

Portfolio Final: Data Warehouse Star Schema / PostgreSQL

Didem B. Aykurt

Colorado State University Global

MIS541; Data Warehousing in Enterprise Environments

Dr. Peter Salemi

May 13, 2023

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Data Warehouse Star Schema, Table Creation, and Data Loading

BUSINESS PROCESS

The business process I will use for the data warehouse is a retail store's inventory management system. The system tracks product information, sales, and customer orders.

The business questions I am looking to answer are:

1. What is the total number of sales for each product?
2. What are the total sales for each product by the customer?
3. What is the most popular product in each store?
4. What is the average price of products sold in each store?
5. What is the total number of orders placed by each customer?

Why use a star scheme: The star schema answers business questions by providing insights into the data from the various dimension tables. For example, to answer the first question, the Product Table, Customer Table, and Store Table can be used to get the total sales for each product. The Sales Table can be used to get the total sales for each product by the customer, and the Store Table can be used to identify the most popular product in each store. Similarly, the Sales Table and Store Table can be used to get the average price of products sold in each store, and the Customer Table and Sales Table can be used to get the total number of orders placed by each customer.

IDENTIFY THE DIMENSIONS

Product Table

-Product ID

-Product Name

-Product Price

-Category ID

-Supplier ID

-Unit Price

-Unit_in_Stock

-Store ID

Customer Table

-Customer ID

-Customer Name

-Customer Address

-City

-Region

-Postal Code

-Country

-Customer Phone

Store Table

-Store ID

-Store Name

-Store Address

-City

-Region

-Postal Code

-Country

-Store Phone

Category Table:

-Category ID

-Category Name

-Description

-Picture

Supplier Table:

-Company Name

-Contact Name

-Contact Address

-City

-Region

-Postal Code

-Country

-Contact Phone

Fact Table:

Sales Table

-Sales ID

-Product ID

-Customer ID

-Store ID

-Sale Price

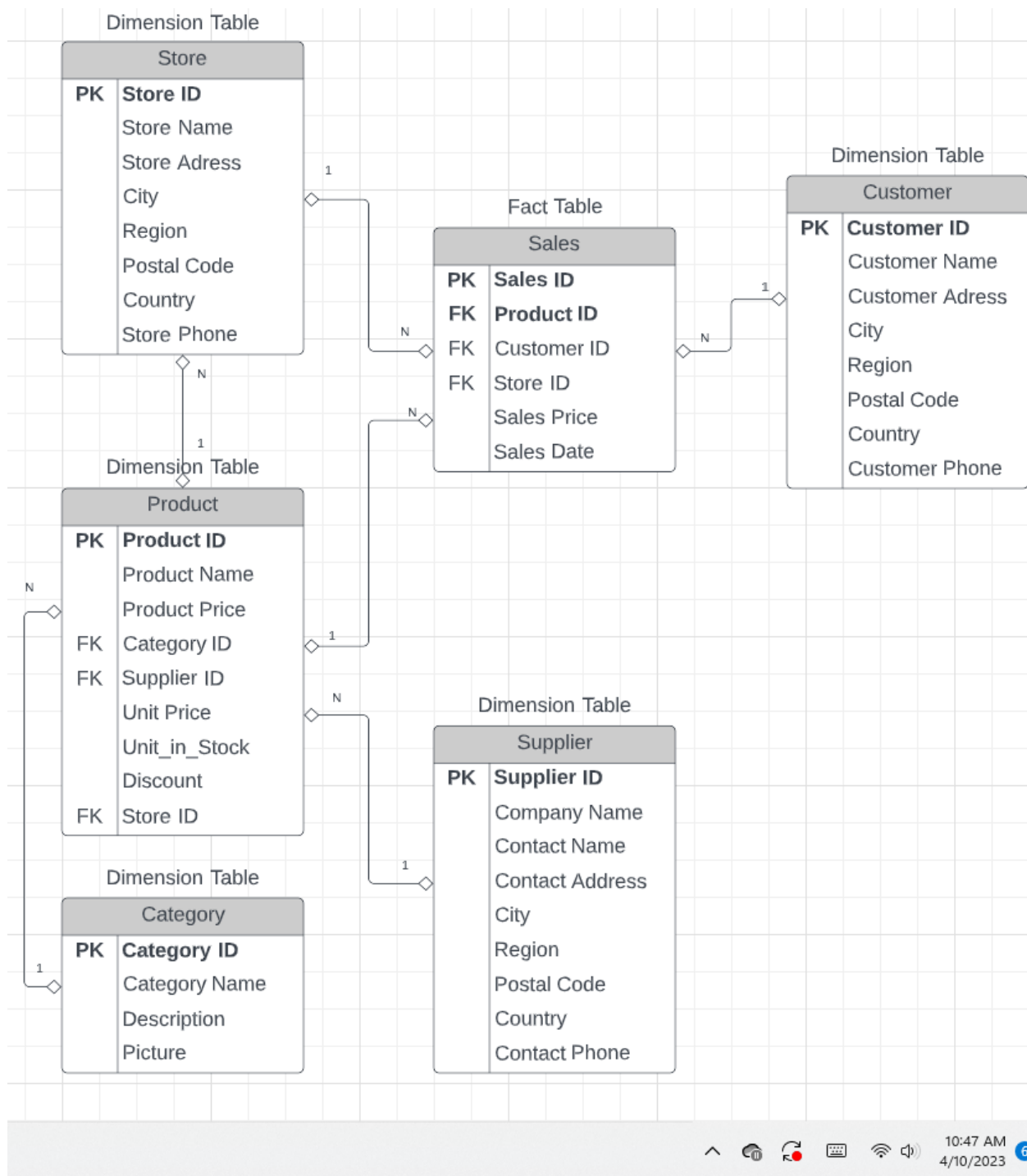
-Sale Date

DECLARE THE GRAIN

The grain of the fact table is the sale. This means that every entry in the fact table represents a single sale. This allows us to easily track the total number of sales for each product and customer and the total sales for each product by the customer.

The star schema is an ideal data warehouse design for this business process and business questions. It simplifies the data by organizing it into dimension tables and fact tables. The dimension tables contain the descriptive attributes of the data, while the fact table contains the numeric data. This makes it easy to query the data and answer business questions. Additionally, the star schema is easy to maintain and update, as data changes must only be made to one table. The diagram of dimensions and fact tables in the dimensional model is shown below. It shows the Product, Customer, Store, Category, Supplier, and Sales Table. The variables for each Table are also shown in the diagram.

Figure 1: Diagram of the dimensions and fact tables in the dimension model.



The **relationships between the fact and dimension tables** are as follows:

- The Category and Supplier Tables are related to the Product Table via the Category ID and Supplier ID

- The Product Table is related to the Sales Table via the Product ID
- The Customer Table is related to the Sales Table via the Customer ID
- The Store Table is related to the Sales Table via the Store ID

The cardinality of the relationships is one-to-many since each product, customer, category, supplier, and store can be associated with multiple sales.

DIMENSION TABLES

1. **Products Dimension Table:** This table will contain information about each product, including product name, description, category, and price.
2. **Customers Dimension Table:** This table will contain information about each customer, such as name, address, and contact information.
3. **Stores Dimension Table:** This table will contain information about each store, such as store name, address, and contact information.
4. **Category Dimension Table:** This table will contain the product's category information, including category name, description, and photo.
5. **Supplier Dimension Table:** This table will contain the product's supplier information, like contact name, address, phone, and company name.

