

Dr. Hisham High School

COBE project:

BEYONCÉ

How does Beyoncé Knowles-Carter affects the music industry as an African American Black woman

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2024/2025

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# INTRODUCTION

Beyoncé Knowles-Carter, one of the most influential musical artists of all time. She is not only known for her super power vocals talent, but for the ability to change a big part of the music industry as an African Black woman. Her work and the music she creates is about the issues like race, gender, skin color, supporting women as well...

Her work celebrates Black heritage, identity, and pride, which has inspired millions around the world. Through her music, visuals, and the live performances, she highlights issues that affect the Black community and promotes cultural pride. **This project will explore how Beyoncé uses her platform to empower Black people and shift the music industry.**

# CHAPTER I: Celebrating Black Culture in Her Music

Beyoncé has always registered elements of Black culture into her music, but it became especially clear with albums like “Lemonade” and “Black Is King”. In Lemonade, she tells stories of Black womanhood, struggles, and victories. The visuals of the album includes an African symbols, natural hair, and outfits that pay tribute to Black history. Songs like “Formation” accept Black identity, sending a message about staying proud of of where you come from.

Black Is King is another project where Beyoncé celebrates Black culture. It’s a visual album that draws from African traditions and Black faith. Through her work, Beyoncé shows that Black culture is powerful and beautiful. Her music isn’t just about entertainment, but it’s about educating others on the depth of her race or culture.

## CHAPTER II: Empowering the Black Community

Beyoncé uses her platform to lift up the Black community. She constantly reminds her fans to love and welcome who they are. In Homecoming, her performance at Coachella became a celebration of historically Black colleges and universities (HBCUs). The show had elements of Black bands, step teams, and dancers, all celebrating Black qualities.

She's also known for being vocal about social justice issues. For example, she's spoken out about police violence, and the Black Lives Matter... In her music video for "Formation" (a song of her album "Lemonade") she highlights police violence and the consequence of Hurricane Katrina, making a strong statement about how Black communities are treated. Beyoncé shows that being proud of Blackness isn't just about celebrating culture, it's also about fighting for equality between human being.

## CHAPTER III: Changing the Music Industry

Beyoncé has also changed how Black artists are known in the music industry. As one of the most powerful artists in the world, she sets an example for other Black musicians by owning her own work and pushing for creative control. She releases music in ways that break industry defaults, such as surprise album drops, and experiments with visual that has stories behind it through music videos and films made and produced by her.

Beyoncé has made sure that her work benefits her community. She hires many Black creatives, whether they're dancers, producers, directors, background singers, etc... By doing so, she creates more opportunities for Black artists to shine. She's also made sure her message reaches younger generations, showing that being a successful Black artist means supporting the community.

# CONCLUSION

In summary, Beyoncé's influence goes far beyond music. She uses her platform to celebrate Black culture, and push for changes in the music industry. By promoting pride in Black identity and highlighting the importance of social justice, Beyoncé has become a symbol of strength and an example for Black people around the world. Her legacy is not just about her achievements and her awards in music, but also about how she raises her community and inspires future generations.

## SOURCES:

- I. Articles from websites like Rolling Stone, Billboard, or The Guardian that talk about Beyoncé's influence.
- II. Interviews with Beyoncé.
- III. Academic papers on Black culture in music.
- IV. Quotes from Beyoncé's albums or performances.
- V. Wikipedia.
- VI. Images from: Google/Instagram.



# APPENDIX

Here is some images of some of her projects that i have mentioned earlier:



**BEYONCÉ'S NONPROFIT DONATES \$500,000 TO SUPPORT BLACK COWBOYS AND COWGIRLS. ❤️**



THANK YOU SO MUCH MRS. SAFURY, I HOPE U ENJOYED THIS LITTLE PROJECT, AND DON'T FORGET TO GIVE ME A GOOD MARK AS WELL

Khalil Diab.

MRS. CARTER