

The logo for Credible, featuring the word "credible" in white lowercase letters on a dark gray square background.

credible

# CREDIBLE: PROTECTING CITIZENS FROM FAKE PROFESSIONALS

Enabling anyone to instantly verify the legitimacy of professionals using blockchain-based ID verification.



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# THE RISE OF FAKE PROFESSIONALS

Increasing impersonation scams threaten citizen safety and trust.

## Growing Fraud

In developing countries like India, impersonation scams are escalating, impacting millions.

## Common Scams

Frequent impersonation of railway officers, police, and job recruiters has been reported.

## Public Uncertainty

A 2022 survey indicated that 40% of citizens feel unsure about verifying professional authenticity.



## Lack of Verification

Citizens struggle to identify real from fake professionals due to unfamiliarity with official IDs.

## Impersonation Statistics

Over 1,500 impersonation fraud cases were recorded in 2023, highlighting a significant issue.



# REAL IMPACT ON CITIZENS

Understanding the Consequences of Fraud on Individuals



## Financial Loss

Victims face significant financial losses, such as fraudsters impersonating army officers to collect funds for fake recruitment.



## Emotional Toll

People often experience feelings of betrayal and loss of trust when scammed by individuals they believed to be professionals.



## Massive Annual Losses

India alone sees over \$2.6 billion lost annually due to impersonation scams, according to a World Bank report.



## Long-Term Psychological Effects

Psychological studies indicate that fraud victims suffer from lasting anxiety and trust issues, significantly affecting their lives.



# WHY CURRENT SOLUTIONS ARE INEFFECTIVE

Examining the flaws in traditional ID verification methods

## Traditional ID Verification

- Relies heavily on manual checking, leading to errors.
- Verification process is slow, causing delays.
- Does not cater to the needs of common citizens.
- Limited access to real-time verification tools.
- Inability to swiftly identify forged ID cards.
- Manual processes often require extensive training.
- High dependency on human judgment increases risk.
- Inconsistent results due to varying expertise levels.
- Requires substantial time investment for each check.
- Often outdated in the face of evolving technology.



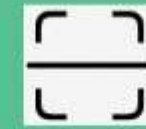
## Current KYC Platforms

- Primarily focused on business verification, not individuals.
- Limited real-time assistance for common citizens.
- Often complex, requiring technical understanding.
- Not designed for immediate use by the public.
- Accessibility issues for those without digital literacy.
- Costs associated with using these platforms for individuals.
- Lack of transparency in the verification process.
- Data privacy concerns regarding personal information.
- Inadequate support for users with verification queries.
- Focus on compliance rather than user empowerment.



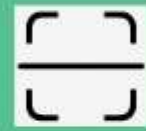
# CREDIBLE: VERIFYING PROFESSIONALS IN REAL-TIME

Enabling anyone to instantly verify the legitimacy of professionals using blockchain-based ID verification.



## Free for Citizens

Individuals can perform 1-2 basic ID verifications daily at no cost, promoting accessibility.