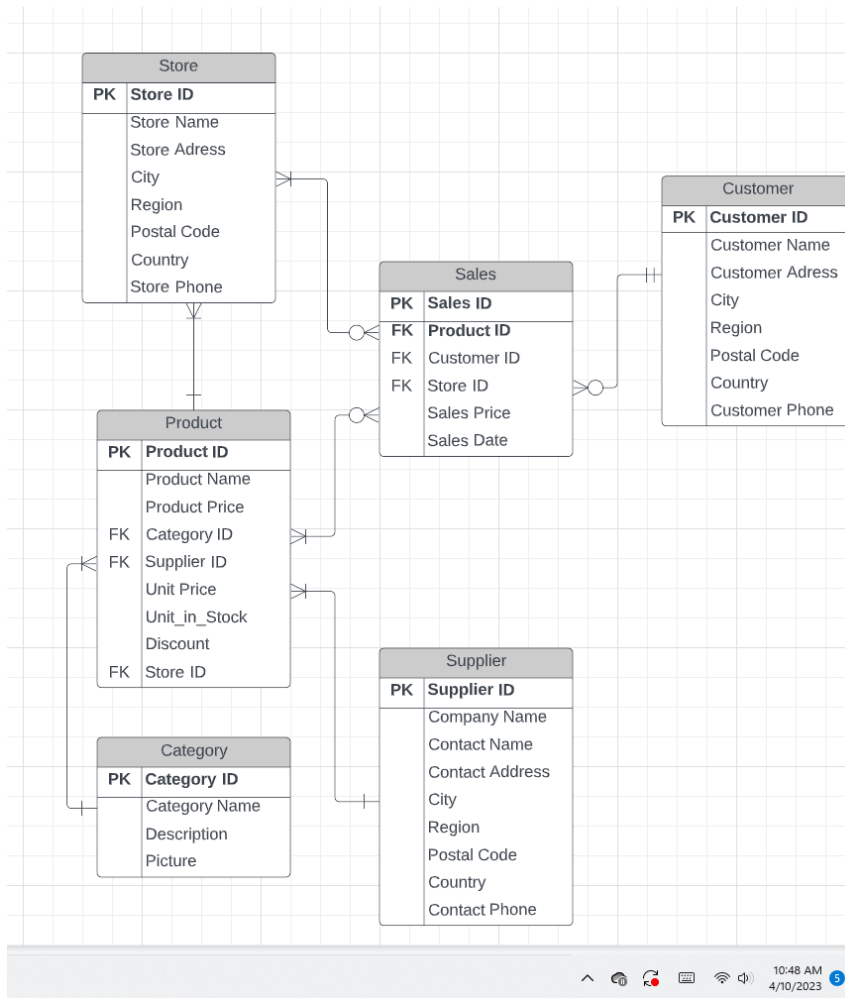
FACT TABLE

The fact table will contain information about each sale, including the product sold, the customer who purchased it, the store it was sold at, the date and time of the sale, and the total sale price.

GRAIN OF THE FACT TABLE

The fact table's grain is the granularity level at which the data is stored (Kimball & Ross, 2013). For example, if the fact table contains sales data, the grain would be the individual sales. This means that each record in the fact table represents a single sale. The grain of the fact table will be at the individual transaction level. This means that each row in the fact table will contain the details of each sale, including the product sold, the customer who purchased it, and the date and time of the sale. Every entry in the fact table represents a single sale. This allows us to easily track the total number of sales for each product and customer and the total sales for each product by the customer.

The **Entity-Relationship Diagram of the source OLTP database system** is shown below. It shows the relationships between the various tables in the design, including the Product Table, Customer Table, Store Table, Category Table, Supplier Table, and Sales Table.

Figure 2: Entity-Relationship Diagram.

BUSINESS PROCESS

The business process I will use for the data warehouse is a retail store's inventory management system. It can track product information, sales information, and reports on customer orders. No changes were required to the business process, business questions, or fact table grain from Module 3. Refer to the original document (Portfolio Milestone 1) for details.

UPDATED STAR SCHEMA FACT AND DIMENSION TABLES

The screenshot of the fact and dimension tables is shown in Figure 2. It shows the Product, Customer, Store, and Sales Table. The variables for each table are also shown in the diagram. The "Product," "Store," and "Customer" dimension tables are directly related to the fact table "Sales" through their foreign keys. In addition, they provide additional descriptive information about the sales data in the fact table, such as product details, store location, and customer demographics. The "Category" and "Supplier" tables are also dimension tables that are referenced by the "Product" table, but they are not directly related to the fact table "Sales." The following is a screenshot of the fact and dimension tables:

SQL COMMANDS TABLE CREATE

The Kimball method of data warehouse design was used to create a star schema for the retail store's inventory management system (Kimball & Ross, 2013).

The following is a listing of the SQL commands used to create the tables, define the variables, and apply the constraints to the fact and dimension tables:

```
CREATE DATABASE RETAILS;
```

```
USE RETAILS;
```

```
Drop table if exists Customer
```

```
Drop table if exists Store
```

```
CREATE TABLE Store (
```

```
    StoreID INT PRIMARY KEY, -- Primary key for Store Table
```

```
    StoreName VARCHAR(50), -- Name of the store
```

```
    StoreAddress VARCHAR(50), -- Address of the store
```

```

City char(10),    -- City of the Store

Region varchar(20), -- Region of the Store

Postal_Code varchar(20), -- Postal Code of the Store

Country CHAR(30),    -- Country of the Store

StorePhone VARCHAR(20) -- Phone number of the store

);

```

Drop table if exists Supplier

```

CREATE TABLE Supplier (

    Supplier_ID int Primary key, -- Primary key for the Supplier Table

    Comapany_Name Varchar(40), --Company Name of the Supplier

    Contact_Name Varchar(40), -- Contact Name of the Supplier

    Contact_Address Varchar(50), -- Address of the Supplier

    City char(10),    -- City of the Supplier

    Region varchar(20), -- Region of the Supplier

    Postal_Code varchar(20), -- Postal Code of the Supplier

    Country CHAR(30),    -- Country of the Supplier

    Contact_Phone Varchar(15) );--Contact phone of the Supplier

```

Drop table if exists Category;

Create Table Category (Category_ID int primary key, -- Primary key for Category Table

```

Category_Name Varchar(30), -- Category Name of the Category

Description Varchar(50), --Description for Category

Picture BYTEA ); -- Picture For the Category

```

Drop table if exists Product

CREATE TABLE Product (

ProductID INT PRIMARY KEY, -- Primary key for Product Table

ProductName VARCHAR(50), -- Name of the product

ProductPrice DECIMAL(10,2), -- Price of the product

Category_ID int, -- Foreign key for Category Table

Supplier_ID int, -- Foreign key for the Supplier table

Unit_Price decimal(8,2), -- Unit price of the product

Unit_in_Stocks int, --Unit in Stocks of the Product

Discount Decimal(5,2), -- Discount on the this Product

StoreID INT, -- Foreign key for Store Table

CONSTRAINT fk_StoreID FOREIGN KEY (StoreID) REFERENCES Store(StoreID), -- Constraint to

ensure that the StoreID references the Store Table

CONSTRAINT fk_Category_ID FOREIGN KEY (Category_ID) REFERENCES

Category(Category_ID), -- Constraint to ensure that the Category_ID references the Category
Table

```
CONSTRAINT fk_Supplier_ID FOREIGN KEY (Supplier_ID) REFERENCES Supplier(Supplier_ID) –
```

