A Practical Approach to Information Management

Solution Brief: Information Management

A Practical Approach to Information Management

Contents

Information management isn't just a priority, it's mandatory. 1

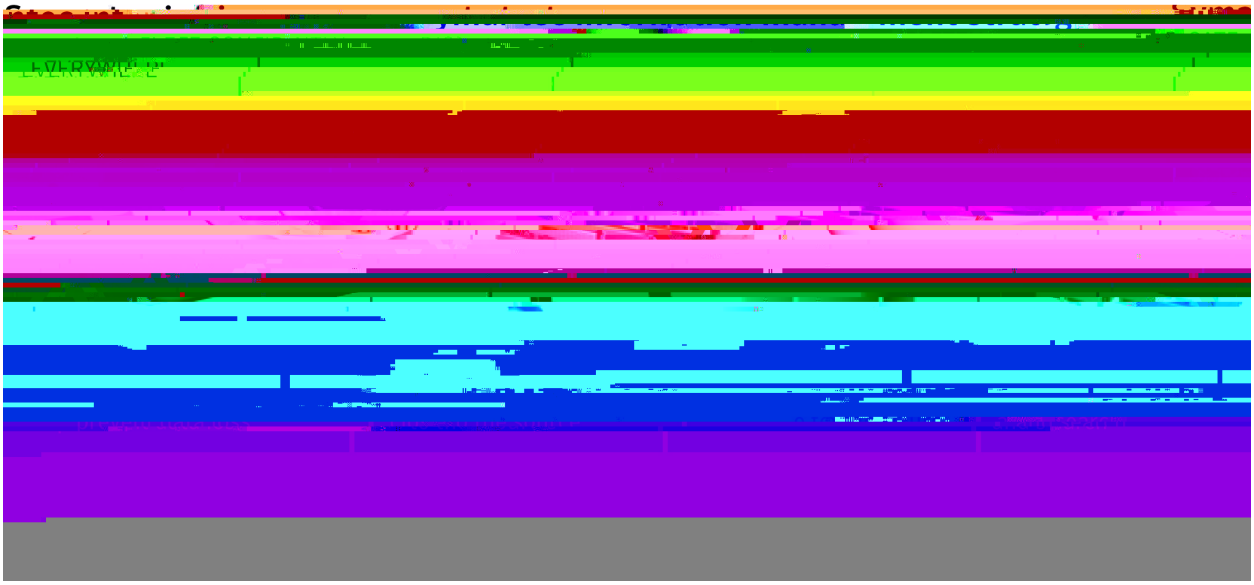
Information management isn’t just a priority, it’s mandatory

Information is the fundamental connecting fabric of businesses today. Businesses rely on information technology and systems to run their business and help to drive new opportunities, as well as to operate efficiently and comply with corporate governance practices and industry regulations.

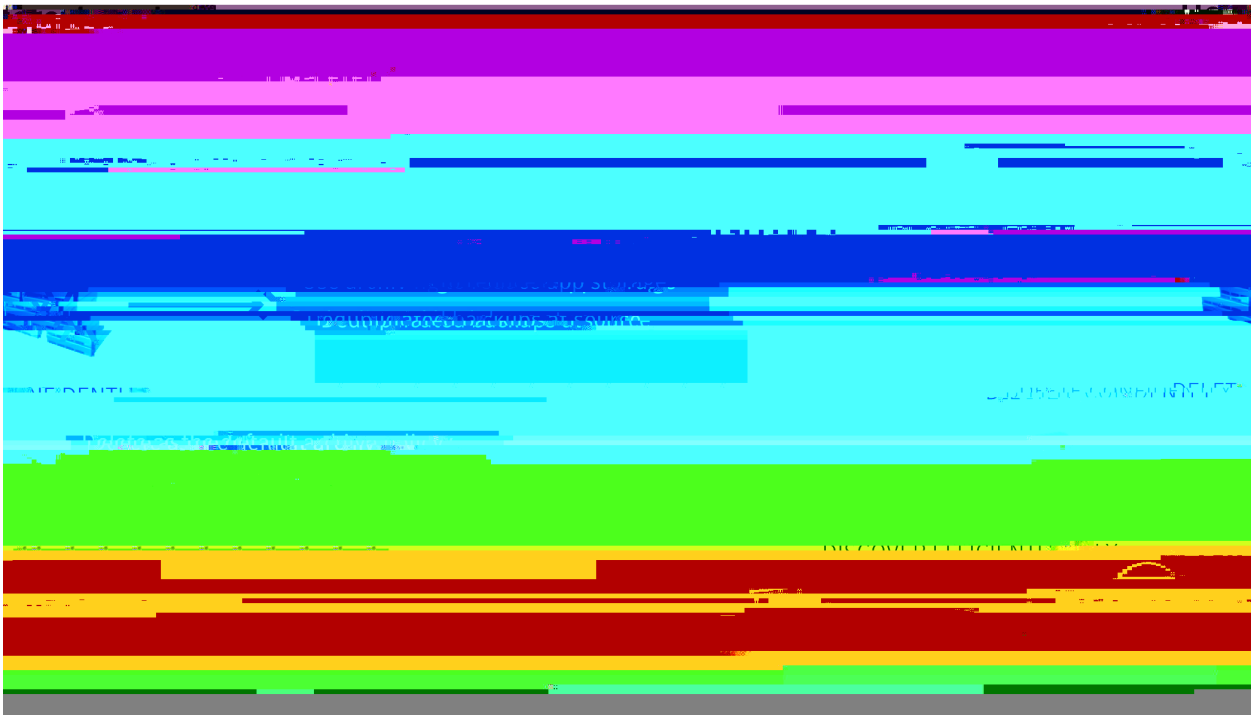
Yet most organizations today are not organized around information, but around infrastructure of servers, storage and applications. The result is information islands – an inability to secure and manage information consistently, leading to duplication, inefficiency and the inability to use information for efficiency and competitive advantage.

The sheer volume of information and its continued growth is one of the main root causes. Over the neu

Cheaper storage will not save us



Protect Completely



Why Symantec?

- Symantec is the market leader for information management (backup and archiving)

  According to Garter, Symantec is the market leader for data protection/backup (Symantec NetBackup™ and Symantec Backup Exec™ respectively) and the market leader for archiving

Symantec solutions were able to perform full image level backups of virtual environments twice as fast as EMC NetWorker.[10]

- Symantec information management solutions lead in Microsoft® Exchange environments[11]

  Symantec's backup solutions deliver a significant time savings versus EMC NetWorker or CommVault Simpana™ across a range of Exchange backup and recovery scenarios.[12]

  Symantec solutions reduced Exchange backup time by more than 4,000 percent over EMC NetWorker. (Symantec takes 28 minutes, EMC takes ~22 hours!).[13]

10-The Tolly Group May 2009, June 2009
11-The Tolly Group May 2009, June 2009
12-The Tolly Group May 2009, June 2009
13-The Tolly Group May 2009, June 2009

About Symantec