, re
```

(Contains annual accounts of charities in E&W for financial years 2006-2017)

Fitting Poisson model:

Iteration 0: log likelihood = -42473.77
Iteration 1: log likelihood = -42473.77

Fitting full model:

Iteration 0: log likelihood = -43378.386
Iteration 1: log likelihood = -41912.848 (not concave)
Iteration 2: log likelihood = -41494.954
Iteration 3: log likelihood = -41471.918
Iteration 4: log likelihood = -41471.687
Iteration 5: log likelihood = -41471.687

Random-effects Poisson regression Number of obs = 23,826
Group variable: regno Number of groups = 2,166

Random effects u_i ~ Gamma Obs per group:
 min = 11
 avg = 11.0
 max = 11

Log likelihood = -41471.687 Wald chi2(6) = 231.78
 Prob > chi2 = 0.0000

nsources	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
linc	.0439247	.0057484	7.64	0.000	.0326581	.0551913
orgage	.0002729	.000149	1.83	0.067	-.0000192	.0005649
localc	.0063181	.0127513	0.50	0.620	-.0186741	.0313103
west	-.0484527	.0247255	-1.96	0.050	-.0969138	8.46e-06
genchar	.0671619	.0134216	5.00	0.000	.0408561	.0934677
govern_share	.0016258	.0001569	10.36	0.000	.0013183	.0019333
_cons	.5776679	.0894589	6.46	0.000	.4023317	.7530042
/lnalpha	-2.928772	.0456227			-3.01819	-2.839353
alpha	.0534627	.0024391			.0488896	.0584635

LR test of alpha=0: chibar2(01) = 2004.16 Prob >= chibar2 = 0.000

Hybrid panel data models

A hybrid panel model allows you to decompose the observed explanatory variables into their within and between effects using the Random Effects estimator.

Let's return to our charity data example and see if we can decompose the effect of `nsources` into its within and between effects.

```
use "./data/charity-panel-analysis-2020-09-10.dta", clear
```

(Contains annual accounts of charities in E&W for financial years 2006-2017)

```
bys regno: egen nsources_mn = mean(nsources)  
gen nsources_delta = nsources - nsources_mn
```

```
xtreg linc orgage localc west genchar nsources_mn nsources_delta govern_share, re
```



```

Random-effects GLS regression                Number of obs   =    23,826
Group variable: regno                       Number of groups  =     2,166

R-sq:                                       Obs per group:
    within = 0.0136                        min =          11
    between = 0.1017                       avg =         11.0
    overall = 0.0952                       max =          11

corr(u_i, X) = 0 (assumed)                 Wald chi2(7)      =    536.49
                                           Prob > chi2       =     0.0000

```

	linc	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]
orgage		.0048981	.0003692	13.27	0.000	.0041745 .0056216
localc		-.3320839	.0412748	-8.05	0.000	-.412981 -.2511868
west		.1011212	.0802314	1.26	0.208	-.0561294 .2583718
genchar		-.3070555	.0418617	-7.34	0.000	-.3891029 -.2250082
nsources_mn		.1298578	.0187345	6.93	0.000	.0931388 .1665767
nsources_delta		.028249	.0027888	10.13	0.000	.022783 .0337149
govern_share		.0010022	.000121	8.29	0.000	.0007652 .0012393
_cons		14.80668	.0817325	181.16	0.000	14.64648 14.96687
sigma_u		.90698522				
sigma_e		.2821005				
rho		.91179291	(fraction of variance due to u_i)			

The coefficients for `nsources_mn` and `nsources_delta` are equal to those estimated in the Between Effects and Fixed Effects models respectively.

Furthermore we can test whether the between and within effects are equal:

```
test nsources_mn = nsources_delta
```

```

( 1) nsources_mn - nsources_delta = 0

      chi2( 1) =    28.78
      Prob > chi2 =    0.0000

```

An equivalent approach is to use the `mundlak` command:

```
mundlak linc orgage localc west genchar nsources govern_share, hybrid
```

The variable orgage does not vary sufficiently within groups and will not be used to create additional regressors.
0% of the total variance in orgage is within groups.

The variable localc does not vary sufficiently within groups and will not be used to create additional regressors.
0% of the total variance in localc is within groups.

The variable west does not vary sufficiently within groups and will not be used to create additional regressors.
0% of the total variance in west is within groups.

The variable genchar does not vary sufficiently within groups and will not be used to create additional regressors.
0% of the total variance in genchar is within groups.

Variable	RE	Hybrid
orgage	0.005	0.005
localc	-0.332	-0.329
west	0.080	0.097
genchar	-0.273	-0.295
nsources	0.030	
govern_share	0.001	
diff__nsources		0.028
diff__govern_share		0.001
mean__nsources		0.134
mean__govern_share		0.000
_cons	15.160	14.797
N	23826	23826
N_g	2166.000	2166.000
g_min	11.000	11.000
g_avg	11.000	11.000
g_max	11.000	11.000
rho	0.912	0.912
rmse	0.282	0.282
chi2	507.117	537.048
p	0.000	0.000
df_m	6.000	8.000
sigma	0.950	0.950
sigma_u	0.907	0.907
sigma_e	0.282	0.282
r2_w	0.014	0.014
r2_o	0.083	0.095
r2_b	0.089	0.102

Mundlak approach

Random Effects model assumes that observed and unobserved effects are uncorrelated - an often unrealistic assumption (Gayle and Lambert, 2018).

We can relax this assumption using the *Mundlak approach*, which works by including unit-level means for the time-varying explanatory variables in the Random Effects model.

```
bys regno: egen orgage_mn = mean(orgage)
bys regno: egen govern_share_mn = mean(govern_share)
```

```
xtreg linc orgage localc west genchar nsources govern_share ///
      govern_share_mn nsources_mn orgage_mn, re
est store mund
```

```

Random-effects GLS regression                Number of obs   =   23,826
Group variable: regno                       Number of groups  =    2,166

R-sq:                                       Obs per group:
    within = 0.0140                        min =          11
    between = 0.1042                       avg =         11.0
    overall = 0.0976                       max =          11

corr(u_i, X) = 0 (assumed)                 Wald chi2(9)      =   557.99
                                           Prob > chi2       =    0.0000

```

	linc	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]
orgage		.0069072	.0005802	11.90	0.000	.00577 .0080444
localc		-.3282906	.0414364	-7.92	0.000	-.4095044 -.2470768
west		.1167392	.0805284	1.45	0.147	-.0410935 .2745719
genchar		-.3210918	.0449127	-7.15	0.000	-.4091191 -.2330644
nsources		.0289886	.0027931	10.38	0.000	.0235142 .034463
govern_share		.0010325	.0001225	8.43	0.000	.0007923 .0012726
govern_share~n		-.0007575	.0007578	-1.00	0.317	-.0022428 .0007277
nsources_mn		.109471	.0195752	5.59	0.000	.0711044 .1478376
orgage_mn		-.0034024	.0007524	-4.52	0.000	-.0048772 -.0019277
_cons		14.85058	.0835091	177.83	0.000	14.68691 15.01426
sigma_u		.90700183				
sigma_e		.2821005				
rho		.91179586	(fraction of variance due to u_i)			

```

quietly xtreg linc orgage localc west genchar nsources govern_share, fe
est store fixed

```

```
est table fixed mund
```

Variable	fixed	mund
orgage	.0069072	.0069072
localc	(omitted)	-.3282906
west	(omitted)	.11673923
genchar	(omitted)	-.32109178
nsources	.02898861	.02898861
govern_share	.00103247	.00103247
govern_share~n		-.00075753
nsources_mn		.10947099
orgage_mn		-.00340245
_cons	14.715042	14.850581

```

quietly xtreg linc orgage localc west genchar nsources govern_share ///
govern_share_mn nsources_mn orgage_mn, re
test govern_share_mn = nsources_mn = orgage_mn

```

```

( 1) govern_share_mn - nsources_mn = 0
( 2) govern_share_mn - orgage_mn = 0

      chi2( 2) =    43.79
    Prob > chi2 =    0.0000

```

The *Mundlak approach* is an alternative to the *Hausman test*.

Dynamic panel models

The models are suitable for when you have repeated contacts data and your (lagged) outcome variable serves also serves as one of your explanatory variables.

The inclusion of lagged outcome variables poses as an issue as the lagged variables are possibly correlated with the unobserved effects (Gayle and Lambert, 2018).

```

use "data/charity-panel-analysis-2020-09-10.dta", clear
xtset regno fin_year

```

(Contains annual accounts of charities in E&W for financial years 2006-2017)

panel variable: regno (strongly balanced)
time variable: fin_year, 1 to 11
delta: 1 unit

