

Kenneth Jiang

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EDUCATIONS

University of Maryland, Smith School of Business

College Park, MD, USA

Master of Business Administration, Innovation & Technology specialization

August 2021 – Present

Relevant Coursework: *Data Driven Decision Making, Financial Accounting, Strategic*

Management, Operations Management, Managerial Economics, Leadership & Teamwork

- Smith Fellow Scholarship Recipient, 2021 - 2023
- Asian MBA Association, President, 2022 - 2023

Penn State University, Smeal College of Business

University Park, PA, USA

Bachelor of Science, Supply Chain & Information System

August 2014 – May 2018

Relevant Coursework: *Manufacturing & Service Strategies, Demand Fulfillment, Strategic*

Procurement, Supply Chain Design, Modeling and Analysis

- Dean's List Honor Recipient, 2015, 2017
- Enterprise Resource Planning with SAP Certification, 2016 - 2018

DISTINCTIONS

Certifications: PMP, LSS Yellow Belt

Languages: SQL, R, Python, HTML, CSS, JavaScript

Technologies: Git, PostgreSQL, Streamlit, React, Django, Anaconda

Tools: SharePoint, Excel, Google Workplace, Smartsheet, Jira, Confluence, Visual Studio Code, Github, Firebase

EXPERIENCES

Tesla, Inc.

Austin, TX, USA

Global Supply Management Intern, Indirect Sourcing

May 2022 – August 2022

An automotive and clean energy company known for manufacturing electric vehicles and related products & services.

- Managed and led over 5 sourcing project scopes using both waterfall and agile approaches.
- Drafted and executed 3 annual SOWs on competitively priced commodity purchases with 3P vendors.
- Developed service-based commodity strategy and deployed execution plans at plant level across NA region.
- Initiated over 10 new vendor connections, 3 of which promoted to preferred supplier status.

HOPE Hydration

College Park, MD, USA

Student Team Leader

September 2021 – December 2021

A university-backed local tech. startup aiming to provide consumable water solutions & technologies.

- Developed a service-oriented business strategy that emphasizes on rapid growth and audience reach.
- Implemented performance metrics & playbooks for measuring successes across existing operations.
- Established leads to city departments with hopes to become a competitive solution provider.

Liberty Hardware

Winston-Salem, NC, USA

Product Portfolio Manager

January 2020 – December 2020

A Masco company known for manufacturing decorative and functional home décor products.

- Acted as a technical liaison between the Product team, eCommerce team, and corporate customers.
- Led a cross-functional effort to grow eCommerce channel; grew channel sales by more than 15% YOY.
- Expanded ecommerce product portfolio with over 100 new and revamped products in one year.
- Developed pipelines for automating captures and analysis of product and consumer trends in the market.

Masco Cabinetry

Ann Arbor, MI, USA

Supply Chain Analyst

July 2018 – December 2019

Previously a Masco company known for manufacturing cabinetry and home improvement products.

- Strategized sourcing approaches to help mitigate the impact of import tariffs and to diversify sourcing streams; Expanded operations size from 2 to a total of 7 locations globally.
- Charted sourcing operations in new countries to help bolster supply chain resilience against systematic risks.
- Generated over \$1M in annualized savings through tariff mitigation and raw material substitution.