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Brother Blazzard

CIT 230-16

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Website Planning Document

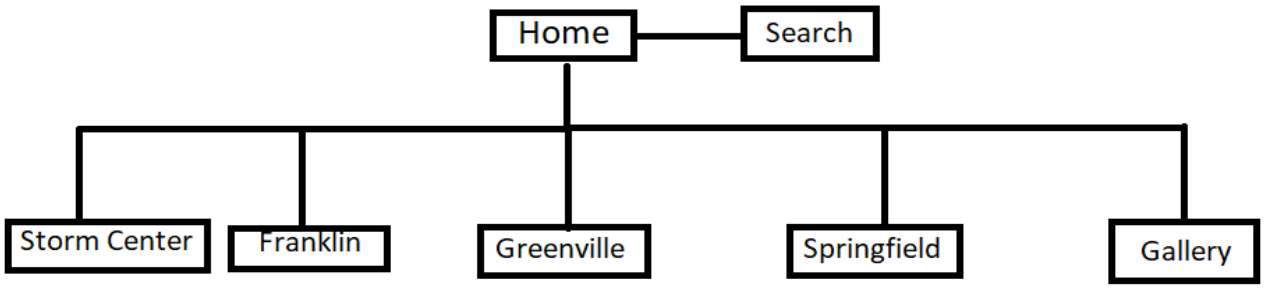
Weather or Knot

Weather or Knot that is the question.

Site Purpose: To provide accurate, current, and daily weather forecast to the general population of Franklin, Greenville, and Springfield.

Target Audience: General population of Franklin, Greenville, and Springfield. The general population is anyone desiring or needing to know the current or forecasted weather of Franklin, Greenville, and Springfield.

Site Map:



Color Scheme:

Background Color: #FFFFFF

Header and footer: #A0D6FF

Navigation: #0793FF

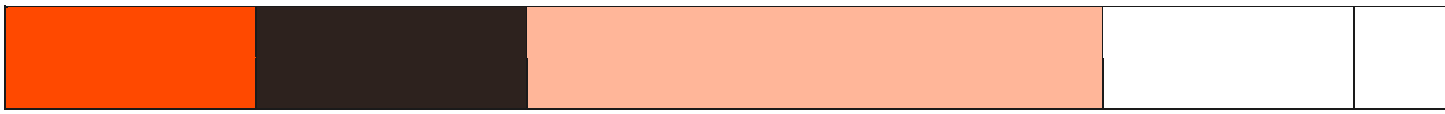
Primary color

0793FF	14191D	A0D6FF	FFFFFF	
RGB: 7–147–255	RGB: 20–25–29	RGB: 160–214–255	RGB: 255–255–255	RGB:
RGB [%]: 2.7–57.6–100	RGB [%]: 7.8–9.8–11.4	RGB [%]: 62.7–83.9–100	RGB [%]: 100–100–100	RGB [%

Secondary color #1

FFBF00	2D291E	FFE699	FFFFFF	
RGB: 255–191–0	RGB: 45–41–30	RGB: 255–230–153	RGB: 255–255–255	RGB:
RGB [%]: 100–74.9–0	RGB [%]: 17.6–16.1–11.8	RGB [%]: 100–90.2–60	RGB [%]: 100–100–100	RGB [%

Secondary color #2



FF4900	2D221E	FFB699	FFFFFF	
RGB: 255–73–0	RGB: 45–34–30	RGB: 255–182–153	RGB: 255–255–255	RGB:
RGB [%]: 100–28.6–0	RGB [%]: 17.6–13.3–11.8	RGB [%]: 100–71.4–60	RGB [%]: 100–100–100	RGB [%

Typography: We will use Helvetica and if not available will use Georgia and then Serif.