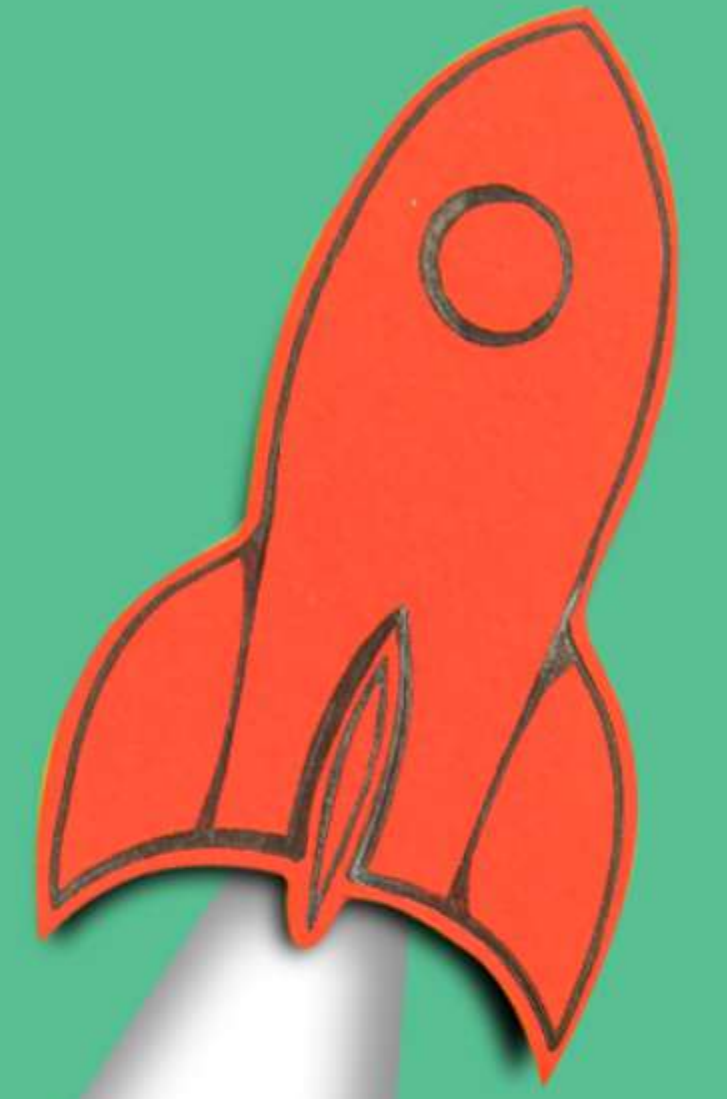
## Immutable and Secure

Data stored on the Solana blockchain ensures it is tamper-proof and trustworthy.



## Simple and Accessible

Citizens can easily scan a QR code on ID cards to access verified information instantly.



# VERIFYING A PROFESSIONAL IN THREE EASY STEPS

A straightforward process for instant verification using blockchain technology.

1

## Scan the QR Code

Citizens scan the ID card's QR code using their smartphone for immediate access.

2

## Access Verification Details

The platform retrieves the professional's details from the blockchain, displaying them instantly for user review.

3

## Verify Instantly

Users can quickly check key data such as employer name and designation to confirm legitimacy.



# EMPOWERING CITIZENS TO FIGHT FRAUD

Enabling anyone to instantly verify the legitimacy of professionals using blockchain-based ID verification.

1

## Spotting Fake Government Officers

Citizens can verify police officers' credentials instantly with Credible.



2

## Job Recruitment Scams

Individuals can scan ID cards of recruiters to confirm their legitimacy.

3

## Financial Fraud Prevention

Before sharing sensitive documents, users verify 'bank officers' via Credible.

# WHY CREDIBLE IS DIFFERENT

Credible empowers citizens with real-time verification through blockchain technology.

1

## Target Audience

Credible focuses on individual citizens for everyday safety.