Constraint to ensure that the Supplier_ID references the Supplier Table

```
);
```

Drop table if exists Sales

```
CREATE TABLE Sales (
```

```
SaleID INT PRIMARY KEY, -- Primary key for Sales Table
```

```
ProductID INT, -- Foreign key for Product Table
```

```
CustomerID INT, -- Foreign key for Customer Table
```

```
StoreID INT, -- Foreign key for Store Table
```

```
SalePrice DECIMAL(10,2), -- Price of the sale
```

```
SaleDate DATE, -- Date of the sale
```

```
CONSTRAINT fk_ProductID FOREIGN KEY (ProductID) REFERENCES Product(ProductID), --
```

Constraint to ensure that the ProductID references the Product Table

```
CONSTRAINT fk_CustomerID FOREIGN KEY (CustomerID) REFERENCES
```

Customer(CustomerID), -- Constraint to ensure that the CustomerID references the Customer Table

CONSTRAINT fk2_StoreID FOREIGN KEY (StoreID) REFERENCES Store(StoreID) – Constraint to ensure that the StoreID references the Store Table

```
);
```

Drop table if exists Sales;

CREATE TABLE Sales (

SaleID INT PRIMARY KEY, -- Primary key for Sales Table

ProductID INT, -- Foreign key for Product Table

CustomerID INT, -- Foreign key for Customer Table

StoreID INT, -- Foreign key for Store Table

SalePrice DECIMAL(10,2), -- Price of the sale

SaleDate DATE, -- Date of the sale

CONSTRAINT fk_ProductID FOREIGN KEY (ProductID) REFERENCES Product(ProductID), --

Constraint to ensure that the ProductID references the Product Table

CONSTRAINT fk_CustomerID FOREIGN KEY (CustomerID) REFERENCES

Customer(CustomerID), -- Constraint to ensure that the CustomerID references the Customer Table

CONSTRAINT fk2_StoreID FOREIGN KEY (StoreID) REFERENCES Store(StoreID) -- Constraint to

ensure that the StoreID references the Store Table

);

Conclusion

The star schema consists of four tables, the Product Table, Customer Table, Store Table, and Sales Table. The variables for each table were defined, and the constraints were applied to the fact and dimension tables. The SQL commands were then used to create the tables, describe

create the variables and their attributes, and apply the constraints. The star schema is now ready to answer business questions and provide insights into the data.

No changes were required to the business process, business questions, or fact table grain from Module 3. Refer to the original document (Portfolio Milestone 2) for details.

SQL command for row count:

```
SELECT COUNT(*) as total_no_of_row FROM RETAILS.Customer;
```

This SQL query retrieves the total number of rows in the Sales table from the RETAILS database.

The result set will contain a single row with a column named “total_no_of_row” that indicates the count of rows in the Sales table.

Screenshots of the Row count of each table:

Figure 3: Count of Customer Table’s row

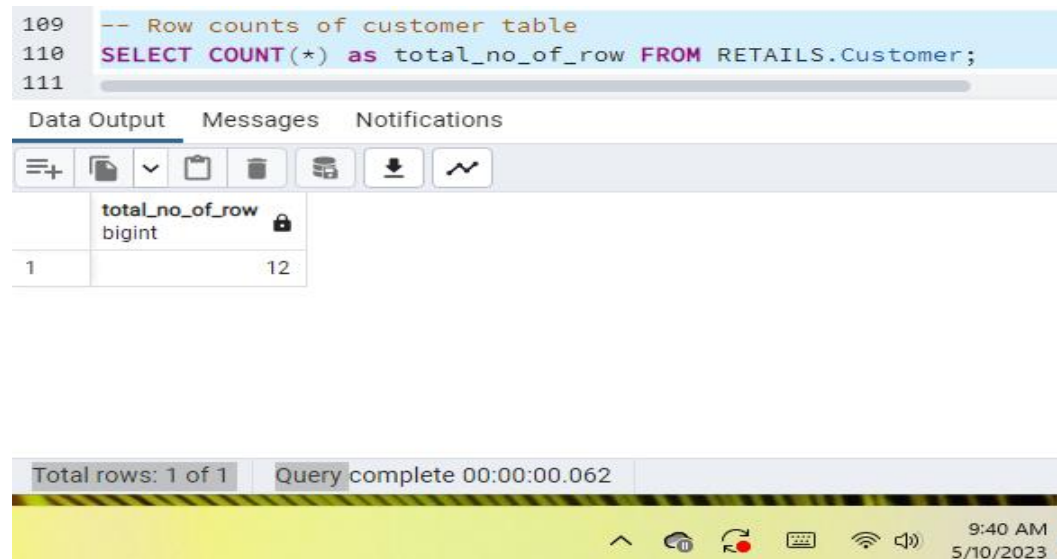


Figure 4: Count of Store Table’s row.

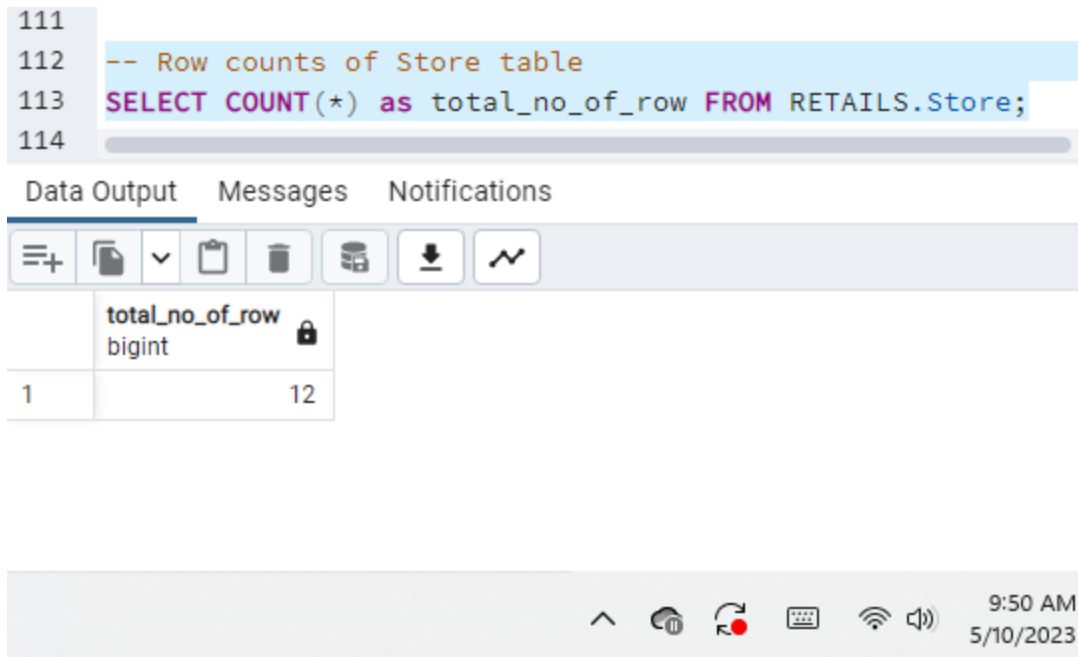


Figure 5: Count of Supplier Table's row.