Helvetica, Georgia, Serif

Site header Helvetica 36px #14191D SAMPLE

Primary Navigation Helvetica 16px #FFBF00 SAMPLE

Footer Navigation Helvetica Regular 12px #FF4900 SAMPLE

Heading 1 (h1) Helvetica 24px #14191D Sample

Heading 2 (h2) Helvetica 20px #14191D Sample

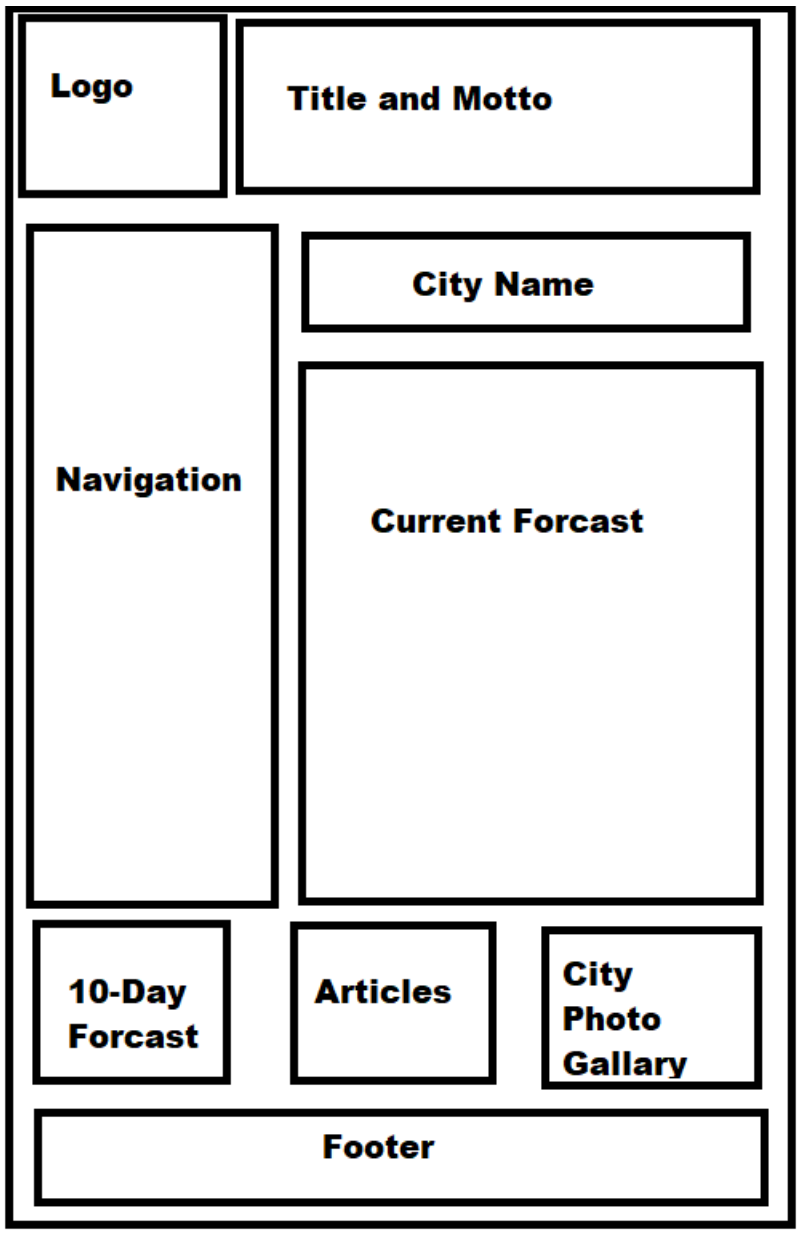
Heading 3 (h3) Helvetica 18px #14191D Sample

