

# QIBLA LUXURY HOMES LTD

## WEBSITE DEVELOPMENT PROPOSAL

IDDRIS RASHID



We bring a unique  
combination of skills and  
industry knowledge

Nairobi, Kenya  
Westlands Redhill Road

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# Introduction

We are a dedicated team of web development professionals specializing in creating high performance, visually stunning, and user friendly websites. Our mission is to help **QIBLA HOMES LUXURY** establish a powerful online presence that attracts, engages, and converts visitors into clients. By blending our technical expertise with industry specific insights, we aim to deliver a website that meets your business goals and exceeds expectations.



**IDDRIS RASHID**

TEAM LEAD

Fullstack Engineer



**EDWIN LUKE**

Back-End Engineer



**LAURETTE SIMIYU**

UI /UX Engineer



# Mission and Vision

## ➔ Mission

Our mission is to help businesses thrive by delivering innovative, high-quality websites that elevate their brand, engage their audience, and drive growth. We are committed to creativity, technical excellence, and integrity, ensuring our clients achieve their digital goals and stand out in a competitive market.

## ➔ Vision

Our vision is to be a global leader in web development, recognized for creating innovative, user-focused, and impactful digital solutions. We aspire to set new standards in web excellence, empowering businesses to grow and making a positive impact on the communities we serve.

# Our Services

## ④ Website Development

We design and build fully customized websites tailored to your brand, goals, and target audience, ensuring a unique and impactful online presence.

## ④ Mobile Apps Dev

We design and develop intuitive, high-performance mobile applications for Android and iOS, helping businesses connect with customers on the go.

④ Website Redesign & Upgrades

④ Website Maintenance & Support

④ Search Engine Optimization

④ Responsive & Mobile-Friendly Design



# Our Approach



# Our Projects

Some of Our projects...



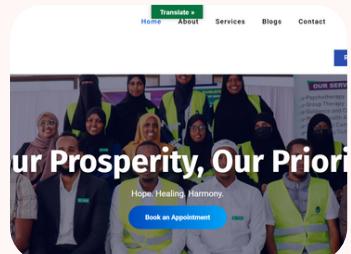
**Red Dot Distribution**

<https://www.reddotdistribution.com/>



**Arthur Marcus Construction**

<https://www.arthur-marcus.com/>



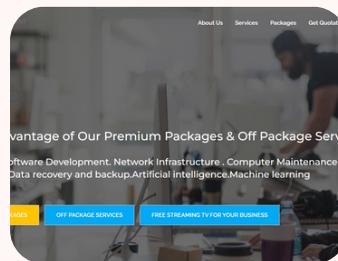
**Daryeel-wellness**

<https://daryeel-wellness.org/>



**Mafaza Organization**

<https://www.mafazaa.org/>



**Cover Cloud Limited**

<https://covercloudlimited.com/>



**skywardSafari**

<https://www.skywardsafaroadventures.com/>



**EastAfrica Packaging**

[eastafriicapackaging.com](http://eastafriicapackaging.com)



**skygarden**

<https://superseller.sky.garden/>

# Client Testimonials



## Mafaza Organization

Working with Iddris Team has been a game-changer for our business. Their expertise in web development and innovative approach to creating our online platform helped us achieve an engaging, professional, and high-performing website that exceeded our expectations.



## Daryeel-wellness

Partnering with this team was the best decision we made for our online presence. Their thorough understanding of our needs and strategic approach to web design and functionality transformed how we connect with our customers.



## Arthur Marcus Construction

Their innovative website design, user-friendly features, and optimized performance created a strong online presence that boosted inquiries and increased customer engagement by over 50% in the first three months.



## RedDot

Revamping our website was a crucial step for our business, and this team delivered beyond our expectations. The new design perfectly reflects our brand and has significantly improved our customer experience.

# Team Expertise

⊕ Team lead  
Full-Stack Engineer



IDDRIS RASHID

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⊕ UI/UX Engineer



LAURETTE SIMIYU

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⊕ Back-End Engineer



EDWIN LUKE

# Pricing Options

## ④ Standard Package

Perfect for growing businesses seeking to boost their online engagement and visibility.

**Ksh 25,000**

- 5–7 custom-designed pages (Home, About, Services, Contact, Blog, etc.)
- Responsive design for mobile, tablet, and desktop
- SEO-ready structure for better Google visibility
- Basic speed optimization
- Contact form setup with spam protection
- Inclusive Hosting and Domain
- 1-month free maintenance after launch

## ④ Premium Package

Designed for established businesses aiming for comprehensive digital marketing solutions.

**Ksh 35,000**

- Up to 12 custom-designed pages
- Interactive elements (sliders, animations, galleries)
- Advanced contact forms and lead capture tools
- On-page SEO optimization (keywords, meta tags, structure)
- Google Analytics integration
- Inclusive Hosting and Domain
- 1-month free maintenance after launch

## ④ Enterprise Package

Tailored for large businesses requiring extensive marketing services and dedicated support.

**Ksh 65,000**

- Unlimited pages or custom-developed features
- Full e-commerce integration (up to 100 products)
- Payment gateway setup & testing (M-Pesa, Visa, Mastercard, PayPal)
- Advanced security (SSL setup, firewall, anti-malware)
- Speed optimization and load balancing for heavy traffic
- Inclusive Hosting and Domain
- 1-month free maintenance after launch



## Payment Method

**MPESA**

**PAYBILL:  
542542**

**Acc No:  
464248**

**BANK**

**Equity Bank**

**Acc No:  
0340184602670**

# Project Timeline

## ⌚ Week 1–2

Initial Setup and Onboarding

- Consultation and project strategy planning
- Proposal finalization and agreement signing
- Gathering brand assets, content, and requirements

## ⌚ Week 2–3

Design & Development

- Create and present design mockups for approval
- Begin website development and functionality integration
- Implement responsive and mobile-friendly design

## ⌚ Week 3–4

Testing & Launch

- Conduct functionality, performance, and security testing
- Client review and final adjustments
- Deploy the website to the live server

## ⌚ Maintenance

1-Month Free Support

- Bug fixes, minor updates, and technical support
- Performance monitoring and optimization
- Option to continue with affordable ongoing maintenance packages



# Client Onboarding

## ④ Introduction Call

- Schedule a call to introduce our team, understand your business needs, and discuss your website goals.

## ④ Proposal and Agreement

- Share a detailed proposal outlining the agreed services, project scope, timelines, and pricing.

## ④ Kickoff Meeting

- Conduct a kickoff meeting to dive deeper into your business, target audience, brand identity, and website functionality requirements.

## ④ Information Gathering

- Collect all necessary assets and details, including branding materials, content, images, domain/hosting access, and any existing website data.

## ④ Design & Development

- Begin creating the website, starting with design mockups for approval before moving into full development.

## ④ Testing & Review

- Conduct thorough testing for functionality, responsiveness, performance, and security, followed by client review and feedback.

## ④ Launch & Deployment

- Deploy the website to the live server, ensuring a smooth transition and minimal downtime.

## ④ Ongoing Support & Maintenance

- Enjoy 1 month of free maintenance, including updates, bug fixes, and technical support, we offer affordable monthly maintenance packages to keep your website secure, updated, and performing at its best.



# Contact Us

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