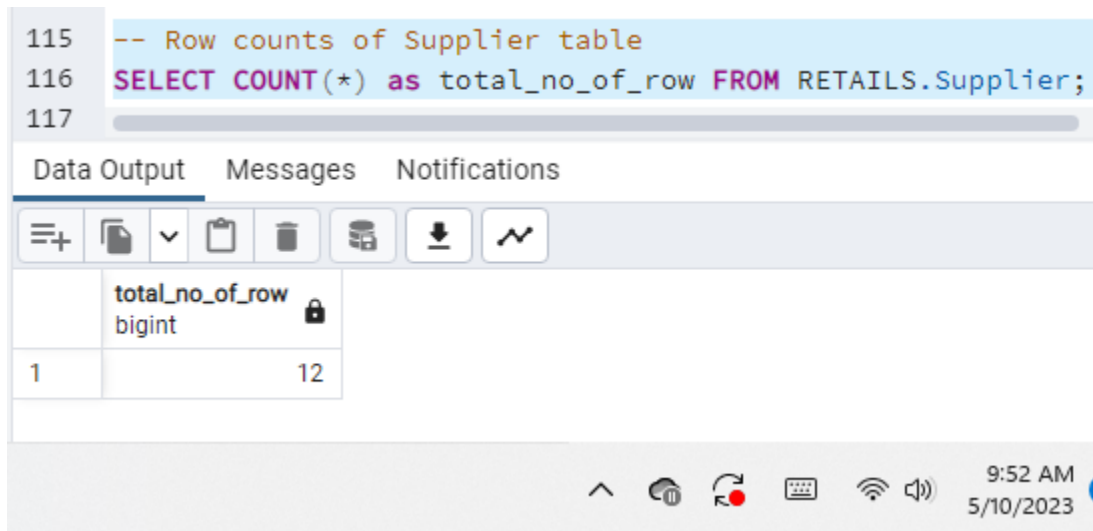


Figure 6: Count of Category Table's row.

```

118 -- Row counts of Category table
119 SELECT COUNT(*) as total_no_of_row FROM RETAILS.Category;
120

```

Data Output Messages Notifications

| | total_no_of_row bigint |
|---|---------------------------|
| 1 | 12 |

9:54 AM
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Figure 7: Count of Product Table's row.

```

120
121 -- Row counts of Product table
122 SELECT COUNT(*) as total_no_of_row FROM RETAILS.Product;
123

```

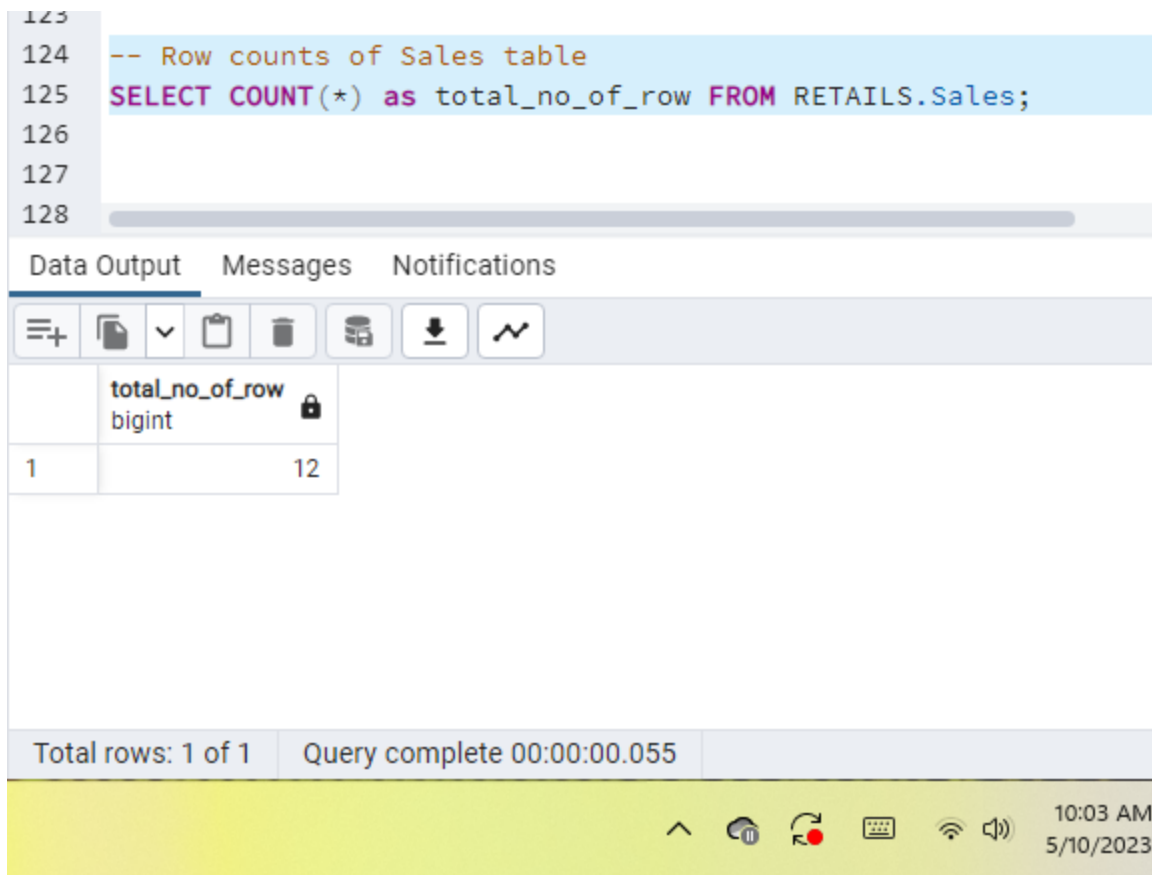
Data Output Messages Notifications

| | total_no_of_row bigint |
|---|---------------------------|
| 1 | 12 |

Total rows: 1 of 1 Query complete 00:00:00.068

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Figure 8: Count of Sales Table's row.



SQL command for first 10 rows:

```
SELECT * FROM RETAILS.Customer FETCH NEXT 10 ONLY;
```

This SQL query retrieves the first ten rows from the Customer table in the RETAILS database. The result set will contain ten rows of data, each representing a customer record in the Customer table. The "FETCH NEXT 10" keyword specifies that only the first ten rows should be returned, and the "*" wildcard character indicates that all columns should be included in the result set.

Screenshots of the first 10 rows of each table:

Figure 9: First ten rows of Customer Table.

```

129
130 -- First ten rows of customer table
131 SELECT * FROM RETAILS.Customer
132 FETCH NEXT 10 ROWS ONLY;
133

```

Data Output Messages Notifications

| | customerid [PK] integer | customername character varying (50) | customeraddress character varying (50) | city character (10) | region character varying (20) | postal_code character varying (20) | country character (30) | customerphone character varying (20) |
|----|----------------------------|--|---|------------------------|----------------------------------|---------------------------------------|---------------------------|---|
| 1 | 1 | John Doe | 123 Main St | New York | NY | 10001 | [null] | 555-1234 |
| 2 | 2 | Jane Smith | 456 Elm St | LoAngels | CA | 90001 | [null] | 555-5678 |
| 3 | 3 | Bob Johnson | 789 Oak St | Chicago | IL | 60601 | [null] | 555-9012 |
| 4 | 4 | Sarah Lee | 321 Pine St | Sanisco | CA | 94101 | [null] | 555-3456 |
| 5 | 5 | Mike Chen | 654 Maple St | Houston | TX | 77001 | [null] | 555-7890 |
| 6 | 6 | Emily Wong | 987 Cedar St | Miami | FL | 33101 | [null] | 555-2345 |
| 7 | 7 | David Kim | 741 Birch St | Atlanta | GA | 30301 | [null] | 555-6789 |
| 8 | 8 | Karen Lee | 852 Spruce St | Seattle | WA | 98101 | [null] | 555-0123 |
| 9 | 9 | Tom Jones | 369 Walnut St | Boston | MA | 02101 | [null] | 555-4567 |
| 10 | 10 | Mary Brown | 258 Ash St | Dallas | TX | 75201 | [null] | 555-8901 |