Heading 4 (h4) Helvetica 16px #14191D Sample

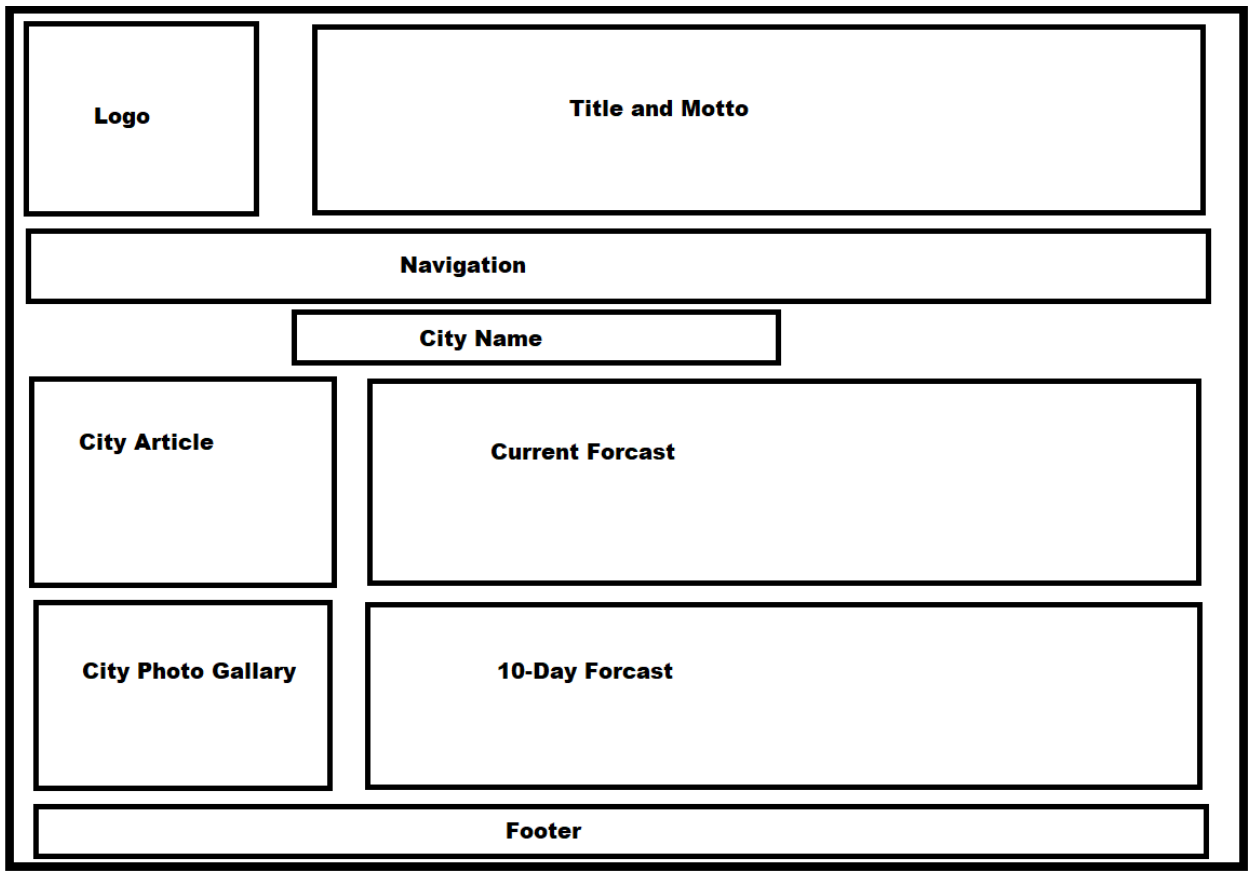
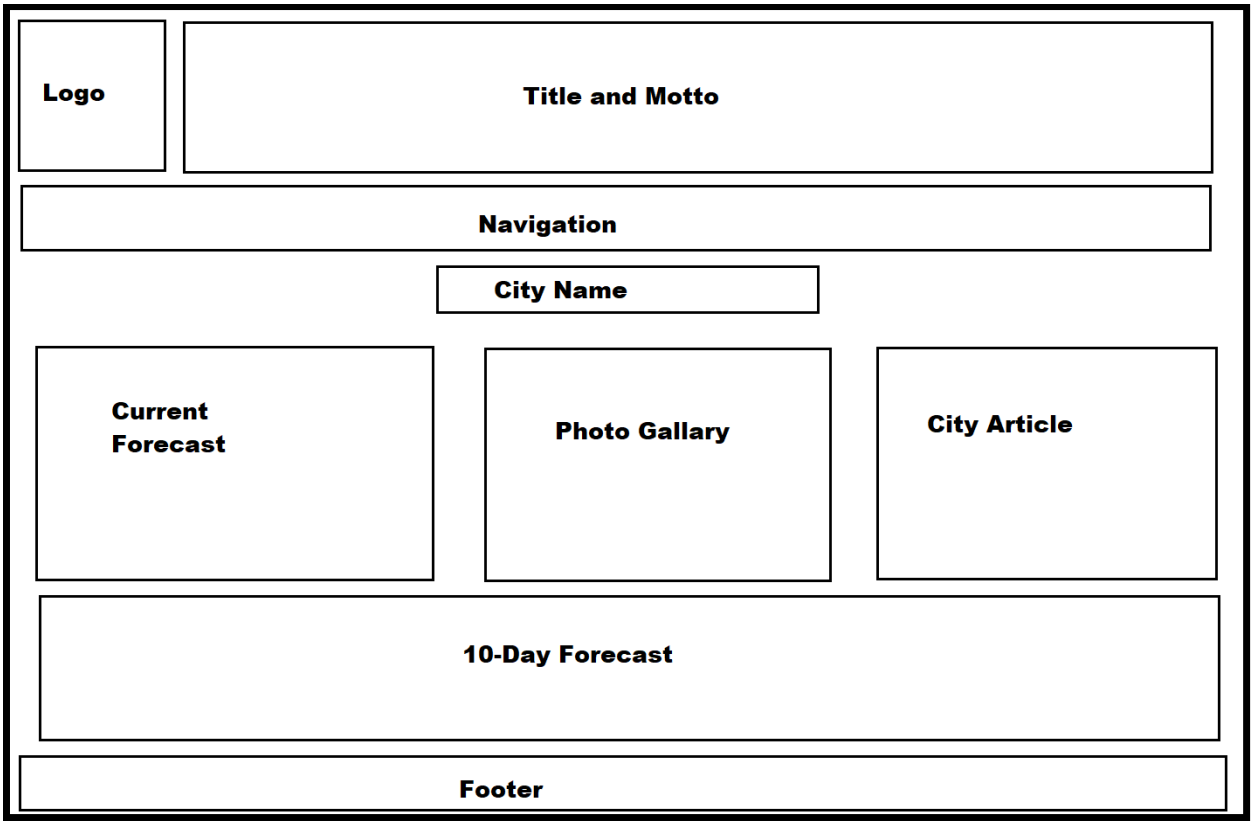
Heading 5 (h5) Helvetica 12px #14191D Sample

Wire-Frame Sketches:

Small Screen Format



Medium Screen Format



Large Screen Format