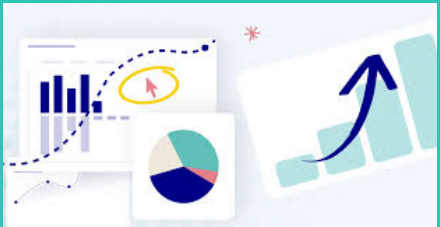


RETAIL AND SALES PROFITABILITY ANALYTICS



TOTAL REVENUE

520.30M

TOTAL ORDERS

269K

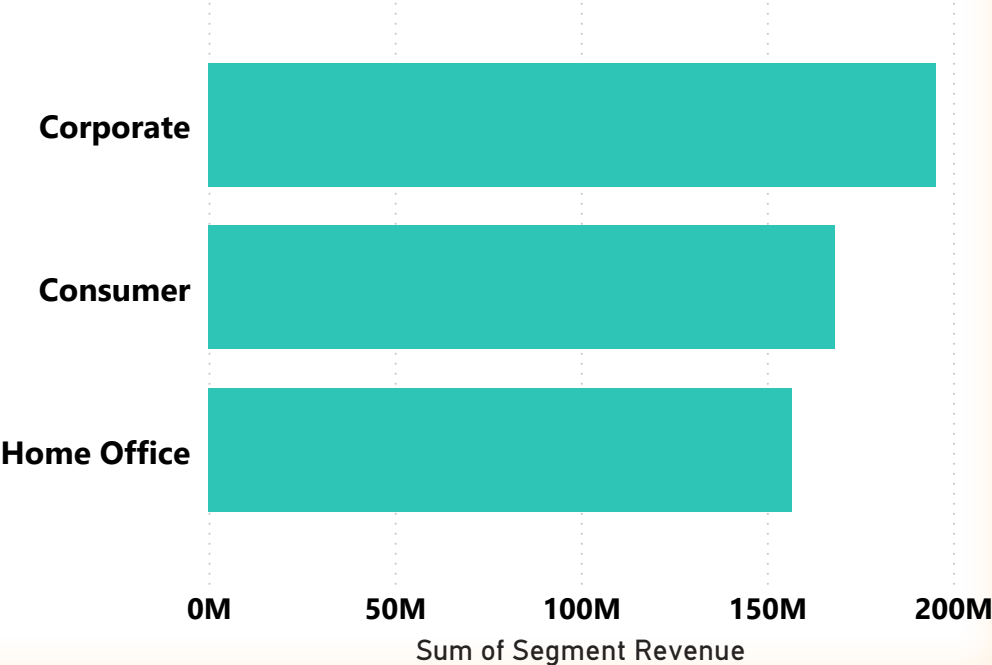
TOTAL PROFIT

192.77M

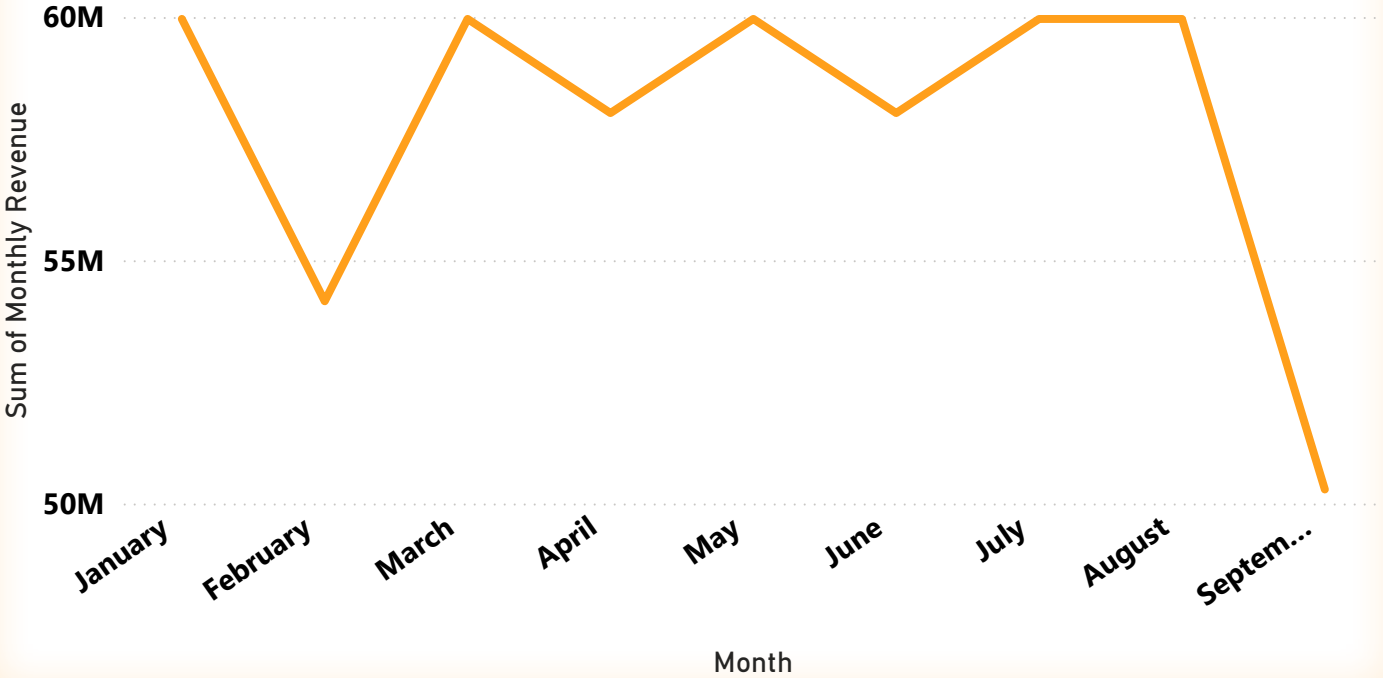
YEAR

2025

REVENUE BY CUSTOMER SEGMENT



MONTHLY SALES TREND BY REVENUE



CUSTOMER LIFETIME VALUE (CLV)

customer_name	segment	Sum of Total Orders	CLV
Customer_1	Home Office	14000	20,682.83
Customer_10	Home Office	9000	17,197.60
Customer_100	Consumer	10000	14,485.07
Customer_11	Home Office	5000	10,660.02
Customer_12	Home Office	12000	35,432.03
Customer_13	Consumer	12000	25,636.90
Customer_14	Home Office	10000	13,553.66
Customer_15	Corporate	9000	14,420.19
Customer_16	Consumer	11000	16,445.54
Customer_17	Corporate	17000	46,073.64
Customer_18	Corporate	8000	15,440.79
Customer_19	Corporate	11000	26,819.71
Customer_2	Consumer	8000	17,404.66

RETURN RATE BY STORE



PRODUCT PROFIT BY NAME