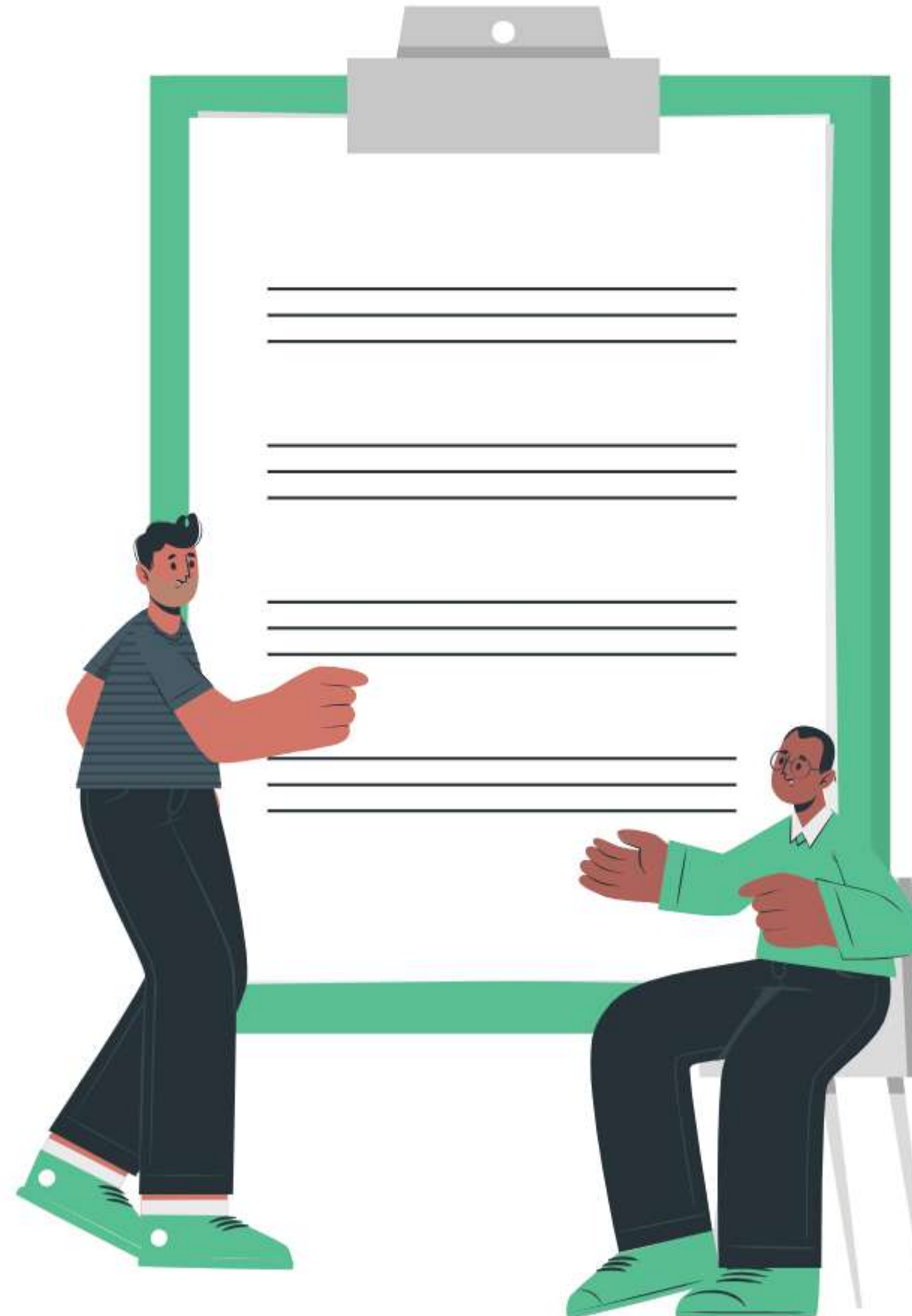
Other platforms primarily target businesses and corporate clients.

2

## Access and Cost

Credible offers free basic access for all users, promoting widespread usage.

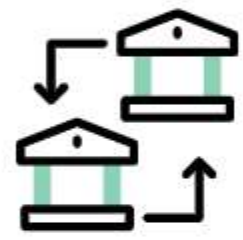
Only charges Businesses issuing IDs or Bulk Verifiers like Financial Institution for Loan Disbursement.





# ADDITIONAL APPLICATIONS OF CREDIBLE

Expanding Credible's Reach Across Various Sectors



## Financial Institutions

Simplifying employment verification processes for loan or credit card approvals, reducing fraud risks.

1



## Healthcare

Verifying the credentials of doctors and healthcare professionals to ensure patient safety and trust.

2



## Education

Authenticating the qualifications of teachers and tutors, enhancing the integrity of educational standards.

3







credible

# THE TIME FOR CREDIBLE IS NOW

Your Shield Against Fraud, Empowered by Real-Time Verification