```
capture gen linc_lag = L.linc  
l regno fin_year linc linc_lag in 1/22, clean
```

	regno	fin_year	linc	linc_lag
1.	200048	2006-07	14.00189	.
2.	200048	2007-08	14.17788	14.00189
3.	200048	2008-09	14.1851	14.17788
4.	200048	2009-10	14.2326	14.1851
5.	200048	2010-11	14.1709	14.2326
6.	200048	2011-12	14.14801	14.1709
7.	200048	2012-13	14.376	14.14801
8.	200048	2013-14	14.29996	14.376
9.	200048	2014-15	14.26031	14.29996
10.	200048	2015-16	14.30113	14.26031
11.	200048	2016-17	14.37021	14.30113
12.	200051	2006-07	17.664	.
13.	200051	2007-08	17.60568	17.664
14.	200051	2008-09	17.44065	17.60568
15.	200051	2009-10	16.46766	17.44065
16.	200051	2010-11	16.32526	16.46766
17.	200051	2011-12	16.4079	16.32526
18.	200051	2012-13	16.35779	16.4079
19.	200051	2013-14	16.04346	16.35779
20.	200051	2014-15	15.71779	16.04346
21.	200051	2015-16	15.42241	15.71779
22.	200051	2016-17	15.51123	15.42241

```
xtreg linc orgage localc west genchar nsources govern_share linc_lag, re
```

Random-effects GLS regression
Group variable: regno

Number of obs = 21,660
Number of groups = 2,166

R-sq:
within = 0.2673
between = 0.9963
overall = 0.9320

Obs per group:
min = 10
avg = 10.0
max = 10

Wald chi2(7) = 296585.19
Prob > chi2 = 0.0000

corr(u_i, X) = 0 (assumed)

	linc	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]
orgage		-.0000262	.0000438	-0.60	0.549	-.000112 .0000596
localc		-.0065562	.0038027	-1.72	0.085	-.0140093 .0008968
west		.0009973	.007296	0.14	0.891	-.0133026 .0152973
genchar		-.005033	.0040519	-1.24	0.214	-.0129746 .0029087
nsources		.0102149	.0014779	6.91	0.000	.0073183 .0131116
govern_share		-.0001568	.0000584	-2.69	0.007	-.0002712 -.0000424
linc_lag		.9719555	.001881	516.72	0.000	.9682687 .9756422
_cons		.4086979	.028964	14.11	0.000	.3519294 .4654663
sigma_u		0				
sigma_e		.23554516				
rho		0				(fraction of variance due to u_i)

Note how large the coefficient is for the lagged variable (and how much smaller the others have become). This is a common issue when including lagged outcome variables as one of the explanatory variables i.e., the lagged variable soaks up all of the variation accounted for by the unobserved unit-specific effects.

```
xtreg linc orgage localc west genchar nsources govern_share linc_lag, fe
```

```

note: localc omitted because of collinearity
note: west omitted because of collinearity
note: genchar omitted because of collinearity

Fixed-effects (within) regression               Number of obs   =    21,660
Group variable: regno                         Number of groups =     2,166

R-sq:                                         Obs per group:
    within = 0.2705                          min =          10
    between = 0.9695                         avg =         10.0
    overall = 0.9098                         max =          10

corr(u_i, Xb) = 0.9009                       F(4,19490)      =   1807.17
                                           Prob > F        =    0.0000

```

```

-----+-----
      linc |      Coef.   Std. Err.      t    P>|t|     [95% Conf. Interval]
-----+-----
      orgage |   .0018829   .0005609     3.36   0.001   .0007836   .0029822
      localc |           0   (omitted)
      west   |           0   (omitted)
      genchar |           0   (omitted)
    nsources |   .0211613   .0024664     8.58   0.000   .0163271   .0259956
govern_share |   .0005565   .0001088     5.12   0.000   .0003433   .0007698
    linc_lag |   .5167688   .0062088    83.23   0.000   .5045989   .5289386
      _cons |   7.147677   .0953486    74.96   0.000   6.960786   7.334568
-----+-----
      sigma_u |   .46351877
      sigma_e |   .23554516
      rho     |   .79476462   (fraction of variance due to u_i)
-----+-----
F test that all u_i=0: F(2165, 19490) = 3.29          Prob > F = 0.0000

```

A set of dynamic panel models — commonly known as *Arrelano-Bond* models — have been developed to address the inclusion of a lagged outcome as an explanatory variable.

They also have the advantage of controlling for “initial conditions”.

That is, data collection sometimes interrupts an ongoing social process, and thus the outcome observed at the first time point is partially accounted for factors not measured at first time point (Gayle and Lambert, 2018).

Latent growth curve models

Statistical modelling of repeated contacts data.

Focuses on trajectory, trend or growth in an outcome over time **within** units.

And how these trajectories are linked to observed and unobserved differences **between** units.

Latent growth curve models can be estimated using a *Multilevel modelling* framework — random intercepts, random slopes.

They can also be estimated using a *Structural Equation Modelling (SEM)* framework — there exists underlying continuous trajectory of change that is not directly observed.

Honesty time

[Not an area I know a great deal about - see the reading list for suggested resources]

By Diarmuid McDonnell

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