Kenneth Jiang

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EDUCATIONS

University of Maryland, Smith School of Business　　　　　　　　　　**College Park, MD, USA**
Master of Business Administration, Innovation & Technology specialization　　　　August 2021 – Present
- Grad. Assistant, Dept. of Logistics, Business, and Public Policy, 2021 – 2022
- Supply Chain & Ops. Club, Board Member, 2021 - 2022
- Smith Fellow Scholarship Recipient, 2021 - 2023
- Asian MBA Association, President, 2022 - 2023

Penn State University, Smeal College of Business　　　　　　　　　　**University Park, PA, USA**
Bachelor of Science, Supply Chain & Information System　　　　　　　　August 2014 – May 2018
- Chinese Undergraduate Student Association (CUSA), Board Member, 2014 - 2016
- Dean's List Honor Recipient, 2015, 2017

EXPERIENCES

HOPE Hydration　　　　　　　　　　　　　　　　　　　　**College Park, MD, USA**
Student Team Leader　　　　　　　　　　　　　　　September 2021 - December 2021
An ICF program partner; Local tech. start-up aiming to provide consumable water solutions & technologies.
Tools used: Microsoft Office, Google Workplace, Jira
- Developed a sustainable business model focusing on scalability for the initial stage of growth.
- Implemented performance metrics & playbooks for measuring successes across all operational areas.
- Established and initiated the connection with city mayor with hopes to become a leading solution provider.

Liberty Hardware　　　　　　　　　　　　　　　　　　**Winston-Salem, NC, USA**
Product Portfolio Manager　　　　　　　　　　　　　January 2020 – December 2020
A Masco company known for producing home décor products.
Tools used: Excel, MySQL, Power BI, Smartsheet
- Led a cross-functional effort to grow ecommerce channel; grew channel sales by more than 15% Y-O-Y.
- Expanded ecommerce product portfolio with over 100 new and revamped products in one year.
- Coded software programs to automate capturing of market trends and to analyze data more effectively.

Masco Cabinetry (now known as Cabinetworks Group)　　　　　　　**Ann Arbor, MI, USA**
Supply Chain Analyst　　　　　　　　　　　　　　　　July 2018 – December 2019
Previously a Masco company known for producing cabinetry products.
Tools used: Excel, SAP, Microsoft Project
- Strategized sourcing approaches to help mitigate the impact of import tariffs and to diversify sourcing streams; Expanded operations size from 2 to a total of 7 locations globally.
- Charted sourcing operations in new countries to help bolster supply chain resilience against systematic risks.
- Generated over $1M in annualized savings through tariff mitigation and raw material substitution.

TE Connectivity, North America　　　　　　　　　　　　　**Harrisburg, PA, USA**
Corporate Procurement Intern　　　　　　　　　　　　　May 2017 – August 2017
A tech company known for producing industrial connectors and sensors.
Tools used: Excel, Microsoft PowerPoint
- Streamlined quote evaluation process; reduced average quote processing time from two weeks to one week.
- Improved administrative task workflow through process mapping and team training.
- Generated six-figure annualized cost savings through spend analysis and pricing strategies.

DISTINCTIONS

- QIP Certifications - LSS Yellow Belt, 2020
- PMI Certifications – Project Management Professional (PMP), 2022
- Codeacademy Certification – Computer Science, 2022
- Programming language fluency: SQL, Python, HTML, CSS, R
- Technical stacks: VSCode, MySQL, PostgreSQL, Streamlit, Flask, R Studio