Total rows: 10 of 10 Query complete 00:00:00.052

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Figure 10: First ten rows of Store Table.

```

134 -- First ten rows of Store table
135 SELECT * FROM RETAILS.Store
136 FETCH NEXT 10 ROWS ONLY;
137

```

Data Output Messages Notifications

| | storeid [PK] integer | storename character varying (50) | storeaddress character varying (50) | city character (10) | region character varying (20) | postal_code character varying (20) | country character (30) | storephone character varying |
|----|-------------------------|-------------------------------------|--|------------------------|----------------------------------|---------------------------------------|---------------------------|---------------------------------|
| 1 | 1 | ABC Supermarket | 123 Main St | New York | NY | 10001 | [null] | 123-456-7890 |
| 2 | 2 | FreshMart | 456 Elm St | Losngeles | CA | 90001 | [null] | 111-222-3333 |
| 3 | 3 | GreenGrocer | 789 Oak St | Sanncisco | CA | 94102 | [null] | 444-555-6666 |
| 4 | 4 | HealthyHarvest | 1010 Pine St | Boston | MA | 02108 | [null] | 777-888-9999 |
| 5 | 5 | FoodBazaar | 1111 Broadway | Chicago | IL | 60601 | [null] | 555-444-3333 |
| 6 | 6 | FruitEmporium | 2222 Maple St | Miami | FL | 33101 | [null] | 123-456-7890 |
| 7 | 7 | FarmersMarket | 3333 Vine St | Dallas | TX | 75201 | [null] | 111-222-3333 |
| 8 | 8 | NaturalFoods | 4444 Chestnut St | Houston | TX | 77001 | [null] | 444-555-6666 |
| 9 | 9 | OrganicCorner | 5555 Cherry St | Seattle | WA | 98101 | [null] | 777-888-9999 |
| 10 | 10 | SuperSaver | 6666 Walnut St | Phelphia | PA | 19103 | [null] | 555-444-3333 |

Total rows: 10 of 10 Query complete 00:00:00.093 Ln 136, C

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Figure 11: First ten rows of Supplier Table.

```

137
138 -- First ten rows of Supplier table
139 SELECT * FROM RETAILS.Supplier
140 FETCH NEXT 10 ROWS ONLY;
141
142 -- First ten rows of customer table

```

Data Output Messages Notifications

| | supplier_id [PK] integer | company_name character varying (| contact_name character varying | contact_address character varying (| city character (10 | region character varying | postal_code character varying (| country character (30) | contact_phone character varying (|
|----|-----------------------------|-------------------------------------|-----------------------------------|--|-----------------------|-----------------------------|------------------------------------|---------------------------|--------------------------------------|
| 1 | 1 | ABC Inc. | John Smith | 123 Main St. | New York | NY | 10001 | USA | 555-1234 |
| 2 | 2 | XYZ Corp. | Jane Doe | 456 Oak Ave. | Losgeles | CA | 90001 | USA | 555-5678 |
| 3 | 3 | Acme Ltd. | Bob Johnson | 789 Maple St. | Chicago | IL | 60601 | USA | 555-9012 |
| 4 | 4 | Global Co. | Alice Lee | 101 Broad St. | London | NULL | SW1H 9AJ | United Kingdom | 555-3456 |
| 5 | 5 | Universal S.A. | Juan Perez | Av. Corrientes ... | Bueires | NULL | C1043AAQ | Argentina | 555-7890 |
| 6 | 6 | Top Tech | Samantha Chen | 4567 Pine St. | Shanghai | NULL | 200010 | China | 555-2345 |
| 7 | 7 | Euro Parts | Lars Svensson | Kungsgatan 1 | Stockholm | NULL | 11122 | Sweden | 555-6789 |
| 8 | 8 | Asian Exporters | Ming Lee | 456 Orchard Rd. | Singapore | NULL | 238879 | Singapore | 555-1234 |
| 9 | 9 | South Pacific ... | Hana Kim | 789 Waikiki Blv... | Honolulu | HI | 96815 | USA | 555-5678 |
| 10 | 10 | New Zealand L... | Tane Smith | 101 Queen St. | Auckland | NULL | 1010 | New Zealand | 555-9012 |

Total rows: 10 of 10 Query complete 00:00:00.112 Ln 1

Figure 12: First ten rows of Category Table.

```

142 -- First ten rows of Category table
143 SELECT * FROM RETAILS.Category
144 FETCH NEXT 10 ROWS ONLY;
145

```

Data Output Messages Notifications

| | category_id [PK] integer | category_name character varying (30) | description character varying (50) | picture bytea |
|----|-----------------------------|---|--|------------------|
| 1 | 1 | Beverages | Soft drinks, coffees, teas, beers, and ales | [null] |
| 2 | 2 | Condiments | Sweet and savory sauces, spreads, and seasonings | [null] |
| 3 | 3 | Confections | Desserts, candies, and sweet breads | [null] |
| 4 | 4 | Dairy Products | Cheeses | [null] |
| 5 | 5 | Grains/Cereals | Breads, crackers, pasta, and cereal | [null] |
| 6 | 6 | Meat/Poultry | Prepared meats | [null] |
| 7 | 7 | Produce | Dried fruit and bean curd | [null] |
| 8 | 8 | Seafood | Seaweed and fish | [null] |
| 9 | 9 | Frozen Foods | Prepared meals | [null] |
| 10 | 10 | Baked Goods | Baked goods | [null] |

Total rows: 10 of 10 Query complete 00:00:00.064

Successfully run. 1

Figure 13: First ten rows of Product Table.

```

146 -- First ten rows of Product table
147 SELECT * FROM RETAILS.Product
148 FETCH NEXT 10 ROWS ONLY;
149

```

Data Output Messages Notifications

| | productid [PK] integer | productname character varying (50) | productprice numeric (10,2) | category_id integer | supplier_id integer | unit_price numeric (8,2) | unit_in_stocks integer | discount numeric (5,2) | storeid integer |
|----|---------------------------|---------------------------------------|--------------------------------|------------------------|------------------------|-----------------------------|---------------------------|---------------------------|--------------------|
| 1 | 1 | Product A | 25.00 | 1 | 1 | 20.00 | 50 | 0.10 | [null] |
| 2 | 2 | Product B | 20.00 | 2 | 2 | 18.00 | 25 | 0.00 | [null] |
| 3 | 3 | Product C | 35.00 | 1 | 1 | 28.00 | 100 | 0.15 | [null] |
| 4 | 4 | Product D | 50.00 | 3 | 3 | 45.00 | 75 | 0.05 | [null] |
| 5 | 5 | Product E | 10.00 | 2 | 2 | 9.00 | 10 | 0.00 | [null] |
| 6 | 6 | Product F | 45.00 | 3 | 3 | 40.00 | 50 | 0.10 | [null] |
| 7 | 7 | Product G | 15.00 | 1 | 1 | 12.00 | 150 | 0.20 | [null] |
| 8 | 8 | Product H | 30.00 | 2 | 2 | 27.00 | 30 | 0.00 | [null] |
| 9 | 9 | Product I | 40.00 | 3 | 3 | 36.00 | 40 | 0.05 | [null] |
| 10 | 10 | Product J | 12.00 | 1 | 1 | 10.00 | 80 | 0.00 | [null] |

