

# Machine Learning Seminar

Prof. Dr. Markus Weinmann, Christopher Coors, Sercan Demir

University of Cologne

# Agenda of the Course

- ▶ Kickoff April 08 - 14:00
- ▶ 1st check-in presentation (5 min) with tutor April 22 - 17:00
- ▶ 2nd check-in presentation (presentation: optional) with tutor May 03 - 16:00
- ▶ Submission of video, code, and report May 17 at 17:00

# Course Setup

- ▶ 2 steps major steps in this seminar:
  - ▶ Students choose their topic and research for suitable data
  - ▶ Students show their understanding of the modelling techniques by writing up a paper and perform a final presentation in video format

# Course Assessment

Grading	Description	Weight
Code	R or Python	25%
Report	Academic Paper	50%
Report	Video	25%

## Course Assessment

- ▶ You write up your analysis in R or Python. Please comment your code, that it will be understandable. Also the quality of data analysis and scope of the chosen models will be graded.
- ▶ Teams will submit a 10-page written academic paper detailing their research context, research gap, data description, models, results, conclusion. Graded will be the effectiveness of communication and presentation of results in a scientific way.
- ▶ Teams will submit a video with a short 2 min. presentation, that is hold by everyone from the group. Graded will be the ability to work in a team and contribute to the project and also the adherence to project requirements and deadlines.

## Data Sources

- ▶ Google dataset research: <https://datasetsearch.research.google.com/>
- ▶ UCI Machine Learning Repository: <https://archive.ics.uci.edu/ml/datasets.php>
- ▶ Kaggle: [www.kaggle.com](http://www.kaggle.com)
- ▶ Microsoft Research Open Data: <https://msropendata.com/>

## Example Projects

- ▶ Applying a FaceDetector to Images on Crowdfunding Platforms and choose a target variable that you want to analyze (e.g. average pledges).
- ▶ Tensor Decomposition/ Completion to predict solar activation on PV (<https://www.nrel.gov/grid/solar-power-data.html>)
- ▶ Predicting sales/ratings/conversions (depending on the context) from a set of features

## Next Steps

- ▶ Explanatory data analysis (descriptives, best in visual and/or tabular format depending on your problem statement)
- ▶ Predictive modeling: A comparison of different machine learning methods in terms of performance. Elaborate on your choice of a final model: justify why your problem statement should be best by a interpretable or black-box model.
- ▶ Findings: Write up the report as proposed in previous slides
- ▶ Please list your participants clearly on the front