Total rows: 10 of 10 Query complete 00:00:00.073

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Figure 13: First ten rows of Sales Table.

```

150 -- First ten rows of Sales table
151 SELECT * FROM RETAILS.Sales
152 FETCH NEXT 10 ROWS ONLY;

```

Data Output Messages Notifications

| | saleid [PK] integer | productid integer | customerid integer | storeid integer | saleprice numeric (10,2) | saledate date |
|----|------------------------|----------------------|-----------------------|--------------------|-----------------------------|------------------|
| 1 | 1 | 1 | 1 | 1 | 25.99 | 2023-04-01 |
| 2 | 2 | 2 | 2 | 2 | 19.99 | 2023-04-02 |
| 3 | 3 | 3 | 3 | 3 | 35.99 | 2023-04-03 |
| 4 | 4 | 4 | 4 | 4 | 28.99 | 2023-04-04 |
| 5 | 5 | 5 | 5 | 5 | 15.99 | 2023-04-05 |
| 6 | 6 | 6 | 6 | 6 | 42.99 | 2023-04-06 |
| 7 | 7 | 7 | 7 | 7 | 31.99 | 2023-04-07 |
| 8 | 8 | 8 | 8 | 8 | 49.99 | 2023-04-08 |
| 9 | 9 | 9 | 9 | 9 | 22.99 | 2023-04-09 |
| 10 | 10 | 10 | 10 | 10 | 18.99 | 2023-04-10 |

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Recommendations/Conclusions

It is essential to clearly understand the business requirements and data sources before building a data warehouse. This ensures that the data warehouse is built to meet the organization's specific needs and is designed to accommodate potential future changes. Several lessons were learned in completing the Portfolio Project: data warehouse architecture that describes an organization's data action of collection and storage frame for sorting, cleaning, and organizing the functional data warehouse to enable actionable data for effective decision-making. The proposed solution includes a star schema of dimension and fact tables, ETL (Extract, Transform, Load) processing from multiple source production systems, data cleansing activities, a loading plan for data refresh, and the two Milestones act table is a table in a star schema of a data warehouse that stores quantitative data for analysis. It comprises a set of foreign keys from the various dimension tables that are joined together. The table also includes a set of measures or values used to analyze the data. The variables in the fact table consist of the foreign keys from the dimension tables and the measure values (Kimball & Ross, 2013). For example, a Sales Fact Table might have the following variables pro Product (foreign key from the Product dimension table); Store (foreign key from the Store dimension table). The attributes in the fact table may include foreign keys, measures, or other information, such as a fact table key, which is a unique identifier for each record. Star schema shows the relationship between a fact table, its dimensions, and the attributes included in each table. Proper planning and documentation are essential. It is important to have a well-defined ETL process that includes data cleaning, transformation, and loading. This process should be thoroughly documented to ensure consistency and accuracy in the data warehouse. Testing and validation of the data warehouse

are crucial. It is important to thoroughly test the data warehouse to ensure the data is accurate, complete, and consistent. This can help identify errors or issues that must be addressed before the data warehouse is deployed.

Advise for Data Warehouse

The organization building a data warehouse system should clearly define the business requirements and data sources before building a data warehouse—star schema to answer business questions by providing insights into the data from the various dimension tables. For example, to answer the first question, the Product Table, Customer Table, and Store Table can be used to get the total sales for each product. At the same time, the fact table will store the quantitative data such as sales, revenue, and other key performance indicators (KPIs). The fact table will be connected to the dimension tables through foreign key relationships, allowing easy navigation and data analysis. All the tables must develop a well-defined ETL process that includes data cleaning, transformation, and loading and thoroughly document it. Perform thorough testing and validation of the data warehouse to ensure the data is accurate, complete, and consistent. Finally, ensure the data warehouse is designed to accommodate potential business requirements and data source changes. I used BI solution step by step, such as exploring the business needs, creating star schema of dimension and fact tables, ETL process, Data cleansing activity, loading plan, and strategy.

References

- Kimball, R., & Ross, M. (2013). Chapter 1 Data Warehousing, Business Intelligence, and Dimensional Modeling Primer. In *The Data Warehouse toolkit the Complete Guide to Dimensional Modeling* (3rd ed., pp. 7–16). essay, John Wiley & Sons, Inc.

APPENDIX

- The data warehouse schema diagram provides the star schema of dimension and fact tables by sample data.
- ETL process provides PostgreSQL queries to show sample data's extraction, transformation, and loading activities.
- The data cleansing rules and validation checks ensure data quality and accuracy with data.
- The loading from the OLTP database to the OLAP RETAIL data warehouse draws the data partitioning, indexing, and optimization strategies to improve query performance with data.

The first step is to create OLTP database name DATA.

```
CREATE DATABASE DATA;
```

```
Drop table if exists Customer
```

```
Drop table if exists Store
```

```
CREATE TABLE Store (
```

```
    StoreID INT PRIMARY KEY, -- Primary key for Store Table
```

```
    StoreName VARCHAR(50), -- Name of the store
```

```
    StoreAddress VARCHAR(50), -- Address of the store
```

```
    City char(10), -- City of the Store
```

```
    Region varchar(20), -- Region of the Store
```

```
    Postal_Code varchar(20), -- Postal Code of the Store
```

```

        Country CHAR(30),    -- Country of the Store

StorePhone VARCHAR(20) -- Phone number of the store

);

```

Drop table if exists Supplier

```

CREATE TABLE Supplier (

    Supplier_ID int Primary key, -- Primary key for the Supplier Table

    Comapany_Name Varchar(40), --Company Name of the Supplier

    Contact_Name Varchar(40), -- Contact Name of the Supplier

    Contact_Address Varchar(50), -- Address of the Supplier

    City char(10),    -- City of the Supplier

    Region varchar(20), -- Region of the Supplier

    Postal_Code varchar(20), -- Postal Code of the Supplier

    Country CHAR(30),    -- Country of the Supplier

    Contact_Phone Varchar(15) );--Contact phone of the Supplier

```

Drop table if exists Category;

```

Create Table Category ( Category_ID int primary key, -- Primary key for Category Table

    Category_Name Varchar(30), -- Category Name of the Category

    Description Varchar(50), --Description for Category

    Picture BYTEA ); -- Picture For the Category

```

Drop table if exists Product

CREATE TABLE Product (

ProductID INT PRIMARY KEY, -- Primary key for Product Table

ProductName VARCHAR(50), -- Name of the product

ProductPrice DECIMAL(10,2), -- Price of the product

Category_ID int, -- Foreign key for Category Table

Supplier_ID int, -- Foreign key for the Supplier table

Unit_Price decimal(8,2), -- Unit price of the product

Unit_in_Stocks int, --Unit in Stocks of the Product

Discount Decimal(5,2), -- Discount on the this Product

StoreID INT, -- Foreign key for Store Table

CONSTRAINT fk_StoreID FOREIGN KEY (StoreID) REFERENCES Store(StoreID), -- Constraint to

ensure that the StoreID references the Store Table

CONSTRAINT fk_Category_ID FOREIGN KEY (Category_ID) REFERENCES

Category(Category_ID), -- Constraint to ensure that the Category_ID references the Category

Table

CONSTRAINT fk_Supplier_ID FOREIGN KEY (Supplier_ID) REFERENCES Supplier(Supplier_ID) --

Constraint to ensure that the Supplier_ID references the Supplier Table

);

Drop table if exists Sales

CREATE TABLE Sales (

SaleID INT PRIMARY KEY, -- Primary key for Sales Table

ProductID INT, -- Foreign key for Product Table

CustomerID INT, -- Foreign key for Customer Table

StoreID INT, -- Foreign key for Store Table

SalePrice DECIMAL(10,2), -- Price of the sale

SaleDate DATE, -- Date of the sale

CONSTRAINT fk_ProductID FOREIGN KEY (ProductID) REFERENCES Product(ProductID), --

Constraint to ensure that the ProductID references the Product Table

CONSTRAINT fk_CustomerID FOREIGN KEY (CustomerID) REFERENCES

Customer(CustomerID), -- Constraint to ensure that the CustomerID references the Customer Table

CONSTRAINT fk2_StoreID FOREIGN KEY (StoreID) REFERENCES Store(StoreID) -- Constraint to

ensure that the StoreID references the Store Table

);

Drop table if exists Sales;

CREATE TABLE Sales (

```

SaleID INT PRIMARY KEY, -- Primary key for Sales Table

ProductID INT, -- Foreign key for Product Table

CustomerID INT, -- Foreign key for Customer Table

StoreID INT, -- Foreign key for Store Table

SalePrice DECIMAL(10,2), -- Price of the sale

SaleDate DATE, -- Date of the sale

CONSTRAINT fk_ProductID FOREIGN KEY (ProductID) REFERENCES Product(ProductID), --
Constraint to ensure that the ProductID references the Product Table

CONSTRAINT fk_CustomerID FOREIGN KEY (CustomerID) REFERENCES
Customer(CustomerID), -- Constraint to ensure that the CustomerID references the Customer
Table

CONSTRAINT fk2_StoreID FOREIGN KEY (StoreID) REFERENCES Store(StoreID) -- Constraint to
ensure that the StoreID references the Store Table

);

-- data for Customer

INSERT INTO Customer (CustomerID, CustomerName, CustomerAddress, City, Region,
Postal_Code, Country, CustomerPhone)
VALUES
(1, 'John Doe', '123 Main St', 'New York', 'NY', '10001', 'USA', '555-1234'),
(2, 'Jane Smith', '456 Elm St', 'Los Angeles', 'CA', '90001', 'USA', '555-5678'),
(3, 'Bob Johnson', '789 Oak St', 'Chicago', 'IL', '60601', 'USA', '555-9012'),
(4, 'Sarah Lee', '321 Pine St', 'San Francisco', 'CA', '94101', 'USA', '555-3456'),
(5, 'Mike Chen', '654 Maple St', 'Houston', 'TX', '77001', 'USA', '555-7890'),
(6, 'Emily Wong', '987 Cedar St', 'Miami', 'FL', '33101', 'USA', '555-2345'),
(7, 'David Kim', '741 Birch St', 'Atlanta', 'GA', '30301', 'USA', '555-6789'),
(8, 'Karen Lee', '852 Spruce St', 'Seattle', 'WA', '98101', 'USA', '555-0123'),
(9, 'Tom Jones', '369 Walnut St', 'Boston', 'MA', '02101', 'USA', '555-4567'),
(10, 'Mary Brown', '258 Ash St', 'Dallas', 'TX', '75201', 'USA', '555-8901'),

```

```
(11, 'Chris Evans', '147 Pine St', 'Phoenix', 'AZ', '85001', 'USA', '555-2345'),
(12, 'Laura Lee', '753 Oak St', 'Washing', 'DC', '20001', 'USA', '555-6789');
```

-- data for Store

```
INSERT INTO Store (StoreID, StoreName, StoreAddress, City, Region, Postal_Code, Country,
StorePhone)
```

VALUES

```
(1, 'ABC Supermarket', '123 Main St', 'New York', 'NY', '10001', 'USA', '123-456-7890'),
(2, 'FreshMart', '456 Elm St', 'Losangeles', 'CA', '90001', 'USA', '111-222-3333'),
(3, 'GreenGrocer', '789 Oak St', 'Sanncisco', 'CA', '94102', 'USA', '444-555-6666'),
(4, 'HealthyHarvest', '1010 Pine St', 'Boston', 'MA', '02108', 'USA', '777-888-9999'),
(5, 'FoodBazaar', '1111 Broadway', 'Chicago', 'IL', '60601', 'USA', '555-444-3333'),
(6, 'FruitEmporium', '2222 Maple St', 'Miami', 'FL', '33101', 'USA', '123-456-7890'),
(7, 'FarmersMarket', '3333 Vine St', 'Dallas', 'TX', '75201', 'USA', '111-222-3333'),
(8, 'NaturalFoods', '4444 Chestnut St', 'Houston', 'TX', '77001', 'USA', '444-555-6666'),
(9, 'OrganicCorner', '5555 Cherry St', 'Seattle', 'WA', '98101', 'USA', '777-888-9999'),
(10, 'SuperSaver', '6666 Walnut St', 'Phelphia', 'PA', '19103', 'USA', '555-444-3333'),
(11, 'WholeFoods', '7777 Pine St', 'Austin', 'TX', '78701', 'USA', '123-456-7890'),
(12, 'TraderJoes', '8888 Oak St', 'San Diego', 'CA', '92101', 'USA', '111-222-3333');
```

-- data for Supplier

```
INSERT INTO Supplier
```

```
(Supplier_ID, Comapany_Name, Contact_Name, Contact_Address, City, Region,
Postal_Code, Country, Contact_Phone)
```

VALUES

```
(1, 'ABC Inc.', 'John Smith', '123 Main St.', 'New York', 'NY', '10001', 'USA', '555-1234'),
(2, 'XYZ Corp.', 'Jane Doe', '456 Oak Ave.', 'Losgeles', 'CA', '90001', 'USA', '555-5678'),
(3, 'Acme Ltd.', 'Bob Johnson', '789 Maple St.', 'Chicago', 'IL', '60601', 'USA', '555-9012'),
(4, 'Global Co.', 'Alice Lee', '101 Broad St.', 'London', 'NULL', 'SW1H 9AJ', 'United Kingdom',
'555-3456'),
(5, 'Universal S.A.', 'Juan Perez', 'Av. Corrientes 1234', 'Bueires', 'NULL', 'C1043AAQ',
'Argentina', '555-7890'),
(6, 'Top Tech', 'Samantha Chen', '4567 Pine St.', 'Shanghai', 'NULL', '200010', 'China', '555-
2345'),
(7, 'Euro Parts', 'Lars Svensson', 'Kungsgatan 1', 'Stockholm', 'NULL', '11122', 'Sweden', '555-
6789'),
(8, 'Asian Exporters', 'Ming Lee', '456 Orchard Rd.', 'Singapore', 'NULL', '238879', 'Singapore',
'555-1234'),
(9, 'South Pacific Co.', 'Hana Kim', '789 Waikiki Blvd.', 'Honolulu', 'HI', '96815', 'USA', '555-
5678'),
(10, 'New Zealand Ltd.', 'Tane Smith', '101 Queen St.', 'Auckland', 'NULL', '1010', 'New
Zealand', '555-9012'),
```

```
(11, 'Island Traders', 'Leilani Wong', '456 Waikoloa Rd.', 'KailuKona', 'HI', '96740', 'USA', '555-3456'),
(12, 'Latin Export', 'Jose Martinez', 'Av. de los Incas 123', 'Lima', 'NULL', 'L18', 'Peru', '555-7890');
```

-- data for category

```
INSERT INTO Category (Category_ID, Category_Name, Description, Picture)
VALUES
(1, 'Beverages', 'Soft drinks, coffees, teas, beers, and ales', NULL),
(2, 'Condiments', 'Sweet and savory sauces, spreads, and seasonings', NULL),
(3, 'Confections', 'Desserts, candies, and sweet breads', NULL),
(4, 'Dairy Products', 'Cheeses', NULL),
(5, 'Grains/Cereals', 'Breads, crackers, pasta, and cereal', NULL),
(6, 'Meat/Poultry', 'Prepared meats', NULL),
(7, 'Produce', 'Dried fruit and bean curd', NULL),
(8, 'Seafood', 'Seaweed and fish', NULL),
(9, 'Frozen Foods', 'Prepared meals', NULL),
(10, 'Baked Goods', 'Baked goods', NULL),
(11, 'Sweets', 'Candies and chocolates', NULL),
(12, 'Snacks', 'Nuts and chips', NULL);
```

-- data for Product tables

```
INSERT INTO Product (ProductID, ProductName, ProductPrice, Category_ID, Supplier_ID,
Unit_Price, Unit_in_Stocks, Discount, StoreID)
VALUES
(1, 'Product A', 25.00, 1, 1, 20.00, 50, 0.10, 1),
(2, 'Product B', 20.00, 2, 2, 18.00, 25, 0.00, 2),
(3, 'Product C', 35.00, 1, 1, 28.00, 100, 0.15, 1),
(4, 'Product D', 50.00, 3, 3, 45.00, 75, 0.05, 3),
(5, 'Product E', 10.00, 2, 2, 9.00, 10, 0.00, 2),
(6, 'Product F', 45.00, 3, 3, 40.00, 50, 0.10, 3),
(7, 'Product G', 15.00, 1, 1, 12.00, 150, 0.20, 1),
(8, 'Product H', 30.00, 2, 2, 27.00, 30, 0.00, 2),
(9, 'Product I', 40.00, 3, 3, 36.00, 40, 0.05, 3),
(10, 'Product J', 12.00, 1, 1, 10.00, 80, 0.00, 1),
(11, 'Product K', 55.00, 2, 2, 50.00, 20, 0.10, 2),
(12, 'Product L', 28.00, 3, 3, 24.00, 60, 0.00, 3);
```

-- Data for Sales

```
INSERT INTO Sales (SaleID, ProductID, CustomerID, StoreID, SalePrice, SaleDate)
VALUES (1, 1, 1, 1, 25.99, '2023-04-01');
```



```
(2, 2, 2, 2, 19.99, '2023-04-02'),
(3, 3, 3, 3, 35.99, '2023-04-03'),
(4, 4, 4, 4, 28.99, '2023-04-04'),
(5, 5, 5, 5, 15.99, '2023-04-05'),
(6, 6, 6, 6, 42.99, '2023-04-06'),
(7, 7, 7, 7, 31.99, '2023-04-07'),
(8, 8, 8, 8, 49.99, '2023-04-08'),
(9, 9, 9, 9, 22.99, '2023-04-09'),
(10, 10, 10, 10, 18.99, '2023-04-10'),
(11, 11, 11, 11, 39.99, '2023-04-11'),
(12, 12, 12, 12, 27.99, '2023-04-12');
```

Data query following populate the table and count and top ten list below.

-- Populate the customer table from the source database

```
INSERT INTO RETAILS.Customer (CustomerID, CustomerName,
CustomerAddress,city,Region,Postal_code, CustomerPhone)
SELECT CustomerID, CustomerName,
CustomerAddress,city,Region,Postal_code, CustomerPhone
FROM data.Customer;
```

-- Populate the Store table from the source database

```
INSERT INTO RETAILS.Store(StoreID, StoreName,
StoreAddress,city,Region,Postal_code, StorePhone)
SELECT StoreID, StoreName, StoreAddress,city,Region,Postal_code,
StorePhone
FROM data.Store;
```

-- Populate the Supplier table from source database

```
INSERT INTO RETAILS.Supplier (Supplier_ID, Comapany_Name,
Contact_Name, Contact_Address, City, Region, Postal_Code, Country,
Contact_Phone)
select Supplier_ID, Comapany_Name, Contact_Name, Contact_Address,
City, Region, Postal_Code, Country, Contact_Phone
from data.Supplier;
```

-- Populate the Category table from source database

```
INSERT INTO RETAILS.Category (Category_ID, Category_Name, Description,
Picture)
select Category_ID, Category_Name, Description, Picture
from data.Category;
```

-- populate the Product table from source database

```

INSERT INTO RETAILS.Product (ProductID, ProductName, ProductPrice,
Category_ID, Supplier_ID, Unit_Price, Unit_in_Stocks, Discount)
SELECT ProductID, ProductName, ProductPrice, Category_ID, Supplier_ID,
Unit_Price, Unit_in_Stocks, Discount
From data.Product;

```

```

-- populate the Sales table from source database

```

```

INSERT INTO RETAILS.Sales (SaleID, ProductID, CustomerID, StoreID,
SalePrice, SaleDate)
SELECT SaleID, ProductID, CustomerID, StoreID, SalePrice, SaleDate
from data.Sales;

```

```

-- Row counts of the customer table

```

```

SELECT COUNT(*) as total_no_of_row FROM RETAILS.Customer;

```

```

-- Row counts of Store table

```

```

SELECT COUNT(*) as total_no_of_row FROM RETAILS.Store;

```

```

-- Row counts of Supplier table

```

```

SELECT COUNT(*) as total_no_of_row FROM RETAILS.Supplier;

```

```

-- Row counts of Category table

```

```

SELECT COUNT(*) as total_no_of_row FROM RETAILS.Category;

```

```

-- Row counts of the Product table

```

```

SELECT COUNT(*) as total_no_of_row FROM RETAILS.Product;

```

```

-- Row counts of the Sales table

```

```

SELECT COUNT(*) as total_no_of_row FROM RETAILS.Sales;

```

```

-- First ten rows of the customer table

```

```

SELECT * FROM RETAILS.Customer
FETCH NEXT 10 ROWS ONLY;

```

```

-- First ten rows of Store table

```

```

SELECT * FROM RETAILS.Store
FETCH NEXT 10 ROWS ONLY;

```

```

-- First ten rows of the Supplier table

```

```

SELECT * FROM RETAILS.Supplier
FETCH NEXT 10 ROWS ONLY;

```

```
-- First ten rows of Category table  
SELECT * FROM RETAILS.Category  
FETCH NEXT 10 ROWS ONLY;
```

```
-- First ten rows of Product table  
SELECT * FROM RETAILS.Product  
FETCH NEXT 10 ROWS ONLY;
```

```
-- First ten rows of Sales table  
SELECT * FROM RETAILS.Sales  
FETCH NEXT 10 ROWS ONLY;
```